

WELCOME
TO
WISCONSIN

PREVENT
FOREST FIRES
HELP KEEP OUR
COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT

WISCONSIN COMMUNITIES WELCOME
AND HELP INDUSTRY GROW
Industry Fact Kit available from
the Governor's Office

**WISCONSIN
VACATIONLAND FOR ALL**

The Wisconsin Human Rights Statute Sec. 942.04
guarantees full and equal enjoyment of all places
of public accommodation or amusement alike to
all persons of every race and color.

OFFICIAL
HIGHWAY MAP
OF
WISCONSIN
ISSUED 1960

Scale: 1 inch = approximately 14 miles

	Rivers & Streams		Public Hunting & Fishing Grounds
	Cities over 10,000		Four Lane or Dual Highway
	Community under 10,000		State Capitol
	Railroad		State or Federal Institution
	County Boundary		State or Federal Forest
	Lookout Tower		National Forest
	Portland Cement or Bituminous Concrete		Public Camps & Picnic Grounds
	Bituminous		Indian Reservation
	Gravel or Stone		Forest Ranger Station
	Interstate Highway Proposed		State Numbered Highway
	County Park		Mileage between Towns & Junctions
	County Trunk Road		U.S. Numbered Highway
	County Trunk Letter		Interchange
	Seaplane Base		Interstate Highway Completed
