



Welcome to the New North Intermodal Summit

Monday, November 11, 2019

Bordini Center, 5 N. Systems Drive, Appleton, Wisconsin

Agenda

- 12:15 p.m. Registration & Networking**
- 12:45 p.m. Welcome & Overview**
Barb LaMue, New North, Inc. • Joel Nilsestuen, WisDOT • Cory Fish, WMC
Krista Knigge, DATCP
- 12:55 p.m. Voice of the Customer – Why Intermodal Matters**
Bo DeLong, The DeLong Company • Larry Krueger, Lake States Lumber Assoc.
Meghan Rudisill, Oshkosh Corp. • Paul Snider, KBX Logistics
- 1:15 p.m. WisDOT – Intermodal Subcommittee Report**
Dave Simon & Dave Leucinger, WisDOT
- 1:35 p.m. Voice of Partner Agencies – Reflection on Report**
Cory Fish, WMC • Stanley Pfrang, WEDC • Mark Rhoda-Reis, DATCP
- 1:50 p.m. Questions on WisDOT Report**
Dave Simon & Dave Leucinger, WisDOT
- 2:00 p.m. Networking Break**
- 2:15 p.m. Panel of Transportation Service Providers**
Bill Louis, Canadian National • Chad Olson & Brian Cook, Hapag-Lloyd
Jim Filter, Schneider
- 3:00 p.m. Questions on Intermodal Business Models and Partners for Class I Rail Operations, Global Liner Service, Domestic Intermodal and Truck Drayage**
- 3:10 p.m. Developing Critical Mass for Intermodal Service**
Sandi Siegel, M.E. Dey & Co. • Shirley Malski, UW-Oshkosh
Dean Haen, Brown County Port Authority • Brad Peot, Watco
- 3:50 p.m. Questions on Coordinating, Measuring, and Promoting Intermodal Freight Service**
- 4:05 p.m. Open Discussion for Opportunities for Intermodal in the New North Region**
Barb LaMue, New North, Inc.
- 4:30 p.m. Networking Reception**

