



Project: 7105-00-03/73
WIS 72

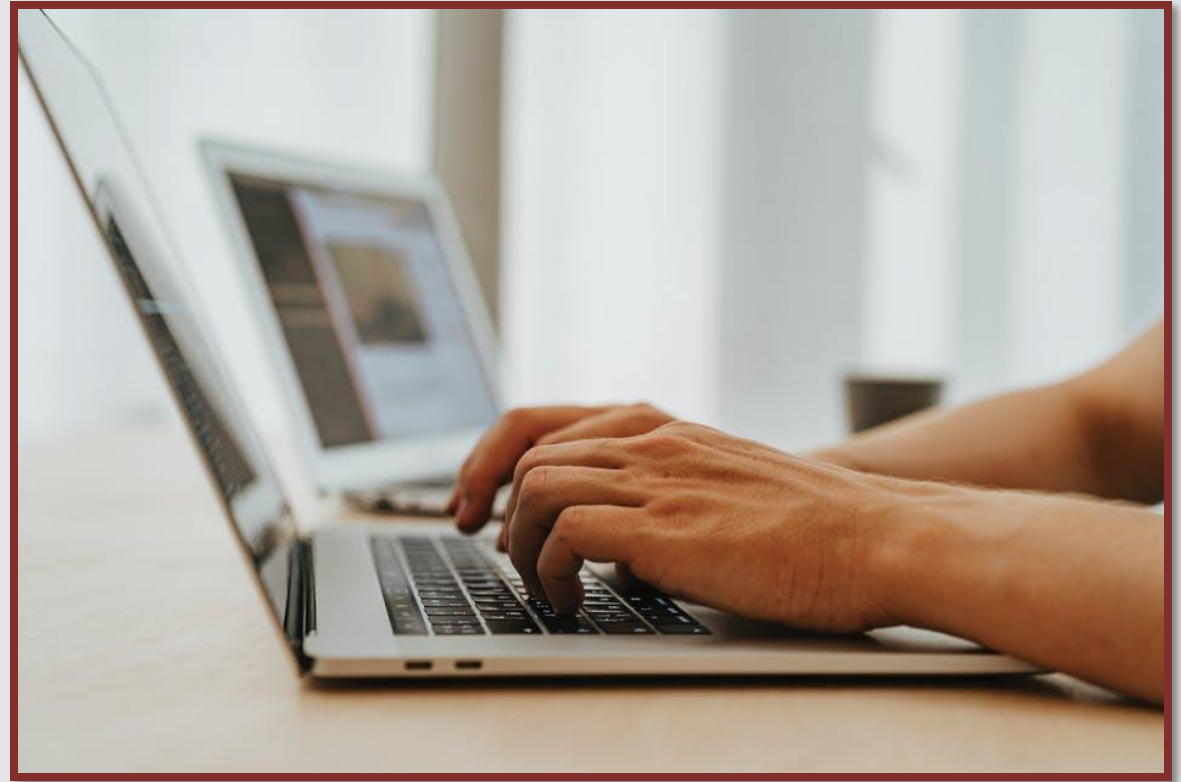
County BB to County G
Ellsworth to Downsville

Pierce County

Fall 2025

Purpose of Public Involvement

- To inform members of the public about the proposed project
- To obtain feedback from the public on the proposed project



Agenda

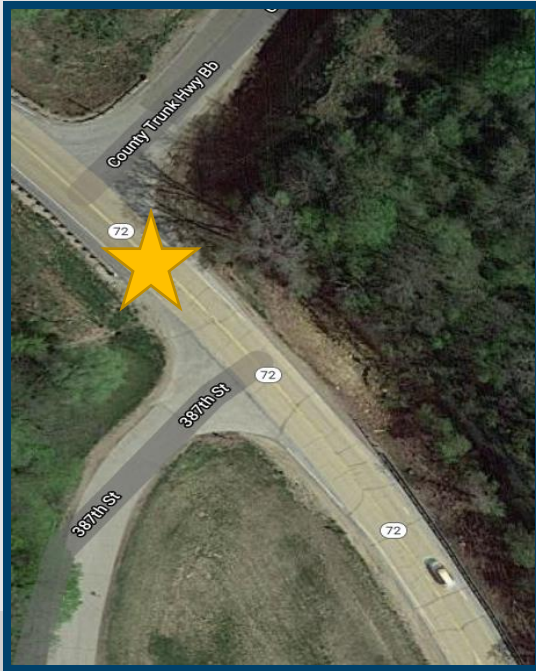
- Project Location
- Project Overview
- Review of Public Involvement Materials
- Upcoming Schedule
- Traffic Control and Construction Staging
- Comments