	Lakes & Flowages		Four Lane or Dual Highway
			Fish Hatchery
			Dam
			County Seat
			Highway Separation
			State Park
			Scenic or Memorial

U.S. numbered highways shown in red; not always the best or shortest route



WELCOME TO WISCONSIN

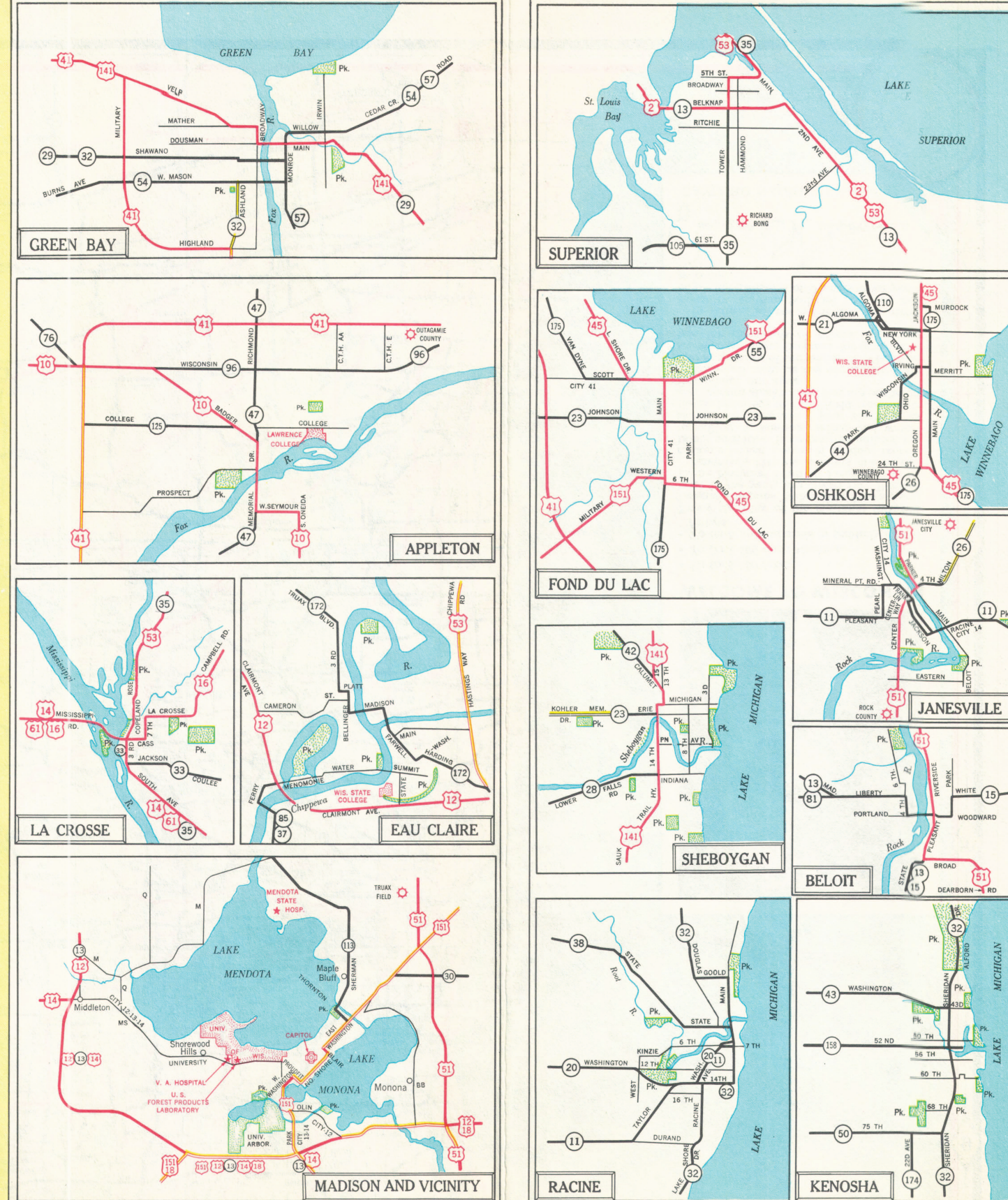
- To its 9,000 lakes.
 - To its 1,500 trout streams.
 - To its 5 million acres of publicly owned forests.
- Enjoy the play of the National Baseball League's famous Milwaukee Braves; and later in the year, the Green Bay Packers in the National Football League.
- America's Dairyland offers one of our nation's widest ranges of outdoor recreational activities, from hunting and fishing to sailing, iceboating, skiing and water-skiing. All these await your pleasure, as do the hundreds of Old World restaurants and modern snackhouses that are scattered throughout our state.
- Above all, only on the warm friendship and hospitality of the people of Wisconsin so that our state becomes for you, as it has for thousands of others, a second home.
- In return, all we ask is that you drive carefully, so that both we and you can enjoy the pleasures of Wisconsin for years to come.

