



DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Fall 2021

WISDOT COVID 19 INFORMATION: [HTTPS://WISCONSINDOT.GOV/PAGES/COVID-19.ASPX](https://wisconsindot.gov/pages/covid-19.aspx)

Small Business Ownership is Tough, DBE OWNERSHIP IS TOUGHER.

“Makin’ your way in the world today
takes everything you’ve got.

Takin’ a break from all your worries
sure would help a lot.

Wouldn’t you like to get away?”

If you know the lyrics above, you’re likely over 40 or you’ve been streaming old sitcoms over the past couple of years.

DBE owner or not, you likely agree business is a full contact sport.

Perhaps the greatest advantage of being certified as a DBE is exposure to your potential clients, who are seeking work on WisDOT federally funded projects.

In Wisconsin there is no greater advocate for DBE contract inclusion than WisDOT and they demonstrate this advocacy by requiring Prime service providers to seek out ready, willing, and able DBE firms in your region.

So, unless you’re hiding in a witness protection program, face it –

“You want to go where everybody knows
your name.”

**BECAUSE YOU ONLY HAVE ONE TIME TO MAKE
A FIRST IMPRESSION, WISDOT WANTS TO HELP
YOU LOOK YOUR BEST:**

STEP ONE: Request your **Capabilities Statement** in time for the Annual DBE Workshop and Networking Summit. WisDOT DBE Support will start working on your behalf.

STEP TWO: Register for the [Annual DBE Workshop and Networking Summit March 3 and 4, 2022](#).

STEP THREE: Take advantage of the many workshops, in-person networking and project profiles to learn how to bid, win, and perform on WisDOT projects.



The DBE Reporter newsletter is published by the
Office of Business Opportunity & Equity Compliance
to educate, highlight, and connect DBE businesses and supporters.

DBE SUPPORT SERVICES OFFICE

6150 W. Fond Du Lac Avenue, Milwaukee, WI 53218

Website: <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>

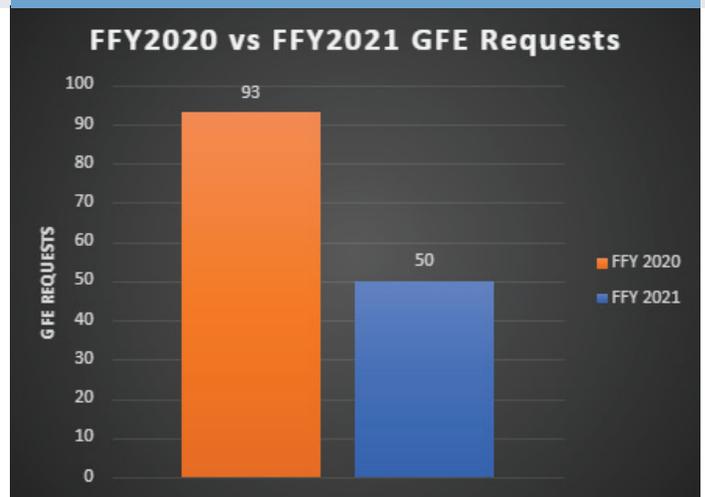


GOOD FAITH EFFORT (GFE) requests from prime contractors made a significant trend downward from 2020. This translated into **more subcontracts awarded to DBEs on WisDOT Projects in 2021.** As we move into FFY2022, OBOEC has made many updates. On the prime contractor side, we developed a **GFE Tool Kit** to assist prime contractors streamline their internal GFE process and increase engagement with DBEs.

OBOEC is offering some strategic initiatives to continue this positive momentum into FFY2022:

- First and foremost, OBOEC's guiding principle for the DBE program is to **level the playing field** by ensuring prime contractors engage as many DBE firms as possible in the bid letting process and provide fair and continuous opportunities to all DBEs. We also strive to ensure that DBEs are prepared to reach out and make contact with primes. Do you need assistance preparing your business for highway construction? If so, click on this link to complete the online [DBE Support Services survey](#).
- We know that FFY2022 will be a year of high engagement between prime contractors and DBEs! The Golden Shovel Event is now the "Annual DBE Workshop & Networking Summit" with emphasis on the word **Networking**. In preparation for this event in March 2022, we are offering your firm the opportunity to develop a presence and brand with a one-page marketing Capability Statement that describes who you are and what you do. A DBESS consultant will refine your answers into a professional flyer that you can use during networking with primes at the 2022 Annual DBE Networking Summit.

