

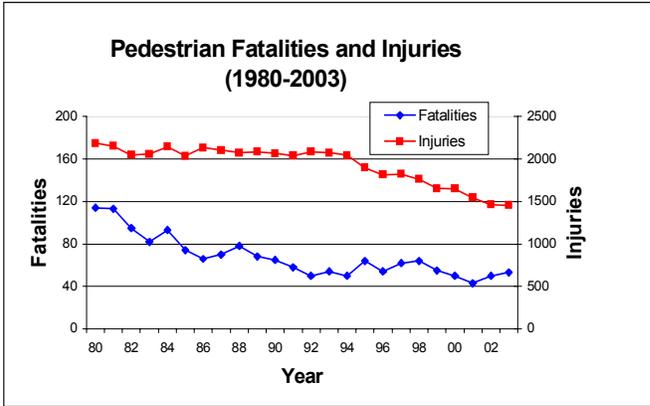
PEDESTRIANS



Did You Know...

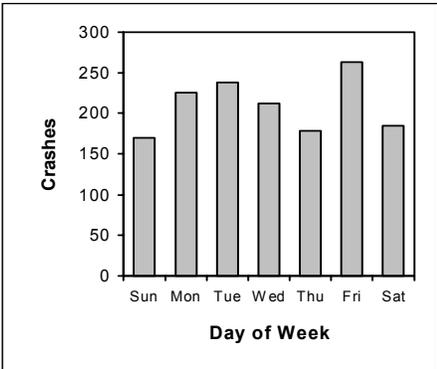
In Wisconsin, in 2003, one pedestrian was injured or killed every 5.8 hours.

- 1,473 crashes involved pedestrians in Wisconsin in 2003.
- Of these crashes, 53 pedestrians were killed and 1,456 pedestrians were injured.
- Few pedestrian crashes result in property damage only; the pedestrian is almost always injured.



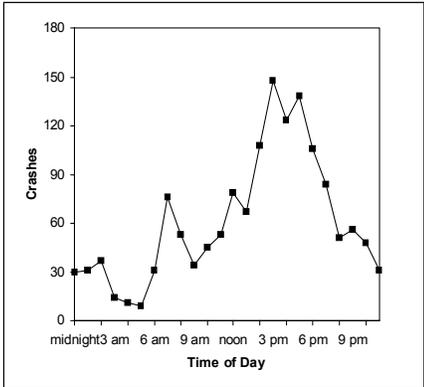
- Over the years, improvements to pedestrian safety have been made in areas such as engineering, education, enforcement, and emergency response.
- The number of pedestrians killed has decreased by 54% since 1980.
- The number of injuries has decreased by 33% since 1980.

2003 Pedestrian Crashes by Day of Week



- Pedestrian crashes most often occur on weekdays.

2003 Pedestrian Crashes by Time of Day

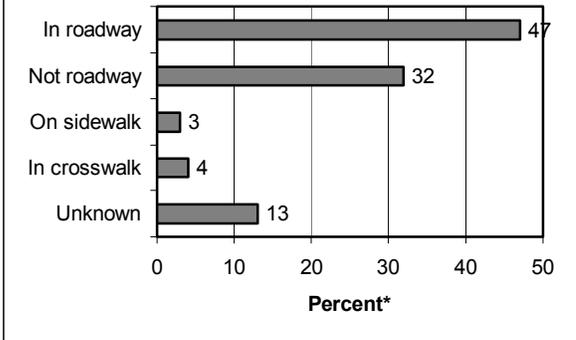


- Most pedestrian crashes occur in the 3-4 hours after school, the prime time that adults commute from work.

Types/Factors of Pedestrian Crashes

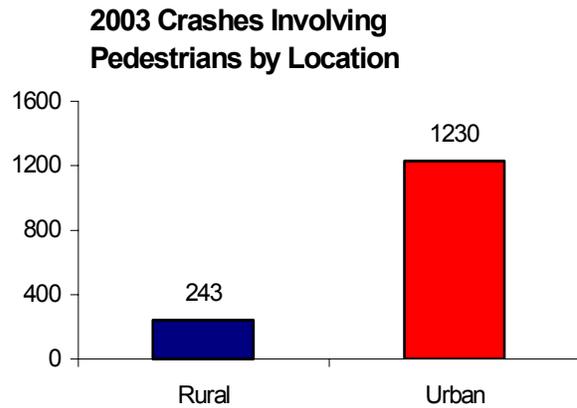
- Street or road crossings are, by far, the most common types of pedestrian crashes. Any street crossing can put a pedestrian in the path of a motor vehicle who may not be paying attention or may not have the time to avoid a pedestrian who suddenly steps into the path of the vehicle.
- **Alcohol.** Of the 53 pedestrians killed in 2003, 18 (34%) had a blood alcohol concentration (BAC) of .10 or greater.

Pedestrian Actions in Crashes (2003)



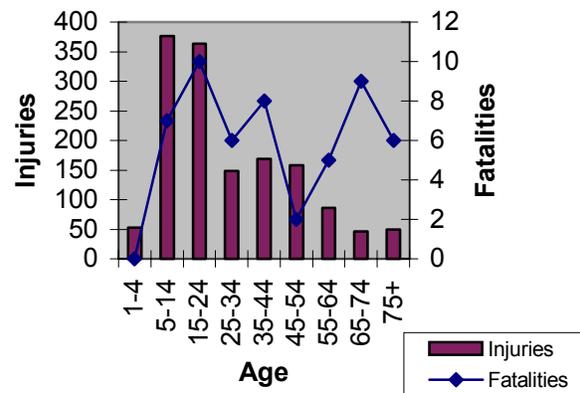
*Total equals 99% due to rounding.

Where and Who...



- Most pedestrian crashes occur on local roads and streets.
- This is consistent with the fact that most pedestrian travel is in urban areas.

2003 Pedestrian Injuries and Fatalities by Age



Children sustain between 1/3 and 1/2 of all pedestrian injuries each year. They are involved in crashes caused by darting out into traffic, excessive vehicular speeds in neighborhoods and school zones.

Current Pedestrian Laws

Based on Wis. Stats. 346.23 (1)(2) and 346.24(1)

- At any crosswalk (marked or unmarked), the operator of a vehicle shall yield the right-of-way to a pedestrian in a manner which is consistent with the safe use of the crosswalk by a pedestrian who has started to cross the highway.
- In all other cases, pedestrians shall yield the right-of-way to vehicles lawfully proceeding directly ahead on a green signal.
- No operator of a vehicle proceeding ahead on a green signal may begin a turn at a controlled intersection or crosswalk when a pedestrian or bicyclist crossing in the crosswalk on a green or walk signal would be endangered or interfered with in any way.



What You Can Do

- Reduce travel speeds in school zones and neighborhoods.
- Be attentive to pedestrians on or near the roadway.
- Look for pedestrians when turning.
- Yield to pedestrians already attempting to cross the roadway.
- As a pedestrian, always look left, right, and left again for traffic before stepping into the street.