

Public Involvement

WIS 139
US 8 to Florence County Line
Forest county
Project ID: 9110-10-73



Spring 2025

Purpose

The purpose of this handout is to present design concepts for the proposed improvements along WIS 139 and obtain your input.

Project Information

We are proposing to improve 10.7 miles of WIS 139 from US 8 to the Florence County line.

The purpose of this project is to address the deteriorating pavement and drainage features. The existing pavement is showing signs of distress, and several culvert pipes have deteriorated. The project is needed to provide a new driving surface, extend the life of the roadway and replace the deteriorating culverts.

Proposed improvements include:

- Partially milling the existing asphaltic surface and paving a new asphaltic surface.
- Replacing five culverts.
- Installing centerline rumble strips.
- Installing new pavement markings.

The environmental study is ongoing, and the project is currently being screened for archaeological or historical impacts.

Proposed traffic impacts

Construction is currently scheduled to begin in spring 2030, but work could occur as early as 2028.

During construction, WIS 139 will remain open to traffic using single-lane closures and lane shifts. Flaggers will direct traffic while work is ongoing. Motorists can expect some delays to occur, but delays will be managed by limiting the contractor operations at critical times. Access to residents and businesses will be maintained except for short time periods while construction operations are directly adjacent to the driveways. WisDOT will contact homeowners and businesses in advance before closing a driveway.

Construction is currently scheduled for completion by fall 2030.

Real estate

No real estate is anticipated.

Project update/next steps

Preliminary plans	February 2024
Local officials meeting	February 2025
Public involvement	Ongoing – May 12, 2025
Environmental document	May 1, 2025
Final plans	May 21, 2027
Construction currently scheduled	Spring 2030

Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **May 12, 2025**:

1. Fill out the comment form attached to this handout and mail it to WisDOT
2. Email comments or questions to the contact(s) listed below

Deaf, hard-of-hearing, deaf-blind and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

For more information, please contact:

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Project Manager
Wisconsin Department of Transportation
1681 2nd Ave. S.
Wisconsin Rapids, WI 54495
(715) 421-8329
felix.ogles@dot.wi.gov



Open for
Business

In This Together Program

*A quick guide to help your business
prepare for road construction*

1 ORGANIZE EARLY



- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization



- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

2 STAY ENGAGED WITH THE PROJECT



- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources



- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

3 HELP CUSTOMERS FIND YOU



- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers



- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

4 DEVELOP AND ACTIVATE YOUR GAME PLAN



- Check out case studies at wisconsindot.gov/together
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees



- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

5 END OF CONSTRUCTION



- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!



- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*



Remember, we are In This Together! For more planning ideas, tips and resources:
wisconsindot.gov/together

Project ID 9110-10-73
Cavour – Brule River
US 8 to Florence County Line
WIS 139
Forest County

The information in this document including names, addresses, phone numbers, email addresses and signatures is not confidential and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin open records law, sections 19.31 - 19.39 of the Wisconsin statutes.

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Place
Stamp
Here

Attn.: Felix Ogles, P.E.
WisDOT North Central Region
1681 2nd Ave. S.
Wisconsin Rapids, WI 54495

To mail, fold here and tape.