Gaylord Nelson
GAYLORD NELSON, Governor

WISCONSIN
HIGHWAY MAP

1960

prepared by the
STATE HIGHWAY COMMISSION
for free distribution

[illegible]

This collection of illustrations represents Wisconsin's state symbols. At the top left is a muskellunge, the state fish. To its right is a robin, the state bird. In the center is the Wisconsin state flag, featuring the state seal with two figures and the motto 'FIDELITY BRAVERY INTEGRITY'. To the right of the flag is a wood violet, the state flower. Below the flag is a sugar maple tree, the state tree. To the left of the tree is a scroll with the state song 'On Wisconsin!'. To the right of the tree is a white-tailed deer, the state wildlife animal. At the bottom left is a badger, the state animal.

State Fish—Muskellunge

State Bird—Robin

State Flag

State Flower—Wood Violet

State Song—On Wisconsin

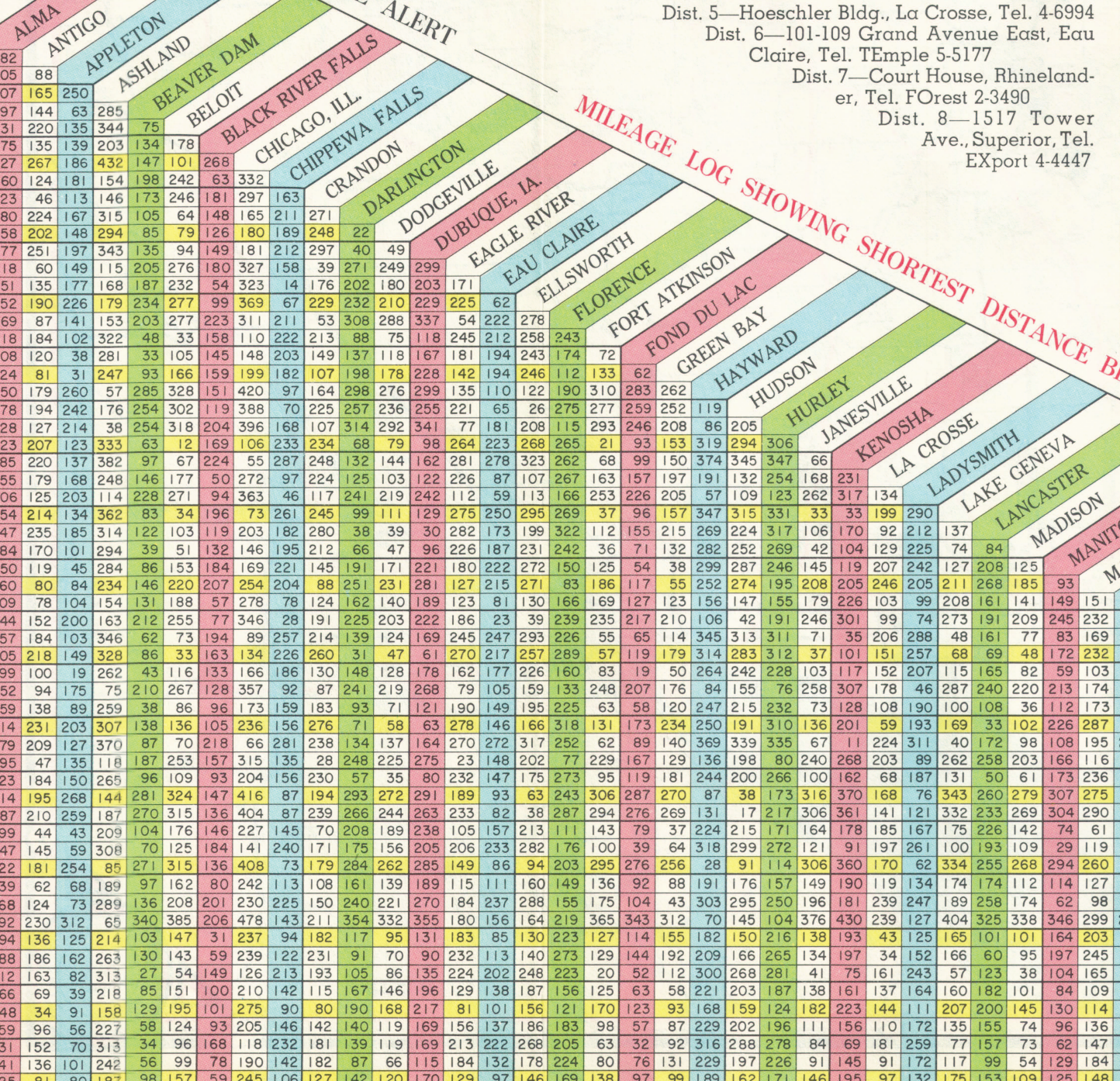
State Tree—Sugar Maple

State Wildlife Animal—White-Tailed Deer

State Animal—Badger

For detailed information concerning the condition of highways and detours, call or see the nearest State Highway Commission office.

3-9711
Dist. 2—310 So. West Avenue, Waukesha, Tel. Liberty
2-2551
Dist. 3—1276 Main St., Green Bay, Tel. Hemlock 2-5585
Dist. 4—State Office Bldg., Wisconsin Rapids, Tel.
Harrison 3-7400



SCHOOL BUSES
Wisconsin law (Section 346.48(1)) requires motorists to stop when meeting or overtaking a school bus which has stopped on the highway to load or unload passen-

The state and some counties are using radar devices for enforcement of speed laws. Rural speed limits are 65 by day and 55 by night, except as otherwise posted.

