

Public Involvement

**US 10
Fairchild – Neillsville
Bachelors Avenue to WIS 73 South
Clark County**

Project ID: 1520-02-03



February 2025

This handout and other items are available on this project's design website at
<https://wisconsindot.gov/Pages/projects/by-region/nw/us10clarkco/default.aspx>

Thank you for your interest in this project. We look forward to your feedback.

Purpose

The Wisconsin Department of Transportation (WisDOT) is in the process of developing plans for the proposed pavement improvements along 7.5 miles of US 10 from Bachelors Avenue to WIS 73 South.

The purpose of this handout is to provide information regarding the proposed improvements, describe the potential impacts and offer an opportunity for public comments.

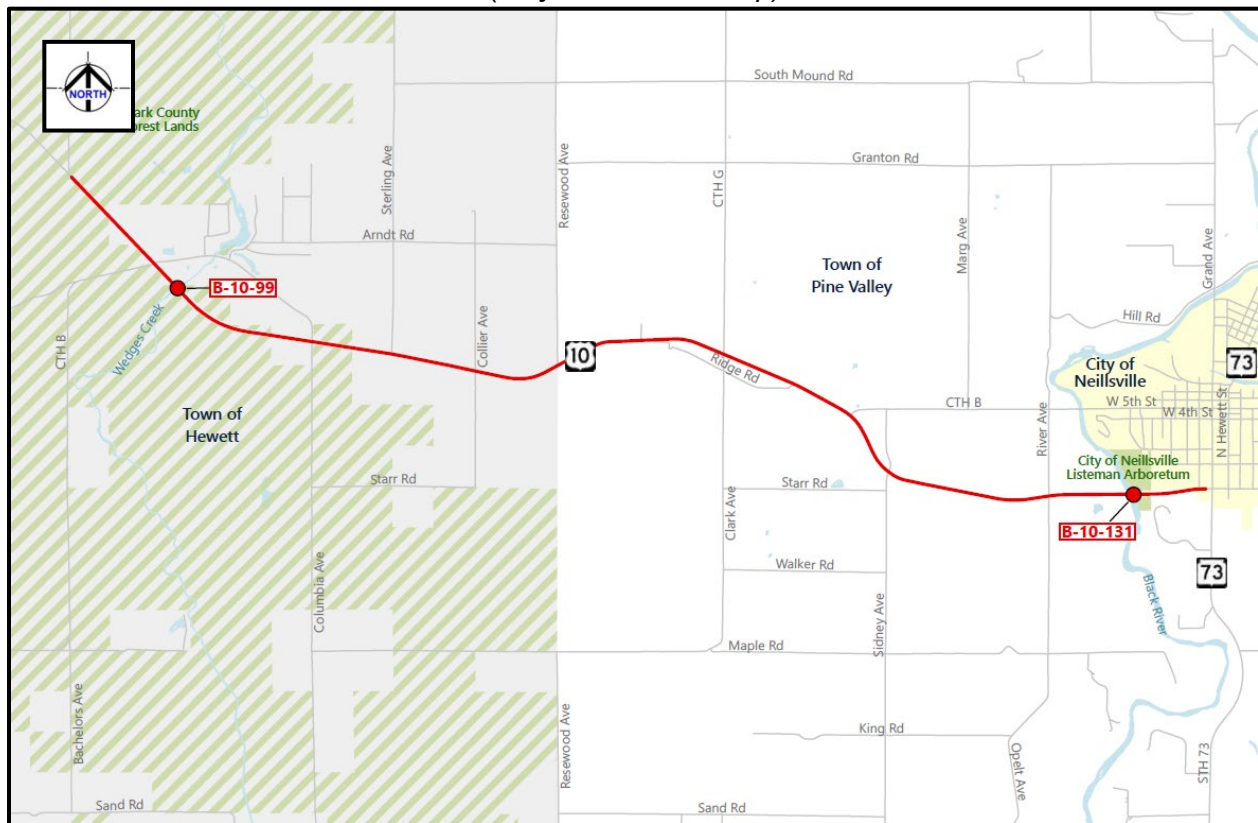
Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community and are welcomed and appreciated throughout the design process.

