

PAVING OUR WAY...



INTO THE FUTURE

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This packet has been made to help us all through the Road Construction process of 2011. As you are aware the construction will start on Highway 13 this coming Monday, April 18th. We all hope to remain positive through this experience and help each other make the best of the construction.

In this packet we have included many tools to help us. Please try to take advantage of the marketing and promotional opportunities that we have put together.

During our Construction meetings held in July 2010 and January 2011 we stressed three things that we feel are worth repeating:

STAY POSITIVE – We are all in this together and six months worth of construction is much better than a permanent detour.

PROMOTE – PROMOTE – PROMOTE – We will be helping with some marketing and special events but we encourage you to promote and advertise your own business during this time.

COMMUNICATE – we have provided you in this packet with many different ways to stay informed. Use this packet and our office to keep updated on the progress of the project.

We will be having a **GROUND BREAKING** that will take place on April 20th in front of WKEB/WIGM. An announcement is included in this packet and we encourage you to attend.

Again, We are optimistically looking forward to a ribbon cutting in October to open our new and improved **HIGHWAY 13**.

ROAD CONSTRUCTION COMMITTEE

Mark Hoffman

Len Hamman

Paul Webb

Chip Courtney

Sue Emmerich

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Information



Who Do You Call?

Medford Area Chamber of Commerce

Sue Emmerich (715) 748-4729

- General questions on the Construction Project • Marketing and Promotions Questions
 - Information on Construction Meetings • Hard Hat Specials
- Construction Workers Welcome Packets • Web Site Updates on Construction
 - Speaking to your group about the Road Construction Process
- Training Sessions on Roundabouts • Any other General Questions

A-1 Construction

Matt Olson – Project Supervisor (715) 456-8835

Don Andre – Engineering Consultant for the DOT (715) 299-7206

Specific Questions regarding your property.

Example – Where can I put a temporary sign for my business?

Will my delivery trucks be able to get through?

Will I have access to my driveway?

Where Can You Find Information?



Star News

Be sure to check for updates in the Star News on detours/closures and other pertinent Road Construction News. Click on the Construction Helmet on their website for up to date news.
www.centralwinews.com/starnews

WKEB/WIGM

Listen to K99 for road construction updates throughout the construction season. Visit their website for updates on Road Construction including notes from construction update meetings.
www.k99wigm.com

Facebook

Check out our Facebook pages for up-to-date information.
Medford Road Construction
Medford Chamber

Medford Area Chamber of Commerce Website

Click on the hard hat for up-to-date information.
www.medfordwis.com

Road Construction Blueprint

A 12 foot Road Construction blueprint is mounted in the basement of the Chamber Office. You are welcome to come in and view the blueprint at anytime during our office hours.

Department of Transportation

Check out any updates for this project and others in our area by following this link:
<http://tinyurl.com/hwy13>

Keep for easy reference to all of your questions.