



DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Winter 2022

WISDOT COVID 19 INFORMATION



“Now, perhaps more than ever, we need you, your talents, and your drive to do great work.”

Letter from the Secretary

WE NEED YOU!

For more than 30 years, the Annual DBE Workshop and Networking Summit event has been bringing people together to cultivate emerging talent in the highway construction industry. WisDOT is proud to work with DBE contractors and mentors who share a drive for improvement and passion for success.

WisDOT has made great progress in the past year by strengthening the tools, resources and policies that support the DBE program. Our number of Good Faith Effort requests is on a downward trend as more prime contractors are proactively working with DBE subcontractors at the time of bid. We are dedicated to continued improvement as we look for ways to connect businesses.

It’s a great time to be a transportation professional as we continue to see a positive outlook for Wisconsin infrastructure projects statewide. The completion of I-39/90 and the Madison Beltline Flex Lanes are good examples the vital work we’ve accomplished. Our future remains bright as well, with the Transportation Projects Commission meeting again after several years of dormancy and state and federal funding opportunities increasing. We’re continuing to move forward with important improvements all over the state.

Now, perhaps more than ever, we need you, your talents, and your drive to do great work. That’s what makes the DBE program so important, as we

strive to build value in our work zones as well as communities throughout Wisconsin. As we continue to see staffing shortages in many industries, it is essential to WisDOT’s success to ensure that we can access all of the talent in our state. By teaching, mentoring and building connections, we strive to enhance competition for quality work through skill and technical knowledge.

While it will be great to see so many people in person at this year’s event, we’re proud to expand last year’s fully virtual option into a hybrid experience, allowing attendees to take in the event from anywhere. It’s important that we continue to find ways to open more doors of opportunity throughout our state.

We hope this event will be valuable to you and your business and wish you the best throughout the coming year and construction season ahead. Your attention, dedication and hard work are making a difference for millions of Wisconsinites who rely on our transportation system every day.

Thank you!

Craig Thompson

Secretary, Wisconsin Department of Transportation

MARCH 3-4, 2022

ANNUAL DBE WORKSHOP & Networking Summit

The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and supporters.

DBE SUPPORT SERVICES OFFICE
6150 W. Fond Du Lac Avenue, Milwaukee, WI 53218

VISIT US ONLINE

Annual DBE Workshop and Networking Summit

DAY 1 – VIRTUAL WORKSHOPS March 3, 2022

ANNUAL DBE WORKSHOP & Networking Summit

2022

General Session | 8:00 AM – 9:30 AM

Welcome from the Office of Business Opportunity and Equity Compliance Director Lea Collins-Worachek
Updates from the Unified Certification Program (UCP) DBE Directors
WisDOT Perspectives from the Division of Transportation System Development (DTSD) Administrators
WisDOT Construction Let Forecast from the DTSD Bureau Director Jeffrey Gust
Guest Speaker: Federal Highway Administration (FHWA) Wisconsin Division Director Glenn Fulkerson

Virtual Workshops | 9:45 AM – 3:15 PM

Virtual Session Workshops | 9:45 – 10:45 am

- DBE Program Updates
- Post Contract Award
- Toward Ethical Practices • PDH CREDIT
- Developing an Effective Elevator Speech
- Accessing Business Loans/Credit for DBE Contractors: Qualifications and Processes

Virtual Session Workshops | 11:00 – 12:00 pm

- Navigating the WisDOT Highway Construction Contract Information (HCCI) website
- Alternative Contracting Method: Design/Build Process Opportunity and Risks • PDH CREDIT
- Trucking Safety and Regulatory Requirements
- Labor Challenges and Solutions
- Business Capacity Building Technical Assistance – Strengthening the Ready, Willing and Able Status of DBE Contractors and Qualifications for Accessing Credit

Virtual Session Workshops | 1:00 – 2:00 pm

- Autonomous Vehicles: Roadway Design Considerations, E-vehicles, Charging Lanes • PDH CREDIT
- Business Insurance, Bonding, and Developing a Safety Program
- Build Your Brand and Stand Out!
- Basic Highway Plan Reading
- Cybersecurity

