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## SIGNAGE

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**During the entire project we will have many questions about signage. The answers will most likely change many times as the construction progresses.**

**We will have signage that will be placed at all four entrances letting motorists know that we are open for business.**

**We will be putting up a billboard at the north end of town so people know that our businesses are open and operating.**

**We will also be placing a sign at the Whelen Street entrance off of O so that those people who are traveling on the detour will know they can take Whelen Street to our local businesses.**

### **Business Signs**

**If you are planning on putting up your own business sign to direct your customers to and from your business you will need to get that approved through Don Andre. His number is in the front of this packet.**

**The City of Medford at its Planning Commission meeting voted to amend the City's sign ordinance and allow businesses to skip the conditional use permit stage of this process. This will allow businesses to put temporary signs up to direct traffic to their businesses.**

### **Maps**

**It may be a good idea to have some maps in your place of business that your customers can take to direct them how to get to your business. Post them on your doors and bulletin boards, insert them into billings and other mailings.**

