



FINANCE PLATES APPLICATION

Wisconsin Department of Transportation
MV2709 4/2026 Ch. 218 Wis. Stats.

Wisconsin Department of Transportation
Dealer Section
4822 Madison Yards Way
P.O. Box 7909
Madison, WI 53707-7909

Application for _____ License Year. All licenses expire December 31 of each year.

Legal Name		(Area Code) Telephone Number	Finance Plate Number
Trade Name(s) or DBAs			
Street Address or RFD	Post Office Box Number	City	State ZIP Code
Type of Business <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Association <input type="checkbox"/> Corporation <input type="checkbox"/> LLC			If Corporation or LLC, Give Date Licensed in Wisconsin State of Incorporation or Organization <input type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town Name: If Licensed Before, Give Year and License Number

Name, Title, and Residence Address of Owner, Partners, Association Members, Corporation Officers, LLC Members or LLC Managers

List names of motor vehicle salespeople, including dealer and all partners or officers who sell motor vehicles. List additional salespeople on reverse.

- | | |
|----------|-----------|
| 1. _____ | 7. _____ |
| 2. _____ | 8. _____ |
| 3. _____ | 9. _____ |
| 4. _____ | 10. _____ |
| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |

Salesperson License \$4.00 each (If test required, pay examiner) Refer to General Information below\$4.00 _____

Finance License Plates (First plate \$75.00, each additional plate \$5.00)\$75.00 _____

List letters of all missing plates _____

License Plate Issuance Fee (One-time fee for new applicant).....\$6.00 _____

Replacement License Plates for lost, damaged or illegible plateseach plate \$2.00 _____

FEES PAYABLE TO: REGISTRATION FEE TRUST \$ _____

X _____
(Authorized Dealership Agent, Title) (Date)

General Information

Finance license plates are issued to banks, credit unions, sales finance companies and savings and loan associations to move and demonstrate repossessed vehicles.

Only sales finance companies licensed under s.138.09 or s.218.01 Wis. Stats. shall be required to procure a salesperson license for its employees who sell vehicles repossessed by it. A motor vehicle salesperson who has not held a license within the past 5 years must take a written examination.