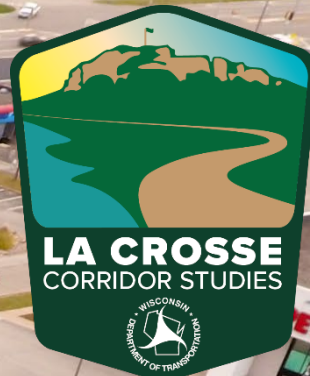




WIS 16 Corridor Study

Public Involvement Meeting

7575-09-02

October 2, 2025

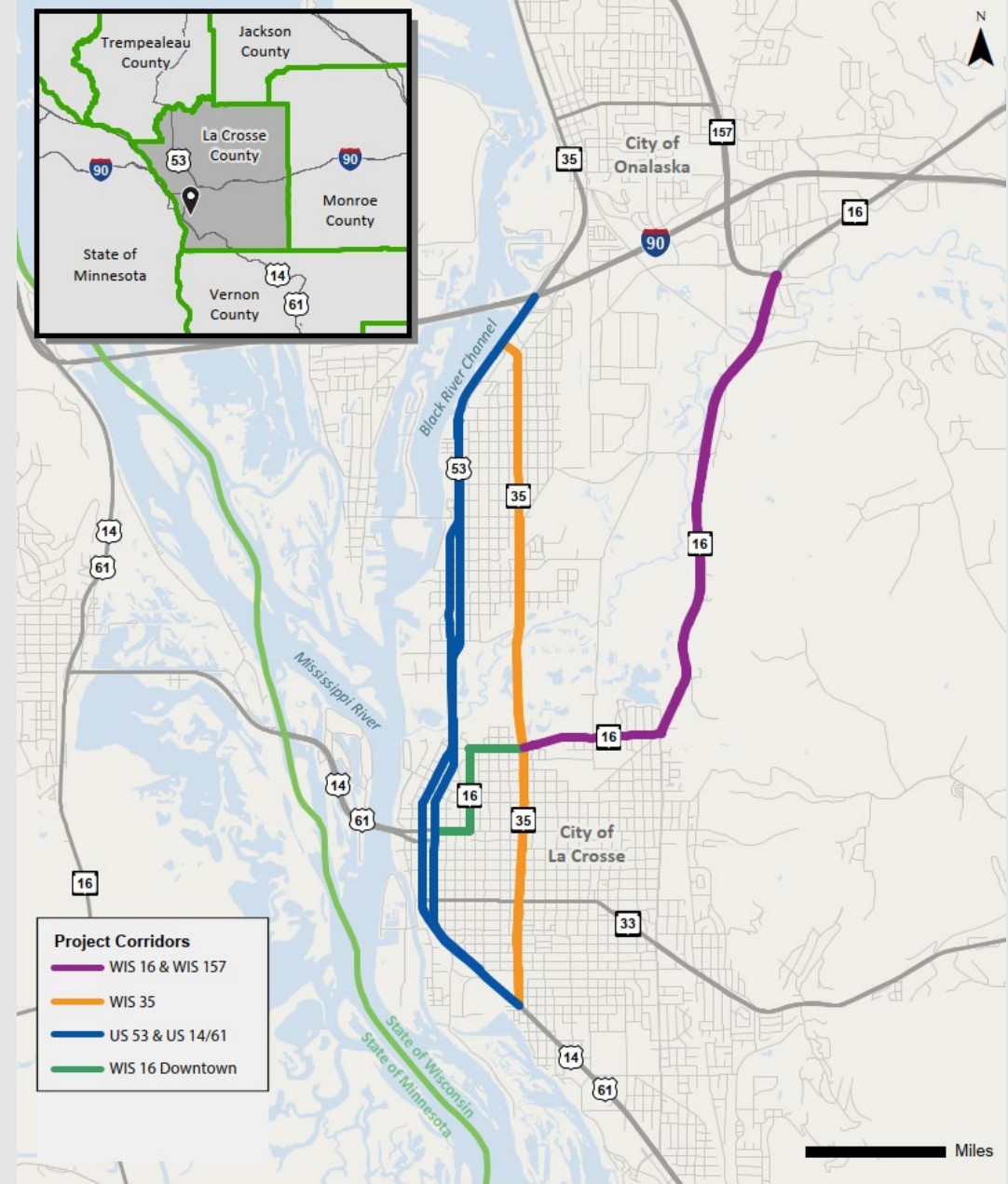




Study Overview

La Crosse Major Studies

- Four separate corridors Identified
- Corridors are being evaluated separately
 - WIS 35 Corridor (orange)
 - US 53 & US 14/61 Corridor (blue)
 - WIS 16 Corridor (purple)
 - WIS 16 Downtown Corridor (green)