Virtual Session Workshops | 2:15 – 3:15 pm

- WisDOT Good Faith Effort
- WisDOT Life of a Project | Scoping and Consultant Resourcing • PDH CREDIT
- Bridge Deck/Concrete Structure Rehabilitation and Restoration
- Developing an Effective Elevator Speech
- Doing Business with Non-Highway Stakeholders

BUILD BACK STRONG



Annual DBE Workshop and Networking Summit

DAY 2 – NETWORKING SESSIONS March 4, 2022

The Ingleside Hotel | Pewaukee, WI

ANNUAL DBE WORKSHOP & Networking Summit

2022

Innovation and Technology Panel Breakfast | 8:00 – 9:30 AM | Oakton Ballroom

Session Host: Ugo Nwagbaraocha - President, National Association of Minority Contractors, Wisconsin Chapter
Guest Speaker: Adonica Randall - President, Abraxent LLC

INNOVATION AND TECHNOLOGY PANEL

Dr. Connie Li, PE - President and CEO, TranSmart Technologies
Dr. Xiao (Shaw) Qin, PE - Director, Institute for Physical Infrastructure and Transportation (IPIT), UW-Milwaukee
Mayor Cory Mason - City of Racine, Wisconsin
Aileen Switzer - Administrator, Division of Budget and Strategic Initiatives (DBSI)

Networking Sessions | 9:45 – 12:00 PM

- Networking with Prime Contractors | Lake Country Ballroom North | 9:45 AM
- Networking with TrANS Graduates | Lake Country Ballroom North | 11:00 AM
- Networking with Professional Consultants | Lake Country Ballroom Center | 9:45 AM
- Networking with WisDOT Project Leaders | Lake Country Ballroom Center | 11:00 AM

Secretary's Golden Shovel Awards Luncheon | 12:15 – 1:45 PM | Oakton Ballroom

Session Host: Madalena Maestri, EdD - DBE Program Chief, DTSD, OBOEC, DBE Program

SECRETARY'S GOLDEN SHOVEL AWARDS PRESENTATION

Guest Speaker: Secretary Craig Thompson - Wisconsin Department of Transportation

NAMC- WI GOLDEN CHAMPION FOR MINORITY BUSINESS DEVELOPMENT AWARDS PRESENTATION

Guest Speaker: Ugo Nwagbaraocha - President, NAMC Wisconsin Chapter

Opportunity Panel Project Profiles | 2:00 – 3:30 PM | Oakton Ballroom

New Highway Technology Hands-on Presentation
SE Region: Interstate 43 Corridor and Interstate 41 Zoo North Leg Projects
SW Region Projects and Studies
City of Wauwatosa: Tax Increment Financing Projects with Inclusion Requirements
Wisconsin Center Expansion - Gilbane
Milwaukee Metropolitan Sewerage District - 2022 Construction Opportunities

BUILD BACK STRONG

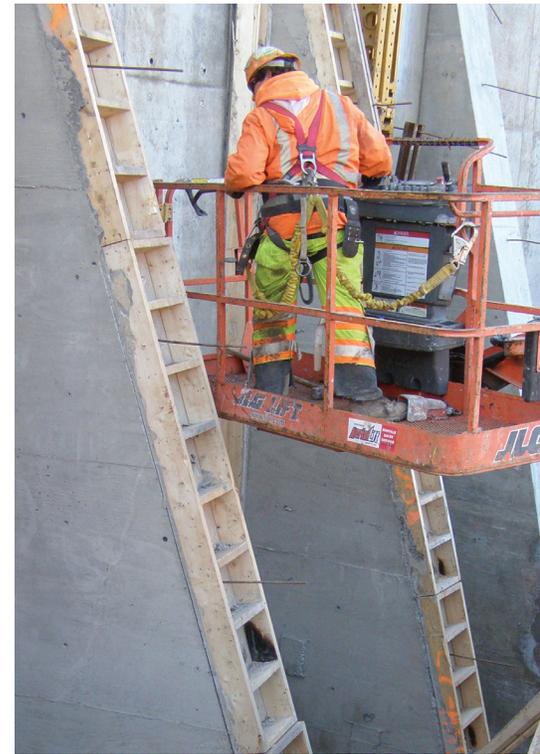


DBE Program Commitment

FFY 2021 (October 2020 - September 2021)

