

Preliminary 2010 TIMELINE AND MAP

February

20th Avenue/County K bridge closed to through traffic (*US 41 Project*)

March

Main Street reconstruction project begins (*closed to through traffic*)

Witzel Avenue bridge closed to through traffic (*US 41 Project*)

April

US 45 Roundabout project continues (*open to through traffic*)

US 41/76 Interchange on and off ramps closed (*US 41 Project*)

June

Interim completion of Fox River-Ceape Avenue segment

20th Avenue/County K bridge reopens

US 41/76 Interchange on and off ramps reopen

July

Jackson Roundabout project completed

August

Completion of US 45 Roundabout project

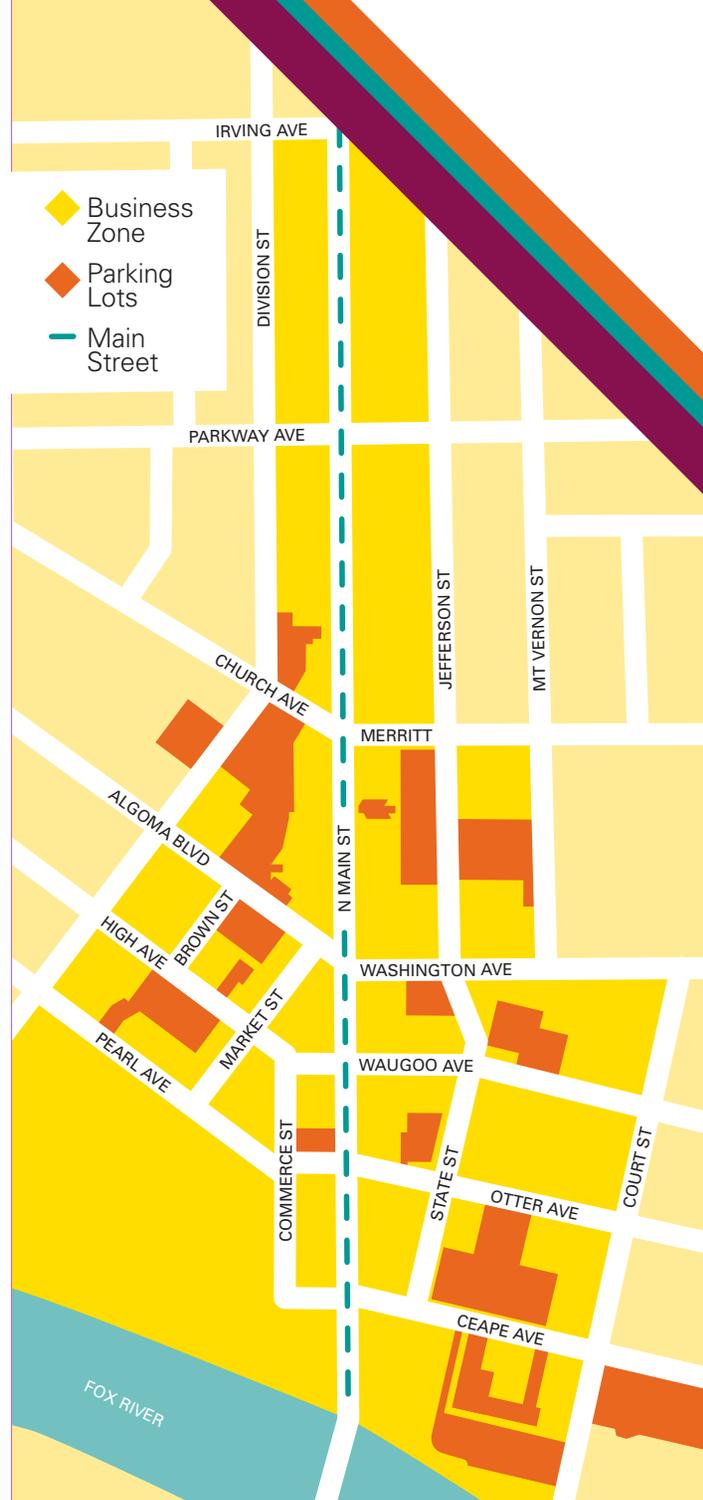
September

Witzel Avenue bridge reopens

November

Completion of Main Street reconstruction

* Throughout the Main Street construction, please use the 9th Avenue exit from US 41 to ensure the quickest and most direct route to downtown.



MAIN STREET MAX
Maximizing downtown's potential!
2010

**Downtown
Business
Improvement
District**
**TRANSFORMING
OSHKOSH**

Downtown Oshkosh is undergoing a remarkable transformation that promises pedestrian-friendly walkways, attractive tree-lined terraces and safer traffic routes. Additionally, this transformation will address storm and sanitary sewer issues, street lighting, and traffic signals to ensure a safe and viable street for the next 40-50 years.

Scheduled to start this spring and to be completed late in 2010, Oshkosh's Main Street—from the Fox River Bridge to Irving Avenue—will have a fresh appearance guaranteed to appeal to community members and visitors alike.

Although Main Street will be closed to traffic for the duration of construction, rest assured that:

- **Businesses will remain open and accessible**
- **Signage for parking and entrances will be easily visible**
- **Traffic routes will be clearly designated**

For detailed construction and parking maps, or for more information on construction or the Downtown Business Improvement District, please visit www.DowntownOshkosh.com.

Enjoy downtown Oshkosh today, during the construction and after its completion—we look forward to seeing you!

MEET MAX

**Hi!
I'm Main Street Max.**

I was born and raised right here in Oshkosh and I love hanging out in downtown. I'm so excited for construction to begin on Main Street—my tail hasn't stopped wagging since I heard about plans to make it better!

I want to help maximize downtown during construction while guiding community members through the changes. Look for my paw print throughout the downtown area to find your way through the construction zone, while signs with the black and yellow image of me will help guide you to parking and business entrances. Just remember, wherever I am, is where you want to be!

See you soon,



Contact
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of Downtown Oshkosh on Facebook!

Fans receive easy access to the latest construction updates, parking information, road closure alerts and exclusive deals and coupons from downtown businesses. If you spot me in person inside a downtown business or at a community event, be the first to tag me in a photo on Facebook and you may even win a prize! Don't miss out—become a fan today! Go to www.Facebook.com/DowntownOshkosh.