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**ADD YOUR AGENCY’S LETTERHEAD**

**Date: August \_\_\_, 2025**

**For more information contact:**

**[Spokesperson’s name and phone number]**

**[Your agency] to participate in Drive Sober or Get Pulled Over enforcement campaign**

The **[Your agency]** will join law enforcement agencies across Wisconsin and the nation for the annual Drive Sober or Get Pulled Over campaign which runs through Labor Day weekend. From Aug. 15-Sept. 1, officers will work together to prevent tragedies caused by impaired driving through additional enforcement and education.

“Impaired driving is dangerous for everyone on the road,” **[Your agency’s leader]** said. “Leading up to Labor Day weekend, we are focusing our enforcement and education efforts on preventing impaired driving so travelers can get to their destinations safely.”

Someone is injured or killed in an impaired driving crash about every two hours in Wisconsin. Last year in Wisconsin, there were 5,978 alcohol-related crashes, including 153 deaths. Alcohol contributed to more than a quarter of all traffic fatalities.

Drug-impaired drivers are also putting people in danger on the roads. A driver’s ability to safely operate a motor vehicle is compromised by drugs, including some prescription and over-the-counter medications. Last year, there were 1,620 drug-related crashes that caused 65 deaths.

Wisconsin law enforcement officers have special training to combat impaired driving:

* Over 8,000 police officers trained in Advanced Roadside Impaired Driving Enforcement to help detect and remove impaired drivers from the roads

* Nearly 400 highly trained Drug Recognition Experts - among the most in the nation
* 36 multi-jurisdictional enforcement task forces operating throughout the year, across the state

Everyone should plan ahead for safe travel:

* If you plan to celebrate, identify a sober designated driver, or find a safe alternative way home. Never allow someone who is impaired to get behind the wheel.
* Protect yourself and your passengers every time you travel. Buckle up, phone down. Watch your speed and eliminate distractions.
* If you suspect a driver is impaired, call 911. Provide as much detail as possible on the driver, vehicle and location.
* Some bars and restaurants have programs to provide patrons a [safe ride home](https://tlw.org/saferide/). Use the safe ride program, public transportation or a rideshare service in your area.

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