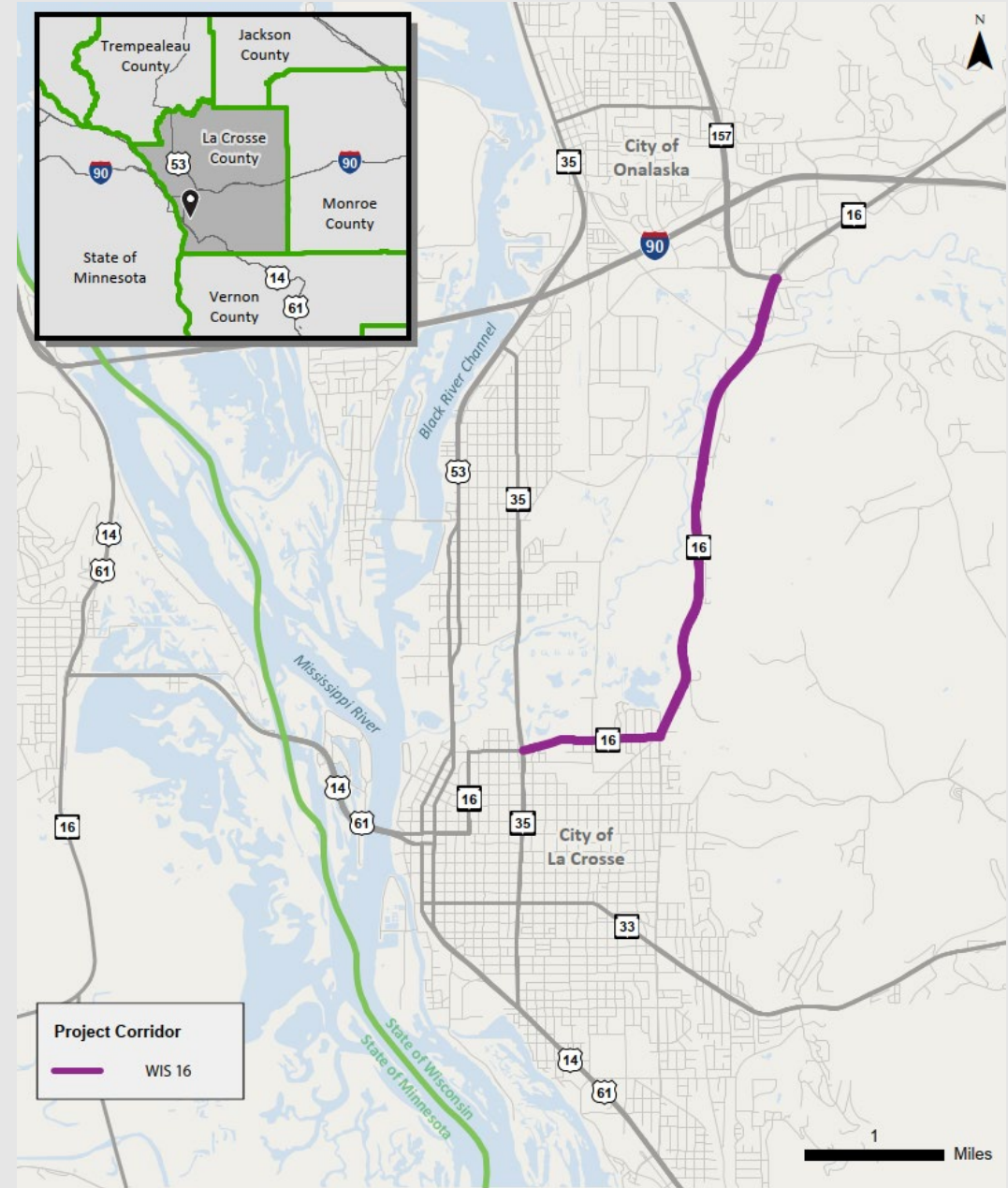




Study Overview

WIS 16 Corridor

- Study Limits: WIS 35 (West Ave) to WIS 157
- Length: 4.5 miles
- Scope:
 - Safety Improvements
 - Traffic Operations Improvements
 - Multimodal Improvements
 - Pavement Replacement / Reconstruction
 - Replace EB Bridge over La Crosse River
 - Structure Maintenance