Included at the end of this handout is a comment form that may be used for written comments regarding the proposed improvements. You are encouraged to fill out this form and return it. Comments may also be submitted via email or phone to the contact listed below.

Project location

The project is in the towns of Hewett and Pine Valley and city of Neillsville.

(Project Location Map)



Project purpose and need

The existing pavement was last maintained in 2010 with an overlay. The existing pavement is deteriorating with cracking and rutting throughout. Additional needs include:

- Sinking section of pavement (300 feet) located about 1,000 feet west of Sidney Avenue west of Neillsville
- Run-off-the-road crashes
- Deteriorating culverts
- Deteriorating curb and gutter, inlets and guardrail
- Existing curb ramps do not meet Americans With Disabilities Act (ADA) standards
- Deteriorating components of bridge B-10-99 over Wedges Creek and bridge B-10-131 over the Black River

Proposed improvements

The proposed improvements would include:

- Resurfacing asphaltic pavement
 - This work includes recycling of a portion of the existing pavement and overlaying with new asphaltic pavement.
- Paving 5-foot shoulders and adding shoulder rumble strips to reduce run-off-the-road crashes
 - Three feet of the existing shoulders currently paved.
 - Shoulder paving is proposed from Bachelors Avenue to 2,000 feet west of WIS 73 South (55 mph speed zone).
- Replacing approximately 300 feet of pavement located about 1,000 feet west of Sidney Avenue to address the ongoing settlement
- Replacing, repairing or cleaning culverts (approximately 30 culverts)
- Repairing spot locations of curb, gutter and inlets
- Replacing guardrail
- Upgrading curb ramp to meet ADA standards (four)
- Rehabilitating structure B-10-99 over Wedges Creek
- Rehabilitating structure B-10-131 over Black River
- Installing new pavement marking and centerline rumble strips

Proposed traffic impacts

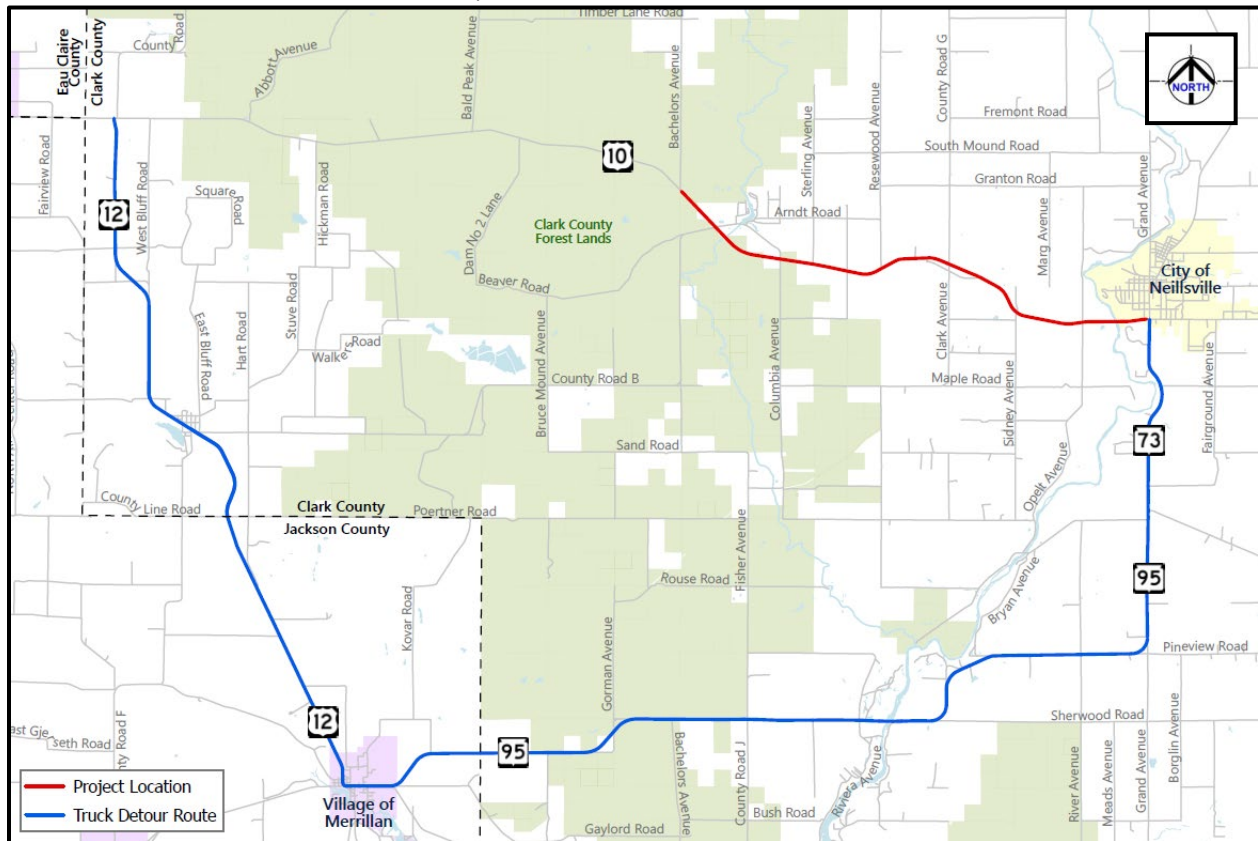
Construction is currently scheduled for 2029 but could be advanced to 2027, pending funding.