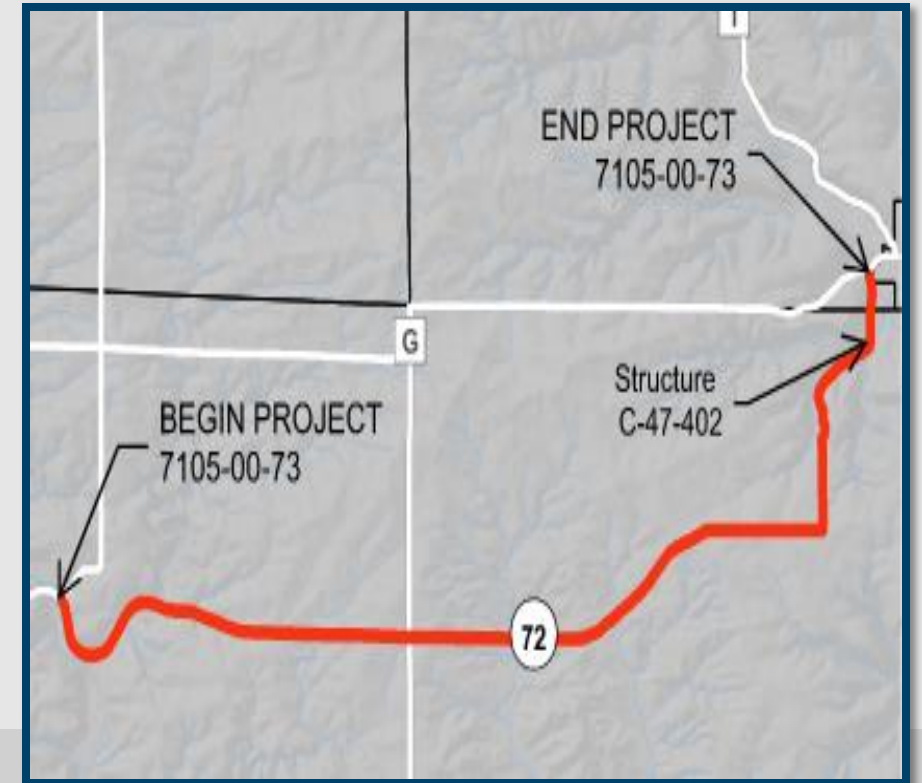
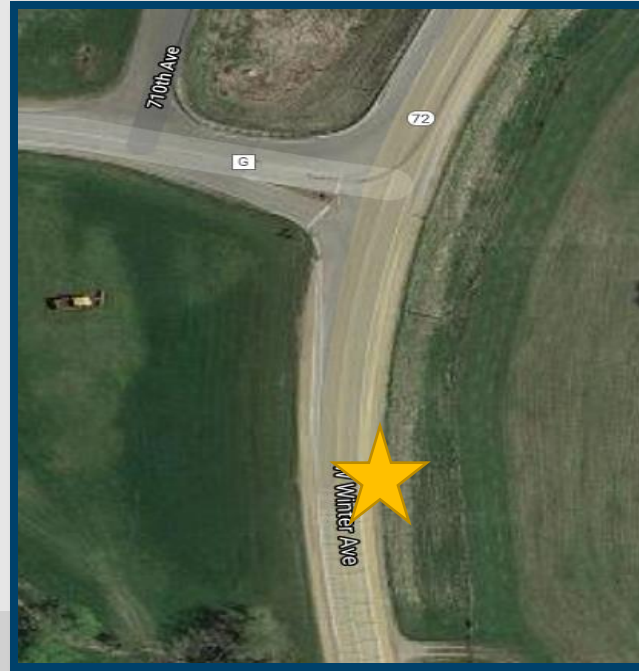
Project Location

- Begins 60 feet east of County BB
- Ends 200 feet south of County GG
- Totals 10.86 miles

Begin Project Location



End Project Location



Project Overview - Purpose and Need

Purpose: Address the deterioration of the existing roadway

Project Needs:

- New asphaltic surface
- Culvert replacements/repair/cleaning
- Guardrail replacement
- Safety improvements
 - Widened shoulders
 - Surface treatment at County BB/WIS 72
 - Rumble strips



Project Overview - Alternatives Considered

- Maintaining the existing facility with only routine maintenance
- ★ • Rehabilitating the highway corridor
- Reconstructing the highway



Project Overview – Proposed Improvements

- Cold-in-place recycling of 3.25 inches of existing pavement and paving with 2.75 inches of new asphalt, raising the roadway by 2.75 inches from County BB to near 150th Street
- Milling the existing asphalt pavement 3.25 inches and overlaying with 3.25 inches new hot-mix asphalt pavement between 150th Street and County G
- Replacing guardrail and grading at end terminals to current standards
- Widening lanes from 11 feet to 12 feet between 150th Street and County G