IN CASE OF INCIDENT

COMMERCIAL VEHICLE SPEEDS

Section 346.58(2) provides that vehicles or combination

WISCONSIN. Accident report forms may be secured from police departments, coroners, sheriffs, county clerks,

General Restrictions:		insurance agents, county and state traffic officials.
Maximum Length of Single Vehicle	35 Ft.	Wisconsin law requires that you provide liability insurance coverage of \$10,000—\$20,000—\$5,000, meet alternate provisions or suffer suspension of your driving privileges. If you are a non-resident, reciprocal laws of your state may cause suspension.
Maximum Length of Vehicle and Trailer	50 Ft.	
Maximum Width of Vehicle and Load	8 Ft.	
Maximum Height of Vehicle and Load	12 1/2 Ft.	
General Gross Weight	Class "A"	Class "B"
Restrictions	Highway	Highway

When persons are injured in an automobile accident,

Out-of-state registered trucks over 8,000 pounds gross must have a temporary permit before entering Wisconsin. Penalties are \$50 to \$200 and may include 1 to 7 cents per pound fine for weight violations above tolerance.

* Subject to exceptions as specified in statutes.

** All highways are Class "A" unless otherwise designated by the maintaining authority.

in the handling of injured persons. Judgment must be used, of course, when the injured person is in danger of

Until medical aid arrives, you should loosen the victim's clothing, especially around the neck. Stem the flow of serious bleeding with pressure dressings—wads of gauze or clean cloth held firmly against the wound.

271 253 188
98 83 70 185

[illegible]

44	222	93	218	162	277	169	171	223	312	312	79	90	298	131	354
101	369	324	137	302	298	424	183	299	107	151	275	373	70	251	354

[illegible]

The state and some counties are using radar devices for enforcement of speed laws. Rural speed limits are 65 by day and 55 by night, except as otherwise posted.

IN CASE OF ACCIDENT
The driver of a vehicle involved in an accident resulting in injury or death of any person or a total property damage to apparent extent of \$100 or more shall as soon as reasonably possible, report such accident to the local traffic enforcement officials, and within 10 days

Wisconsin. Accident report forms may be secured from police departments, coroners, sheriffs, county clerks,

Wisconsin law requires that you prove liability insurance coverage of \$10,000—\$20,000—\$5,000, meet alternate provisions or suffer suspension of your driving privileges. If you are a non-resident, reciprocal laws of your state may cause suspension.

When persons are injured in an automobile accident,

In event of illness or accident while travelling, emergency medical aid can be obtained most quickly by calling or going to a general hospital in one of the cities marked on the index to incorporated cities and villages.

in the handling of injured persons. Judgment must be used, of course, when the injured person is in danger of

Until medical aid arrives, you should loosen the victim's clothing, especially around the neck. Stem the flow of serious bleeding with pressure dressings—wads of gauze or clean cloth held firmly against the wound.

urging the use of safety belts to

DRIVE SAFELY

SUPER
TOMAH
QUA
TOWN

[illegible]

Name	Location	Highway No.	County	Name	Location and State Highway Connection	Number of Acres	Swimming	Camping	Electrical Outlets
Great Divide	2.5 Mi. N. Jct. 13 and 77	13	Ashland						
Bad River Indian Res.	1 Mi. W. of Odenoh	2	Ashland						
Madeline Island	5 Mi. N. of Washburn	13	Bayfield						
1st white man's habitation	3 Mi. W. of Ashland	2 and 13	Bayfield						

[illegible]

Name	Location and State Highway Connection	Number of Acres	Swimming	Camping	Electrical Outlets
SCENIC PARKS					
BIG FOOT BEACH	1 mi. S. of Littleton, Colo.	210	Yes	Yes	No

