

WIS 35 Corridor Study

Public Involvement Meeting

5221-09-00

January 14, 2025

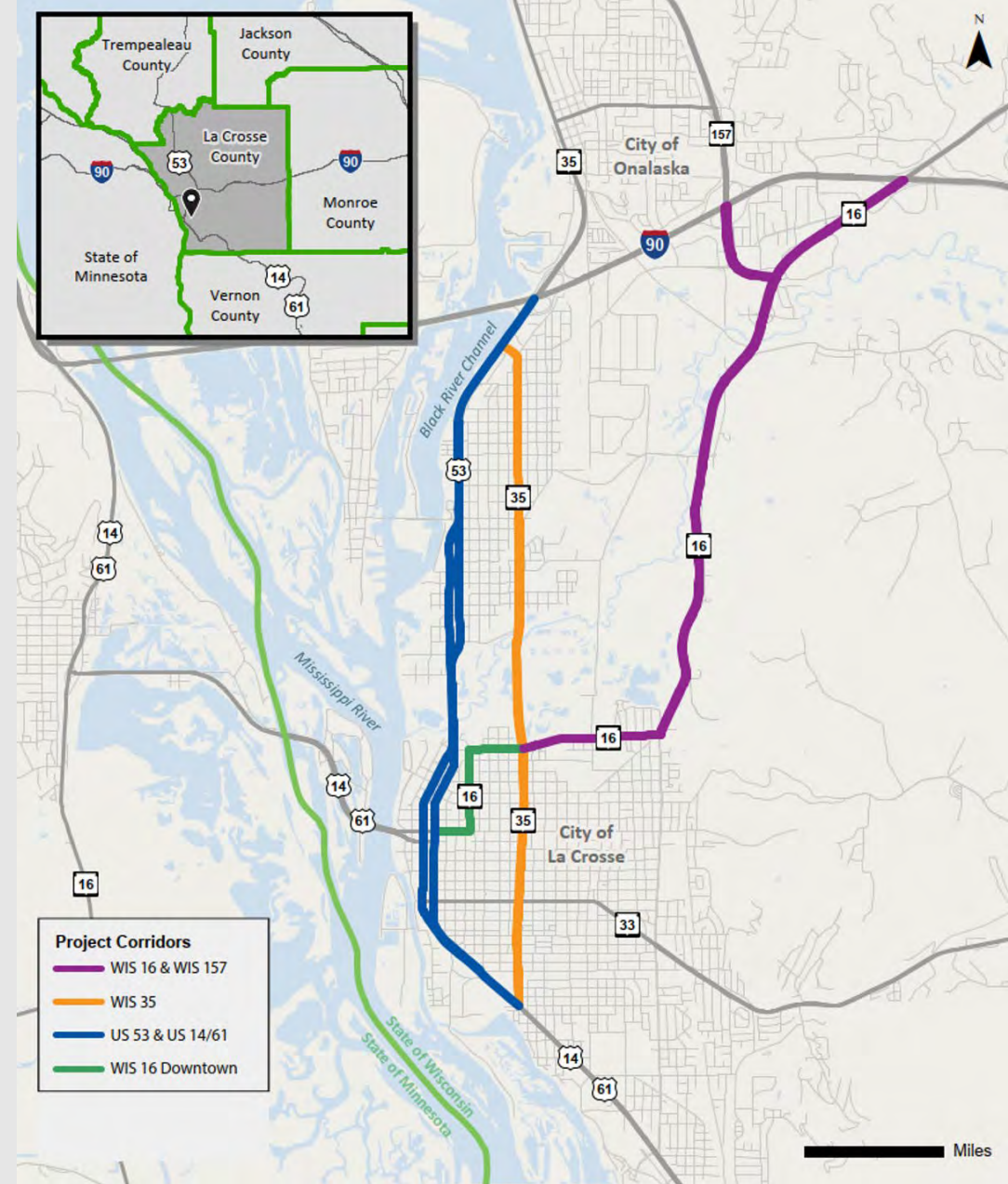




Study Overview

La Crosse Major Studies

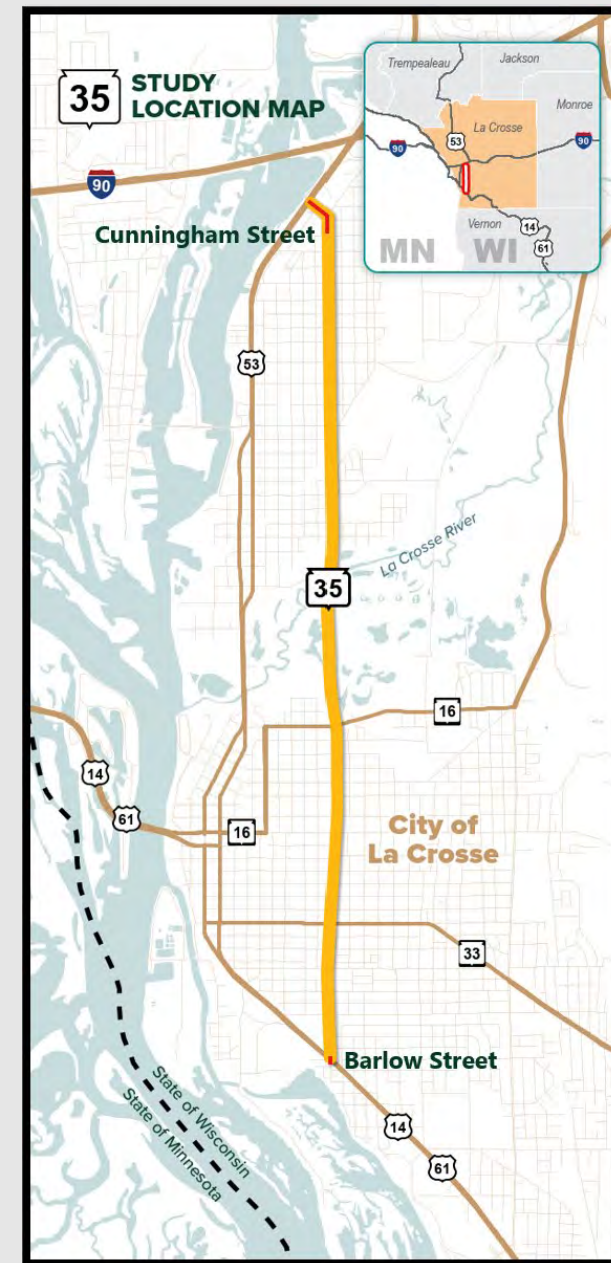
- Four separate corridors Identified
- Moving forward, corridors to be evaluated separately
 - WIS 35 Corridor (orange)
 - US 53 & US 14/61 Corridor (blue)
 - WIS 16 Corridor (purple)
 - WIS 16 Downtown Corridor (green)





Study Overview

- Study Limits: US 14/61 to US 53
- Investigative Limits: Barlow St to Cunningham St
- Length: 4.8 miles
- Scope:
 - Safety Improvements
 - Multimodal Improvements
 - Pavement Replacement
 - Bridge Maintenance
 - Utility Repair / Replacement





Purpose & Need

Purpose & Need Statement

The purpose of the WIS 35 Project is to improve the utility of WIS 35 for all travelers by addressing safety, corridor infrastructure deterioration, and multi-modal access and connectivity.





