

**Motor Vehicle Manufacturer, Manufacturer Branch, Distributor or Distributor Branch Two Year License Application**

MV2034 4/2026 Ch. 218 Wis. Stats.

Wisconsin Department of Transportation  
 Dealer and Agent Section  
 4822 Madison Yards Way  
 P.O. Box 7909  
 Madison, WI 53707-7909

FOR OFFICE USE ONLY	
Issued	Expires

Legal Name		Area Code - Telephone Number	If Previously Licensed, Give Year & License Number
Trade Name(s) or DBAs		Federal Employer Identification Number	
Business Address	Post Office Box Number	City	State ZIP Code
Business Email Address (All credentials will be sent here)			County where business located
Type of Business			Name: <input type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town
<input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Manufacturer Branch <input type="checkbox"/> Distributor Branch		Business Entity <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership	<input type="checkbox"/> Association <input type="checkbox"/> Corporation <input type="checkbox"/> LLC If Corporation or LLC, Give Date & State

Name, Title, and Residence Address of Owner, Partners, Association Members, Corporation Officers, LLC Managers and LLC Members

List makes of new vehicles manufactured or distributed	If secondary manufacturer, describe type of equipment installed on preassembled motor vehicle chassis and designated use of finished vehicle.
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**YES NO**

- Are you also licensed to sell motor vehicles at retail in Wisconsin? If yes, give license number: \_\_\_\_\_
- Does your firm manufacture or install on previously assembled truck chassis, special bodies or equipment which constitutes a major manufacturing alteration, or does your firm distribute such vehicles?
- If yes, does your firm own the vehicle, including chassis and special body or equipment mounted thereon and does the complete unit bear a trade name designated by you, thereby qualifying your firm as a motor vehicle manufacturer or distributor?
- Have you, your officers, directors, partners, or companies affiliated with you, any financial or management interest in a sales finance company operating in Wisconsin? If yes, to what extent?
- Are you or companies affiliated with you a party to any contract or understanding with any motor vehicle dealer or distributor either directly or indirectly, whereby such dealer or distributor is obligated to sell, assign, or transfer any retail sales contracts, in this state, to a specified sales finance company, or class of such companies or other specified person, which is contrary to section 218.01 of the Wisconsin Statutes, relating to coercion and subsidy?
- Do you or companies affiliated with you recommend a finance plan to your dealers? If yes, to what extent?
- Does your business or affiliates' vehicle advertising recommend the use of any sales finance company's finance plan?
- Do you or your affiliates have a written agreement with any sales finance companies whereby your products will be financed at wholesale or retail?

Loaded tractors, trucks or trailers weighing over 8,000 pounds gross, which are owned by the manufacturer or distributor, shall display special demonstration license plates for trial purposes. Such demonstration plate application form shall be sent upon request.

Complete a Representative License Application (form MV2184) and include the \$8.00 fee for EACH representative you employ, including any members of your firm who contact dealers in Wisconsin in the capacity of a manufacturer or distributor representative.

Motor Vehicle Manufacturer or Manufacturer Branch License .....	} <i>No Fee if also Licensed</i> .....	\$40.00	_____
Motor Vehicle Distributor, Distributor Branch .....		} <i>WI Motor Vehicle Dealer</i> .....	\$40.00
Manufacturer or Distributor Representative's License.....	Number _____ x \$8.00		_____
Resident Manufacturer or Distributor License Plates - Available if unloaded vehicles operated on Wisconsin highways while in transit or for trial tests .....	First 2 plates = \$150.00		_____
License Plate Issuance Fee.....	<i>One time fee for resident-new applicant</i> .....	\$12.00	_____
Number of additional plates _____	@ \$10.00		_____
List letters of all missing plates _____			_____
Replacement License Plates .....	each plate \$4.00		_____

**CHECK PAYABLE TO: REGISTRATION FEE TRUST \$ \_\_\_\_\_**

By signing this License, Manufacturer or Distributor agrees to adhere to the Jurisdiction of the State of Wisconsin, all current laws and the licensing and regulatory authority of the State of Wisconsin and the Wisconsin Department of Transportation, Division of Motor Vehicles. I, the undersigned, certify under penalty of s.946.32 or s.345.17 Wisconsin Statutes, that the answers and statements on this application are true and correct to the best of my knowledge.

**X** \_\_\_\_\_  
 (Authorized Dealership Agent, Title)

\_\_\_\_\_  
 (Date)