Authorized Special Group License Plate
Application and Signature Page

MV2090 8/202 2 s.341.14(6r)(fm)

This process is for groups interested in sponsoring an Authorized Special Group license plate. These plates provide recognition for the group. Your group may also receive contributions from the collection of annual $25 donations with the issuance of each plate and each registration renewal. Groups may choose not to accept donations for the plates.

In the past, groups needed to apply to their local state legislators to sponsor a bill to authorize issuance of special group license plates. The bill needed to be approved by the Wisconsin State Legislature and signed into law by the governor. With this new process, groups apply directly to the Division of Motor Vehicles for a special group plate.

Who may apply?

► Any group or organization.

What is needed?

► Completed form MV2090.

► 500 signatures from Wisconsin residents included with form MV2090.

► Development fee of $15,500 - single check payable to: WI Department of Transportation

How to apply

1. Complete the application.
   a. Each box in section one must be completed.
   b. Select only one choice in section two. If your group is choosing to collect $25 annual donations, provide a statement of intended recipients for the donations collected.
   c. Select only one choice in section three.
   d. Complete all questions and additional information requested in section four.
   e. Use section five to collect 500 original, complete signatures from separate individuals.
      » Each signature must be accompanied by the person's home address.
      » Wisconsin residency is required.
      » Any of the following will not be counted as "completed signatures":
         » Fictitious names
         » Addresses from outside of Wisconsin
         » Addresses that are illegible
2. Mail application. Applications are only accepted by mail. Send all required items including single payment of $15,500 to:

   Wisconsin Department of Transportation
   Attn: Supervisor of Special Plates Unit
   P.O. Box 7911
   Madison, WI 53707-7911

What happens next?

1. Authorized Special Group requests and application information are posted to the public for review for 30 days on the WisDOT website.
   » If no objection is filed, the group will be approved.
   » If an objection is filed, WisDOT will forward the Authorized Special Group request to the Transportation Committee for review in both houses of the State Legislature.
   » The decision of legislative review is final.
2. Once your group has been deemed as an Authorized Special Group, your plate will begin the development phase.
   » This phase takes up to one year to complete before your plate will be available for public purchase.
3. Once the plate has been made available for the public to purchase, the plate must achieve and maintain a minimum of 500 valid registrations within three years.
   » If at any time thereafter, the number of valid registrations falls below the threshold of 500 valid registrations:
      » DMV will notify the group that it has 12 months to meet this threshold.
      » Failure to maintain 500 annual registrations after this 12-month remedy period will result in WisDOT rescinding the group's Authorized Special Group status eliminating the plate as a purchase option.

For more information, please visit wisconsindmv.gov/specialgroupinfo or contact the special plates email address at special-plates.dmv@dot.wi.gov.

Authorized Special Group License Plate Application

Wisconsin Department of Transportation
MV2090

Section 1 - Organization/Group Information

Organization/Group Name

Street Address

City	State	ZIP Code
Contact Name	(Area Code) Daytime Telephone Number	
Email Address	Website	

Purpose of Group (attach additional page if needed)

Section 2 - Donations

Please check one below:

- ☐ Our group plate is for recognition only and we **do not** wish to collect **annual donations**
- ☐ Our group would like to **collect $25 donations** for each license plate upon purchase and for each registration renewal thereafter – Please list the recipients of the donations received:

Section 3 - Who May Purchase Your Plate?

Please check one below:

- ☐ Any Wisconsin motorist
- ☐ Only members of our group *(Note: If plate sales will be limited only to members of the authorized group, the group will be required to provide the plate applicants with written permission to purchase.)*

Section 4 - Additional Information

YES	NO	
☐	☐	Does your organization/group participate in a license plate program anywhere else in the United States? If yes, in which states?
☐	☐	Is the symbol you submitted a registered trademark, trade name, service mark, copyright or other proprietary right or property right? If yes, please provide certification of approval for the use of this symbol:

Authorized Special Group License Plate Signature Page

Wisconsin Department of Transportation
MV2090

Section 5 - Signatures

By signing below, I attest that I am a resident of Wisconsin and I intend to purchase specialty plates associated with _____ if the group becomes an Authorized Special Group. I understand that by purchasing these specialty license plates, a $25 annual donation may be required in addition to my vehicle registration fee.

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