Purpose & Need

Deteriorating Infrastructure

- Structure Condition
- Pavement Condition
- Geometric Deficiencies

Safety Issues

- Vehicle Safety
- Bicycle and Pedestrian Safety

Inadequate Mobility

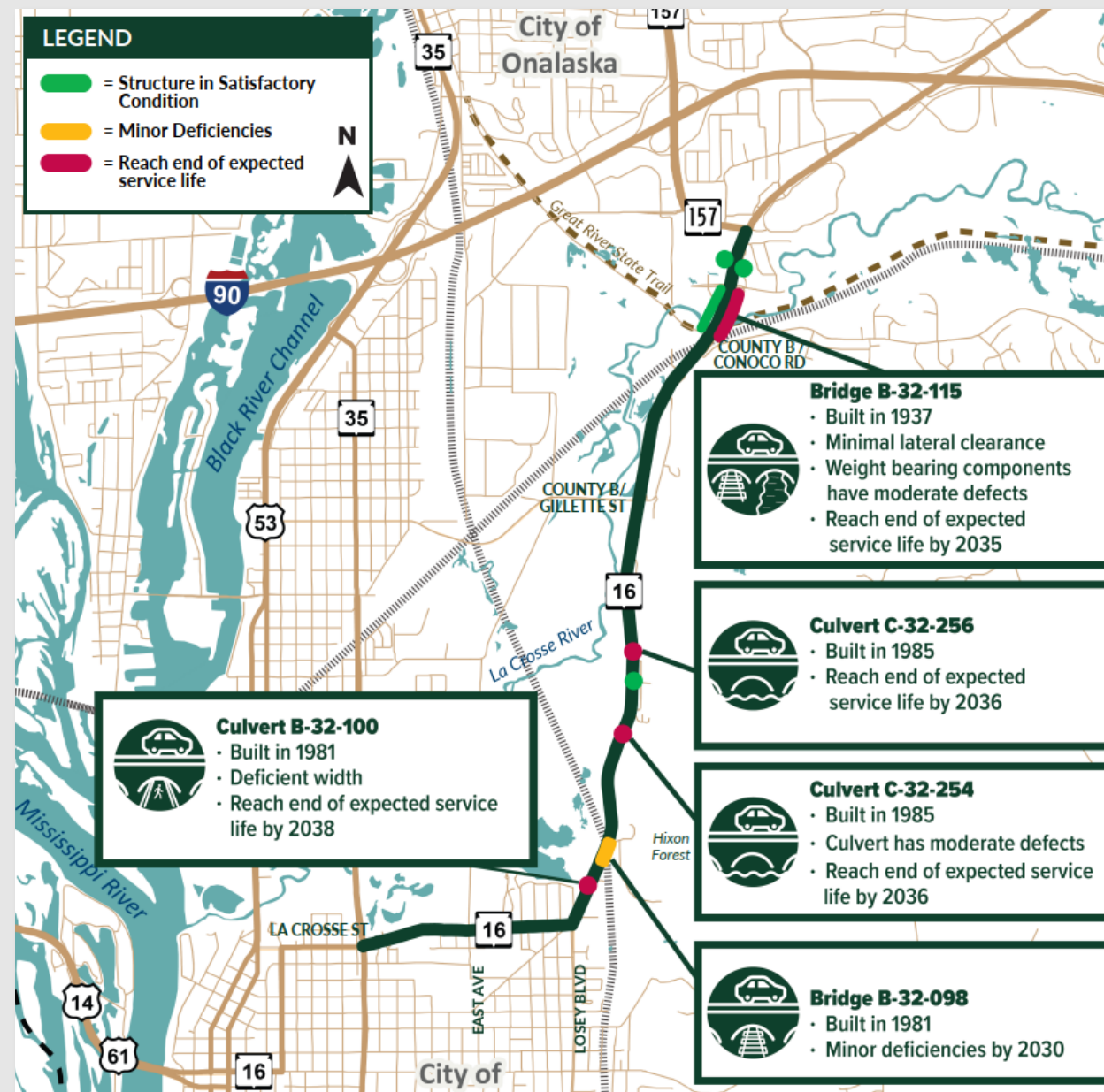




Purpose & Need

Deteriorating Infrastructure: Structures

- Will reach end of expected service life prior to 2050:
 - WIS 16 eastbound bridge over La Crosse River
 - 3 culverts

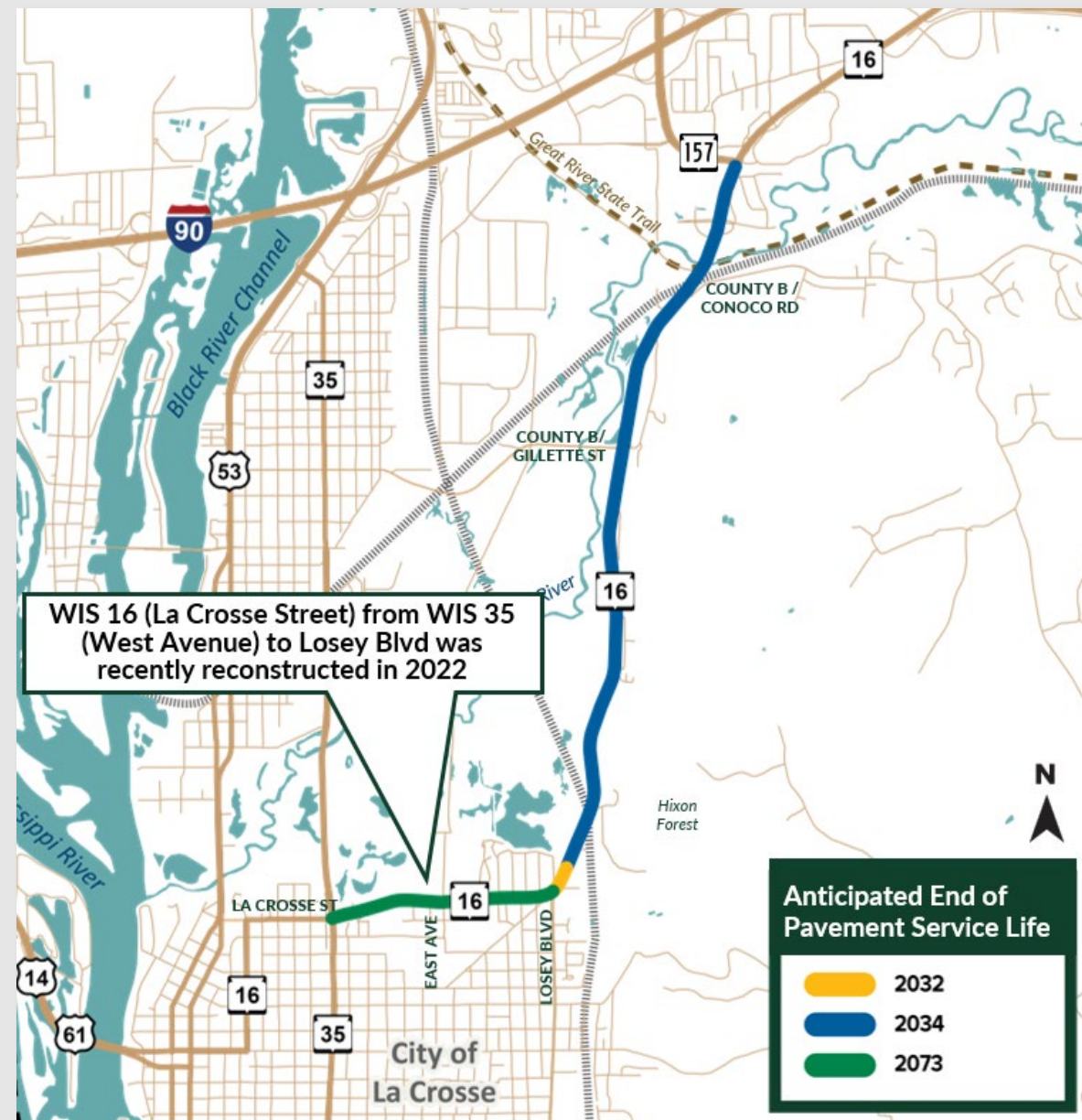




Purpose & Need

Deteriorating Infrastructure: Pavement

- Pavement on WIS 16 from Losey Boulevard to WIS 157 will reach the end of its service life by 2034
 - The 2025 pavement rehab project extended the service life, but it was not a long-term fix.
- Pavement along WIS 16/La Crosse Street was reconstructed in 2022



