

16

WIS 16 CORRIDOR STUDY

PUBLIC INVOLVEMENT MEETING #1

16 STUDY LOCATION MAP

Study Limits: WIS 35 to WIS 157
City: La Crosse | **County:** La Crosse



The Wisconsin Department of Transportation (WisDOT) welcomes you to tonight's meeting for the WIS 16 Corridor Study

This meeting will be held in an open house format with a recorded presentation. The meeting will present the study purpose & need and gather feedback on the preliminary alternatives. Please review the exhibits and talk with study team members, who will be available to answer questions and explain the study process.

TONIGHT'S MEETING

 **Thursday, October 2, 2025**
from 4:30 – 6:00 pm

 **The Nature Place
Marshview Room**
789 Myrick Park Dr.
La Crosse, WI 54601

STUDY PURPOSE

The purpose of the WIS 16 Corridor Study is to address the needs of aging pavement and structures along WIS 16 and improve safety and mobility for all users

ROUTE OF IMPORTANCE



ACCESS:

- ▶ To several commercial, residential, institutional, and industrial areas.



PRIMARY CONNECTION:

- ▶ WIS 16 provides a critical connection between the City of La Crosse and I-90 and areas to the north and east.
- ▶ WIS 16 is a National Highway System route.
- ▶ One of only three north-south routes with a crossing of the La Crosse River.
- ▶ Two Municipal Transit Utility (MTU) bus routes provide connectivity between north and south La Crosse and one utilizes WIS 16. One additional MTU route utilizes portions of WIS 16.



BIKE AND PEDESTRIAN:

- ▶ A multi-use trail is located along WIS 16 between La Crosse Street and WIS 157.
- ▶ The Miller-Coulee trail and Great River State Trail pass beneath WIS 16. Both trails are likely to be temporarily impacted during construction



WE WELCOME YOUR INPUT!

Your feedback will assist WisDOT in identifying a preferred alternative for the study.

1. Survey/comment forms are available at tonight's meeting. You may also return the paper comment form in the provided postage-paid envelope via U.S. mail by November 2, 2025.
2. Email your comments to WIS 16 Corridor Study Project Manager Matt Messina (contact information to the right).
3. You can fill out an online survey using the QR code to the right.



SIGN UP FOR EMAIL STUDY UPDATES:

Stay in the loop with study updates and future meetings by subscribing for our email updates! You can sign up by clicking [WIS 16 Corridor Study](https://wisconsin.gov/Pages/projects/by-region/sw/533516-lacrosse/us53us1461.aspx) and scroll down to "sign up for updates".

<https://wisconsin.gov/Pages/projects/by-region/sw/533516-lacrosse/us53us1461.aspx>

You may also request to be added to the study email distribution list by emailing WIS 16 Corridor Study Project Manager **Matt Messina** at matthew.messina@dot.wi.gov



WISDOT ID: 7575-09-02

NEEDS FOR WIS 16 CORRIDOR: SAFETY



57%

of the 4.5-mile WIS 16 corridor has high crash rates.

14

intersections within these corridors have high crash rates.

7

bicycle crashes and 2 pedestrian crashes along study corridor.

3

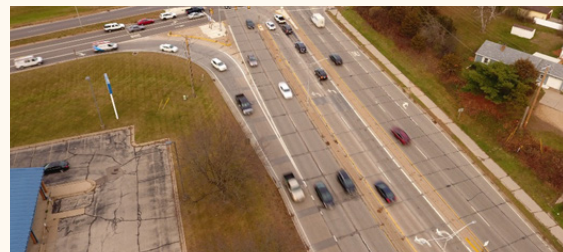
of the bicycle crashes occurred on the east leg of the WIS 16 & County B /Conoco Rd intersection.

MOST COMMON CONTRIBUTING FACTORS IN CRASH TRENDS:



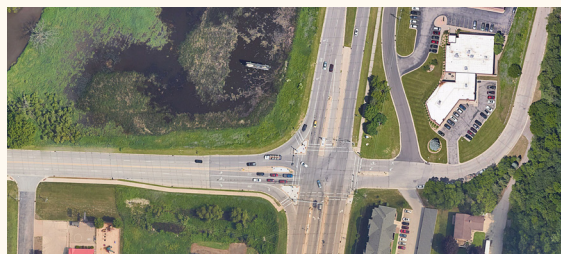
BACKUPS:

Several signalized intersections routinely experience backups that spill back to adjacent intersections.



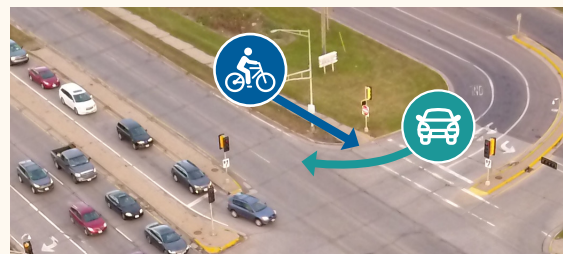
MERGING VEHICLES:

The WIS 16 & WIS 157 intersection has a high volume of vehicles turning right (traveling east on WIS 157 to south on WIS 16). The merge lane on WIS 16 southbound provides limited distance to merge.



RIGHT TURN LANE GEOMETRY:

WIS 16 intersections with Gillette Street and WIS 157 have wide radii that promote higher turning speeds and impact sightlines.



INTERSECTION GEOMETRY:

All three bicycle crashes at the WIS 16 & County B / Conoco Rd intersection involved a bicyclist traveling south in the sidewalk and a vehicle turning right on red from County B to head north on WIS 16. These right turners were looking for a gap in traffic on WIS 16 and failed to see bicyclists and pedestrians.

OTHER NEEDS FOR WIS 16 CORRIDOR



TRAFFIC OPERATIONS:

- Congestion and backups are present at several intersections. In addition, excessive delay and congestion are expected on WIS 16 during construction if lane closures are required.



PAVEMENT CONDITION:

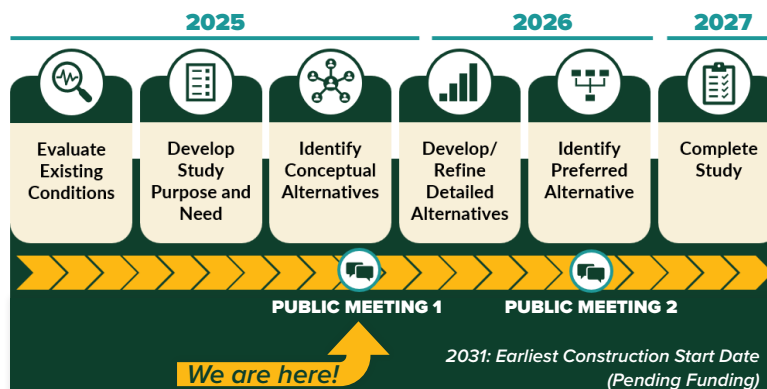
- 100% of the WIS 16 corridor will reach the end of its service life by 2050.



STRUCTURE CONDITION:

- The northbound WIS 16 bridge over the La Crosse River is anticipated to reach the end of its service life by 2035.

WIS16 PROJECT SCHEDULE



CONTACT INFORMATION

Matt Messina, P.E.
WisDOT Project Manager
(608) 267-7108
matthew.messina@dot.wi.gov

