DEALER OFF-PREMISES SALE NOTIFICATION

MV2178 8/2022

Wisconsin Department of Transportation
Dealer and Agent Section
P.O. Box 7909
Madison, WI 53707-7909
Email: DealerLicensingUnit@dot.wi.gov
Telephone: (608) 266-1425

Legal Business Name:	Dealer License Number:
Trade Name(s) or DBAs:	Telephone Number:
Address of Off-Premises Sale:	Dates of Off-Premises Sale:

Print Name of Authorized Dealership Agent:	Title:
x _____ (Signature of Authorized Dealership Agent)	_____ Date – M/DD/YYYY
Email Address:	

Requirements for Off Premises Sale:

1. Dealers may participate in up to six off-premises sales per year.
2. You must notify the Wisconsin Department of Transportation Dealer and Agent Section at least 10 days before the start of the sale.
3. A sale may not be longer than 10 days or it counts as more than one sale. (For example, if you want to have an off-premises sale that is 15 days long, you will use up two of your six allowed sales for the year.)
4. You must give purchasers written notice of their three-day right to cancel a purchase or lease. (s. 423.203 Wis. Stats.)
5. You may not hold an off-premises sale on a Sunday. You may only display vehicles on Sunday. For the event to be considered a display and not a sale, no salespeople may be present. Only greeters, security personnel, and the owner may be present at the display.