

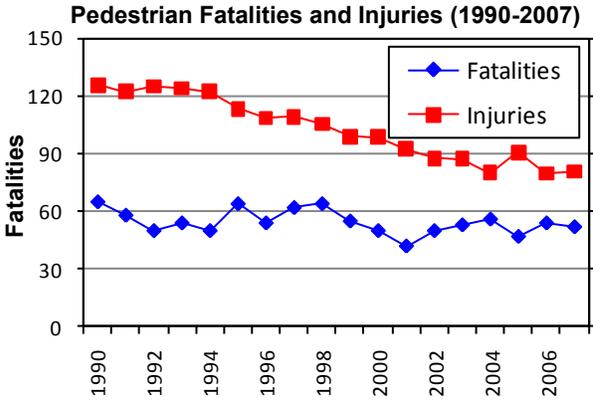
PEDESTRIANS



Did You Know...

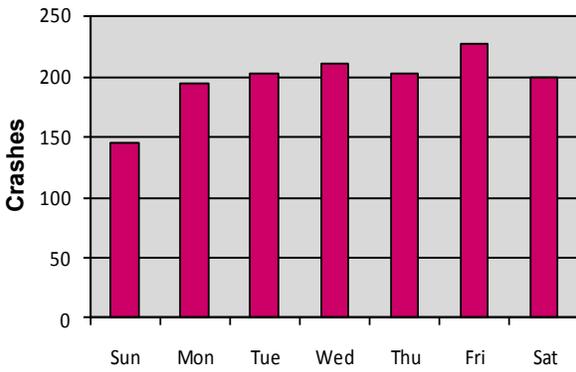
In Wisconsin, in 2007, one pedestrian was injured or killed every 6.3 hours.

- 1,383 crashes involved pedestrians in Wisconsin in 2007.
- Of these crashes, 52 pedestrians were killed and 1,351 pedestrians were injured.
- Few pedestrian crashes result in property damage only; the pedestrian is almost always injured.



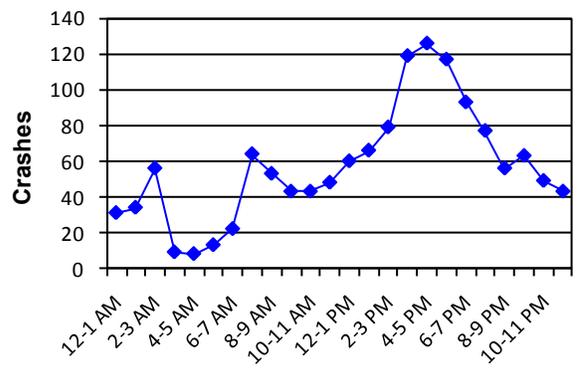
- Over the years, improvements to pedestrian safety have been made in areas such as engineering, education, enforcement, and emergency response.
- The number of pedestrians killed has remained steady for the past 18 years.
- The number of injuries has decreased by 36% since 1990.

2007 Pedestrian Crashes by Day of Week



- Pedestrian crashes most often occur on weekdays.

2007 Pedestrian Crashes by Time of Day

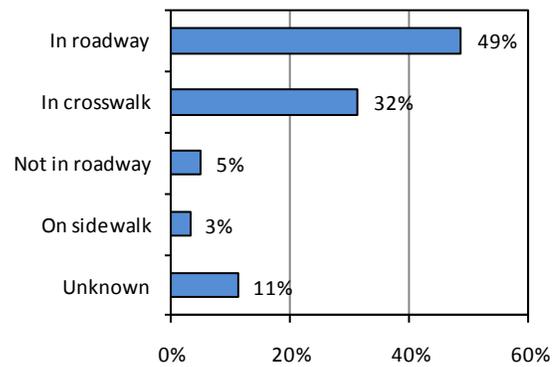


- Most pedestrian crashes occur between 3 and 7 p.m., the hours after school and the prime time that adults commute from work.

