

Public Involvement

**USH 8
Rusk Co Line to Jump River Bridge
Price County
Project ID: 1581-13-01**



Oct. 16, 2025 - Nov. 16, 2025

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service for assistance by dialing 711.

Purpose

The Wisconsin Department of Transportation (WisDOT) welcomes you to this public involvement outreach for the proposed improvements to United States Highway (USH) 8 Rusk Co Line to Jump River Bridge in the townships of Catawba, Georgetown, Harmony, Hawkins, Kennan and South Fork, and the villages of Catawba, Hawkins, and Kennan. Refer to Figure 1 on the next page for a project location map. The objective of this handout is to provide you with information regarding the proposed improvements to the roadway. Please take time to review the information presented. A public comment form is also available to you to provide written comments. Please submit all public comments by Nov. 16, 2025.

Project Information

The existing USH 8 pavement is showing signs of distress in the form of low-level longitudinal and transverse rutting. These cracks allow water and deicing chemicals to enter the pavement and accelerate the deterioration of the roadway corridor. This project proposes to resurface the distressed asphaltic pavement for 11 miles of USH 8. Other project work would include a box culvert (C-50-1968 existing, B-50-0099 proposed) replacement structure, concrete deck overlay, and concrete approach slab replacement for the Jump River Bridge (B-50-0029), cross culvert replacements, guardrail replacements at the Jump River Bridge, and reconstruction of six curb ramps in the village of Catawba (village).

The existing bridge on USH 8 over the Jump River is showing signs of distress with spalling, cracking, and scattered rust staining occurring on the deck, and delamination and cracking on girders and abutments. This project addresses bridge deficiencies.

The environmental document is currently being drafted and will be completed in the coming months. The archaeological and historical studies have been completed by WisDOT.

Proposed Traffic Impacts

Construction is currently scheduled to begin in 2033, with an advanceable date of 2029.

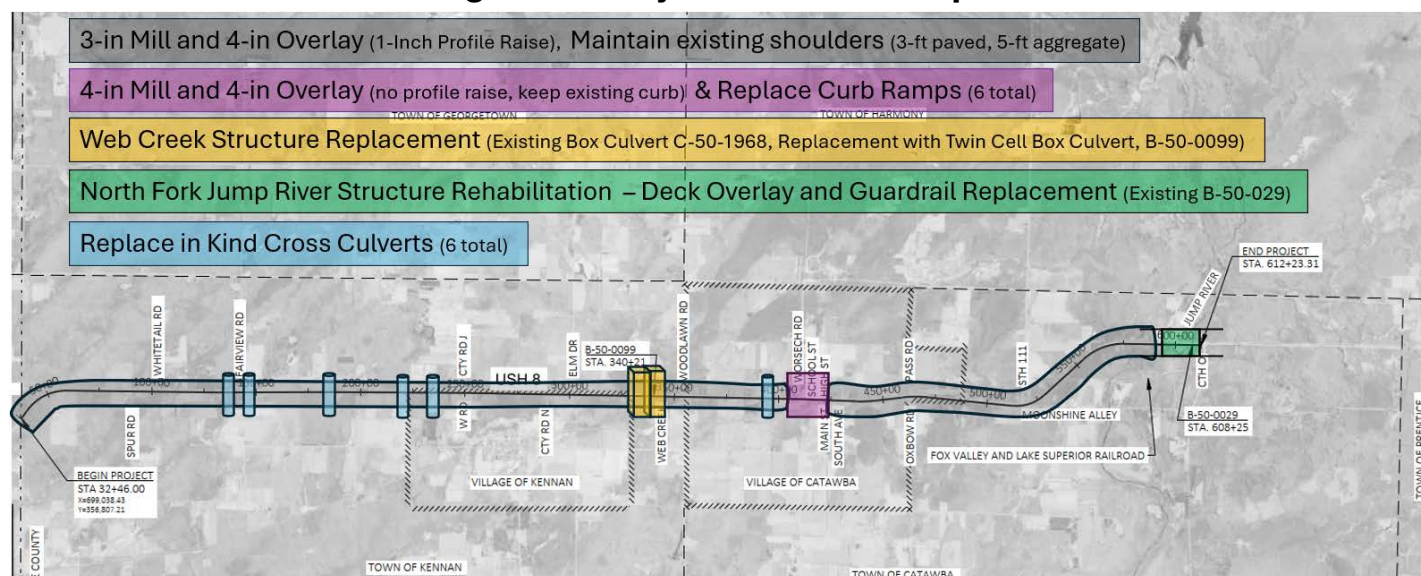
USH 8 is anticipated to be staged during construction. Local and emergency access will be maintained during construction. There will be temporary pedestrian accommodations and staging provided in the village during the replacement of curb ramps.

Real Estate

Additional right of way (R/W) will be required for this project. Fee R/W is anticipated at the Jump River and Web Creek structure locations and at the curb ramp locations in the village. Temporary limited easements for grading at guardrail, village curb ramps, and pipe replacement locations are anticipated.

WisDOT anticipates beginning real estate acquisition in summer 2026.

Figure 1–Project Location Map



Project Update and Next Steps

Local officials meeting	Sept. 25, 2025
Public involvement	Oct.16, 2025 - Nov. 16, 2025
Preliminary plans	February 2026
Environmental document	March 2026
Final R/W plat	April 2026
Real estate negotiations	Summer 2026
Final plans	May 2032; May 2028 (Advanceable)
Construction currently scheduled	2033; 2029 (Advanceable)

Public Input and Comments

Your comments assist WisDOT in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **Nov. 16, 2025**:

1. Fill out the comment form attached to this handout and mail it to WisDOT.
2. Complete the fillable online survey on the project website, which can be found here:
<https://wisconsin.gov/Pages/projects/by-region/nc/us8pricerusk/default.aspx>
3. Email comments or questions to the contact listed on the following page.

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

For more information, please contact:

Marijean Hoppe, P.E.
Project Manager
Wisconsin Department of Transportation
510 Hanson Lake Road
Rhineland, WI 54501
715-365-5880
marijean.hoppe@dot.wi.gov



Open for
Business

In This Together Program

*A quick guide to help your business
prepare for road construction*

1 ORGANIZE EARLY



- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization



- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

2 STAY ENGAGED WITH THE PROJECT



- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources



- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

3 HELP CUSTOMERS FIND YOU



- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers



- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

4 DEVELOP AND ACTIVATE YOUR GAME PLAN



- Check out case studies at wisconsindot.gov/together
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees



- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

5 END OF CONSTRUCTION



- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!



- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*



Remember, we are In This Together! For more planning ideas, tips and resources:
wisconsindot.gov/together

Public Involvement Comment Form

Project ID 1581-13-01
Hawkins - Prentice
Rusk Co Line to Jump River Bridge
US 8
Price County

Please mail by **Nov. 16, 2025**, to the address on the back of this sheet. Comments can also be emailed to marijean.hoppe@dot.wi.gov. Your comments assist WisDOT in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

Name: _____

Address: _____

Phone Number (optional): _____

Email Address (optional): _____

Would you like someone to contact you about this project: Yes ____ No ____

Please Print Comments (attach additional sheets if necessary)

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The information in this document including names, addresses, phone numbers, email addresses, and signatures is not confidential, and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin open records law, sections 19.31 - 19.39 of the Wisconsin Statutes.

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Place
Stamp
Here

Attn: Marijean Hoppe, P.E.
WisDOT North Central Region–Rhineland
510 North Hanson Lake Road
Rhineland, WI 54501

To mail, fold here and tape.