FFY2021 Total DBE Commitments

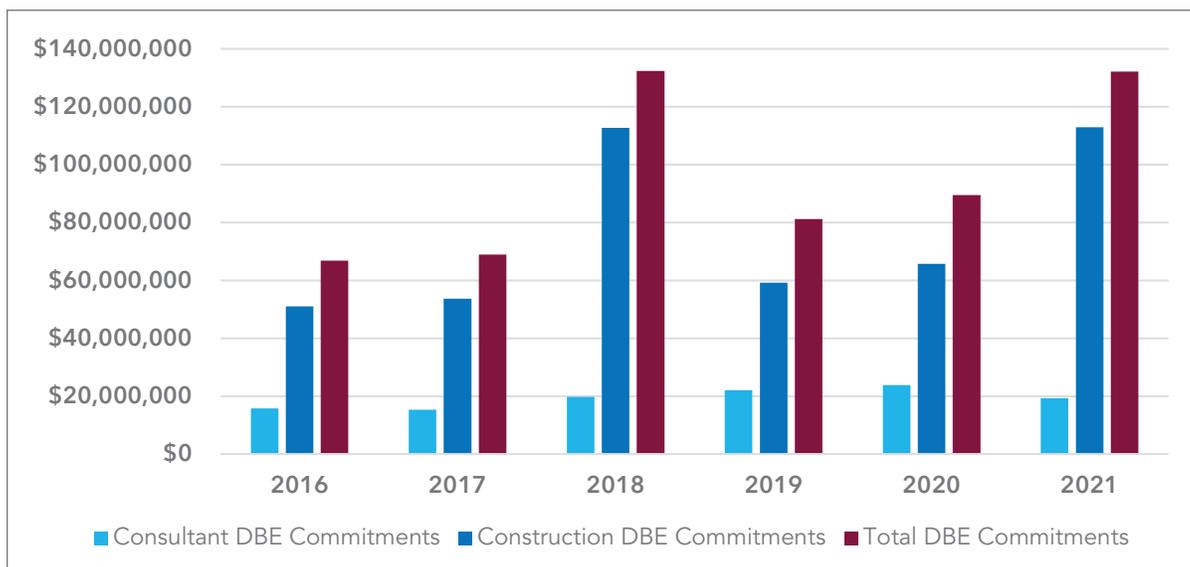
<p>Annual Overall Goal: 12.41%</p> <p>Consultant: \$19,249,795</p> <p>Construction: \$112,903,160</p>	<p>Total: \$132,152,955</p> <p>14.57% overall achievement</p>
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DBE Commitments FFY 2016-2021

Year FFY	Consultant DBE Commitments	Construction DBE Commitments	Total DBE Commitments
2021	\$19,249,795	\$112,903,160	\$132,152,955
2020	\$23,847,885	\$65,688,593	\$89,536,478
2019	\$22,080,689	\$59,164,635	\$81,245,324
2018	\$19,703,816	\$112,640,653	\$132,344,469
2017	\$15,271,855	\$53,649,033	\$68,920,888
2016	\$15,775,997	\$51,045,487	\$66,821,484

