



TRAILER DEALER LICENSE PLATES APPLICATION

Wisconsin Department of Transportation
MV2710 4/2026 Ch. 218 Wis. Stats.

Wisconsin Department of Transportation
Dealer Section
4822 Madison Yards Way
P.O. Box 7909
Madison, WI 53707-7909

Application for _____ License Year. All licenses expire December 31 of each year.

Legal Name		(Area Code) Telephone Number	Trailer Dealer Plate Number	
Trade Name(s) or DBAs			Federal Employer Identification Number (FEIN)	
Street Address or RFD	Post Office Box Number	City	State	ZIP Code
County where business located				
Type of Business <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Association <input type="checkbox"/> Corporation <input type="checkbox"/> LLC		If Corporation or LLC, Give Date Licensed in Wisconsin		State of Incorporation or Organization <input type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town Name: _____ If Licensed Before, Give Year and License Number _____

Name, Title, and Residence Address of Owner, Partners, Association Members, Corporation Officers, LLC Members or LLC Managers

List Makes of New Trailers to be Sold

Trailer Dealer License Plates (First 2 plates \$75.00, each additional plate \$5.00)\$75.00 _____

List letters of all missing plates _____

License Plate Issuance Fee (One-time fee for new applicant).....\$12.00 _____

Replacement License Plates for lost, damaged or illegible plateseach plate \$2.00 _____

FEES PAYABLE TO: REGISTRATION FEE TRUST \$ _____

X _____ (Date)
(Authorized Dealership Agent, Title)

General Information

Dealers, distributors and manufacturers of semitrailers and trailers are not licensed as such, but are eligible for trailer dealer license plates to be authorized to move their empty trailers on the highway.

A trailer dealer may also obtain trailer demonstration plates if he/she has first obtained a dealer plate. Such demonstration plate authorizes a prospective trailer purchaser to trial test the loaded trailer for no longer than 10 days. Application form MV2185 is available upon request.