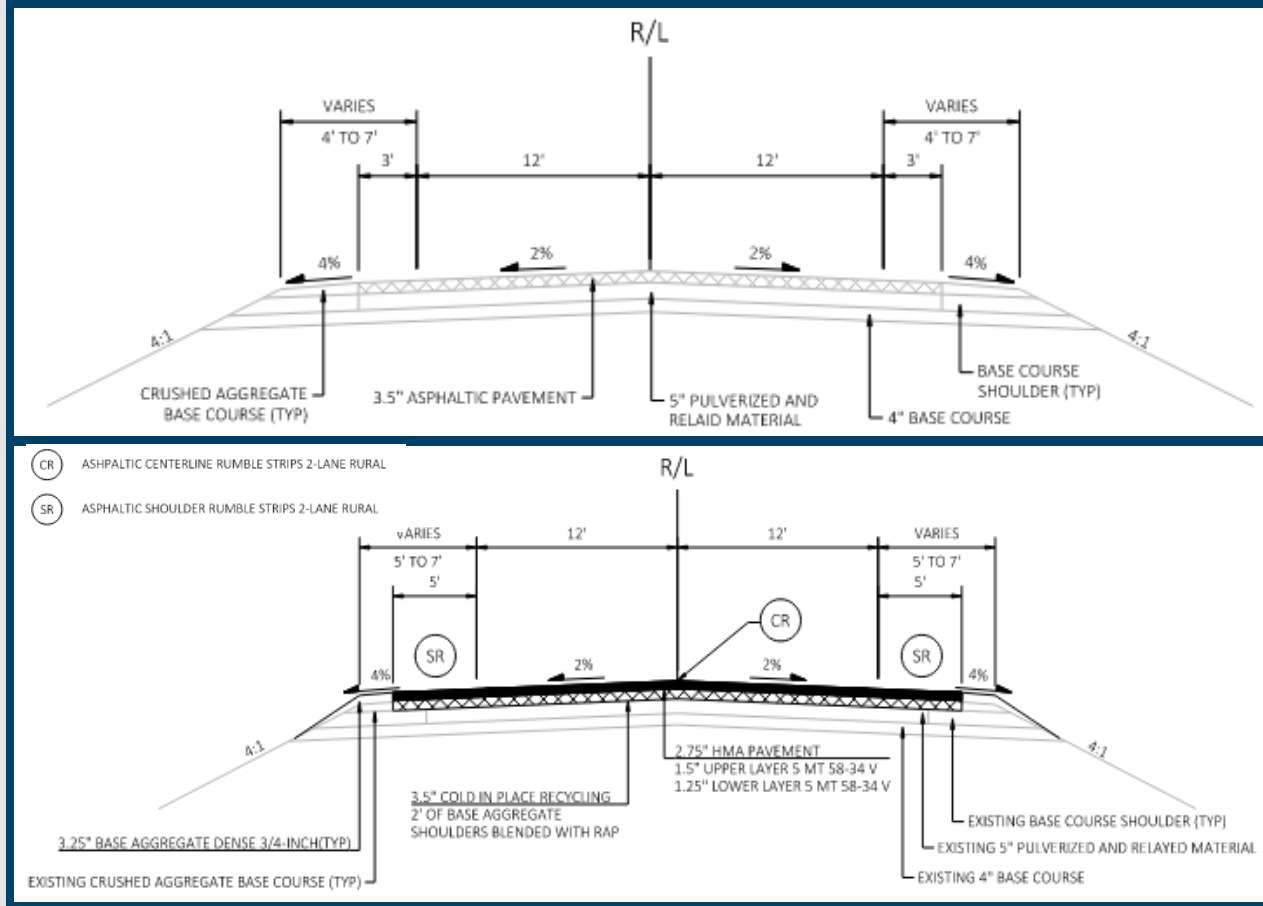
Project Overview – Proposed Improvements

- Widening paved shoulders from 3 feet to 5 feet between County BB and 150th Street
- Adding a high-friction surface treatment at the County BB/WIS 72 intersection
- Cleaning, repairing or replacing culverts
- Cleaning and grading ditches to improve drainage
- Adding centerline and shoulder rumble strips
 - Shoulder rumble strips from County G to 150th Street

