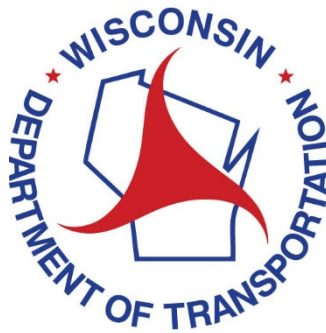


Public Involvement

WIS 13
Lakewood Lane to Whitrock Avenue
Wood County
Project ID: 6999-03-13



April 22, 2025

Purpose

The intent of this meeting is to provide information regarding the proposed Wisconsin Department of Transportation (WisDOT) improvement project along WIS 13 (8th Street South) in Wood County. Following a brief presentation, the meeting will be an open house format, and all attendees are encouraged to ask questions and provide comments on the proposed improvement. Our objective is to obtain your input on the identified needs, proposed improvements and real estate needs within the project corridor.

Project Information

We are proposing to improve 0.80-miles of WIS 13 from immediately north of Lakewood Lane to 500-feet north of Whitrock Avenue.

The purpose of the proposed project is to preserve the roadway and minimize the overall life cycle cost of the project.

The need for the project can be defined by the condition of the roadway and corridor safety.

Roadway:

- Pavement deterioration
- The existing third southbound lane between Ruby and Dove Avenues is functionally unnecessary
- Pedestrian curb ramps within the corridor do not meet Americans with Disabilities Act (ADA) standards

Safety:

- Traffic signal visibility
- Pedestrian crosswalk visibility

Proposed improvements include:

- Replace the existing concrete pavement with new base course and hot mix asphalt (HMA) pavement
- Replace the existing curb and gutter
- Replace the traffic signals at the intersections of WIS 13/County Z (Griffith Avenue) and WIS 13/Kuhn Avenue
- Replace the existing pedestrian curb ramps with Americans with Disabilities Act (ADA) compliant ramps.
- Replace or modify the existing storm sewer network to match the final roadway/curb and gutter elevations.
- Remove the third southbound lane along WIS 13 between Ruby Avenue and Dove Avenue
- Consider extending the sidewalk from the existing limits approximately 200-feet south of County Z (Griffith Avenue) on the east side of WIS 13 to Lakewood Lane.
- Consider removing several driveway access locations to WIS 13 in locations where individual properties have multiple accesses.

The environmental document for this proposed improvement is anticipated to be completed in Summer 2025.

Proposed traffic impacts

During construction, WIS 13 will remain open to through traffic, with typically one lane of traffic in each direction. Temporary traffic signals are planned for use at the existing signalized intersections. Sideroad intersections and driveway access points are anticipated to be closed for short durations to accommodate construction activities. Consecutive intersections will not be closed concurrently. Similarly, properties with more than one driveway access point will not have

both closed concurrently. WisDOT will contact property owners in advance of any driveway closures. Pedestrian access throughout the corridor will be maintained throughout construction.

Construction is currently scheduled for 2028.

Real estate

Additional right of way will be required for this project. Temporary easements and minor fee acquisitions are anticipated to accommodate the proposed pedestrian curb ramps. Preliminary right of way impacts are shown on the exhibits. WisDOT expects to begin real estate acquisition in December 2025.

Project update/next steps

Local officials meeting	March 25, 2025
Business meeting	April 22, 2025
Public involvement	April 22, 2025
Preliminary plans	June 2025
Environmental document	July 2025
Final right of way plat	September 2025
Real estate negotiations	December 2025
Final plans	May 2027
Construction currently scheduled	2028

Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **May 13, 2025**:

1. Fill out the comment form attached to this handout and mail it to WisDOT
2. Complete the fillable online survey on the project website
3. <https://wisconsindot.gov/Pages/projects/by-region/nc/wis13wisconsinrapids/default.aspx>
4. Email comments or questions to the contact(s) listed below

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

In this Together Translation Website link:

<https://wisconsindot.gov/pages/projects/in-together/default.aspx>

For more information, please contact:

Preston Bohn, P.E.
Project Manager
Wisconsin Department of Transportation
1681 Second Avenue South
Wisconsin Rapids, WI 54495
(715) 421-7382
Preston.Bohn@dot.wi.gov



In This Together Program

A quick guide to help your business prepare for road construction

1 ORGANIZE EARLY



- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization



- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

2 STAY ENGAGED WITH THE PROJECT



- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources



- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

3 HELP CUSTOMERS FIND YOU



- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers



- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

4 DEVELOP AND ACTIVATE YOUR GAME PLAN



- Check out case studies at wisconsindot.gov/together
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees



- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

5 END OF CONSTRUCTION



- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!



- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*



Remember, we are In This Together! For more planning ideas, tips and resources: wisconsindot.gov/together

Public Involvement Comment Form

Project ID 6999-03-13 / 83
City of Wisconsin Rapids, 8th Street South
Lakewood Lane to Whitrock Avenue
WIS 13
Wood County

Please mail by **May 13, 2025** to the address on the back of this sheet. Comments can also be emailed to Preston.Bohn@dot.wi.gov. Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

Name: _____

Address: _____

Phone Number (optional): _____

Email Address (optional): _____

Would you like a response to your comments? Yes ____ No ____

Please Print Comments (attach additional sheets if necessary)

[illegible]

The information in this document including names, addresses, phone numbers, email addresses, and signatures is not confidential, and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin open records law, sections 19.31 - 19.39 of the Wisconsin Statutes.

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Place
Stamp
Here

Attn: Preston Bohn, P.E.
WisDOT North Central Region – Wisconsin Rapids
1681 Second Ave. South
Wisconsin Rapids, WI 54495

To mail, fold here and tape.