
Appendix A

Public Participation

Wisconsin State Airport System Plan (SASP) Public Participation Plan

1. Background

In 2011, the Wisconsin Department of Transportation (WisDOT) began the update of Wisconsin's long-range State Airport System Plan (SASP). The SASP focuses on the eight commercial service and 90 general aviation airports in the state airport system. The Wisconsin SASP includes:

- An airport inventory.
- Measures to determine how well the existing system of public-use airports is currently performing. This will enable the WisDOT Bureau of Aeronautics (BOA) to identify and correct needs and deficiencies in the system.
- Development of aviation forecasts for the system's airports to have an understanding of where future growth in demand for the system is most likely.
- Newly updated state airport classification scheme and facility and service objectives.
- Updated Navigational Aids (NAVAIDS) Plan and Automated Weather Observing System (AWOS) Plan.
- A review of the Federal Aviation Administration's transformation of the air traffic control system from a ground-based system of radars to a satellite-based system during the time period of this plan. The consultant will address how this radar transformation will impact the state.
- A System-plan Environmental Evaluation (SEE) that will identify potential environmental consequences of implementing the SASP recommendations from a state-wide, system level perspective.
- An Environmental Justice Analysis to consider potential impacts of implementing the plan on minority and low income populations.
- Development of system recommendations and associated costs to implement those recommendations.
- A SASP technical report and executive summary.

2. Target Audience

All Wisconsin residents were encouraged to participate in the Wisconsin SASP planning process. Specific outreach efforts were undertaken to encourage participation from minority, low-income and senior populations.

3. Outreach Process

Phase 1: Needs Identification

The outreach efforts during phase one focused on needs and issues identification. To ensure that the department receives the information necessary to complete the draft plan, the department formed an aviation stakeholder group composed of active members of the aviation community, government agencies and regional/metropolitan planning commissions.

A dedicated WisDOT website and e-mail address was established.

Requests for consultation letters were sent to all eleven Wisconsin federally recognized tribes in September and October 2011. Tribal outreach that was requested by individual tribes was conducted.



In addition, an informational presentation was made at the 2011 Annual WisDOT Tribal Transportation Conference.

Phase 2: Draft Plan Review

The department initiated a 45-day public comment period. The official Notice of Availability of Public Information Meetings was published in six community newspapers where the meetings were held.

The draft plan, executive summary and public meeting information were available on the WisDOT website. In addition, a copy of the draft plan and executive summary was sent to all WisDOT Regions and depositories throughout the state for public availability to the documents.

Public availability and comment information was sent to all 98 State Airport System managers and owners, State Airport System Plan Stakeholders, the FAA, DNR, state legislature, and all eleven Wisconsin tribes.

During this period, WisDOT held six public information meetings with two meetings focused on reaching minority, low income and senior populations at the following locations:

- August 12, 2014 United Community Center of Milwaukee, Milwaukee.
 - 1 Attendee. Comment not related to WI SASP.
- August 13, 2014 Urban League of Greater Madison, Madison
 - 0 Attendees
- August 19, 2014 General Mitchell International Airport, Milwaukee
 - 0 Attendees
- August 20, 2014 Outagamie County Regional Airport, Appleton
 - 2 Attendees, No Comments
- August 26, 2014 Rhinelander/Oneida County Airport, Rhinelander
 - 0 Attendees
- August 28, 2014 La Crosse Municipal Airport, La Crosse
 - 0 Attendees

Municipal Planning Organizations and Regional Planning Commissions were provided an opportunity to review the draft report. One comment was received that did not require any changes to the document.

WisDOT issued statewide and local press releases to Wisconsin media outlets. In addition, public meeting information was posted on the WisDOT internet event calendar.



WisDOT posted four Facebook notices about public information meetings: July 29, August 8, 15 and 22. The posts “reached” a combined total of 551 people. Reach is defined as the number of unique users who opened the post. The posts received a combined total of five “likes” – meaning people gave it a “thumbs up” on their Facebook page. There were 62 views. No comments received from these posts.

Comments were received from meeting posts from one individual but were not directly related to the WI SASP. No responses were provided.

WisDOT posted five tweets about meetings on Twitter: July 29, August 8, 15, 22 and 26. The posts reached a combined total of 7,349 people or organizations. The posts had 97 “engagements” – meaning 97 people/organizations had some interaction with the posts, i.e., re-tweet or favorite.

