



Public Involvement

US 14

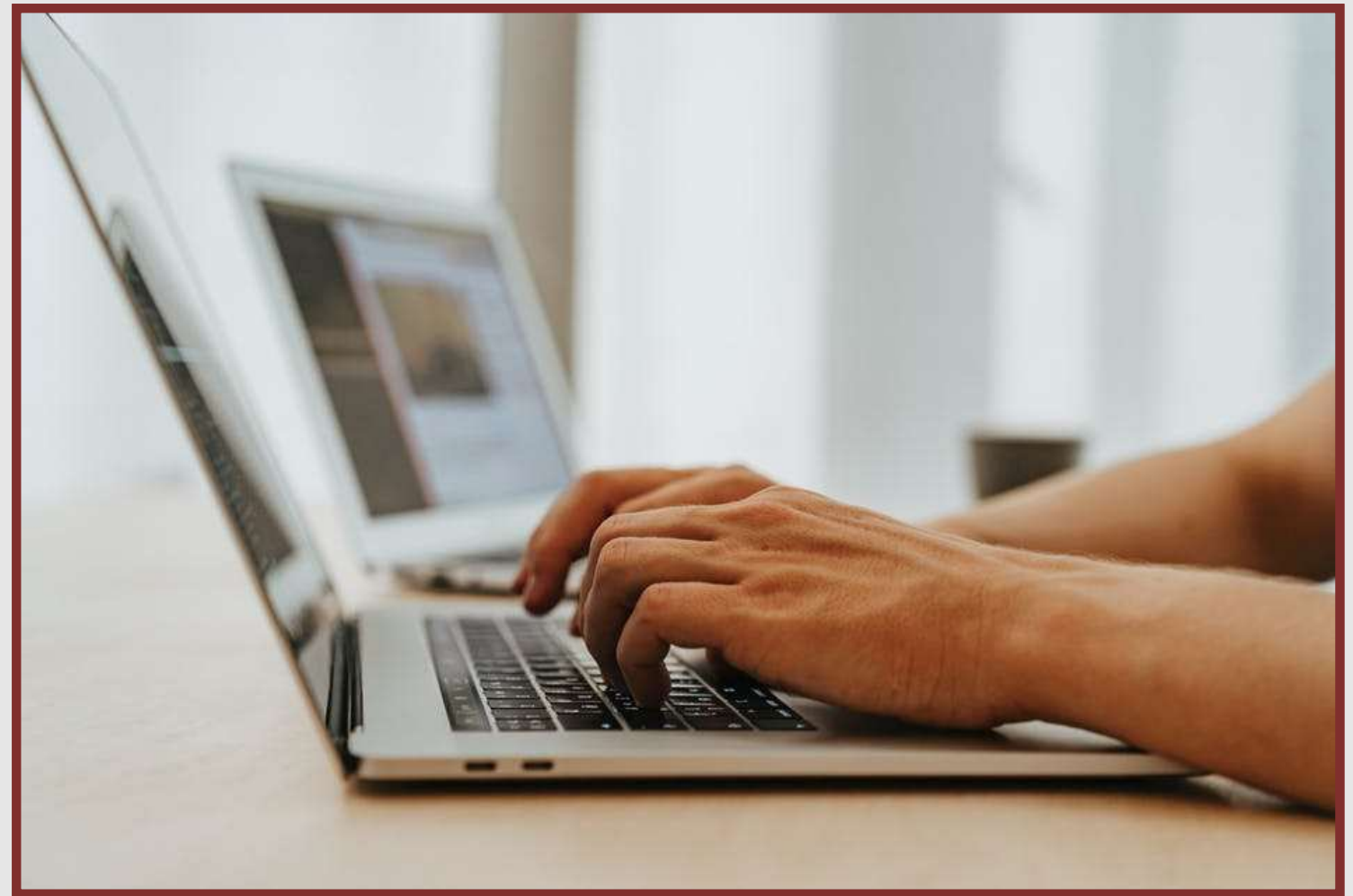
New Roadway/Walmart Intersection

Vernon County

September 29, 2025 to October 29, 2025

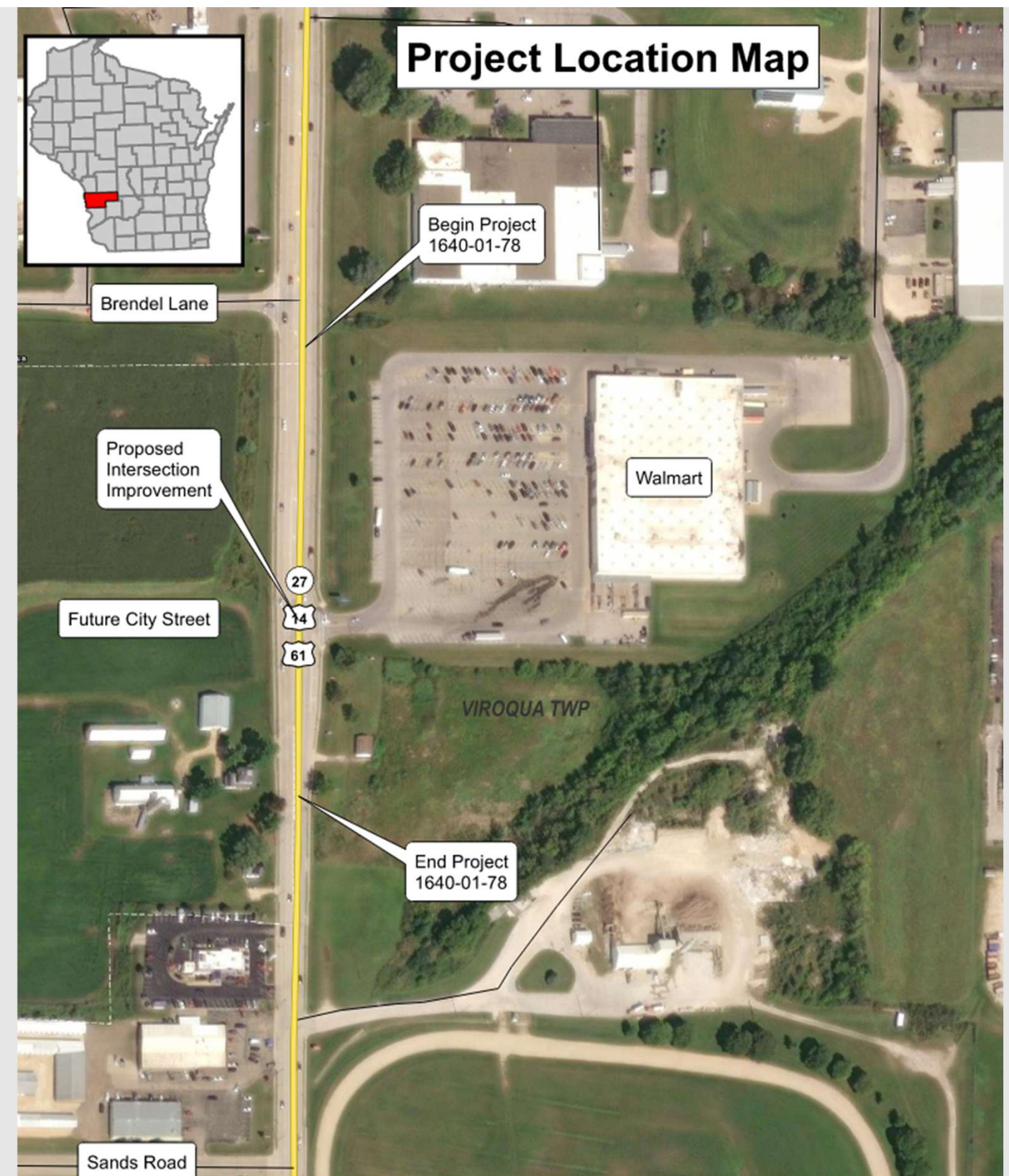
Purpose of Public Involvement

- To inform members of the public about the proposed project
- To obtain feedback from the public on the proposed improvements



Project Location

- Project limits: Walmart intersection, from Brendel Lane to 400 feet south of the Walmart intersection
- Project length: 0.14 miles



