

OUTDOOR ADVERTISING SURVEY

RE1676 04/2015

Wisconsin Department of Transportation

Project ID	Termini	Highway	County
Parcel No.	Inventory number and year	Age of sign yr(s) - known est.	Yes No Permitted Yes No Conforming
Sign owner	Address		Advertiser
Owner representative	Area code - Phone No.		Inspection date(s)
WisDOT representative	Address		Area code - Phone No.
Site owner	Address		Area code - Phone No.

FACE "A"		FACE "A"		FACE "B"		FACE "B"	
DESCRIPTION (TYPE) OF SIGN		CONFIGURATION		DESCRIPTION (TYPE) OF SIGN		CONFIGURATION	
<input type="checkbox"/> Junior poster panel	<input type="checkbox"/> Mass produced	<input type="checkbox"/> Back to back	<input type="checkbox"/> Double deck	<input type="checkbox"/> Junior poster panel	<input type="checkbox"/> Mass produced	<input type="checkbox"/> Back to back	<input type="checkbox"/> Double deck
<input type="checkbox"/> Non-professional	<input type="checkbox"/> Painted bulletin	<input type="checkbox"/> Double face	<input type="checkbox"/> Roof mount	<input type="checkbox"/> Non-professional	<input type="checkbox"/> Painted bulletin	<input type="checkbox"/> Double face	<input type="checkbox"/> Roof mount
<input type="checkbox"/> Poster panel	<input type="checkbox"/> Professional	<input type="checkbox"/> Side by side	<input type="checkbox"/> Single face	<input type="checkbox"/> Poster panel	<input type="checkbox"/> Professional	<input type="checkbox"/> Side by side	<input type="checkbox"/> Single face
<input type="checkbox"/> Signs painted on structures	<input type="checkbox"/> Other, explain	<input type="checkbox"/> V-type	<input type="checkbox"/> Wall mount	<input type="checkbox"/> Signs painted on structures	<input type="checkbox"/> Other, explain	<input type="checkbox"/> V-type	<input type="checkbox"/> Wall mount
		<input type="checkbox"/> Other, explain				<input type="checkbox"/> Other, explain	

DIMENSIONS: FACE "A"		DIMENSIONS: FACE "B"	
Overall size: Height / Width		Overall size: Height / Width	
Sign face: Height / Width		Sign face: Height / Width	
Total area of sign face: sq. ft.		Total area of sign face: sq. ft.	
Height above ground level (HAGL) (measured to bottom of sign)		Height above ground level (HAGL) (measured to bottom of sign)	
Height above road grade (HARG) (measured to bottom of sign)		Height above road grade (HARG) (measured to bottom of sign)	

~ COMPONENTS ~

<p>UPRIGHTS (STEEL)</p> <input type="checkbox"/> A-frame <input type="checkbox"/> Fence post <input type="checkbox"/> I or H beam <input type="checkbox"/> Pipe <input type="checkbox"/> Other, explain	<p>MOLDING</p> <input type="checkbox"/> Fiberglass <input type="checkbox"/> Metal <input type="checkbox"/> Wood <input type="checkbox"/> None <input type="checkbox"/> Other, explain Linear Feet	<p>FACE</p> <input type="checkbox"/> Duraply <input type="checkbox"/> Plywood <input type="checkbox"/> Steel <input type="checkbox"/> None <input type="checkbox"/> Other, explain	<p>STRINGERS</p> <input type="checkbox"/> Metal <input type="checkbox"/> Wood <p>POSTING RAIL</p> <input type="checkbox"/> Steel <input type="checkbox"/> Wood <input type="checkbox"/> None <input type="checkbox"/> Other, explain Linear Feet
<p>WOOD</p> <input type="checkbox"/> A-frame <input type="checkbox"/> Dimensional <input type="checkbox"/> Posts w/back bracing <input type="checkbox"/> Round posts <input type="checkbox"/> Other, explain	<p>APRON</p> <input type="checkbox"/> Metal <input type="checkbox"/> Wood <input type="checkbox"/> None <input type="checkbox"/> Other, explain Linear Feet	<p>PLATFORM</p> <input type="checkbox"/> Steel <input type="checkbox"/> Wood <input type="checkbox"/> None <input type="checkbox"/> Other, explain Linear Feet	

List any salvageable items:

Estimated salvage value \$

ILLUMINATION

Number of fixtures

Type:

- Fluorescent
- Metal halide
- Quartz
- None
- Other, explain

SPECIAL ADDITIONS TO ART AND DISPLAY

- Art & display sq. ft.
- Cutouts sq. ft.
- Embellishments sq. ft.
- Pictorial sq. ft.
- Reflectorization sq. ft.
- None
- Other, explain

List any salvageable items:

Estimated salvage value \$

SIGN CONSTRUCTION QUALITY

ESTIMATED DEPRECIATION (PHYSICAL AND FUNCTIONAL)

STRUCTURE

- Excellent
- Good
- Fair
- Poor
- Very Poor

PANELS

- Excellent
- Good
- Fair
- Poor
- Very Poor

STRUCTURE

- 0%
- 20%
- 40%
- 60%
- 80%

PANELS

-
-
-
-
-

(For a description, see Outdoor Advertising Relocation Agreement/Sec. 4.11)

Brief description of observations:

~ SIGN SITE ANALYSIS ~

SITE ZONING

- Agriculture
- Commercial/business
- Industrial
- Recreational
- Residential
- Unzoned

LAND LEASE OR RENTAL DATE

- Recorded
- Unrecorded
- Written
- None
- No. of years
- Years remaining
- No. of sign(s)
- No. of face(s)
- Beginning at \$ per
- Ending at \$ per
- Renewal at \$ per
- Other, explain

ADJACENT LAND ZONING

- Agriculture
- Commercial/business
- Industrial
- Recreational
- Residential
- Unzoned

VISIBILITY TO TARGETED TRAFFIC

- Excellent
- Good
- Fair
- Poor
- Very Poor
- Dir. Distance
- Dir. Distance

COPY STATUS

- Face blank
- Sold
- Unsold

Addendum material:

Notes:

Attach copy(s) of:

- advertising contract, if available
- all data to sign owner/WisDOT, including this form
- land lease, if available
- original inventory, if available
- photo showing sign at time of evaluation; include one properly labeled photo of each sign face (frontal shot just filling view finder) and one photo showing the structure (rear)