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WIS 35 CORRIDOR STUDY

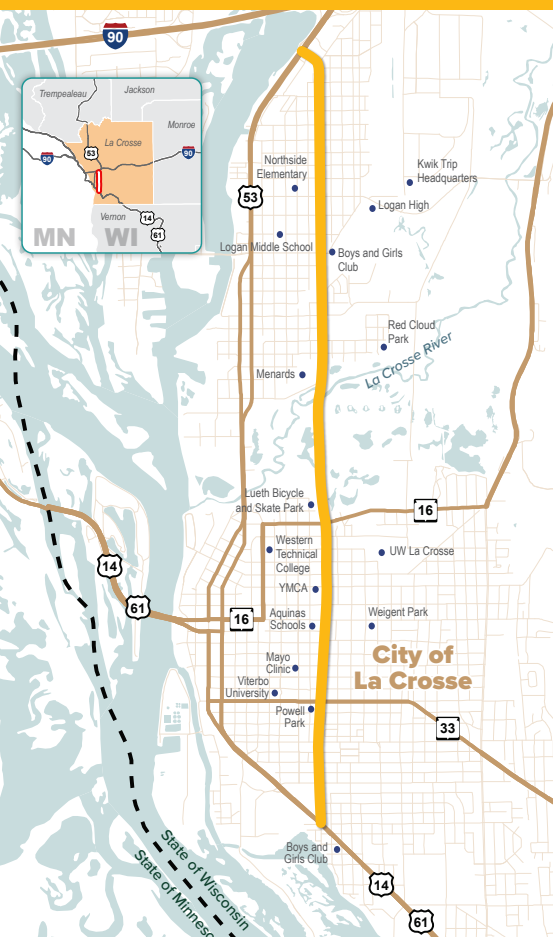
PUBLIC INVOLVEMENT MEETING 2

35

WIS 35 STUDY LOCATION MAP

Study Limits: US 14/61 (South Ave.) to US 53 (Rose St.)

City: La Crosse | **County:** La Crosse



WE WELCOME YOUR INPUT!

Your feedback will assist WisDOT in identifying a preferred alternative for the study.

1. Comment forms are available at tonight's meeting. You may also return the paper comment form in the provided postage-paid envelope via U.S. mail by February 14, 2025.
2. Email your comments to WIS 35 Corridor Study Project Manager Michael Richardson (contact information to the right).

The Wisconsin Department of Transportation (WisDOT) welcomes you to tonight's meeting for the WIS 35 Corridor Study

This meeting will be held in an open house format with a recorded presentation. The meeting will present study updates and gather feedback on the detailed alternatives and the WisDOT recommended alternative. Please review the exhibits and talk with study team members, who will be available to answer questions and explain the study process.

TONIGHT'S MEETING



Tuesday, January 14, 2025
from 4:30 – 6:00 pm



La Crosse Main Street Library
800 Main Street
La Crosse, WI 54601

STUDY PURPOSE

The purpose of the WIS 35 Project is to improve the utility of WIS 35 for all travelers by addressing safety, corridor infrastructure deterioration, and multi-modal access and connectivity.

ROUTE OF IMPORTANCE



ACCESS:

- To several commercial, residential, institutional, and industrial areas



PRIMARY CONNECTION:

- One of only three North-South routes with a crossing of the La Crosse River.
- WIS 35 is a freight route
- WIS 35 also serves as an alternate route for US 53, US 14/61, and WIS 16.
- Only two Municipal Transit Utility (MTU) bus routes provide connectivity between north and south La Crosse and one uses WIS 35. In addition, the MTU Circulator route uses WIS 35.



BIKE AND PEDESTRIAN:

- The Vietnam Veterans Trail passes beneath WIS 35 near the La Crosse River
- WIS 35 is also adjacent to several bicyclist and pedestrian generators, including:



Northside Elementary School

Kwik Trip Headquarters

Logan High School

Logan Middle School

Boys and Girls Clubs

Red Cloud Park

Menards

Lueth Bicycle and Skate Park

Western Technical College

UW La Crosse

YMCA

Aquinas Schools

The Mayo Clinic

Viterbo University

Weigent Park

Powell Park



SIGN UP FOR EMAIL STUDY UPDATES:



Stay in the loop with study updates and future meetings by subscribing for our email updates! You can sign up by clicking [WIS 35 Corridor Study](https://wisconsin.gov/Pages/projects/by-region/sw/533516-lacrosse/wis35.aspx) and scroll down to "sign up for updates".

<https://wisconsin.gov/Pages/projects/by-region/sw/533516-lacrosse/wis35.aspx>

You may also request to be added to the study email distribution list by emailing WIS 35 Corridor Study Project Manager Michael Richardson at michael.richardson@dot.wi.gov.



WISDOT ID: 5221-09-00

NEEDS FOR WIS 35 CORRIDOR: SAFETY



75%

of the 4.6-mile corridor
has a high crash rate

18

Intersections within the
corridor have been flagged
for safety issues

78

Total pedestrian related
crashes (11 intersections
with two or more crashes)
52 of which were vehicle
crashes influenced by a
pedestrian.

40

Total bicycle related
crashes (9 intersections
with two or more crashes)
7 of which were vehicle
crashes influenced by a
bicycle.

MOST COMMON CONTRIBUTING FACTORS IN CRASH TRENDS:



SIGNAL VISIBILITY

Most signalized intersections along WIS 35 have a single signal indication over the outside lane, which can lead to signal visibility issues.



LEFT TURN LANE GEOMETRY

Most signalized intersections have negative offset left turn lanes on WIS 35. This means a vehicle turning left cannot see oncoming traffic behind an opposing vehicle turning left.



HIGH STRESS PEDESTRIAN CROSSINGS

Pedestrian safety at marked and unmarked crosswalks, especially near the UW La Crosse campus and between Gillette St and Palace St.



LACK OF BICYCLE FACILITIES

There are no bicycle facilities along the corridor and limited facilities crossing WIS 35. Several crashes involved bicyclists being struck while using pedestrian sidewalks and crosswalks.

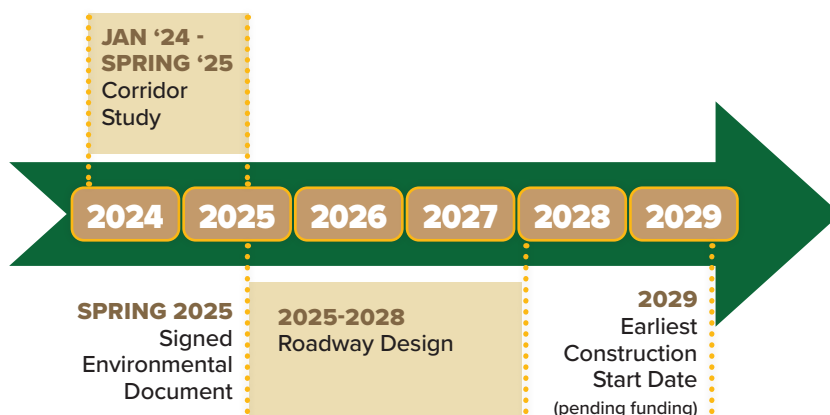
OTHER NEEDS FOR WIS 35 CORRIDOR



PAVEMENT CONDITION:

- ▶ 60% of the WIS 35 corridor is scheduled for pavement replacement by 2050.

WIS 35 STUDY SCHEDULE



CONTACT INFORMATION

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