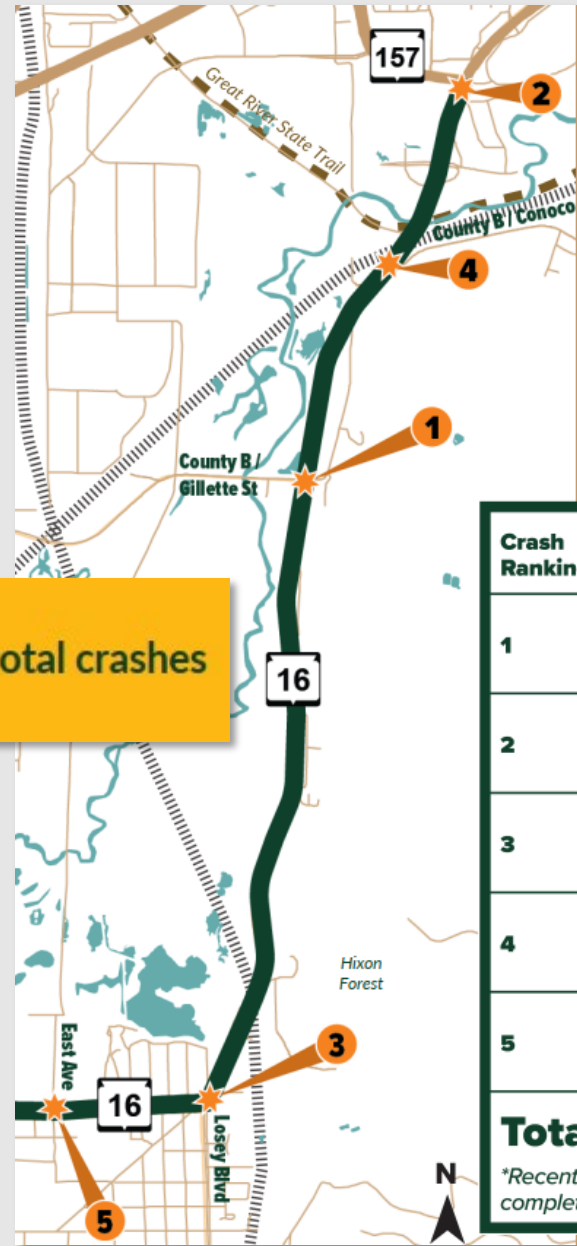


Purpose & Need

Safety: Intersection Crashes

WIS 16:
2015-2019 Crash Data

854 Total Crashes
Rear end crashes accounted for 74% of the total crashes
There were 229 injury and 0 fatal crashes



Of the total 854 crashes, 646 happened at intersections.

Of the 646 intersection crashes, 79% (509/646) occurred at the following 5 intersections

Crash Ranking	Intersection	# of Crashes (2015–2019)
1	WIS 16 & County B / Gillette St	145
2	WIS 16 & WIS 157	121
3	WIS 16 & La Crosse St	117
4	WIS 16 & County B / Conoco Rd	91
5	WIS 16 & East Ave*	35
Total		509

