

# Public Involvement

**US 2  
Ashland - Saxon  
36th Avenue to Government Road  
Ashland County**

**Project ID: 1180-00-12**



**April 2025**

This handout and other items are available on this project's design website at  
<https://wisconsindot.gov/Pages/projects/by-region/nw/us2ashlandco/default.aspx>

*Thank you for your interest in this project. We look forward to your feedback.*

## Purpose

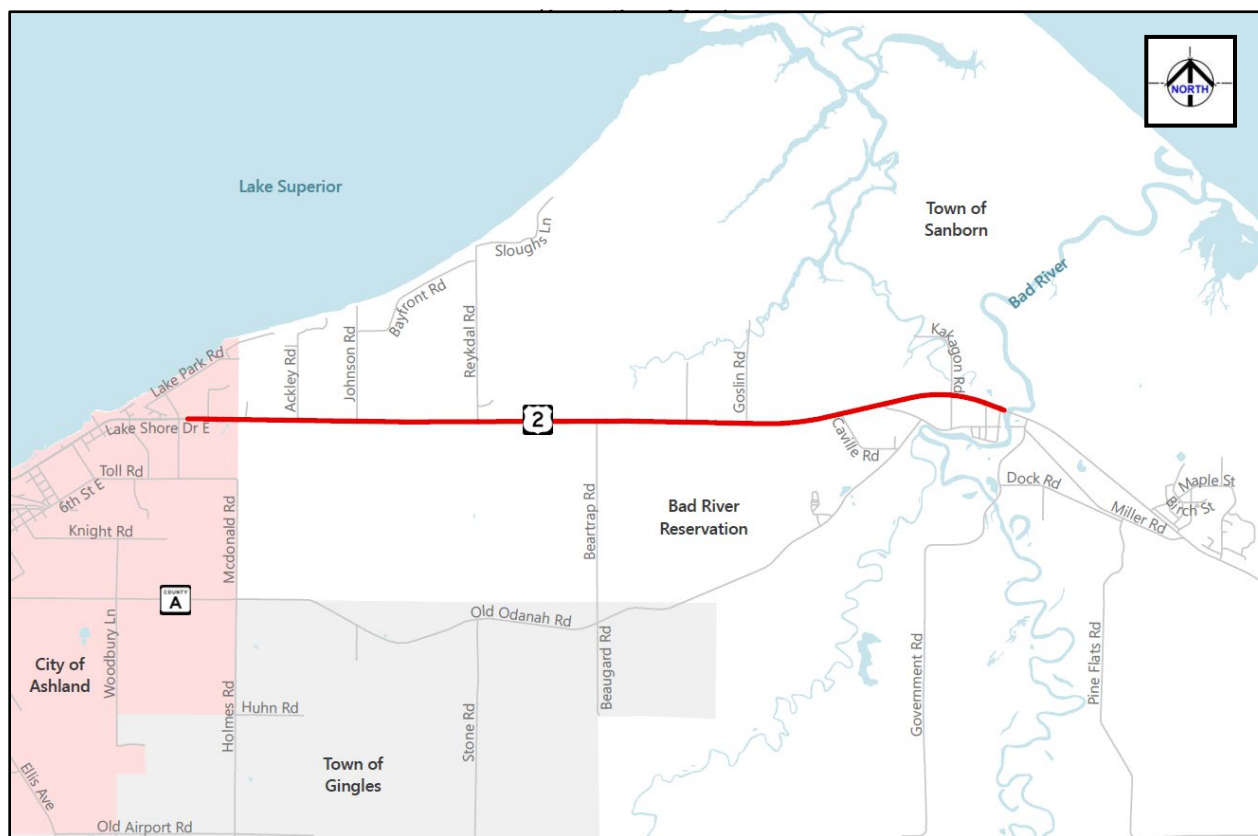
The Wisconsin Department of Transportation (WisDOT) is in the process of developing plans for proposed rehabilitation of pavement along seven miles of US 2 in the city of Ashland and town of Sanborn, Ashland County. The purpose of this handout is to provide information regarding the proposed improvements, describe the potential impacts and offer an opportunity for public comment.