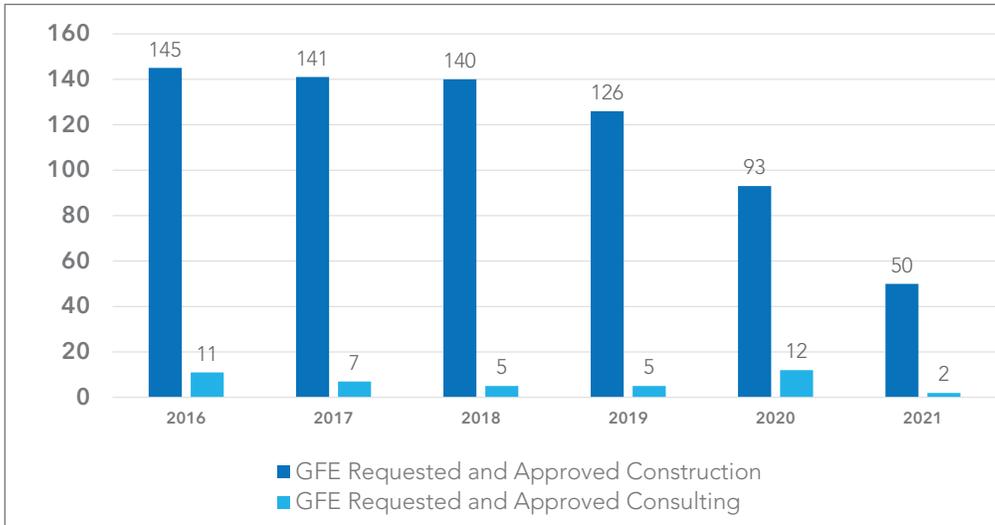
DBE Commitments FFY 2016-2021



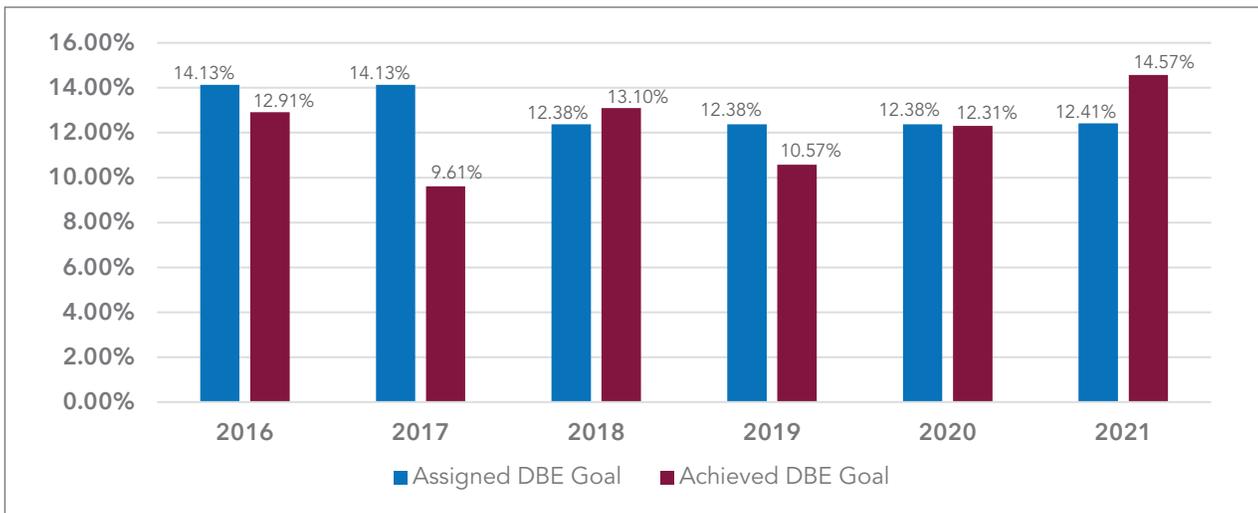
DBE Program Achievement

FFY 2016-2021

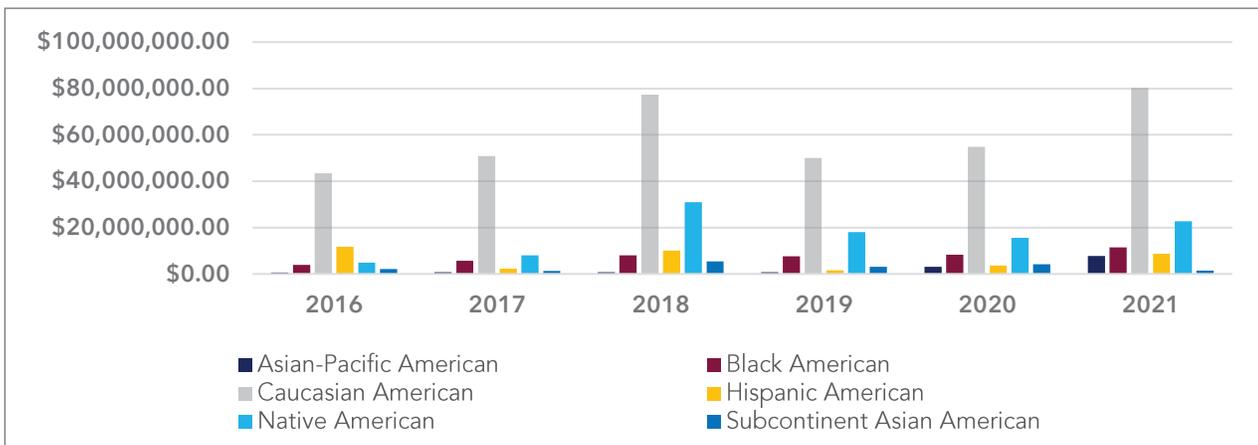
Good Faith Effort Requests FFY 2016 - 2021



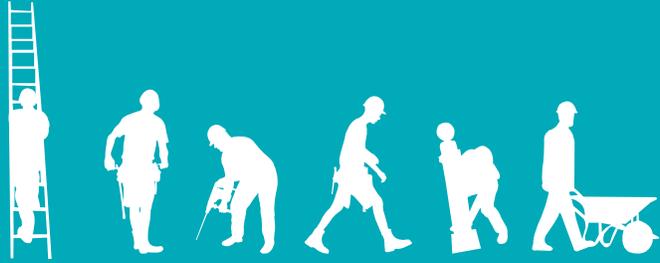
DBE Overall Annual Goal Achievement FFY 2016-2021



DBE Program Achievement by Ethnic Group FFY 2016-2021



DBE Contractors We need you...



This guide is meant to help contractors accurately report engagement with Disadvantaged Business Enterprises (DBE)

■ Initial commitments for DBEs are set with form **DT1506**. When these commitments are exceeded, this is called neutral or voluntary participation. Neutral or voluntary participation is tracked by filing Attachment A to DT1506.

It is very important to accurately track DBE engagement. It not only helps determine whether goals are met, it also informs future goal setting.

The reported information helps to:

- Accurately reflect DBE utilization through the life of the project instead of just upfront
- Evaluate participation trends and potentially set lower DBE goals on future projects

HERE'S WHAT TO DO ►

When adding a DBE contractor to a project after the original DBE commitment is approved, submit Attachment A from the DT1506. It must be:

- Signed by the prime contractor and the DBE
- Submitted after first payment to record accurate participation

Additional Attachments A? No problem.

They can be submitted throughout the project.

- Submit an Attachment A for the total subcontract value, including those submitted with bids (DT1506/electronic commitment)
- Submit a final Attachment A to: DBE_Alert@dot.wi.gov when the DBE is finished working on the project
- OR Submit a final Attachment A to DBE Alert (as above) during the Finals Process when Compliance receives notice of "Substantially Complete"

NEW FOR 2022 ►

Special note on trucking after award/execution

- Only submit Attachment A for DBE truckers not on DT1506
- Do not submit Attachment A for additional trucking commitment for DBE firms included with the bid (DT1506/electronic commitment)
- OBOEC will confirm trucking commitment and utilization through CRCS/AWP, payment reporting, the Trucking Schedule, and hiring agreements
- Final Attachment A is not required for trucking but must be submitted if requested as part of CUF monitoring
- WisDOT Compliance and DBE offices are committed to excellence in service. Contractors can expect follow-up from WisDOT staff to ensure full accuracy of DBE commitments and Attachment(s) A.

