

2023 Vehicle Miles of Travel (VMT) by County		
COUNTY	Daily	ANNUAL
ADAMS	664,245	242,449,425
ASHLAND	647,582	236,367,430
BARRON	2,023,796	738,685,540
BAYFIELD	1,126,934	411,330,910
BROWN	6,930,338	2,529,573,370
BUFFALO	707,252	258,146,980
BURNETT	765,697	279,479,405
CALUMET	1,245,230	454,508,950
CHIPPEWA	2,975,480	1,086,050,200
CLARK	1,582,985	577,789,525
COLUMBIA	3,072,148	1,121,334,020
CRAWFORD	819,154	298,991,210
DANE	14,665,781	5,353,010,065
DODGE	3,029,187	1,105,653,255
DOOR	1,511,680	551,763,200
DOUGLAS	1,758,629	641,899,585
DUNN	2,171,184	792,482,160
EAU CLAIRE	3,193,148	1,165,499,020
FLORENCE	248,505	90,704,325
FOND DU LAC	3,560,376	1,299,537,240
FOREST	438,148	159,924,020
GRANT	1,846,177	673,854,605
GREEN	1,084,714	395,920,610
GREEN LAKE	610,030	222,660,950
IOWA	1,217,524	444,396,260
IRON	355,026	129,584,490
JACKSON	1,938,481	707,545,565
JEFFERSON	3,028,640	1,105,453,600
JUNEAU	2,176,474	794,413,010
KENOSHA	4,691,267	1,712,312,455
KEWAUNEE	626,632	228,720,680
LA CROSSE	3,236,109	1,181,179,785
LAFAYETTE	872,117	318,322,705
LANGLADE	639,112	233,275,880
LINCOLN	1,612,832	588,683,680
MANITOWOC	2,344,413	855,710,745
MARATHON	5,010,201	1,828,723,365
MARINETTE	2,664,183	972,426,795
MARQUETTE	856,878	312,760,470
MENOMINEE	90,150	32,904,750
MILWAUKEE <sup>5</sup>	19,220,037	7,015,313,505
MONROE	2,566,612	936,813,380

COUNTY	Daily	ANNUAL
OCONTO	1,879,751	686,109,115
ONEIDA	1,526,935	557,331,275
OUTAGAMIE	4,690,762	1,712,128,130
OZAUKEE	2,965,229	1,082,308,585
PEPIN	283,288	103,400,120
PIERCE	1,103,323	402,712,895
POLK	1,537,617	561,230,205
PORTAGE	2,712,742	990,150,830
PRICE	573,425	209,300,125
RACINE	4,886,729	1,783,656,085
RICHLAND	769,888	281,009,120
ROCK	4,815,996	1,757,838,540
RUSK	766,838	279,895,870
ST.CROIX	3,810,079	1,390,678,835
SAUK	2,639,412	963,385,380
SAWYER	921,861	336,479,265
SHAWANO	1,904,020	694,967,300
SHEBOYGAN	3,012,489	1,099,558,485
TAYLOR	699,579	255,346,335
TREMPEALEAU	1,419,873	518,253,645
VERNON	1,173,115	428,186,975
VILAS	981,445	358,227,425
WALWORTH	3,570,359	1,303,181,035
WASHBURN	1,047,950	382,501,750
WASHINGTON	4,521,574	1,650,374,510
WAUKESHA	12,043,988	4,396,055,620
WAUPACA	1,741,813	635,761,745
WAUSHARA	1,083,304	395,405,960
WINNEBAGO	5,356,008	1,954,942,920
WOOD	1,952,391	712,622,715
<b>Statewide Total</b>	<b>186,216,871</b>	<b>67,969,157,915</b>

Source: HPMS Universe data.

- Notes: 1. Traffic coverage counts taken in 2023 are for those counties highlighted above.  
2. Traffic coverage counts get taken in about one-third of the counties each year.  
3. AADT estimates for counties not counted in 2023 are growth factored by the statewide growth factor average.  
4. County-level VMT estimates are generally most accurate for those counties actually counted in 2023 (as highlighted).  
5. Approximately one-third of Milwaukee County is counted every year.

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