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community and are welcomed and appreciated throughout the design process.

Included at the end of this handout is a comment form that may be used for written comments regarding the proposed improvements. You are encouraged to fill out this form and return it. Comments may also be submitted via email or phone to the contact listed below.

## Project location

The project extends from the east side of 36th Avenue in the city of Ashland to 1,100 feet west of Government Road in the town of Sanborn. The project is located primarily within the Bad River Reservation.



## **Project purpose and need**

The existing pavement was last maintained in 2011 with an overlay.

The existing pavement is deteriorating with cracking and rutting throughout. There are also deteriorated guardrail components (posts, blocks, rails) within the project limits.

## **Proposed improvements**

The proposed improvements would include:

- Removing 4 inches of the existing pavement and placing 4 inches of new pavement.
- Replacing guardrail components at the following locations:
  - 1,200-feet west of Beartrap Road on the south side of roadway
  - Kakagon Slough Bridge
  - West side of the Bad River Bridge
- Installing centerline and shoulder rumble strips
- Placing new pavement markings

## **Proposed traffic impacts**

Construction is currently scheduled for 2027.

- US 2 will remain open to traffic, but motorists will encounter lane closures controlled by flagging.
- Local and emergency access will be maintained along US 2.
- Work is anticipated to take three to four months to complete.
- All work is dependent upon favorable weather conditions.

## **Real estate**

All work will occur inside the existing right of way.

## **Project schedule**

- Local Officials Meeting - March 13, 2025
- Public Involvement Comment Period – April/May 2025
- Preliminary Plans – Summer 2025
- Environmental Document – Summer 2025
- Final Plans – Aug. 1, 2026
- Project Bidding – Nov. 10, 2026
- Construction - 2027

## Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **May 7, 2025**:

1. Fill out the comment form attached to this handout and mail it to WisDOT
2. Call or email comments or questions to Andrew Peterson, the project manager; see contact information below

Deaf, hard-of-hearing, deaf-blind and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

For more information, please contact:

Andrew Peterson  
WisDOT Consultant Project Manager  
(608) 792-6851  
[apeterson@correinc.com](mailto:apeterson@correinc.com)

**\*\*SCROLL DOWN FOR THE COMMENT FORM\*\***



Open for  
Business

# In This Together Program

*A quick guide to help your business  
prepare for road construction*

## 1 ORGANIZE EARLY



- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization



- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

## 2 STAY ENGAGED WITH THE PROJECT



- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources



- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

## 3 HELP CUSTOMERS FIND YOU



- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers



- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

## 4 DEVELOP AND ACTIVATE YOUR GAME PLAN



- Check out case studies at [wisconsindot.gov/together](http://wisconsindot.gov/together)
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees



- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

## 5 END OF CONSTRUCTION



- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!



- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*



Remember, we are In This Together! For more planning ideas, tips and resources:  
[wisconsindot.gov/together](http://wisconsindot.gov/together)

# Public Involvement Comment Form

Project ID 1180-00-12  
Ashland – Saxon  
36th Avenue to Government Road  
US 2, Ashland County

Please mail by **May 7, 2025**, to the address on the back of this sheet. Comments can also be emailed to [apeterson@correinc.com](mailto:apeterson@correinc.com). Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone Number (optional): \_\_\_\_\_

Email Address (optional): \_\_\_\_\_

Please Print Comments (attach additional sheets if necessary)

[illegible]

*The information in this document including names, addresses, phone numbers, email addresses and signatures is not confidential, and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin open records law, sections 19.31 - 19.39 of the Wisconsin statutes.*

Fold here

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Place  
Stamp  
Here

Wisconsin Department of Transportation  
1701 N. 4<sup>th</sup> St.  
Superior, WI 54880  
Attn.: Matt VanNatta

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To mail, fold here and tape.