Purpose & Need

- Safety

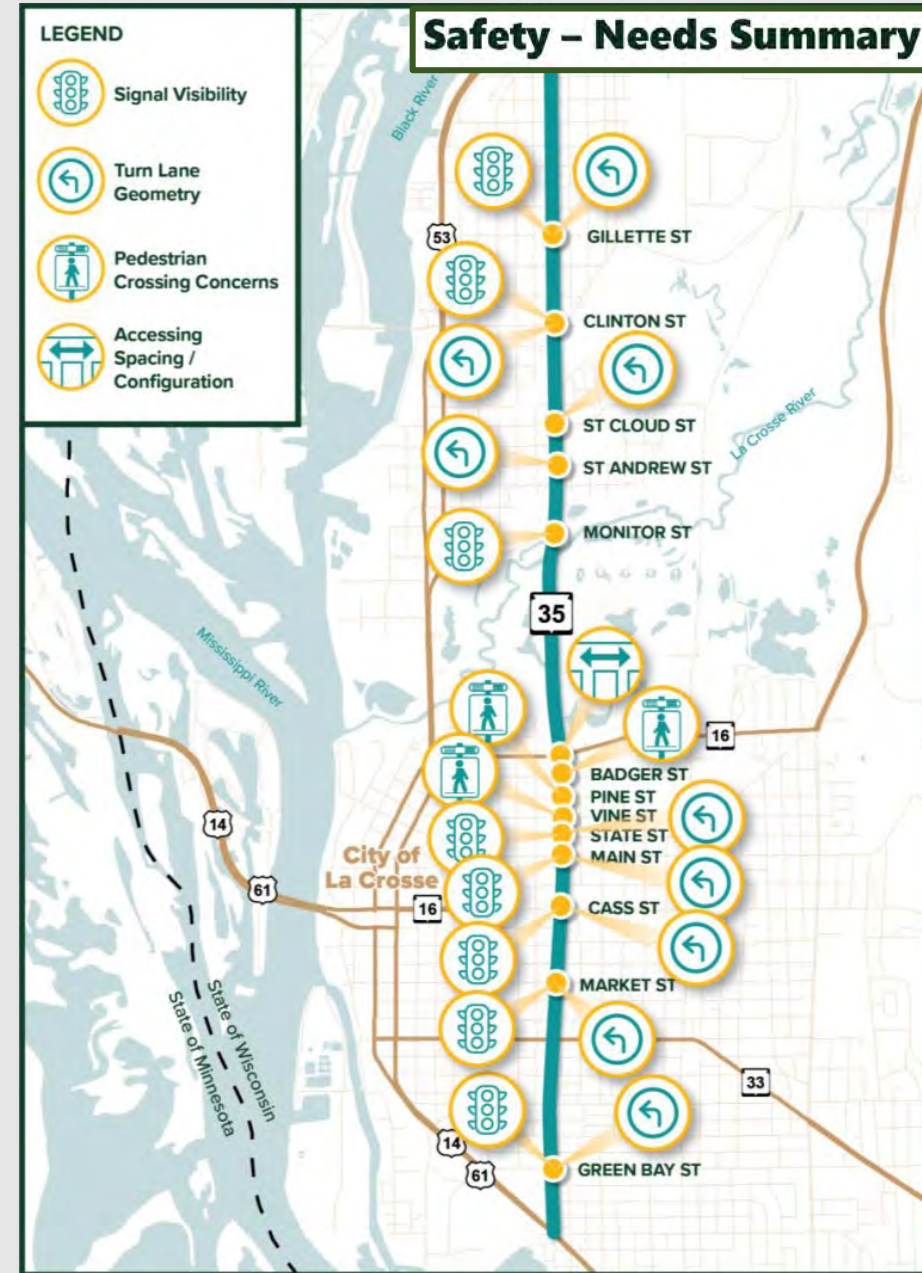
- 75% of corridor, 10+ intersections flagged for safety concerns
- Bicycle / pedestrian crashes concerns throughout corridor

- Infrastructure

- 60% of the corridor needs pavement replacement
 - Remainder of Corridor needs resurfacing
- Two bridges need concrete overlays
- Utility Repair / Replacement

- Multimodal Facilities

- Many pedestrian crossings are “high stress” crossings
- Lack of north-south bicycle facility connectivity
- Several transit stops missing amenities