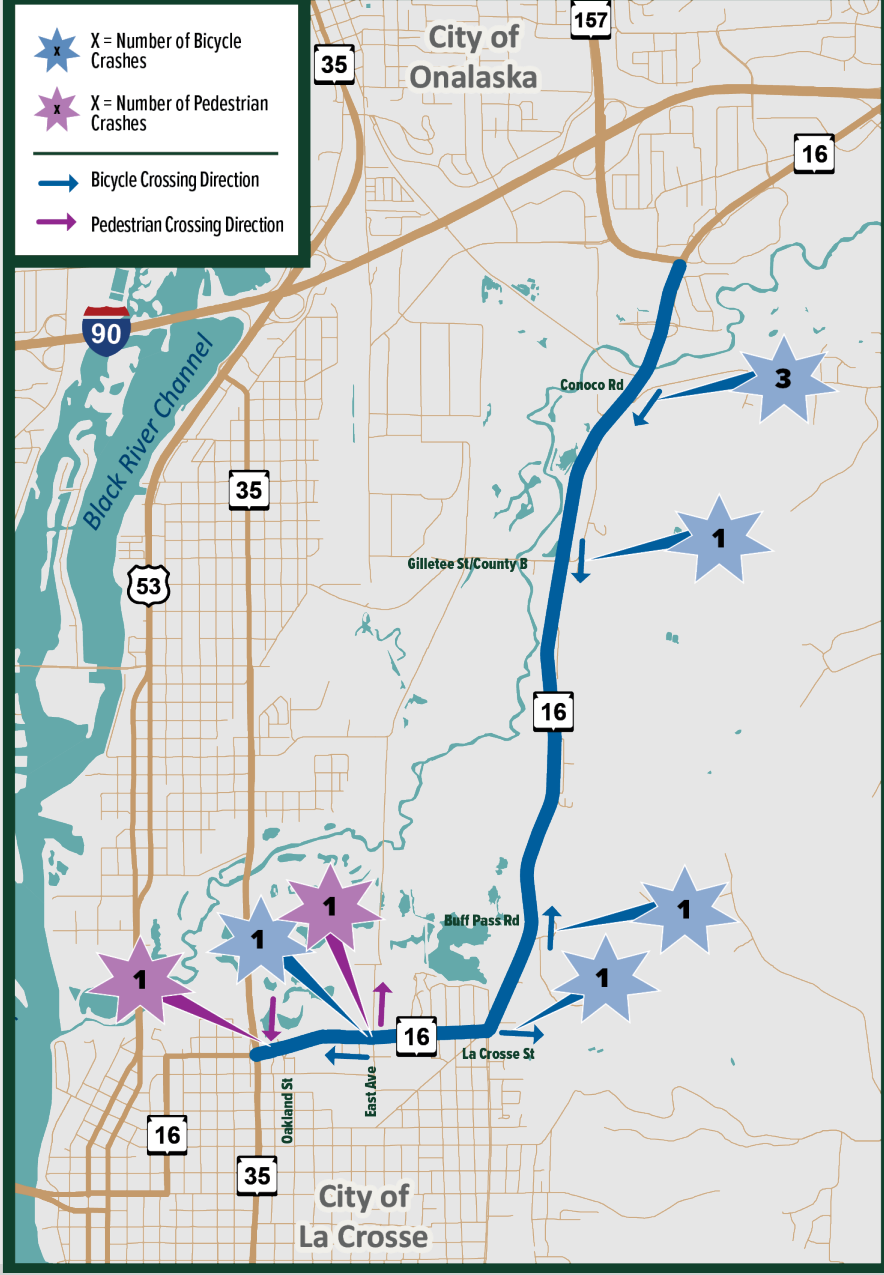
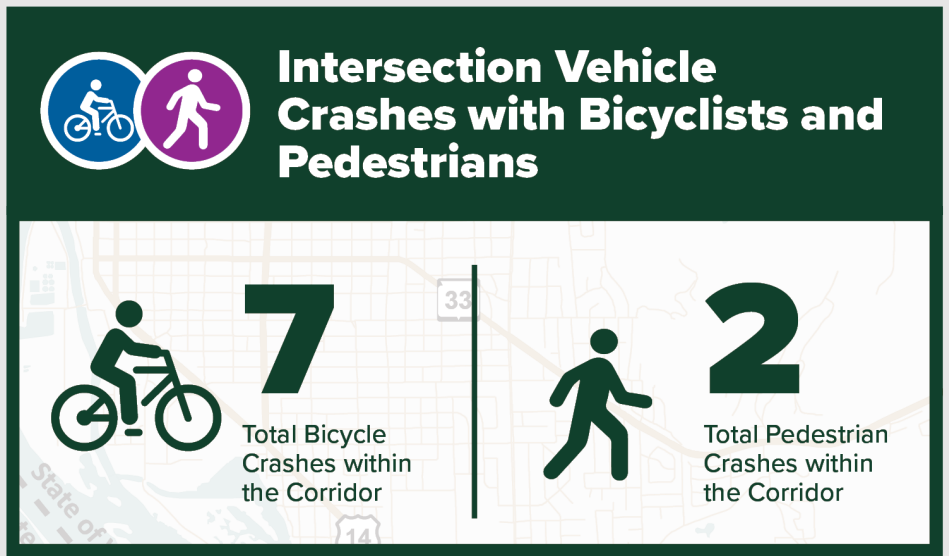
**Recent improvements to this intersection were completed in 2022 to address safety concerns*





Purpose & Need

Safety Issues: Bike/Ped





Purpose & Need

Inadequate Mobility

- Gillette St Intersection
- County B / Conoco Rd Intersection
- WIS 157 Intersection