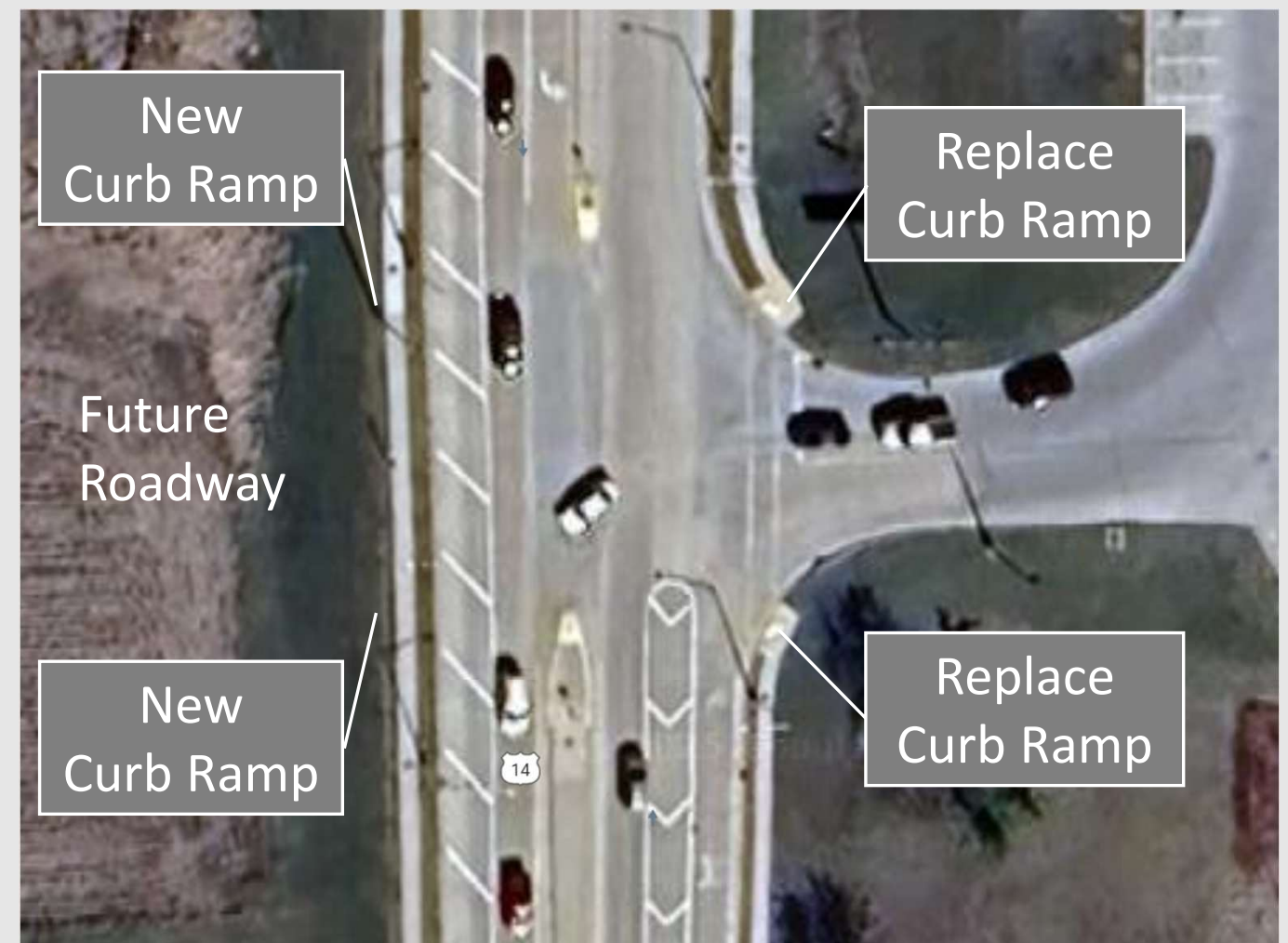
Purpose and Need

- Purpose
 - Improve the US 14 and Walmart intersection safety
- Need:
 - Safety deficiency: Unsafe conditions at the intersection of US 14 and the Walmart driveway
 - This intersection has a high crash rate