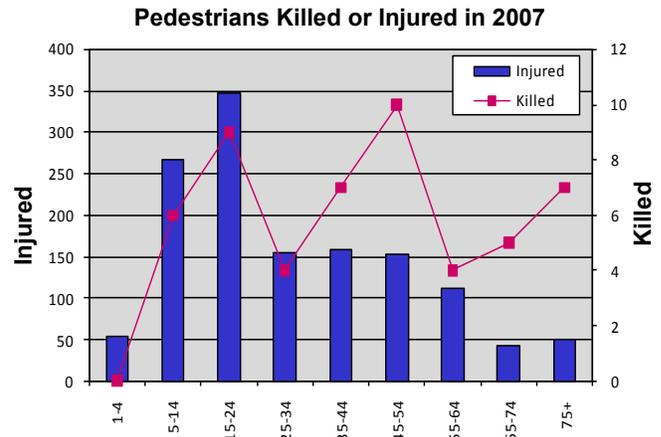
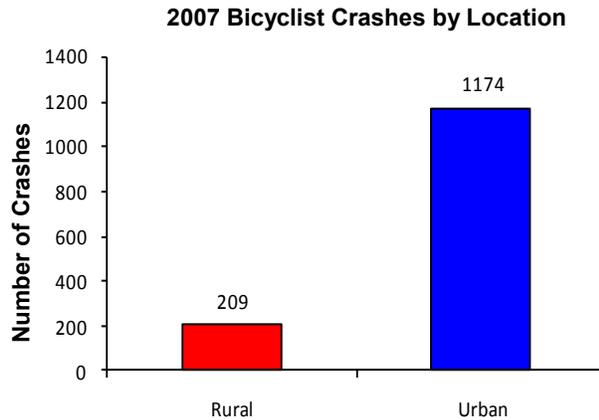
Types/Factors of Pedestrian Crashes

- Street or road crossings are, by far, the most common types of pedestrian crashes. Any street crossing can put a pedestrian in the path of a motor vehicle who may not be paying attention or may not have the time to avoid a pedestrian who suddenly steps into the path of the vehicle.
- **Impaired:** Of the 51 crashes in which a pedestrian was killed, 25 (49%) involved either an impaired pedestrian or motorist.
- Of the 1,284 crashes in which a pedestrian was injured, 161 (13%) involved either an impaired pedestrian or motorist.

2007 Pedestrian Location in Crashes



Who is at Risk....



- Most pedestrian crashes occur on urban roads and streets.
- This is consistent with the fact that most pedestrian travel is in urban areas.
- Children sustain between 1/3 and 1/2 of all pedestrian injuries each year. Contributing factors include: darting out into traffic, excessive vehicular speeds in neighborhoods and school zones, or driver inattention.

Current Pedestrian Laws

Based on Wis. Stats. 346.23 (1)(2) and 346.24(1)

- At any crosswalk (marked or unmarked), the operator of a vehicle shall yield the right-of-way to a pedestrian, person riding a bicycle or electric personal assistive mobility device, in a manner which is consistent with the safe use of the crosswalk by a pedestrian who has started to cross the highway.
- In all other cases, pedestrians, bicyclists, and riders of electric personal assistive mobility devices shall yield the right-of-way to vehicles lawfully proceeding directly ahead on a green signal.
- No operator of a vehicle proceeding ahead on a green signal may begin a turn at a controlled intersection or crosswalk when a pedestrian or bicyclist or rider of an electric personal assistive mobility device crossing in the crosswalk on a green or walk signal would be endangered or interfered with in any way.



What You Can Do

- As a motorist, look for pedestrians when turning left or right.
- Reduce travel speeds in school zones and neighborhoods.
- Yield to pedestrians already attempting to cross the roadway.
- As a pedestrian, always look left, right, and left again for traffic before stepping into the street.
- As a pedestrian, cross at crosswalk or where you can see and be seen by motorists.