WISDOT SAFETY ACCOMPLISHMENTS AND PRIORITIES

Providing users with a safe, multimodal transportation system is WisDOT's foremost priority. Below are highlights of WisDOT's safety accomplishments in 2024.





2024 SAFETY HIGHLIGHTS



Personal protective equipment (PPE)

Adopted new PPE requirements for field staff, including safety helmets and fall protection harnesses and lanyards to protect from injury on the job



Safer Together Open House

Hosted first public event to showcase how WisDOT works to improve safety throughout the transportation system



Emergency contact info

Added option to include emergency contacts on driver records in case of crash or medical emergency



State Patrol aerial enforcement

Flew nearly 100 aerial enforcement missions to address aggressive driving and reduce crashes



Highway Safety Improvement Program

Completed 24 safety improvement projects around the state totaling \$41.7 million



Pavement markings

Started implementing 6-inch pavement markings on state highways to reduce fatal and injury crashes on rural, two-lane roads by an estimated 34.5%



Safe System Approach

The Safe System Approach is an effective way to address and mitigate the risks inherent in our transportation system. It works by building and reinforcing multiple layers of protection to both prevent crashes from happening and minimize the harm caused to those involved when crashes do occur.

2025 PRIORITIES

Continuing on the successes of 2024, WisDOT aims to prioritize the following this calendar year.



Wrong way driving

Installing additional WRONG WAY and DO NOT ENTER signs with reflective strips at priority intersections on high-speed fourlane expressways and freeway entrance ramps



Buckle Up Phone Down

Encourage public awareness of safety campaign to stop dangerous driving behaviors and prevent crashes



Motorcycle exam

Conduct research to evaluate DMV motorcycle rider exam to check for safety improvements



Aviation safety training

Host weekly safety webinars in partnership with federal experts to educate aviation industry on safety technologies



Safety research projects

Exploring partnerships and research opportunities related to connected and automated vehicles, as well as non-drivers in Wisconsin



Reduced conflict intersections

Expand use of intersection design elements like restricted crossing u-turns, roundabouts and diverging diamond interchange to reduce crash severity