Why can't WisDOT use the payroll entries in CRCS to verify all DBE commitments?

We must confirm that the DBE performed work in an area in which they are certified by NAICS code.

Examples:

- A landscape firm is certified to perform sign installation under NAICS code 237310, but has exceeded the cap designated by the SBA to perform work under the NAICS code 561730 (Landscaping Services). We'd need to

verify payment is related to sign installation ONLY to approve DBE credit.

- A supplier is providing materials under the appropriate NAICS code but the percentage of credit (10%, 60%, 100%) must be confirmed per ASP-3.
- The DBE Office must verify DBE trucking commitments and how many of the trucks used were DBE-owned. NEW – we can usually do this without requiring another Attachment A for DBEs already on the commitment.

Where is this language stated, and is it mandatory?

The language is in ASP-3 and is being updated to reflect the Attachment A process. Further guidance regarding DBE Program requirements is provided in 49 CFR Part 26.

What will happen if I don't comply?

WisDOT will not be able to claim credit towards the overall annual goal likely causing project level goals to be higher.

wisconsin.gov/DBEcontracting

Unified Certification Program (UCP)

Newly Certified DBE Firms | October 2021 - January 2022

Accessology Too, LLC DBA Accessology

Kristi Avalos
McKinney, TX 75069
kristi_avalos@accessology.com
(972) 434-0068

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: Non-WI

NAICS CODE: 541611 - Administrative Management and General Management Consulting Services

WORK CLASSIFICATION: Professional Services (Administrative)

Adelina International, LLC

Demmi Nunn
Bakersfield, CA 93305
adelinaint@gmail.com
(661) 525-6265

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 423450 - Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers

WORK CLASSIFICATION: Material Supplier (Non-Construction)

AllSource Construction Supply

Debra Rockway
Portland, OR 97230
debbier@asupply.net
(503) 858-8922

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 423320 - Brick, Stone, And Related Construction Material Merchant Wholesalers

WORK CLASSIFICATION: Material Supplier (Building Construction Products)

AlphaVets, Inc.

Cynthia Spragg
York, SC 29745
cindys@alphavets.com
(803) 548-6800

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 425120 - Wholesale Trade Agents and Brokers

WORK CLASSIFICATION: Wholesale Distributor

ALR Diversified Supplied Chain Mgt., LLC

Laurie Linton
Cheektowaga, NY 14225
laurie@alrsupply.com
(716) 310-3956

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 335931 - Current Carrying Wiring Device Manufacturing

WORK CLASSIFICATION: General Manufacturing (Non-Highway)

ANASA Traffic and Restoration Services, LLC

Adam Skenandore
Pewaukee, WI 53072
askenandore@anasa-trs.com
(262) 932-0001

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: SE

NAICS CODE: 561990 - All Other Support Services

WORK CLASSIFICATION: Heavy Highway Construction (Traffic Control)

Apex Commercial Construction, Inc. - Kuehne Division

William Buford III
Oak Creek, WI 53154
kbuford@kuehneco.com
(414) 764-4340

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: SE

NAICS CODE: 561730 - Landscaping Services

WORK CLASSIFICATION: Incidental Construction (Landscaping)

B & L Supply, Inc.

Clifton Boyd, Jr.
St. Paul, MN 55107
BLSupply@BLSupply.com
(651) 646-1098

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 423610 - Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers

WORK CLASSIFICATION: Material Supplier (Electrical/ Electrical Apparatus and Equipment)

CHPlanning, Ltd.

