



# DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Summer 2021

WISDOT COVID 19 INFORMATION: [HTTPS://WISCONSINDOT.GOV/PAGES/COVID-19.ASPX](https://wisconsindot.gov/pages/covid-19.aspx)

## WisDOT Business Development Program

WisDOT offers one-on-one assistance to certified Disadvantaged Business Enterprise (DBE) firms using contracted professional experts who act as coaches and mentors to DBEs in either transitional or developmental stages of their business growth. The purpose of this program element is to further the development of DBEs, including but not limited to assisting them to move into non-traditional areas of work and/or compete in the marketplace outside the DBE program. DBE firms are offered a range of services in financial, marketing, and technical assistance. DBE firms enrolled in the WisDOT Business Development Program can achieve the following expectations at no-cost to the firm:

- ✓ **Improve business management skills**
- ✓ **Build capacity and readiness**
- ✓ **Customize business networks and tools**

Customized, no-cost service and support must be arranged through the Office of Business Opportunity and Equity Compliance. DBE firms will have access to a range of technical expertise in business management, construction management, and social media marketing essential to succeed in the highway construction and other non-traditional markets.

**To learn more** about the WisDOT Business Development Program contact Rosalind Roberson at (414) 790-5095 or send an email to [rosalind.roberson@dot.wi.gov](mailto:rosalind.roberson@dot.wi.gov).



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The DBE Reporter newsletter is published by the Office of Business Opportunity & Equity Compliance to educate, highlight, and connect DBE businesses and supporters.

DBE Support Services  
6150 W. Fond Du Lac Avenue, Milwaukee, WI 53218  
Website: <https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/default.aspx>





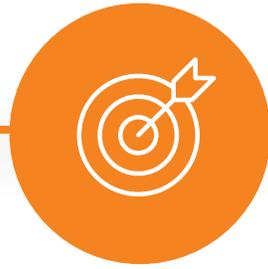
## FINANCIAL SERVICES

- Assess firms' financial systems, capacity and capability
- Teach and assist with automated payroll and accounting systems i.e. CRCS, QuickBooks
- Prepare financial package of information for bank review, financing, and loans
- Research and refer to micro and small business loan resources including WisDOT, FACC, SBA, USDOT
- Referral to reputable small business tax accounting classes and credit repair.



## CONTRACT ANALYSIS

- Review legal language in leases, subcontracts, teaming agreements
- Draft and edit Human Resources policies to ensure government contract compliance
- Draft non-compete clauses for employees
- Review WisDOT contract specifications and related statutory language to facilitate informed bidding
- Advise on practices for dispute resolutions



## MARKETING ASSISTANCE

- Evaluate firm's marketing and social media profile
- Customize a digital marketing strategy to enhance exposure to the highway and nonhighway construction community
- Provide corrective action strategies/plans for effective business marketing
- Develop small business qualification video profiles to showcase company brand



## TECHNICAL ASSISTANCE

- Help package certification application materials
- Analyze bid letting documents and tabulations to ascertain pricing variables
- Teach firms how to do job costing analysis (manual and computer)
- Train firms to perform bid history and bid matching analysis, line item comparison for planning
- Assess capacity and readiness for government contracting, including advice and referral



30th State, LLC  
 3G Trucking, LLC  
 A & A Trucking and Excavating Inc  
 AAS Trucking  
 Adaptive Electrical Controls, Inc.  
 Aguilar Trucking  
 American Construction Supplies  
 Arbor Green, Inc  
 A-Star Concrete Pumping, Inc.  
 Aura Fabricators, Inc.  
 Backstrom Trucking  
 Bam Bam Trucking, LLC  
 Baseline Supply, LLC  
 Best CCS LLC Db a Clearcut  
 Solutions  
 BMJ Trucking LLC  
 Bowlin Trucking, LLC  
 Bullet Transit Co, Inc  
 Burse Surveying and Engineering,  
 Inc.  
 C & W Trucking Company of  
 Bayfield  
 Carl's Trucking, LLC  
 Central Painting Inc  
 Cisco Distributing, LLC  
 Cm Sobczyk Trucking, Inc  
 Community Traffic Control, LLC  
 Con-Cor Company, Inc Courtland,  
 LLC  
 CRB Corporation, Inc.  
 Crobar Logistics, LLC  
 Crowley Construction Corp  
 Cruz Trucking and Grading  
 Cs Trucking, LLC  
 Ct Enterprise Of Sand Creek, LLC  
 D K Contractors, Inc.  
 Dama Consultants, Inc.  
 Dan Brown Trucking, LLC  
 David Jr's Trucking, LLC  
 DBA Trucking Inc.  
 Dolson, Inc.  
 Double D Landscape, LLC  
 Edra Trucking, LLC  
 EFH Trucking, LLC  
 Epicus, LLC  
 \* Era Valdivia Contractors Inc  
 Erosion Blue, LLC  
 FCO Trucking, LLC  
 Fischbach, Inc  
 Franco Trucking, LLC  
 Franklin Trucking Inc  
 FWA Transport, LLC  
 Gat Supply Inc  
 Georgie Transport, Inc.  
 Gestra Engineering, Inc  
 Gill Trucking Inc  
 Godoy Trucking, LLC  
 Gonzalez E. LLC  
 Gorman Trucking, LLC.