- US 10 will remain open to traffic with single-lane conditions and flagging.
- Local and emergency access will be maintained to adjacent properties.
- Pedestrian traffic will be maintained during construction.
- The project is anticipated to take four to five months to construct.
- All work is dependent upon favorable weather conditions.

A truck detour will be in place during the paving work using US 12 to WIS 95 to WIS 73. A detour is required for trucks to avoid damage to the pavement during resurfacing work. Local traffic and normal vehicular traffic may continue to use US 10 throughout construction.

(See truck detour route map on the following page.)

(Truck Detour Route Map)



Real estate

The project will require new land interests to accommodate culvert repairs and curb ramp replacements. This will include areas of new minor right-of-way (fee) and temporary (temporary limited easement) land acquisitions.

WisDOT expects to begin real estate acquisition in summer 2025. Direct mailings and coordination will occur with impacted property owners. A landowner rights brochure is available for review on the project website.

Project schedule

- Data collection – 2023
- Concept plan development and agency coordination – 2024
- Initial notifications – October 2023
- Local official meeting – July 24, 2024
- Public involvement comment period – February/March 2025
- Environmental document – spring 2025
- Preliminary plans – spring 2025
- Final right-of-way plat – summer 2025
- Right-of-way acquisition – summer 2025 to fall 2026
- Final plans – Nov. 1, 2026
- Construction – 2029*

* Could be advanced to 2027, pending funding.

Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **March 7, 2025**:

1. Fill out the comment form attached to this handout and mail it to WisDOT.
2. Call or email comments or questions to Nathan Ulness, the project manager. See contact information below

Deaf, hard-of-hearing, deaf-blind and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

For more information, please contact:

Nathan Ulness, PE
WisDOT Project Manager
(715) 836-3914
Nathan.Ulness@dot.wi.gov

****SCROLL DOWN FOR THE COMMENT FORM****



Open for
Business

In This Together Program

*A quick guide to help your business
prepare for road construction*

1 ORGANIZE EARLY



- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization



- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

2 STAY ENGAGED WITH THE PROJECT



- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources



- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

3 HELP CUSTOMERS FIND YOU



- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers



- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

4 DEVELOP AND ACTIVATE YOUR GAME PLAN



- Check out case studies at wisconsindot.gov/together
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees



- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

5 END OF CONSTRUCTION



- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!



- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*



Remember, we are In This Together! For more planning ideas, tips and resources:
wisconsindot.gov/together

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Bachelors Avenue to WIS 73 South
US 10, Clark County

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The information in this document including names, addresses, phone numbers, email addresses and signatures is not confidential, and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin open records law, sections 19.31 - 19.39 of the Wisconsin statutes.

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Place
Stamp
Here

Wisconsin Department of Transportation
718 W. Clairemont Ave.
Eau Claire, WI 54701
Attn.: Christena O'Brien

To mail, fold here and tape.