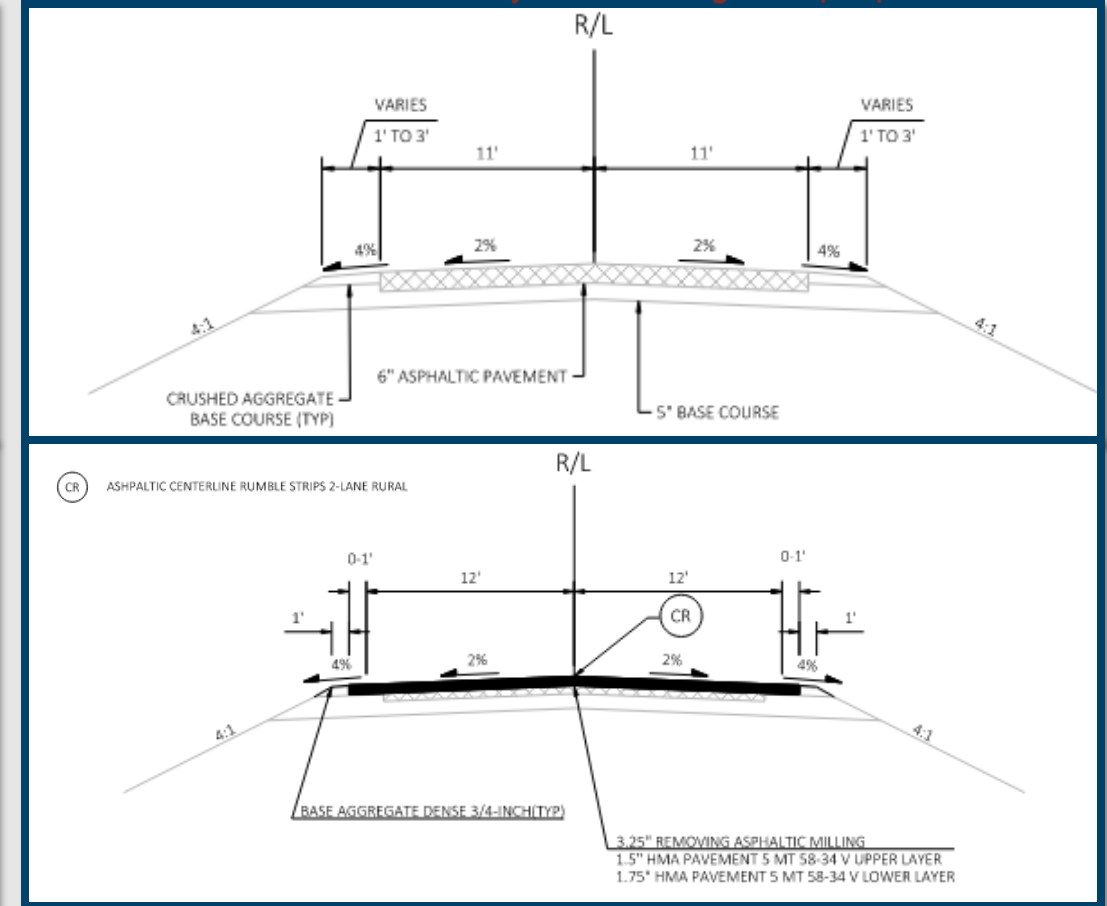


Project Overview – Typical Sections

County BB to near 150th Street: Existing and proposed



Near 150th Street to County G: Existing and proposed



Project Overview

- Environmental awareness
 - DNR initial review has been completed.
 - Guidance will be followed to avoid and/or minimize impacts to resources.
 - Review of cultural resources process is in progress.
- Real estate needs
 - Minor right-of-way acquisition will be needed for work at culvert C-47-402 southwest of Elmwood.



Upcoming Schedule

- October 2025: Send local officials and property owners project notification letters
 - Comment period for 30 days after letters mailed
- Early 2026: Submit final environmental document
- August 2027: Submit final plans, specifications and estimates
- 2028: Construction



Traffic Control and Construction Staging

- WIS 72 open to traffic during construction, but motorists can expect single-lane closures and flagging operations for pavement work and shoulder closures for box culvert work.
 - Most culvert replacements will be completed half at a time under single-lane closures. A short-duration detour may be needed for culvert work on a hill south of 630th Avenue.
 - Driveways will be accessible at all times.
 - Advanced notification will be given for temporary disruptions.



Comments

- Submit by Oct. 27, 2025, to Project Manager Adam Sturgis by:
 - Email: adam.sturgis@dot.wi.gov
 - Phone: (715) 392-7967
 - Mail: Wisconsin Department of Transportation
718 W. Clairemont Ave.
Eau Claire, WI 54701
Attn.: Adam Sturgis (WIS 72, Pierce County)
 - Comment form: <https://wisconsindot.gov/Pages/projects/by-region/nw/WIS72pierce/default.aspx>