GP Trucking, Inc.  
 Great Lakes Metals Corporation  
 Ground Effects Of Wi, Inc.  
 Guins Trucking, LLC  
 Habermehl Electric, Inc.  
 Hairston Trucking  
 Hard Rock Sawing & Drilling  
 Specialist Co.  
 Harkinson Consulting, LLC  
 \* Hawk Construction LLC  
 Heider & Bott Company  
 Heritage Ready Mix, Inc.  
 Hf Enterprises, LLC  
 Highway Construction Products, LLC  
 Hofacker Construction Supplies  
 Howard Trucking  
 Imurac Trucking, LLC  
 Industry Trucking, LLC  
 Interra, Inc.  
 Interstate Sealant & Concrete, Inc.  
 Ivan's Trucking  
 JLS Truckin', LLC  
 Jordan Trucking No2  
 \* Jose G. Mora Trucking, LLC  
 J-Wise Trucking, LLC  
 Karen's Trucking LLC  
 KG Family Investment  
 Kowalski Trucking  
 Lac Courte Oreilles Development  
 Corp. (LCO)  
 Legend, LLC  
 Louis Company, LLC  
 Lowe One Trucking & Hauling, LLC  
 Luchador1 & Yvette29, LLC; Db a  
 Luchador Trucking  
 Lynch & Associates-Engineering  
 Consultants, LLC  
 M & J Krueger Trucking LLC  
 M Rodriguez and Son, LLC  
 M Squared Engineering, LLC  
 M. Peters Trucking Inc.  
 Martino's Trucking,  
 Mavo Concrete Sawing Services, Inc.  
 Mb Bros Trucking, LLC  
 MBTC, LLC  
 Mc Force, LLC  
 MCE Trucking, LLC  
 Menzel Enterprises, Inc.  
 Mid States Rebar and Supply, Inc.  
 Midland Health Testing Services, Inc.  
 Midnight Run Materials, LLC  
 Mid-State Concrete Cutting, Co  
 Midwest Borings, Inc.  
 Midwest Signal & Light, Inc.  
 Mika Construction & Transportation,  
 LLC  
 Mincon, Inc.  
 Minervas Trucking, LLC  
 MJM Truckin LLC

| Demographics                 | Male      | Female    |
|------------------------------|-----------|-----------|
| Asian-Pacific Americans      | 6         | 3         |
| Black Americans              | 29        | 6         |
| Hispanic Americans           | 42        | 11        |
| Native Americans             | 15        | 4         |
| Subcontinent-Asian Americans | 2         | 0         |
| White Americans              | 1         | 68        |
|                              | <b>95</b> | <b>92</b> |