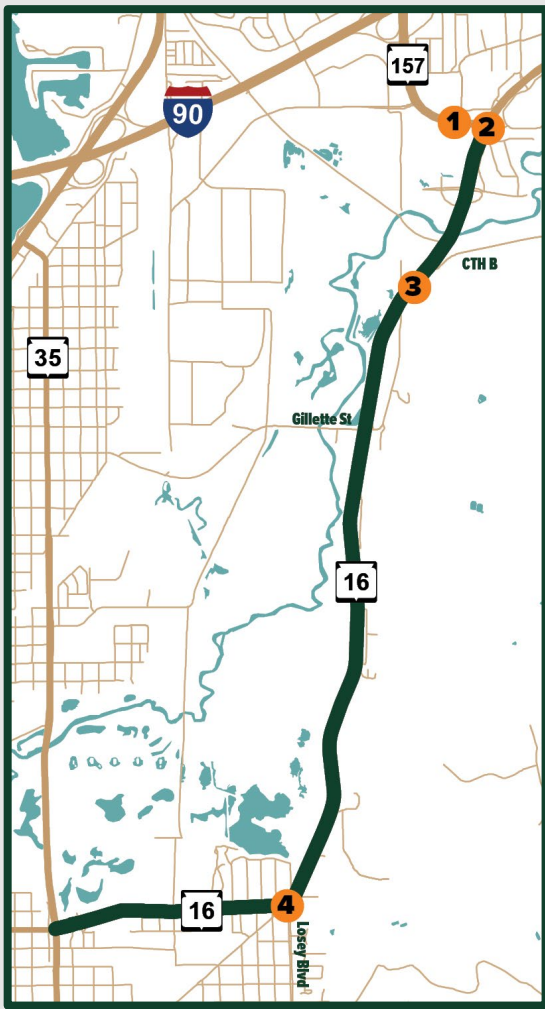


Purpose & Need

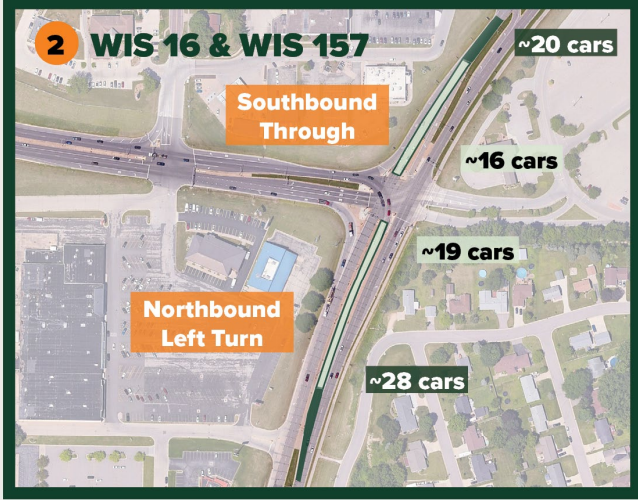
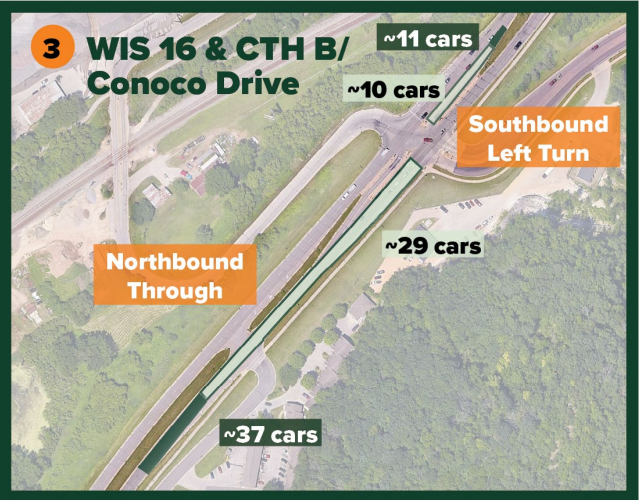
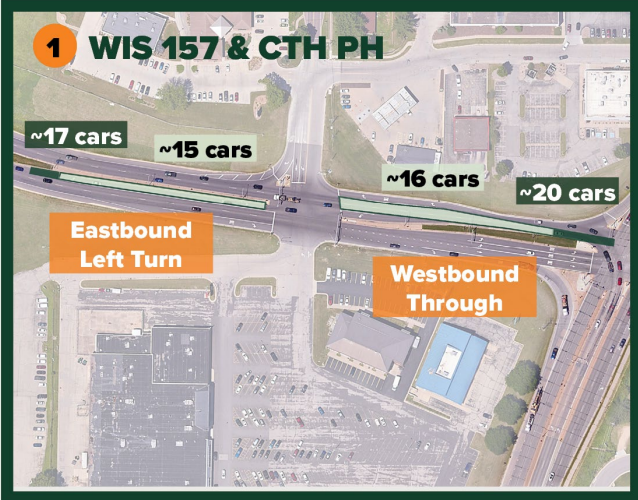
Inadequate Mobility

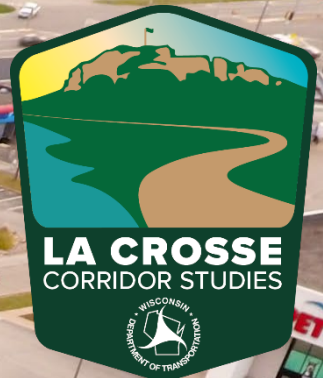
Length of Backup

- Existing (2022)
- Future (2050)



Critical Intersection Backups

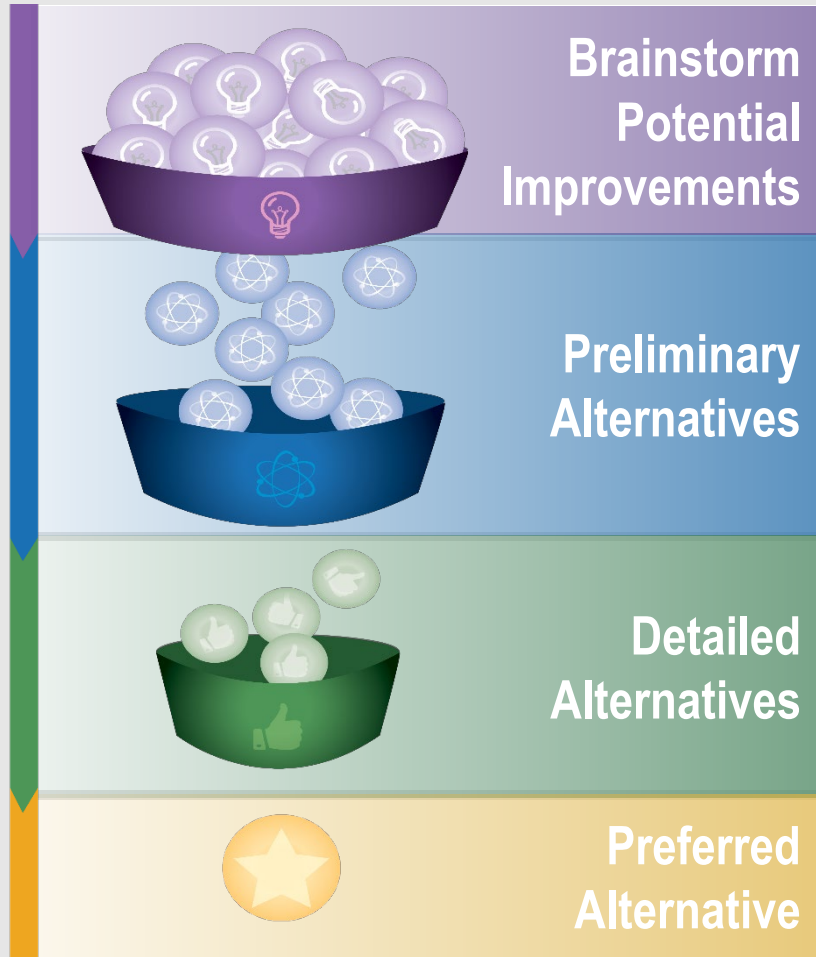




Preliminary Alternatives



Alternatives Analysis Process



Preliminary Alternatives Include:

