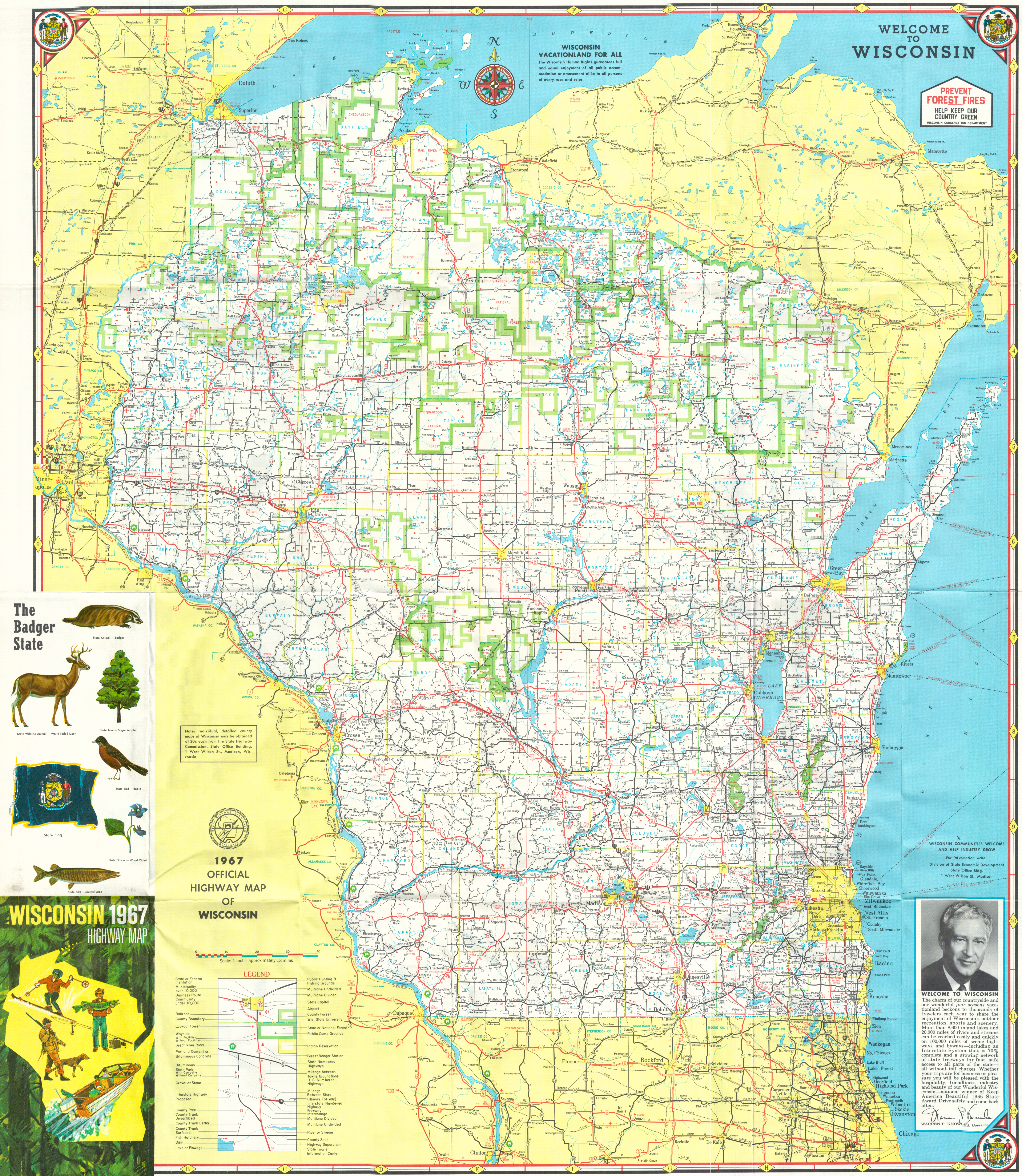




WELCOME
TO
WISCONSIN

PREVENT
FOREST FIRES
HELP KEEP OUR
COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT

The Badger State

State Animal — Badger

State Wildlife Animal — White-Tailed Deer

State Tree — Sugar Maple

State Bird — Robin

State Flag

State Flower — Wood Violet

State Fish — Muskegon

Note: Individual, detailed county maps of Wisconsin may be obtained at 20¢ each from the State Highway Commission, State Office Building, 1 West Wilson St., Madison, Wisconsin.

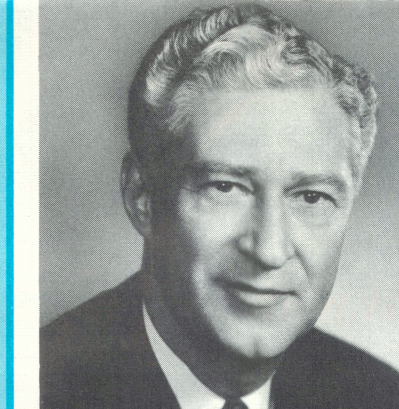
1967
OFFICIAL
HIGHWAY MAP
OF
WISCONSIN

Scale: 1 inch = approximately 13 miles

- LEGEND**
- State or Federal Institution
 - Municipality over 10,000
 - Business Route Community under 10,000
 - Railroad
 - County Boundary
 - Lookout Tower
 - Wayside with Facilities
 - Without Facilities
 - Portland Cement or Bituminous Concrete
 - Bituminous
 - State Park
 - State Park with Campsite
 - Without Campsite
 - Gravel or Stone
 - Interstate Highway Proposed
 - County Park
 - County Trunk
 - Unsurfaced
 - County Trunk Letter
 - County Trunk
 - Surfaced
 - Fish Hatchery
 - Dam
 - Lake or Flowage
 - Public Hunting & Fishing Grounds
 - Multiline Undivided
 - Multiline Divided
 - State Capitol
 - County Forest
 - Wis. State University
 - State or National Forest
 - Public Camp Grounds
 - Indian Reservation
 - Forest Ranger Station
 - State Numbered Highway
 - Mileage between Towns & Junctions
 - U. S. Numbered Highway
 - Mileage Between Stairs (Illinois Tollway)
 - Interstate Numbered Highway
 - Freeway
 - Interchange
 - Multiline Divided
 - Multiline Undivided
 - River or Stream
 - County Seal
 - Highway Separation
 - State Tourist Information Center

WISCONSIN COMMUNITIES WELCOME AND HELP INDUSTRY GROW

For information write:
Division of State Economic Development
State Office Bldg.
1 West Wilson St., Madison



WELCOME TO WISCONSIN

The charm of our countryside and our wonderful four seasons vacationland beckons to thousands of travelers each year to share the enjoyment of Wisconsin's outdoor recreation, sports and scenery. More than 8,000 inland lakes and 20,000 miles of rivers and streams can be reached easily and quickly on 100,000 miles of scenic highways and byways—including an Interstate System that is 70% complete and a growing network of state freeways for fast, safe access to all parts of the state—all without toll charges. Whether your trip is for business or pleasure you will be pleased with the hospitality, friendliness, industry and beauty of our Wonderful Wisconsin—national winner of Keep America Beautiful 1966 State Award. Drive safely and come back often.

WARREN P. KNOWLES, Governor

SPEED LIMITS: DAY 65 — NIGHT 55
(EXCEPT AS POSTED.)

prepared by the State Highway Commission for free distribution