MKE Iron Erectors, Inc.  
 MKE Trucking  
 Mkl Trucking  
 MKZ Trucking, LLC  
 Mo & Moe Trucking, LLC  
 Modern Crane Services, Inc  
 Mono's Trucking, LLC  
 Morales Trucking, LLC  
 MTC Moreno, Inc.  
 Nadeau Companies, LLC  
 Neza Trucking, LLC  
 Northeast Construction &  
 Landscaping, Inc.  
 Nu-Cheez Trucking  
 Oneida Engineering Solutions, LLC  
 P3 Infrastructure, Inc.  
 Paradise Trucking Corporation  
 Pas Trucking, LLC  
 Perez Trucking, LLC  
 Pilos Trucking LLC  
 PMT Trucking, LLC.  
 Povolny Specialist, Inc.  
 Pressure Express, LLC  
 Price & Sons, Inc.  
 Prism Technical Mgt & Marketing  
 Services  
 Pro Electric, Inc.  
 Quest Civil Engineers LLC  
 R & C Trucking, LLC  
 R A Seaton Contractor Services, LLC  
 \* Ralph Trucking LLC  
 Ram Auto Transport, LLC  
 Ram's Trucking Ii, LLC  
 \* Renegade Trucking LLC  
 Rez Threads Inc.  
 RLJ Trucking LLC  
 RLS & Associates, Inc  
 RMS Of Wisconsin, Inc.  
 Robin's Trucking, LLC  
 Rodriguez Construction Corp  
 Rodriguez Landscape Co., Inc.  
 Roman Logistics, LLC  
 Rowe Trucking, LLC

RTA Trucking, LLC  
 S P E, Inc.  
 S&R Dynasty Db a Chic Underground  
 Restaurant & Lounge  
 S&S Wise Trucking, LLC  
 Salvador S Sanchez Trucking  
 Sanchez Painting Contractors, Inc.  
 Sanchez Trucking, LLC  
 Schill Trucking, Inc  
 Sean & Sons Trucking  
 Shanz Enterprises, LLC  
 Sirrah Construction & Co. LLC  
 SJ Landscaping, LLC  
 Sjk Engineering LLC  
 South Star Logistics, LLC  
 South Star, Inc  
 SSM Trucking, LLC  
 St. Germaine Enterprises, LLC  
 Steve Park Trucking  
 Szada Trucking, Inc.  
 Thomas A Mason Company Inc  
 Toki & Associates  
 Too Tall Trucking, Inc.  
 Toor Trucking, LLC  
 Tremmel-Anderson Trucking LLC  
 Trinity Trucks, LLC  
 Twin Lakes Transit, Ltd  
 UPI, LLC  
 Utility Sales and Supply, Inc.  
 Vanzile Contractors, LLC  
 Vinii Solar Engineering & Electric  
 Vizcaino's Trucking LLC  
 Waterford Truck Service, Inc  
 White Buffalo Trucking, LLC  
 Wisconsin Interstate Contracting,  
 LLC  
 Wisconsin Rebar, Inc  
 Wisconsin Utility Exposure, Inc.  
 Zara, LLC

*\* Firms removed from the UCP  
 directory based on Annual Affidavit  
 Size Standard Criteria.*

# SAVE THE DATE!

## WisDOT Annual DBE Workshop and Networking Summit

(Formally known as Annual DBE Workshop & Secretary's Golden Shovel Awards)

*"Build Back Businesses One by One"*

**THURSDAY, MARCH 3, 2022**

General Sessions and Virtual Workshops: 7am-6pm

**FRIDAY, MARCH 4, 2022**

Face to Face Networking and Secretary's Golden Shovel Awards: 7am-4pm

**LOCATION:** The Ingleside Hotel, Pewaukee, WI



**Craig Thompson**  
WisDOT  
Secretary-Designee

## WisDOT DBE Goal Summary Report

October 2020 - June 2021

### Overall DBE Annual Goal - 12.41%

**Overall Federal Funds:** \$842,789,598

**Overall DBE Goal Committed:** \$118,009,127

Overall DBE Goal Percent: 14.00%

### DBE CONSTRUCTION CONTRACTS

**Federal Funds:** \$712,576,839

**Assigned DBE Goal:** \$88,430,786

**DBE Goal Committed:** \$102,431,411

DBE Construction % Committed: 12.77%

Conscious Attainment: 11.70%

Neutral Attainment: 1.07%

Total Contracts: 208

# Approved GFE: 45

# Denied GFE: 5

### DBE CONSULTANT CONTRACTS

**Federal Funds:** \$130,212,759

**DBE Goal Committed:** \$15,577,716

DBE Consultant % Committed: 11.96%



### All Purpose Trucking, LLC

Isiah Jones Sr.  
(414) 202-9011  
allpurposetrucking1@yahoo.com  
W156 N10318 Pilgrim Rd., Germantown,  
WI 53022  
Trucking, Dump Trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Circuit Media, LLC

Rebecca Askew  
(303) 292-1212  
raskew@circuitmedia.com  
725 South Broadway, Denver, CO 80209  
Print and online media publishing  
541430 - Graphic Design Services

### C-M Transport of Shell Lake, LLC

Brenda Cook-Monson  
(715) 645-2643  
cmtransport21@gmail.com  
N2956 Sunset Drive, Shell Lake, WI 54871  
Trucking, Dump Trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Cotter Consulting, Inc.