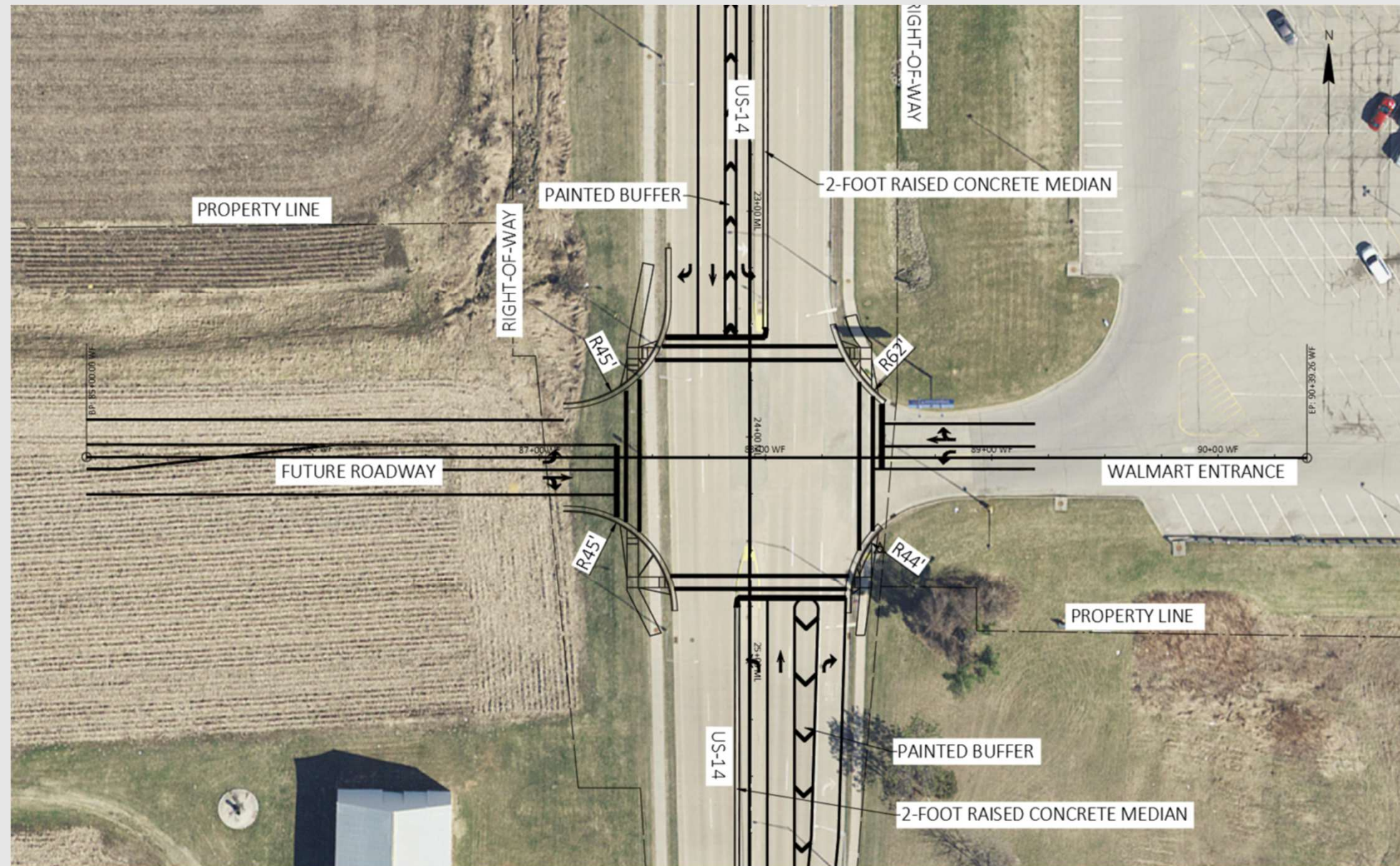


Proposed Improvements

- Change left-turn lanes to offset left-turn lanes
- Install traffic signals
- Provide a connection to a future City of Viroqua roadway
- Replace existing curb ramps at two intersection corners
- Construct new curb ramps at two intersection corners



