**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, Email Address]**

**[Law enforcement agency] reports results from Click It or Ticket seat belt enforcement campaign**

**[City, State]** — **[Law enforcement agency]** joined agencies across Wisconsin and the nation toraise awareness about seat belt safety during the annual *Click It or Ticket* seat belt enforcement campaign.

From May 19 through June 1, 2025, officers issued **[XX]** citations for seat belt violations, providing an opportunity to educate drivers and passengers on the important safety message.

“This year’s *Click It or Ticket* campaign was a success,” **[Law enforcement official]** said. “Through our enforcement efforts, we helped keep community members safe and reminded drivers of the importance of buckling up. Issuing tickets was not our goal, but it was a way to remind people of the importance of the simple action that can save a life.”

The campaign coincided with the Memorial Day holiday, which is an especially busy and dangerous time on the roads.

Wearing a seat belt is required by law in Wisconsin and it’s one of the most effective ways to protect drivers and passengers from injury or death in a crash.

For more information on the Click It or Ticket mobilization, visit [nhtsa.gov/clickit](http://www.nhtsa.gov/clickit).

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