Anne Edwards-Cotter  
(312) 696-1200  
W.Cotter@cotterconsulting.com  
100 S. Wacker Dr., Chicago, IL 60606  
Construction Management for  
Residential Building Remodeling  
541330 - Engineering Services

### D2K Traffic Safety, Inc.

Mark Long  
(630) 416-9700  
marklong@d2ktraffic.com  
1505 Frontenac Road, Naperville, IL  
60563  
Traffic Control Pavement Marking (all  
types)  
237310 - Highway, Street, and Bridge  
Construction

### Imurac Trucking, LLC

Carlos Guterrez-Garnica  
(414) 306-2965  
cguterrez-garnica@att.net  
4231 S. 4th Street, Milwaukee, WI 53207  
Trucking, Dump trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Legend, LLC

DBE Rogelio Morales  
(414) 839-3871  
rmorales117@gmail.com  
6215 W. Verona Ct. Milwaukee WI 53219  
Trucking, Dump trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Lowe One Trucking & Hauling, LLC

Brandie Lowe  
(414) 253-4422  
brandie@loweonetruckinghaulingllc.com  
4763 N. 52nd St., Milwaukee, WI 53218  
Trucking, Dump Trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Lobrien Enterprises, Ltd. dba LCL Advisors, Inc.

Mary Lobron  
(610) 889-2005  
mary@lobron.com  
1127 Edgewood Ave., Berwyn, PA 19312  
Transportation Management Consulting  
services  
541611 - Administrative and General  
Management Consulting Services

### MCC Industries dba KMS Construction

Ken McCraley  
(612) 627-9038  
ken@kmsclean.com 3648 Snelling  
Avenue S., Minneapolis, MN 55406  
Commercial and Residential Air Duct  
Cleaning  
238220 - Plumbing, Heating, and Air  
Conditioning Contractors

### Minervas Trucking, LLC

Jason Sanchez  
(414) 510-9773  
minervastrucking@gmail.com  
5254 S. 13th St., Milwaukee, WI 53221  
Trucking, Dump Trucking  
484220 - Specialized Freight (except  
Used Goods) Trucking, Local

### Muse Community + Design

Courtney Kasima  
(312) 636-4624  
courtney@musecommunitydesign.com  
212 N. Ashland, Chicago, IL 60622  
Urban Planning  
1541320 - Landscape Architectural  
Services

### Nadeau Companies, LLC

Shonna Nadeau  
(651) 438-8692  
nadeau@embarqmail.com  
23995 Leann Drive, Hampton, MN 55031  
Excavation  
237110 - Water and Sewer Line and  
Related Structures Construction

### River Valley Enterprises, LLC

Dan Johnson (651) 341-6644  
zeke040461@gmail.com  
103 Main Street, Somerset, WI 54025  
Modular homes sales and installation  
236115 - New Single-Family Housing  
Construction (except For-Sale Builders)

### Site Design Group, Ltd

Ernest Wong  
(312) 427-7240  
certifications@site-design.com  
888 S. Michigan Ave., Chicago, IL 60605  
Landscape architecture and urban design  
Architectural services  
54310 - Architectural Services

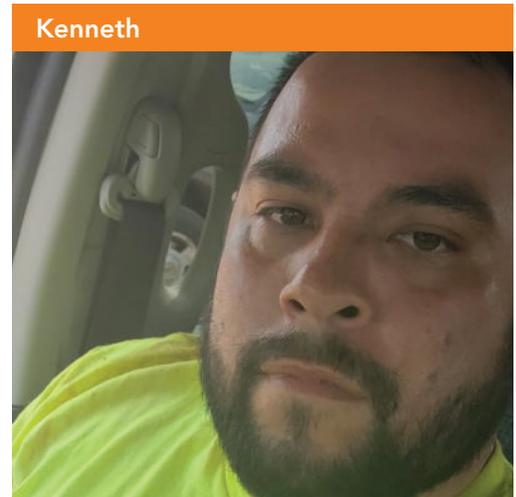
### The Aviation Planning Group, LLC

Leah Whitfield  
(720) 441-4623  
theaviationplanninggroup@gmail.com  
17062 Parkside Dr S, Commerce City, CO  
80022  
Aviation-Related Consulting Services  
541611 - Administrative Management  
and General Management Consulting  
Services