Alternative Comparison

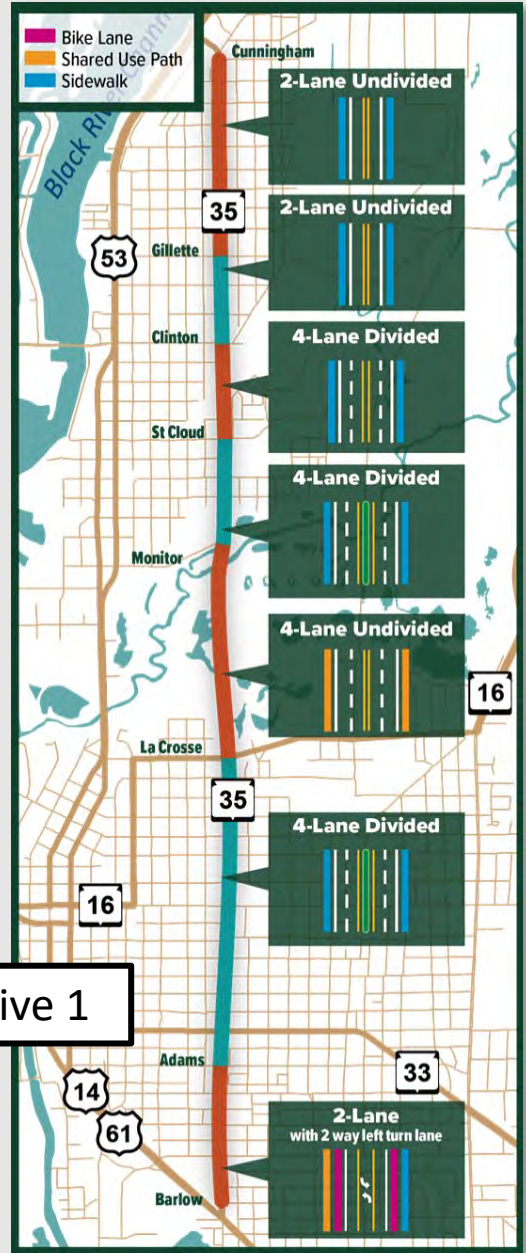
Primary Differences

- Presence of bicycle facilities
- Type of bicycle facilities

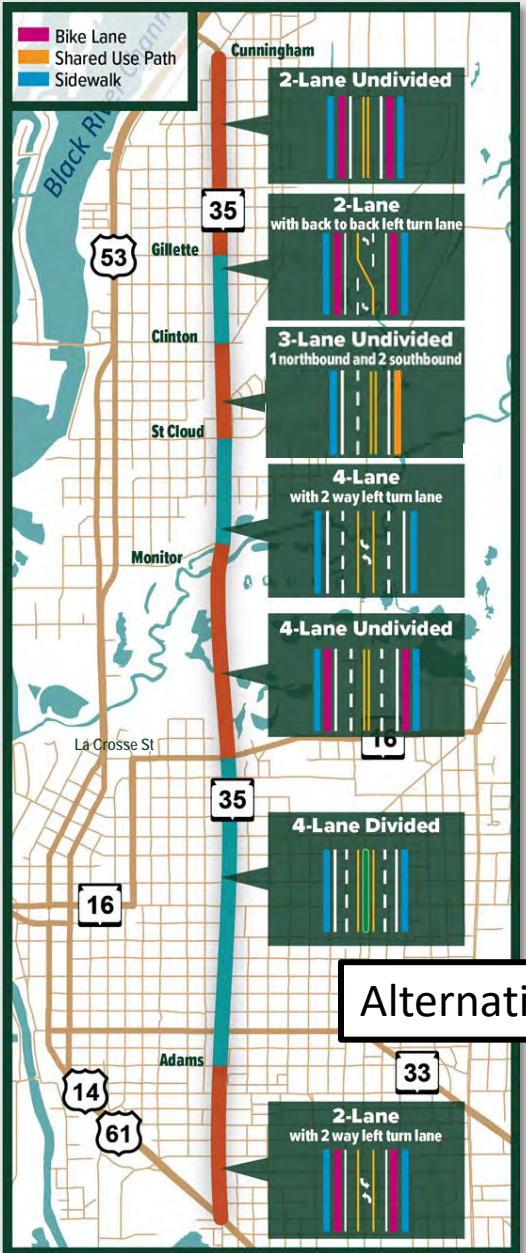
Included in Both Alternatives

- Infrastructure Improvements (Pavement, Structures, Utilities)
- Traffic Signal Improvements
- Lighting Improvements
- Curb Ramp Improvements
- Intersection Geometry Improvements