Current Conceptual Plan

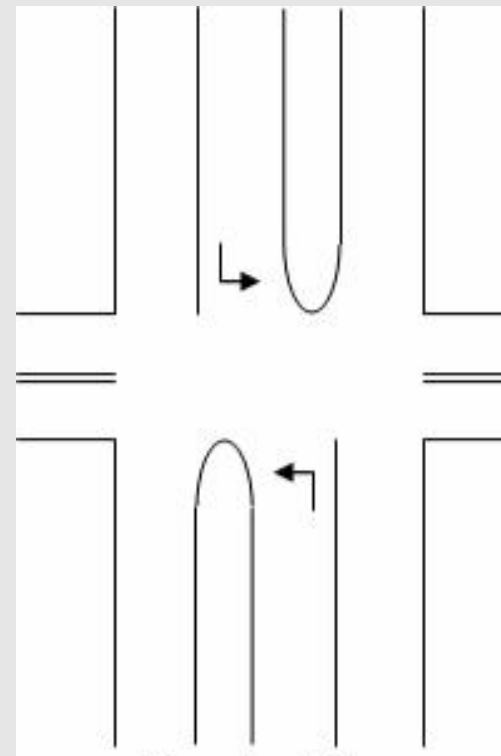


Proposed Improvements

Traffic Signal Pole Example

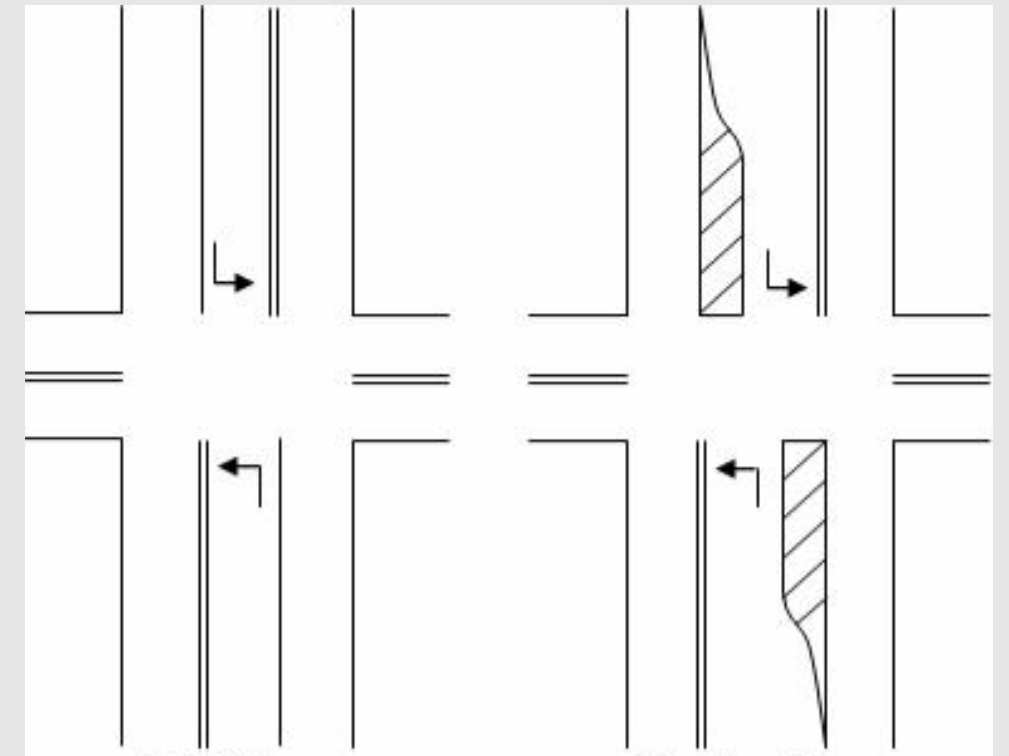


Turn Lane, “Before”



Poor Lines of Sight

Offset Turn Lanes, “After”



Better Lines of Sight OR Best Lines of Sight

Project Funding

- 90% Federal, 10% State
 - Change left-turn lanes to offset left-turn lanes
 - Install traffic signals
 - Replace existing curb ramps at two intersection corners
 - Construct new curb ramps at two intersection corners
- 100% Local
 - Providing a connection to a future City of Viroqua roadway



Proposed Traffic Impacts

- During construction, US 14 will remain open to traffic.
 - Motorists can expect single lane and shoulder closures and flagging operations.
 - Pavement markings may be temporarily changed to close existing turn lanes. Traffic would be able to turn from the adjacent through lanes.
 - Pavement markings may be temporarily changed to shift the northbound and southbound through lanes within the roadway.
 - During the day, the Walmart driveway may be reduced to one-lane with flaggers to construct curb ramps and traffic signal pole foundations.



Proposed Traffic Impacts

- During construction, US 14 will remain open to traffic.
 - Driveways and businesses, including Walmart, will be accessible during construction with short disruptions to access (less than 15 minutes).
 - Advanced notification of any temporary disruptions will be provided by construction staff.
 - Emergency vehicle access will be maintained at all times.
- Temporary pedestrian detours will be posted.



Real Estate Needs

- No real estate acquisition is anticipated for the proposed improvements.



Project Schedule

- September 29 to October 29, 2025: Virtual Public Involvement
 - Project Website + Comment Period
- December 2025: Final environmental document
- September 2026: Project information notice mailed to stakeholders providing a project update
- October 2026: Final plans, specifications, and estimate submittal
- 2027: Construction



Public Input

- Provide by October 29, 2025 by:
 - Email: John.Bainter@dot.wi.gov
 - Mail: Wisconsin Department of Transportation
3550 Mormon Coulee Rd
La Crosse, WI 54601-6767
 - Comment form can be found in the handout and on the project website:
<https://wisconsindot.gov/Pages/projects/by-region/sw/us14-viroqua/default.aspx>
 - Phone: (608) 785-9022
 - Wisconsin Relay Service: Deaf, hard-of-hearing, deaf-blind or speech-disabled persons can dial 711

