**Click It or Ticket social media**

The Click It or Ticket campaign is an important opportunity to engage the community on social media. Social media accounts are quick, easy, and low-cost ways to reach out and connect with your community.

During this year’s mobilization, WisDOT will use these tools to highlight the need to buckle up. Watch for #ClickItorTicket posts on [Facebook](https://www.facebook.com/WisDOT), [X](https://x.com/WisconsinDOT), [LinkedIn](https://www.linkedin.com/company/wisconsin-department-of-transportation/) and [Instagram](https://www.instagram.com/wisdot/). Feel free to share the messages on your agency’s accounts.

The National Highway Traffic Safety Administration also offers social media graphics and other materials related to traffic safety topics, including [Click It or Ticket](https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization).

**Suggested posts**

* Whether you’re just driving down the road or going on a long road trip, always make sure your seat belt is buckled. #ClickItorTicket
* Taking a road trip is fun until you get pulled over for not wearing a seat belt. Around 11% of Wisconsinites are not buckling up when they drive or ride in a vehicle. Help us get this percentage to zero! #ClickItorTicket
* Friends don’t let friends drive without a seat belt. #ClickItorTicket
* It’s better to arrive alive. Make sure you are wearing your seat belt correctly. Place the shoulder belt across the middle of your chest and away from your neck. Adjust the lap belt across your hips below your stomach. Never put the shoulder belt behind your back or under an arm. #ClickItorTicket
* Now through June 1, police officers across Wisconsin are stepping up seat belt enforcement. If you’re among the 89% of Wisconsin motorists who regularly buckle up – keep up the great work! If you don’t buckle up – what’s holding you back? Consider this: It’s one of the simplest moves that can save a life. #ClickItorTicket
* Memorial Day weekend can be an especially dangerous time on Wisconsin’s roads. From May 19-June 1, law enforcement officers keep an eye out for unbuckled motorists – not to simply write tickets, but to prevent needless tragedies. Stay safe. #ClickItorTicket
* Wearing a seat belt is required by law in Wisconsin. It’s not just drivers who can get a ticket. A passenger can also be issued a citation for not wearing a seat belt. Buckle up. Every trip, every time. #ClickItorTicket
* Fewer cars on the road at night doesn’t mean fewer risks. Buckle up, day and night. #ClickItorTicket
* From back roads to highways, your seat belt should always be buckled! #ClickItorTicket
* Seat belts are one of the most effective ways to protect yourself in a crash. Be safe and buckle up. Every trip, every time. #ClickItorTicket
* #ClickItorticket enforcement efforts aim to keep everyone on the road safe. Buckle up. Every trip, every trip, every time.
* Mirrors: checked ✅

Seat belt: clicked ✅

Life: saved ✅

Buckle up every time. #ClickItorTicket