Corridor Alternatives

- Changes to the WIS 16 mainline

Intersection Alternatives

- Changes to intersections and side roads



Corridor Alternatives

All options include:

- 40 MPH Speed Limit
- 11-foot travel lanes
- Shared use paths

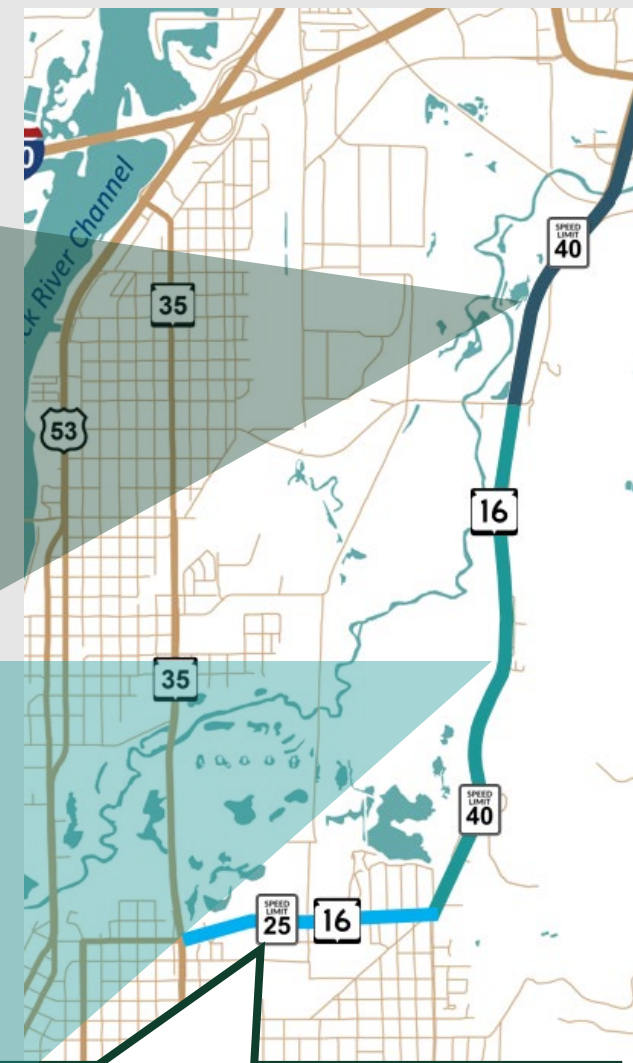
Gillette Street to WIS 157
Raised Median Option



Losey Boulevard to Gillette Street
Two-Way Left Turn Lane Option



Raised Median Option



No proposed improvements planned along WIS 16 (La Crosse Street) from WIS 35 to Losey Blvd since it was recently reconstructed in 2022