GFE REPORT COMPARISON 2020 vs 2021



Complete the online survey today to let us know you are interested in developing a capability statement. We also encourage you to participate in the workshop session to create an "elevator speech" to help you break the ice with new contacts and convey **why your firm** is the best choice.

■ Consider nominating yourself or another firm for a Golden Shovel award. Tell your story and gain exposure in the industry. The purpose of the Golden Shovel awards is to recognize DBE firms and industry leaders for their outstanding contract and project performance during the year, as well as program participation, and to highlight individuals, organizations, and groups instrumental to the success and progress of the DBE program. **Submit your nomination today.**

■ Lastly, speaking of networking, keep in mind that networking it is not a one-time event. DBEs should feel empowered to initiate dialog with prime contractors on a regular basis. Primes want to hear from you. OBOEC is available to assist DBEs initiate and facilitate meet and greet virtual events with prime contractors throughout the year in addition to WisDOT hosted networking activities.

GFE REQUESTS BY REGION FFY2021		
REGION	# Awarded Projects	# Approved GFE Requests
NC	40	0
NW	51	7
NE	30	18
SW	74	18
SE	37	7
YTD TOTALS	232	50

Let us know how we can help!

DBE Firms Subcontracting on DOT Projects

July - September 2021

A & A Trucking and Excavating Inc

484220 - Trucking, Local

Arbor Green, Inc.

237310 - Highway, Street, and Bridge Construction

Arrow-Crete Construction, LLC

237110 - Water And Sewer Line and Related Structures Construction

A-Star Concrete Pumping, Inc.

238110 - Poured Concrete Foundation and Structure Contractors

Aura Fabricators, Inc.

332312 - Fabricated Structural Metal Manufacturing

Badger Lighting & Signs Inc

237310 - Highway, Street, and Bridge Construction

Baseline Supply, LLC

423510 - Metal Service Centers and Other Metal Merchant Wholesalers

Bullet Transit Co, Inc

484220 - Trucking, Local

Clearcut Solutions

213112 - Cleaning Out (e.g., Bailing Out, Steam Cleaning, Swabbing) Wells on a Contract Basis

CM Sobczyk Trucking, Inc

484220 - Trucking, Local

Community Traffic Control, LLC

238990 - All Other Specialty Trade Contractors

Con-Cor Company, Inc

238910 - Site Preparation Contractors

CRB Corporation, Inc.

484220 - Trucking, Local

Crobar Logistics, LLC

237310 - Highway, Street, and Bridge Construction

Crowley Construction Corp

237310 - Highway, Street, and Bridge Construction

CT Enterprise Of Sand Creek, LLC

484220 - Trucking, Local

D K Contractors, Inc.

237990 - Other Heavy and Civil Engineering Construction

Dan Brown Trucking, LLC

484220 - Trucking, Local

Dolson, Inc.

237310 - Highway, Street, and Bridge Construction

EFH Trucking, LLC

484110 - General Freight Trucking, Local

Erosion Blue, LLC

423390 - Other Construction Material Merchant Wholesalers

Fischbach, Inc

484220 - Trucking, Local

GAT Supply Inc

423830 - Industrial Machinery and Equipment Merchant Wholesalers

Gestra Engineering, Inc

238910 - Site Preparation Contractors

Gorman Trucking, LLC

484220 - Trucking, Local

Great Lakes Metals Corporation

423510 - Metal Service Centers and Other Metal Merchant Wholesalers

Habermehl Electric, Inc.

238210 - Electrical Contractors and Other Wiring Installation Contractors

Hairston Trucking

484220 - Trucking, Local

Hard Rock Sawing & Drilling Specialist Co.