Alternative 1



Alternative 2

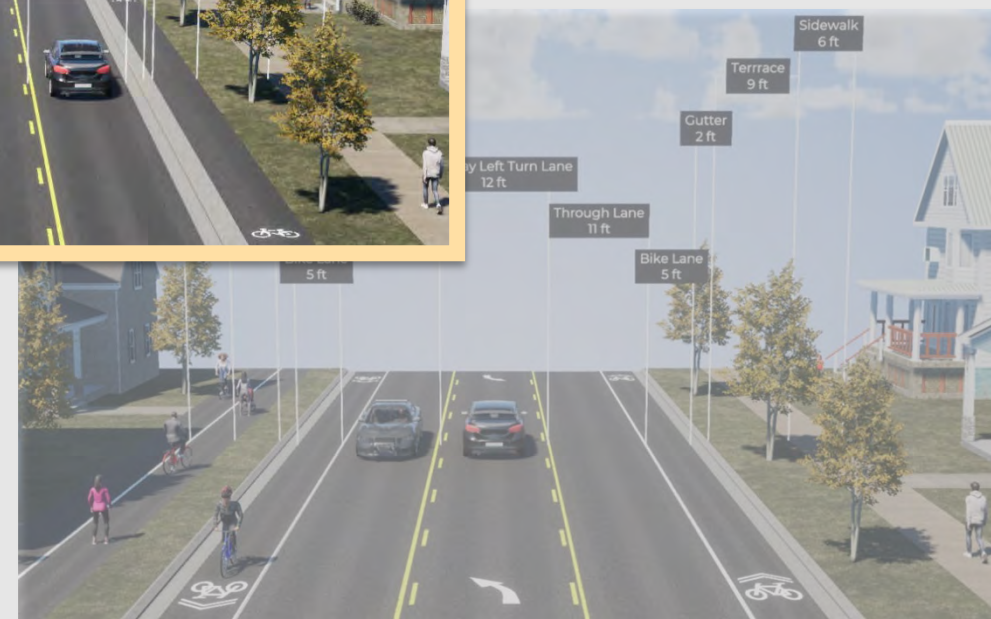
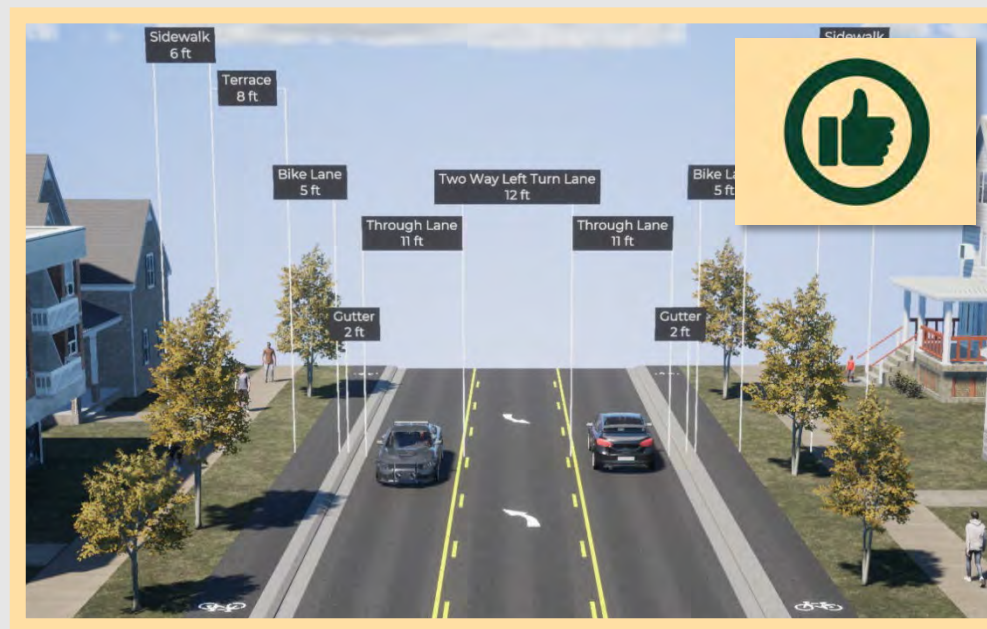