Charnelle Hicks
Philadelphia, PA 19102
charnelle.hicks@CHPlanning
(214) 751-1400

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 541620 - Environmental Consulting Services

WORK CLASSIFICATION: Professional Services (Urban Planning)

Clean Magic

Nakia Manning
Milwaukee, WI 53205
nakia.manning@yahoo.com
(414) 949-6579

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SE

NAICS CODE: 561720 - Janitorial Services

WORK CLASSIFICATION: Janitorial Services

Unified Certification Program (UCP)

Newly Certified DBE Firms | October 2021 - January 2022

D's Trucking

Shannon Ross
Milwaukee, WI 53210
dstrucks.llc@gmail.com
(262) 409-6890

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SE

NAICS CODE: 484121 - General Freight Trucking, Long Distance, Truckload

WORK CLASSIFICATION: Box Trucks; Logistics; Shipping and Handling

Eagle Excavation, LLC

Daniel Rossal
Las Vegas, NV 89102
daniel@eagleexcavationnv.com
(702) 591-8949

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

NAICS CODE: 237310 - Highway, Street, and Bridge Construction

WORK CLASSIFICATION: Heavy Highway Construction (Grading)

Envision the Ladder, LLC

Sherri Jordan
Milwaukee, WI 53214
sherri@envisiontheladder.com
(414) 559-7074

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: SE

NAICS CODE: 541611 - Administrative Management and General Management Consulting Services

WORK CLASSIFICATION: Business Leadership Coaching and Training

HBSS Connect Corp.

Himanshu Bhatnagar
Lowell, MA 01851
hb@hbssonline.com
(978) 379-0010

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Information Technology)

Hilco Road Supplies and Excavating, LLC

Katie Lancette
Chippewa Falls, WI 54729
hilcoroadsupplies@gmail.com
(715) 641-0746

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: NW

NAICS CODE: 423810 - Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers

WORK CLASSIFICATION: Material Supplier (Highway Construction Materials)

LSE Trucking LLC

Luis Sanchez
Milwaukee, WI 53215
sanchez_l925@yahoo.com
(414) 779-0287

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SE

NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

WORK CLASSIFICATION: Dump Trucking

Ontime Quality Machining

Courtney Tate
Milwaukee, WI 53212
ctate@oqmlc.com
(414) 509-6007

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SE

NAICS CODE: 332710 - Machine Shops

WORK CLASSIFICATION: General Manufacturing (Non-Highway)

Pack and Ship Ltd.

Rodney Hill
Bayside, WI 53217
packnmailplus@yahoo.com
(414) 228-8131

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SE

NAICS CODE: 323111 - Print shops, quick (except printing books)

WORK CLASSIFICATION: Packaging, Copy and Print Center

PEC Electrical Services, LLC

Anthony Glenn, Sr.
Milwaukee, WI 53216
kathy@pecesllc.com
(414) 461-9351

UCP CERTIFYING AGENCY: WisDOT

HOME REGION: SE

NAICS CODE: 238210 - Electrical Contractors and Other Wiring Installation Contractors

WORK CLASSIFICATION: Electrical Contracting

Pendleton Industries

William Pendleton
Helenville, WI 53137
pendletonindustries@gmail.com
(920) 390-0524

UCP CERTIFYING AGENCY: Milwaukee County

HOME REGION: SW

NAICS CODE: 425120 - Agent Brokers, Non Durable Goods, Wholesale Trade

WORK CLASSIFICATION: Wholesale Distributor

Unified Certification Program (UCP)

Newly Certified DBE Firms | October 2021 - January 2022

Pinyon Environmental, Inc.

Lauren Evans
Lakewood, CO 80227
dwenger@pinyon-env.com
(303) 980-5200

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: Non-WI
NAICS CODE: 541330 - Engineering Services
WORK CLASSIFICATION: Professional Services (Environmental Services)

Pro 2 Pave, Inc.