238990 - All Other Specialty Trade Contractors

Heider & Bott Company

423720 - Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers

Highway Construction Products, LLC

444190 - Other Building Material Dealers - Other Building Material Dealers

Hofacker Construction Supplies

423390 - Other Construction Material Merchant Wholesalers

Interra, Inc.

541330 - Engineering Services

Interstate Sealant & Concrete, Inc.

237310 - Highway, Street, and Bridge Construction

J-Wise Trucking, LLC

484220 - Trucking, Local

Karen's Trucking LLC

484220 - Trucking, Local

Kowalski Trucking

484220 - Trucking, Local

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DBE Firms Subcontracting on DOT Projects

July - September 2021

Lac Courte Oreilles (LCO) Development Corp.

238910 - Site Preparation Contractors

Lynch & Associates-Engineering Consultants, LLC

237310 - Highway, Street, and Bridge Construction

M & J Krueger Trucking LLC

484220 - Trucking, Local

M. Peters Trucking Inc.

484220 - Trucking, Local

Mavo Concrete Sawing Services, Inc.

238990 - All Other Specialty Trade Contractors

Menzel Enterprises, Inc.

488410 - Motor Vehicle Towing

Midnight Run Materials, LLC

423390 - Other Construction Material Merchant Wholesalers

Mid-State Concrete Cutting, Co

238910 - Site Preparation Contractors

Mincon, Inc.

238320 - Painting and Wall Covering Contractors

MJM Truckin LLC

484220 - Trucking, Local

MKE Iron Erectors, Inc.

238120 - Structural Steel and Precast Concrete Contractors

MTC Moreno, Inc.

484220 - Trucking, Local

Nadeau Companies, LLC

237110 -Water and Sewer Line And Related Structures Construction

Nu-Cheezz Trucking

484220 - Trucking, Local

P3 Infrastructure, Inc.

325510 - Paint and Coating Manufacturing

Paradise Trucking Corporation

484220 - Trucking, Local

Quest Civil Engineers LLC

541330 - Engineering Services

Ram's Trucking II, LLC

484220 - Trucking, Local

Rez Threads Inc.

484220 - Trucking, Local

Robin's Trucking, LLC

484220 - Trucking, Local

Rodriguez Construction Corp

237310 - Highway, Street, and Bridge Construction

Roman Logistics, LLC

484220 - Trucking, Local

S P E, Inc.

238120 - Structural Steel And Precast Concrete Contractors

Sanchez Trucking, LLC

484220 - Trucking, Local

Schill Trucking, Inc

484220 - Trucking, Local

Sirrah Construction & Co. LLC

237310 - Highway, Street, and Bridge Construction

SJ Landscaping, LLC

484220 - Trucking, Local

SJK Engineering LLC

541330 - Engineering Services

South Star, Inc

484220 - Trucking, Local

Steve Park Trucking

484220 - Trucking, Local

Surface Prep & Maintenance

238990 - All Other Specialty Trade Contractors

Tremmel-Anderson Trucking LLC

484220 - Trucking, Local

Twin Lakes Transit, Ltd

484220 - Trucking, Local

Utility Sales And Supply, Inc.

332322 - Sheet Metal Work Manufacturing

Vizcaino's Trucking LLC

484110 - General Freight Trucking, Local

Waterford Truck Service, Inc

484220 - Trucking, Local

White Buffalo Trucking, LLC

484220 - Trucking, Local

Wisconsin Interstate Contracting, LLC

561730 - Landscaping Services

Wisconsin Rebar, Inc

238120 - Structural Steel and Precast Concrete Contractors

DBE Consultant Firms Doing Business with WisDOT FFY 2021



Behnke Materials Engineering, LLC

541380 - Testing Laboratories

Bloom Companies, LLC

541330 - Engineering Services

CBS Squared, Inc.

237310 - Highway, Street, and Bridge Construction

De Vor Communications, LLC

541820 - Public Relations Agencies

Gestra Engineering, Inc.

238910 - Site Preparation Contractors

Harkinson Consulting, LLC

541611 - Administrative Management and General Management Consulting Services

Himalayan Consultants LLC

237310 - Highway, Street, and Bridge Construction

K. Singh & Associates

541330 - Engineering Services

KL Engineering, Inc.