Alternative Screening

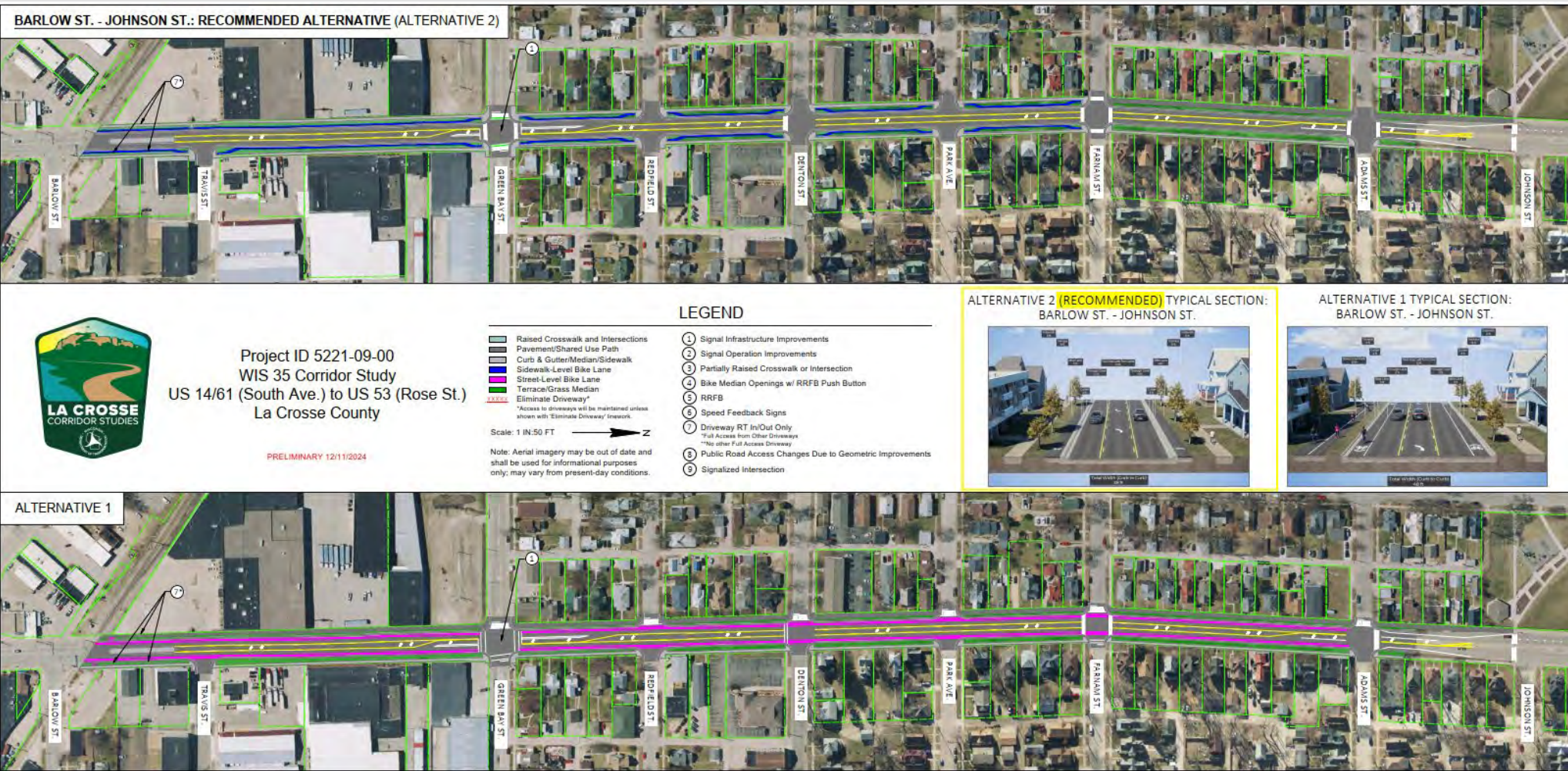
Screening Criteria:

- Safety
- Bicycle/Pedestrian Accommodations
- Mobility
- Impacts
- Cost
- Community Input





Detailed Alternative Exhibits





Community Sensitive Design

Federally-funded projects are eligible for Community Sensitive Design (CSD) treatment funding.

- Treatments are selected by Local Municipality
- 1.5% of the Total Project Cost
- Cost split - 80% project, 20% City

