

PEDESTRIANS

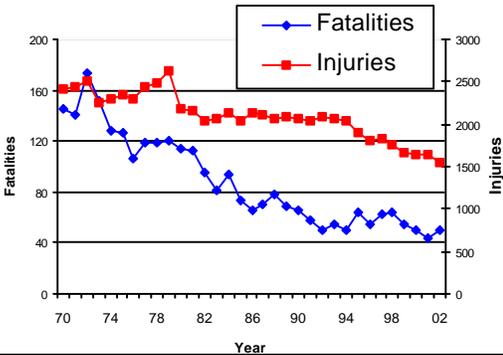


Did You Know...

In Wisconsin, in 2002, one pedestrian was injured or killed every 5.8 hours.

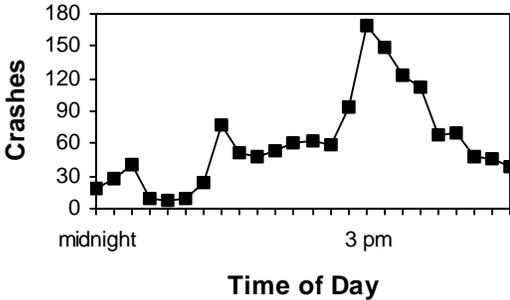
- 1,477 crashes involved pedestrians in Wisconsin in 2002.
- Of these crashes, 50 pedestrians were killed and 1,548 pedestrians were injured.
- Few pedestrian crashes result in property damage only; the pedestrian is almost always injured.

Pedestrian Fatalities and Injuries (1970-2002)



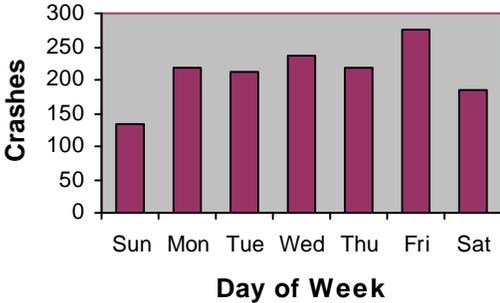
- Over the years improvements to pedestrian safety have been made in areas such as engineering, education, enforcement and emergency response.
- The number of pedestrians killed has decreased by 66% since 1970.
- The number of injuries has decreased by 36% since 1970.

2002 Pedestrian Crashes By Time of Day



- Most pedestrian crashes occur in the 3-4 hours after school, the prime time that adults commute from work.

2002 Pedestrian Crashes By Day of Week



- Pedestrian crashes most often occur on weekdays.

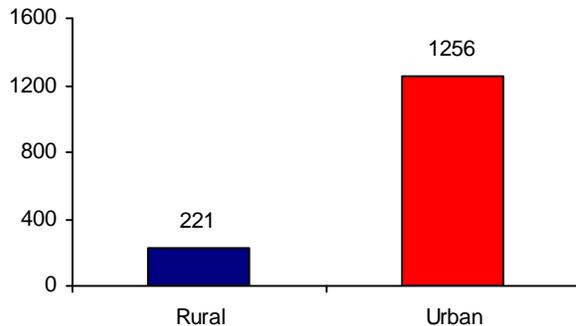
Types/Factors of Pedestrian Crashes

- Street or road crossings are, by far, the most common types of pedestrian crashes. Any street crossing can put a pedestrian in the path of a motor vehicle who's driver may not be paying attention or may not have the time to avoid a pedestrian who suddenly steps into their path.
- **Alcohol.** Of the 50 pedestrians killed in 2002, 8 (16%) had a Blood Alcohol Concentration (BAC) of .10 or greater.

Pedestrian Crash Types	% of Crashes
Crossing at intersection	32%
Crossing mid-block	26%
Not in road (e.g., parking lot, near curb)	9%
Walking along road/crossing expressway	8%
Backing vehicle	7%
Working or playing in the road	3%
Other	16%
Total	100%

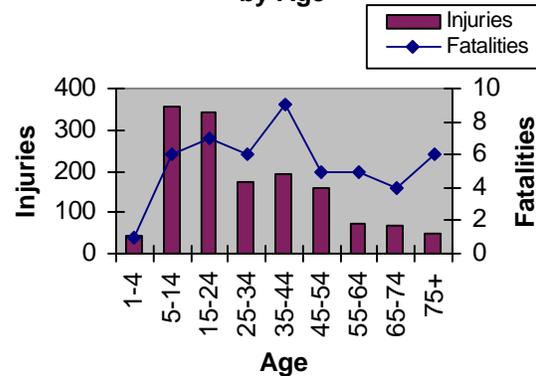
Where and Who...

2002 Crashes Involving Pedestrians by Location



- Most pedestrian crashes occur on local roads and streets.
- This is consistent with the fact that most pedestrian travel is in urban areas.

2002 Pedestrian Injuries and Fatalities by Age



Children sustain between 1/3 and 1/2 of all pedestrian injuries each year. They are involved in crashes caused by darting out into traffic, excessive vehicular speeds in neighborhoods and school zones, or driver inattention .

Current Pedestrian Laws

Based on Wis. Stats. 346.23 (1)(2) and 346.24(1)

- At any crosswalk (marked or unmarked), the operator of a vehicle shall yield the right-of-way to a pedestrian in a manner which is consistent with the safe use of the crosswalk by a pedestrian who has started to cross the highway.
- In all other cases, pedestrians shall yield the right-of-way to vehicles lawfully proceeding directly ahead on a green signal.
- No operator of a vehicle proceeding ahead on a green signal may begin a turn at a controlled intersection or crosswalk when a pedestrian or bicyclist crossing in the crosswalk on a green or "Walk" signal would be endangered or interfered with in any way.



What Can I Do?

- Reduce travel speeds in school zones and neighborhoods.
- Be attentive to pedestrians on or near the roadway.
- Look for pedestrians when turning.
- Yield to pedestrians already attempting to cross the roadway.
- As a pedestrian, always look left, right, and left again for traffic before stepping into the street.