Twelve comments about the draft report were received from one individual during the 45-day period. The comments resulted in adding the FAA’s definition of a based aircraft, adding a statement on the inaccuracy of the reporting aircraft operations at non-towered airports, as well as adding a statement that operational insurance requirements play a role in runway length required for many aircraft operators. Finally, the Appendix E title was changed to “Acronyms and Abbreviations.”

Airport managers sent revisions/updates to their airport’s report cards. Because the plan is based on 2010 data, airport report cards in the technical report remained consistent with the base year. However, the department is planning to update all airport report cards on a biennial basis beginning in 2015, and the updates that were provided will be incorporated. This will provide an additional opportunity to review the report card.

A final public hearing was held December 18, 2014 at the Dane County Airport, Skuldt conference room from 5-7pm. No comments were received and no public participants attended the hearing.

Phase 3: Final Plan Adoption

Upon completion of Phase 2, the Secretary of Transportation adopted the final plan on February 19, 2015.



Wisconsin State Airport System Plan (SASP) Stakeholders

Commercial Airports

Tom Miller, Manager
Austin Straubel International Airport
2077 Airport Dr., Suite 18
Green Bay, WI 54313-5596
Miller_TW@co.brown.wi.us
920-498-4800

C. Barry Bateman, Manager
General Mitchell International Airport
5300 S. Howell Avenue
Milwaukee, WI 53207
bbateman@mitchellairport.com
414-747-5300

Large Airports

Jerry Stites, Manager
Rice Lake Regional Airport
P.O. Box 225
Cameron, WI 54822
rpd@ricelakeairport.com
715-458-4401

Ron Burdick, Manager
Southern Wisconsin Regional Airport
4004 S. Oakhill Avenue
Janesville, WI 53545
jvlairport@co.rock.wi.us
608-757-5768

Medium Airports

Gary Meisner, Manager
Burlington Municipal Airport
300 N. Pine Street
Burlington, WI 53105
gmeisner@meisneraircraft.com
262-763-6600

John Chmiel, Manager
Wausau Downtown Airport
725 Woods Place
Wausau, WI 54403
taildraggerflyer@yahoo.com
715-845-3400

Doug Wells, Manager
Mauston-New Lisbon Airport
226 W. State Street
Mauston, WI 53948
doug@mckinneydecorating.com
608-847-6069

FBO

Richard Morey, Owner
Morey Airplane Company
8300 Airport Road
Middleton, WI 53562
www.moreyairport.com
608-836-1711

Curt Drumm, President
Lakeshore Aviation
Manitowoc County Airport
1815 Freedom Way
Manitowoc, WI 54220
cdrumm@lakeshoreaviation.com
920-682-0043

Regional Planning Commission

Chris Hiebert, Chief Transportation Engineer
SEWRPC
P.O. Box 1607
Waukesha, WI 53187-1607
chiebert@sewrpc.org
262-547-6722 x 227

Consultant

Randy Van Natta, PE, President
Becher-Hoppe Associates
P.O. Box 8000
Wausau, WI 54402-8000
rvannatta@becherhoppe.com
715-845-8000



Federal Government Agencies

Chris Hugunin, Manager
FAA Minneapolis ADO
6020 28th Avenue, South, Room
102 Minneapolis, MN 55450
Chris.Hugunin@faa.gov
612-253-4630

Jason Suckow, USDA
State Director for Wisconsin
732 Lois Drive
Sun Prairie, WI 53590
Jason.suckow@aphis.usda.gov
608-837-2727

Other State Government Offices

Mike Halsted, WiDNR
Environmental Analysis and Review Specialist
101 S. Webster St.
P.O. Box 7921
Madison, WI 53707-7921
michael.halsted@wisconsin.gov
608-267-9742

WisDOT

John Nordbo, Chief
Planning Section, Bureau of Planning
P.O. Box 7913, Room 901
Madison, WI 53707-7913
john.nordbo@dot.wi.gov
608-267-7751

Dan Thyes, Program and Policy Analyst
Economic Development and Freight Analysis
Section, Bureau of Planning
P.O. Box 7913, Room 901
Madison, WI 53707-7913
Dan.Thyes@dot.wi.gov
608-264-7268