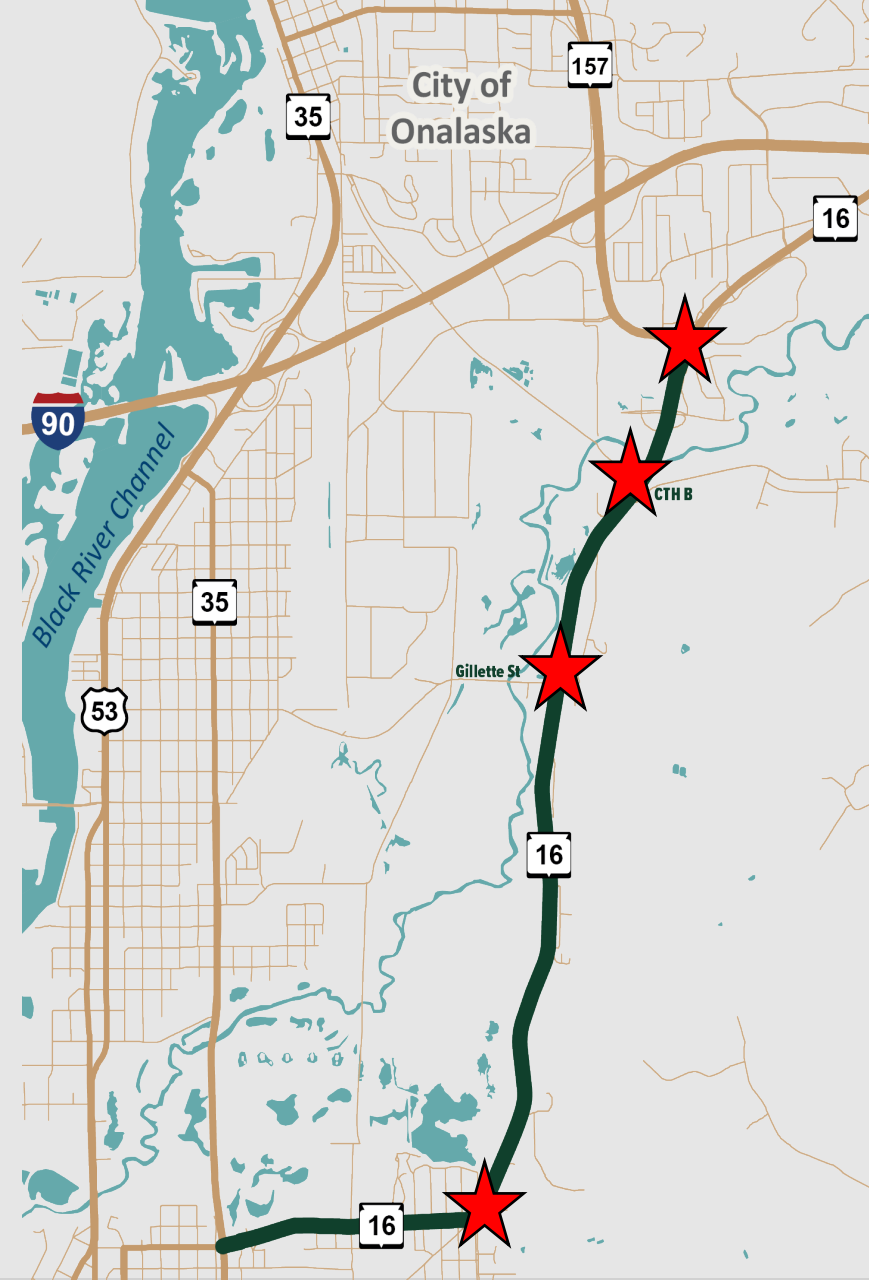


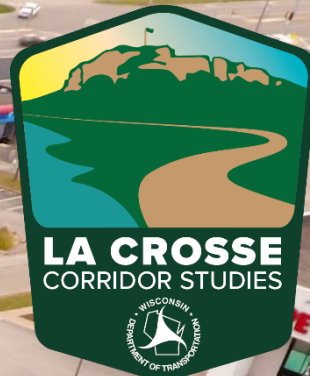


Intersection Alternatives

Intersection Improvement Options

- Losey Blvd Intersection
- Gillette St Intersection
- County B / Conoco Rd Intersection
- WIS 157 Intersection

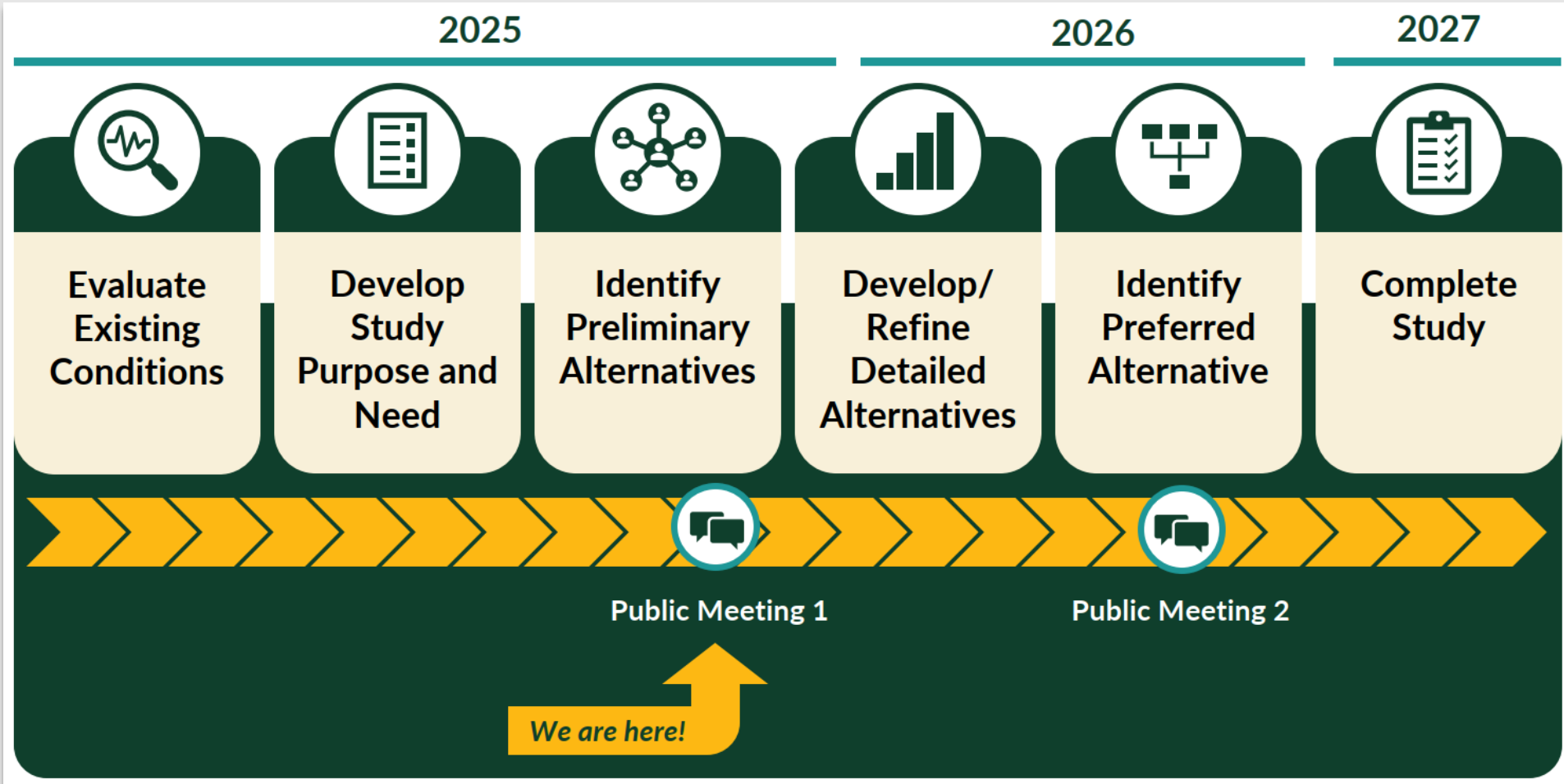


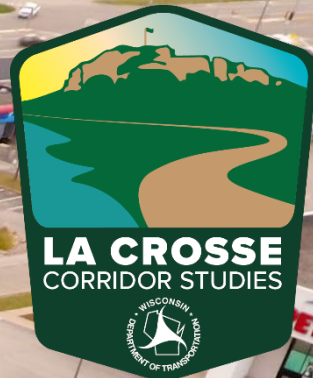


Next Steps



Study Schedule





Thank You!