237310 - Highway, Street, and Bridge Construction

Lakeside Engineers, LLC

541330 - Engineering Services

Lalor Land Services, LLC

531320 - Offices of Real Estate Appraisers

Lynch & Associates-Engineering Consultants, LLC

237310 - Highway, Street, and Bridge Construction

M Squared Engineering, LLC

541330 - Engineering Services

Oneida Engineering Solutions, LLC (OES)

541330 - Engineering Services

Prism Technical Management and Marketing Services

541611 - Administrative Management and General Management Consulting Services

Quest Civil Engineers LLC

541330 - Engineering Services

Singh & Associates, Inc.

541330 - Engineering Services

Spann & Associates, LLC

541330 - Engineering Services

The Highland Group of Wisconsin, Inc.

531210 - Offices of Real Estate Agents and Brokers

Tunji Lesi CPA, LLC

541200 - Accounting, Tax Preparation, Bookkeeping, and Payroll Services

WisDOT Newly Certified DBE Firms

July - November 2021



Adelina International LLC

Demmi Nunn
1914 Alta Vista Drive
Bakersfield, CA 93305
adelinaintl@gmail.com
(661) 525 - 6265
423450 – Medical, Dental, and Hospital Equipment and
Supplies Merchant Wholesalers

Arbor, Earth & Stone, LLC

Kimberly Migazzi
Elkhorn, WI 53121
arborearthandstone@gmail.com
(262) 470-7058
561730 – Landscaping Services

Austin Logistics

Austin Hill
Detroit, MI 48226
austin.hill@austinslogistics.com
(800) 713-9796
425120 – Wholesale Trade Agents and Brokers

Circuit Media, LLC

Rebecca Askew
725 South Broadway
Denver, CO 80209
raskew@circuitmedia.com
(303) 292-1212
541430 – Graphic Design Services

Damel Transportation & Logistics, Inc.

Danielle Morem
Austin, MN 55912
danielle@dameltransport.com
(507) 434-4088
484220 – Specialized Freight (except Used Goods)
Trucking, Local

DRB Consulting, LLC

Debra Brisk
Buffalo, MN 55313
deb.brisk@outlook.com
(763) 287-7872
541330 – Engineering Services

D2K Traffic Safety, Inc.

Mark Long
1505 Frontenac Rd.
Naperville, IL 60563
marklong@d2ktraffic.com
(630) 416-9700
237310 – Highway, Street, and Bridge Construction

Hawk Daylighting, LLC

Ronald Spoerl
Jackson, WI 53037
ogema@hawk-industries.us
(262) 677-9410
238910 – Site Preparation Contractors, Hydro-excavation

Imurac Trucking, LLC

Carlos Gutierrez-Garnica
4231 S. 4th St.
Milwaukee, WI 53207
cgutierrez-garnica@att.net
(414)306-2965
484220 – Specialized Freight (except Used Goods)
Trucking, Local

J.H. Alliance, LLC

Kayla Beckum
Milwaukee, WI 53206
jhallianctrucking@gmail.com
(414) 510-6693
484220 – Specialized Freight (except Used Goods)
Trucking, Local

CONTINUED ON NEXT PAGE

WisDOT Newly Certified DBE Firms

July - November 2021

Lens Consulting Firm, LLC

Michelle Weathersby
Raleigh, NC 27610
michelle.weathersby@outlook.com
(919) 601-9033
541611 – Administrative Management and General Management Consulting Services

MEP Infrastructure Solutions, Inc.

Santos Torres
Chicago, IL 60603
storres@mepisinc.com
(312) 279-1184
236210 – Industrial Building Construction

Precision Task Group, Inc.

Macedonio Villarreal
Houston, TX 77042
Massey@ptg.com
(713) 781-7481
443142 – Computer Equipment Store, Temporary Staffing

Pro 2 Pave, LLC

Craig Clements
21490 W. 6 Mile Rd.
Franksville, WI 53126
info@proelectricinc.us
(262) 289-1900
541430 – Graphic Design Services

Site Design Group, Ltd.