Bike/Ped



Bicycle Racks

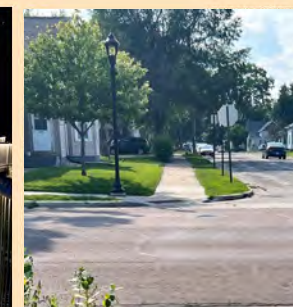


Wayfinding

Signals & Lighting



Pedestrian Scale Lighting



Decorative Light Poles

Aesthetics



Landscaping



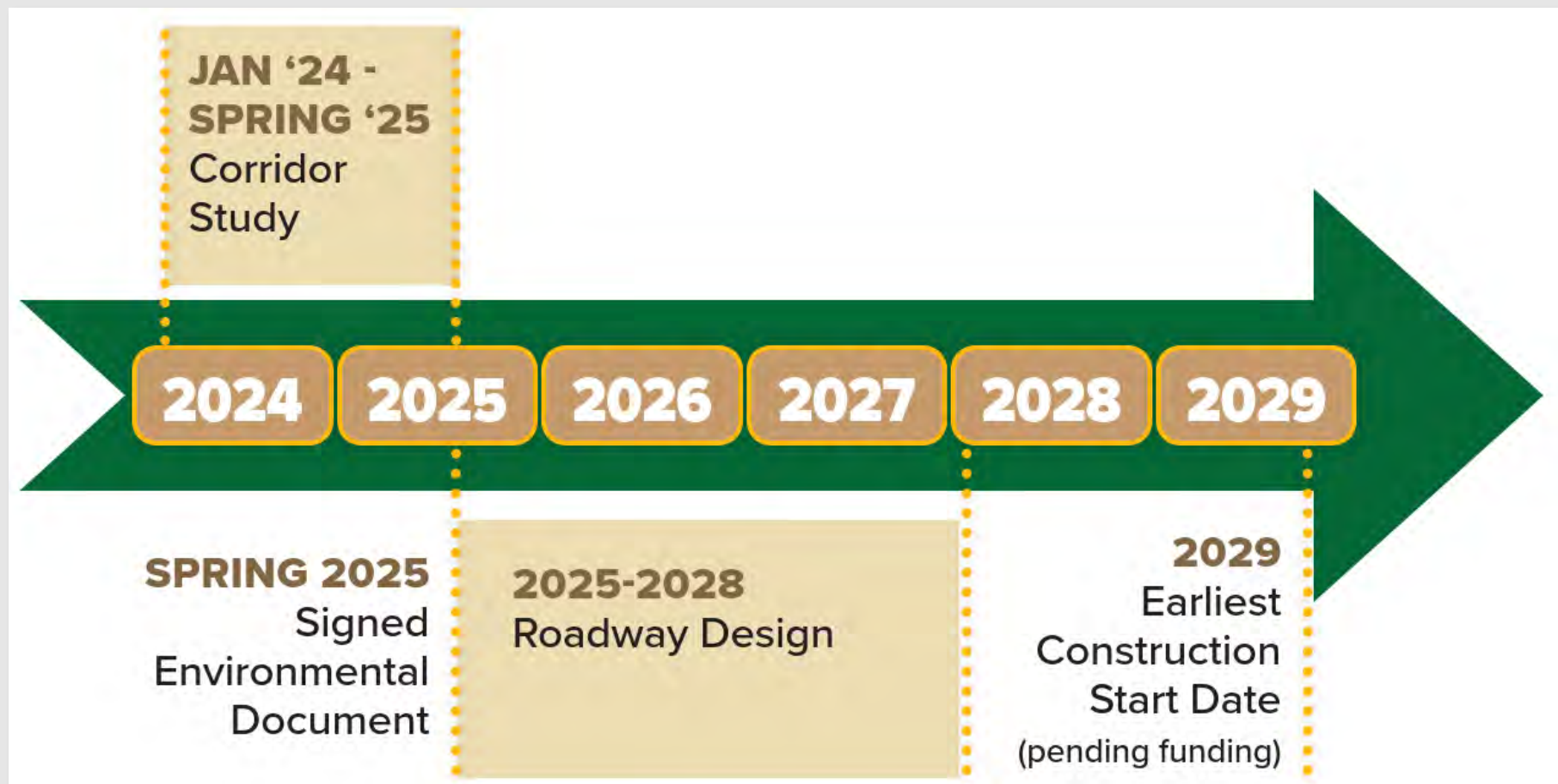
Planters

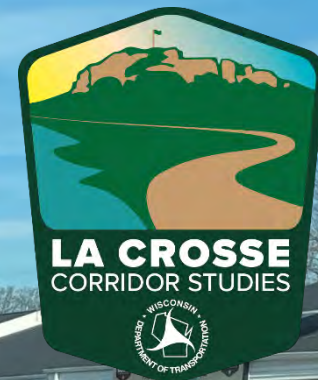
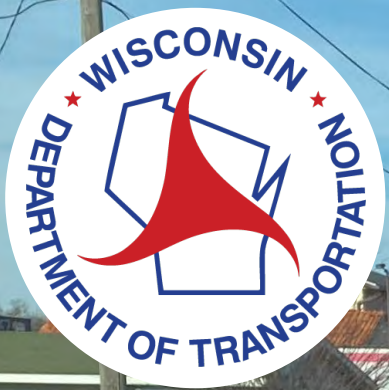


Street Trees



Project Schedule





Thank You!