BLUE FOOT BEACH.....	T.H. 12, 50, of Cleveland, T.H. 12	269	Yes	Yes	Yes
BLUE POINT.....	1 MI. NW. of Blue Point, T.H. 12	714	No	Yes	No
BRUNET ISLAND.....	1 MI. SE. of Cornell T.H. 27	179	Yes	Yes	Yes
CHERRY BEACH.....	4 MI. W. of Hellen, T.H. 12	1,261	Yes	Yes	Yes
DEVILS LAKE.....	3 MI. S. of Baraboo, T.H. 123	2,538	Yes	Yes	Yes
GOVERNOR DOGGE.....	1 MI. N. of Dodgeville, T.H. 22	877	No	Yes	No
HIGH CLIFF.....	10 MI. E. of Menasha, T.H. 11	339	Yes	No	No
INTERSTATE.....	St. Croix Falls, T.H. 8	675	Yes	Yes	Yes
MERRICK.....	4 MI. N. of Fountain City, T.H. 35	133	Yes	Yes	Yes
PATTON.....	10 MI. S. of Superior T.H. 35	1,160	Yes	Yes	Yes
PENINSULA.....	4 MI. S. of Manitowish, T.H. 35	3,451	Yes	Yes	Yes
PERCIVAL.....	2 MI. S. of Wisconsin, T.H. 35	1,028	No	Yes	No
POTAWATOMI.....	2 MI. NW. of Shepogan Bay, T.H. 35	1,046	No	Yes	No
REB WATON.....	2 MI. SW. of Shepogan, T.H. 51	408	No	Yes	No
TERRY ANDRAE.....	4 MI. S. of Shepogan, T.H. 14	186	Yes	Yes	Yes
WILCOAT HARBOR.....	T.H. 33 near Ontario	705	Yes	No	Yes
WYALISING.....	4 MI. W. of Prairie du Chien	1,471	No	Yes	Yes
HISTORICAL-MEMORIAL PARKS					
ATZELAN.....	3 MI. E. of Millville, T.H. 13	123	No	No	No
CORPUS CULTURE MOUND.....	MI. W. of Quincy, T.H. 22	41	No	No	No
CUSHING.....	2 MI. S. of Dodgeville, T.H. 30	10	No	No	No
FIRST CASTLE.....	3 MI. E. of Belmont, T.H. 47	2	No	No	No
LIZARD MOUND.....	2 MI. W. of West Bend, T.H. "O"	20	No	No	No
LOD DAUPHIN.....	6 MI. SW. of La Pore	19	No	No	No
NELSON DOWD.....	4 MI. W. of Cassville, T.H. 35	390	No	No	No
OLD WARE HOUSE.....	3 MI. W. of Plymouth, T.H. 35	5	No	No	No
TOWER HILL.....	3 MI. S. of Spring Green, T.H. 14, 23	108	No	Yes	No
ROADSIDE PARKS					
CASTLE MOUND.....	1 MI. S. of Black River Falls, T.H. 12	211	No	Yes	No
LUCIUS WOODS.....	St. Seneca, T.H. 51	58	Yes	Yes	No
MILL BLUFF.....	4 MI. W. of Camp Douglas, T.H. 12	61	Yes	Yes	No
NEW GLARUS WOODS.....	1 MI. S. of New Glarus, T.H. 69	75	Yes	No	No
OLIVEIRA.....	1 MI. E. of Oliveville, T.H. 70	353	No	Yes	No
ROCHE A CRI.....	2 MI. N. of Friendship, T.H. 13	227	No	Yes	No
ROCKY ARBOR.....	1 MI. NW. of Wells, Delts, T.H. 35	299	No	Yes	No
STATE FORESTS					
AMERICAN LEGION.....	Owando Co., T.H. 47	39,005	Yes	Yes	No
ASTORIE ISLANDS.....	In Lake Superior	9,761	Yes	No	No
BLACK RIVER.....	Jackson Co., T.H. 12, 54	9,652	Yes	Yes	No
BOULEVARD.....	St. Croix Co., T.H. 23	23,812	Yes	Yes	No
COUNCIL GROUNDS.....	1 MI. W. of Merrill, Lincoln Co., T.H. 51	278	Yes	Yes	No
FLAMBEAU RIVER.....	Southern Pine, Rock Counties, T.H. 13, 8, 70	74,215	Yes	Yes	No
KETTLE MOORAIN.....	N. Duluth—S. M. of Keweenaw, T.H. 45, 23, 37	13,051	Yes	Yes	Yes
LAKE SUPERIOR.....	S. Duluth—N. E. of Eagle, T.H. 56, 67	7,507	Yes	Yes	No
NORTHERN HIGHLAND.....	Vilas and Iron Counties, T.H. 125, 092	125,092	Yes	Yes	No
POINT BEACH.....	4 MI. N. of Two Rivers, T.H. 51	2,271	Yes	Yes	Yes

Picnic Facilities Are Provided At All the Above Properties