Ernest Wong
888 S. Michigan Avenue, Suite 1000
Chicago, IL 60605
certifications@site-design.com
(312) 427-7240
541320 – Landscape Architectural Services

Swain Enterprises, LLC

Robert Swain
Arlington, VA 22203
contact@swain.enterprises
(608) 577-9868
236220 – Commercial and Institutional Building Construction

Tough Cut Concrete Services, Inc

Christine Mccclellan
Franklin, IL 60423
toughcuts@sbcglobal.net
(815) 464-8462
237310 – Highway, Street, & Bridge Construction

Tripp's Transportation, LLC

Barbara Tripp
Milwaukee, WI 53208
tripptransport1@yahoo.com
(414) 988-5542
485320 – Limousine Service

US Eco Products Corporation

Doreen Blades
West Newbury, MA 01985
doreen@usecoproducts.com
(978) 457-9229
424690 – Other Chemical and Allied Products Merchant Wholesalers, Supplier of environmentally sustainable transportation and construction industry-related products

Wadeco Business Center

Connie Sparks
Newhall, CA 91321
csparks@wadecobusinesscenter.com
(661) 753-3379
611430 - Professional and Management Development Training



DBE PROGRAM BROCHURE

<https://wisconsin.gov/Documents/doing-bus/civil-rights/dbe/2021-dbe-program-brochure-revised.pdf>

MENTOR PROTEGE PROGRAM

<https://wisconsin.gov/Documents/doing-bus/civil-rights/dbe/mpbrochure.pdf>

Unified Certification Program DBE CERTIFIED FIRMS

<https://wisconsin.gov/Pages/doing-bus/civil-rights/dbe/certified-firms.aspx>

Transportation Alliance for New Solutions (TrANS)

WisDOT's Investment in Workforce Development

TrANS WORKS

TAKE PRIDE IN YOUR WORK. A CAREER IN CONSTRUCTION IS WAITING.

The TrANS construction training program has opened the door to quality careers for hundreds of people. Its focus is on helping women and members of minority communities get the skills for entry level construction jobs, although anyone can apply. In short, we provide the support and training you need to begin and sustain your career.



Marcell I have career versus a job that allows me to afford a great healthcare package and pension. I no longer live paycheck to paycheck.
TrANS Graduate

FOR EVERY PERSON ENTERING CONSTRUCTION 1 ARE LEAVING 4

Have What It Takes?

- 1** **Physical Endurance**
You can tackle the elements, like working with your hands, and can work 40 hours a week.
- 2** **Passion for Construction**
You want the satisfaction of building the road you travel on and seeing the results of your work.
- 3** **A Valid Driver's License**
A valid driver's license is needed to travel to training and worksites. We can also help you obtain CDL certification.
- 4** **Math and Reading Skills**
You should be able to read and do math at a 6th grade level. Coursework involves construction math and terminology.
- 5** **Can Pass a Drug Test**
Safety is a priority on any construction site. You will be trained to save lives in this program, and you must be clean to join.

* Participants must be 18 years or older.



LEARN HOW TO START.
6 WEEKS
TO YOUR NEW CAREER!



We've Got Your Back

TrANS works with local construction companies to get you training they want and to help you secure interviews during and after training. We will support you every step of the way.



Opportunity Ahead

44% of today's construction workers are 45 and older. They're ready to retire, leaving room for new people like you to take their place. TrANS has the means to get you there.



AVERAGE STARTING WAGE:
\$28.07



SW & NE REGIONS

Forward Services Corporation
<https://fsc-corp.org>

Jennifer Marks, Director of Operation
(920) 292-1332
jmarks@fsc-corp.org

Lori Thompson, SW Region, TrANS Coordinator
(608) 216-7626
Lthomps@fsc-corp.org

Ranard Morris, NE Region, TrANS Coordinator
(920) 292-1332
RMorris@fsc-corp.org

SE REGION

WRTP/BIG STEP
<http://wrtp.org>

Toni White, Chief Operations Officer
(414) 937-3621
twhite@wrtp.org

Jacob Walton, SE TrANS Coordinator
(414) 342-9787
jwalton@wrtp.org

John Anderson, Racine Site Director
(262) 619-6560
janderson@wrtp.org



Get Certified with the State of Wisconsin

The Wisconsin Supplier Diversity Program certifies Minority-Owned (MBE), Service-Disabled Veteran-Owned (DVB), and Women-Owned (WBE) Businesses so they can have a better opportunity to get State contracts. State Certification has many benefits:

BENEFITS

- ⚙️ **Permissive 5% Bid Preference** (MBEs and DVBs can win State contracts with a bid that is up 5% more than the low bid)
- ⚙️ **1% DVB State Purchasing Goal**
- ⚙️ **Business Listed in Database of Certified Suppliers** – SupplierDiversity@wi.gov
- ⚙️ **5% MBE State Purchasing Goal**
- ⚙️ **Use of State Certification Logo(s)**

If your business is DBE certified, headquartered in WI, and minority, service-disabled veteran or woman-owned, you could easily become State certified using the Substantially Equivalent Application (SEA) Process. **Contact the Wisconsin Supplier Diversity Program for more information – SupplierDiversity@wi.gov or 608-267-9550.** We currently have a less than a 2-week turnaround time on SEAs, and we hope to see your application soon!





Dec. 7-9, 2021

40th
anniversary
1981 – 2021

Keystone Sponsor
usbank

Presented by  WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

2021 MARKETPLACE AWARD NOMINEES

About You Solutions
Alliere CPA LLC
Avantti Design Group
Bobbie's Marine Services, LLC
Bon Voyage World Travel Experts
Carex Consulting Group Inc.
Carpenter Marketing Group LLC
Crawford Evaluation Group, LLC
Cream City Print Lounge
CTC Supplies Inc.
Edwards Educational Solutions
ERTH World Corp.
Faithful Consulting LLC
Gerber Leisure Products Inc
Glorious Malone's Fine Sausage, Inc
Green Bay Doulas, LLC
ILLUME Advising
J. W. Johnson & Associates, Inc.
Smart Cleaning Solutions
JTD Enterprises Inc.
K Komfort, Inc.
K. Singh & Associates
KD Plumbing Inc.
Kizorek Photography LLC
Lockwood and Lookwood Services
M & J Krueger Trucking LLC
MAID in Lake Geneva Inc.
McCole Trucking
Multicultural Entrepreneurship Institute, Inc.
Omni Technologies, LLC
Polyak Trucking
Purple Mountain Solutions, Inc
Quintec Integration, Inc.
RHD Plumbing Inc.
RINKA, Inc
Rivera & Associates, Inc.
Security Officer Services, Inc.
Seek Careers Staffing LLC
Southern Wisconsin Interpreting Translation Services Ltd
Supermax Security Systems LLC
The Dieringer Research Group Inc.
The Ellevate Collective LLC
The Tribute Companies Inc.
Triumph Engineering LLC
Valor Technologies LLC.
White Buffalo Trucking, LLC
Whitson Wonder Productions LLC.
ZARA LLC

GOVERNOR'S CONFERENCE ON DIVERSE BUSINESS DEVELOPMENT

DECEMBER 7, 2021 - Virtual
DECEMBER 8-9, 2021 - In-person
THE WISCONSIN CENTER, Milwaukee

REGISTER NOW

This three-day conference connects business owners from across Wisconsin looking to do business with state, federal and local governments as well as the private sector. At MARKETPLACE, minority-, woman-, veteran- and LGBTQ-owned businesses—and small businesses of all kinds—can learn from and connect with resource providers, government representatives, corporate buyers and business professionals to develop new partnerships and pursue new contracts.

Why attend MARKETPLACE?

- Minority-, woman-, veteran-, and LGTBOQ-owned businesses, as well as small businesses of all kinds, can meet with dozens of government and corporate buyers and learn about business funding and assistance resources.
- Corporate buyers can meet diverse business owners who are eager to work with you.
- Government agency representatives can share business opportunities with potential suppliers.
- Lenders and business assistance providers can promote their offerings.
- Attendees of all types can partake in the networking opportunities and awards celebration.

Please join us for MARKETPLACE'S 40th anniversary as we celebrate the successes of the conference and the communities it serves.