## GRADS GO BACK TO WORK!

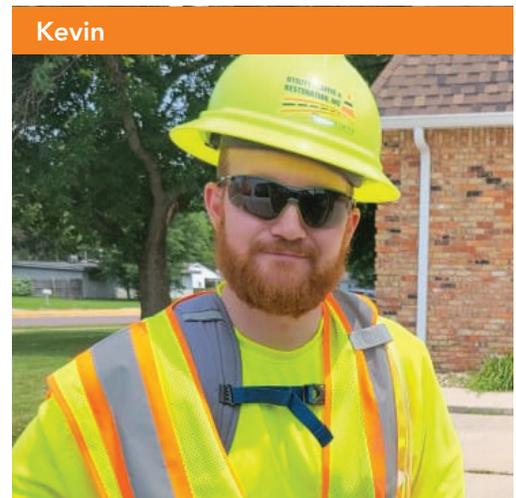
### Kenneth Doxtator

Native born Kenneth Doxtator is a June 2021 grad who quickly started his employment as an Iron Worker Apprentice with Wisconsin Rebar. Kenny will be working with both structural steel and rebar as he begins his apprenticeship with his local Iron Worker Training Committee. He credits his years of military service for preparing him in this new yet challenging career.



### James Kazik

James Kazik (not pictured) is a third year apprentice employed with Verhalen Construction. In December 2020, a horrific car accident left Kevin with a broken neck. While recuperating, James took part in our NE Mentor Protege program that provided industry readiness workshops for NE trainees. After many hardships he returned to his dream job as a carpenter apprentice. James announced his triumphant return to work on July 5 at 12:54 PM.

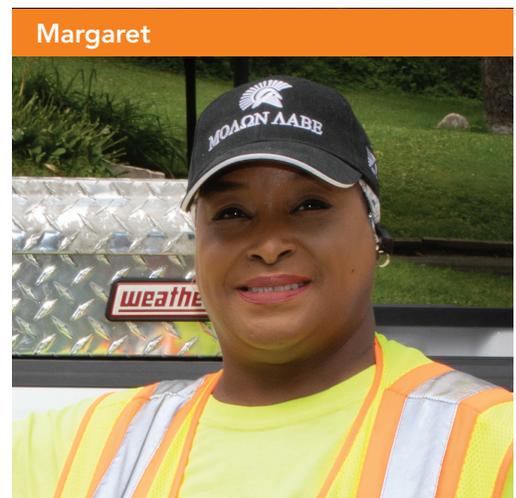


### Kevin Gow

June 2021 graduate Kevin Gow is pictured in his new role as a flagger with Utilities Traffic & Restoration. After his 60-day probation period, Kevin will become signatory to the IBEW Electrical Union. During the training, graduates are told that in construction they must be willing to travel. This is no problem for Kevin. He is starting his career working in Cincinnati, Ohio.

### Justin Lukas

Justin Lukas (not pictured), a 2021 TrANS graduate, is working with Hottman Construction as a member of a concrete crew. After 90 days, Justin will be eligible for a laborer apprenticeship. Even though he's only been on the job for a few weeks, Justin is learning so much about concrete, the industry, and being part of a team. He says it's definitely hard work both physical and mental, but he's ready for the challenge.



### Margaret Malcom

Margaret Malcom, a 2020 TrANS graduate, was offered a position with the Spann & Associates, a civil engineering company, at the 2020 Secretary's Golden Shovel Award ceremony. After speaking with CEO Bruce Spann about her skills and abilities, Bruce realized that Margaret was exactly what his company needed to get the work completed on the WIS 50 Reconstruction Project in Kenosha County. As a Civil Engineer Technician II, Margaret is commuting from Oshkosh to her new job location in Kenosha. She says she LOVES her job!