Craig Clements
Franksville, WI 53126
cclements@pro2pave.com
(262) 895-0440

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: SE
NAICS CODE: 237310 - Highway, Street, And Bridge Construction
WORK CLASSIFICATION: Heavy Highway Construction (Concrete Work)

Proto Trucking, LLC

Pedro Ibarra
Milwaukee, WI 53221
prototruckingllc@outlook.com
(920) 747-0650

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: SE
NAICS CODE: 484220 - Specialized Freight (except Used Goods) Trucking, Local
WORK CLASSIFICATION: Dump Trucking

PureSky, LLC DBA International Card Solutions

Justin Clayborne
New York, NY 10065
justin@pureskylc.com
(404) 938-3342

UCP CERTIFYING AGENCY: Milwaukee County
HOME REGION: Non-WI
NAICS CODE: 522320 - Credit Card Processing Service
WORK CLASSIFICATION: Professional Services (Finance)

Resolutions HR Services

Shabora O'Quinn
Milwaukee, WI 53224
resolutions.hrsvs@gmail.com
(414) 446-0322

UCP CERTIFYING AGENCY: Milwaukee County
HOME REGION: SE
NAICS CODE: 541612 - Human Resources Consulting Services
WORK CLASSIFICATION: Professional Services (Administrative)

Synergy Development LTD

Robin Aikens
Chicago, IL 60605
robinrossaikens@gmail.com
(312) 995-0402

UCP CERTIFYING AGENCY: Milwaukee County
HOME REGION: Non-WI
NAICS CODE: 561720 - Janitorial Services
WORK CLASSIFICATION: Janitorial Services

TruePani, Inc.

Shannon Evanhec
Knoxville, TN 37902
shannon@truepani.com
(724) 584-7192

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: Non-WI
NAICS CODE: 541620 - Environmental Consulting Services
WORK CLASSIFICATION: Professional Services (Environmental)

Underwood and Sons, LLC

Scott Underwood
Racine, WI 53406
qualitycare54@gmail.com
(414) 416-0058

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: SE
NAICS CODE: 484220 - Specialized Freight (except Used Goods) Trucking, Local
WORK CLASSIFICATION: Dump Trucking

Wiser Systems, Inc.

Elaine Rideout
Raleigh, NC 27603
elaine.rideout@wisersystems.com
(919) 345-6619

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: Non-WI
NAICS CODE: 334220 - Radio And Television Broadcasting And Wireless Communications Equipment Manufacturing
Work Classification: Box Trucks; Logistics; Shipping and Handling

Wrangler Tech, LLC

Danene McMahan
Hodgkins, IL 60525
dmcMahon@wranglertech.net
(630) 915-4780

UCP CERTIFYING AGENCY: WisDOT
HOME REGION: Non-WI
NAICS CODE: 423610 - Electrical Apparatus And Equipment, Wiring Supplies, And Related Equipment Merchant Wholesalers
WORK CLASSIFICATION: Material Supplier (Building Construction Products)

720 Design Inc.

Maureen Wertzberger
Dallas, TX 75243
marndt@720design.net
(214) 770-2320

UCP CERTIFYING AGENCY: Milwaukee County
HOME REGION: Non-WI
NAICS CODE: 541310 - Architectural Services
WORK CLASSIFICATION: Professional Services (Architectural Services)

Annual DBE Workshop and Networking Summit

Thursday, March 3rd - Virtual Platform
Friday, March 4th - The Ingleside Hotel

SECRETARY'S GOLDEN SHOVEL AWARD NOMINEES

2022 ANNUAL DBE WORKSHOP & Networking Summit

Aina Vilumsons, WPI
American Asphalt
Arrow-Crete Construction, Inc.
Clearcut Solutions
DK Contractors, Inc.
James Peterson Sons
Jasmine Sonmor, Aura Fabricators, Inc.
Kraemer North America
LaLonde Contractors, Inc.

Lunda Construction Company
Michels Corporation
Monarch Paving Company
Oneida Engineering Solutions, LLC
Pheifer Brothers Construction Co., Inc.
Pro Electric Inc.
Tracey Griffith, Walbec Group, Inc.
UPI, Inc.
Wisconsin Rebar



WRTP | BIG STEP

