



DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

FALL 2024

REGISTRATION IS OPEN!

39th Annual DBE Workshop and Networking Summit

Wisconsin Department of Transportation hosts the Annual DBE Summit to bring together various players in the highway construction industry with the goal of fostering open communication, building collaborative relationships, and ultimately creating a more diverse and equitable contracting environment within the highway construction industry.

The 2025 Annual DBE Summit will open January 29th at 8 am with a welcome from DOT Leadership Deputy Secretary Scott Lawry and DTSD Administrator Rebecca Burkel.

The general sessions will feature presentations on mega projects and contracting opportunities from Wisconsin DOT representatives in the southeast, northeast and northwest regions of the state, a presentation on the City of Milwaukee Lead Replacement Project, and a special presentation from the Department of Workforce Development Chief Economist Dennis Winters.

The Summit will have breakout sessions on Artificial Intelligence, Local Programs, Railroads and Harbors, AASHTOWare Civil Rights and Labor Project, Cybersecurity Protocols on Federal Contracts, and Employee Benefits for small businesses. Secretary Kristina Boardman will speak on how you can move forward with WisDOT contracting during the Awards Luncheon followed by the keynote speaker Judge Derek Mosley presenting Part 2 on Unconscious Bias: Knowing With You Don't Know.

JANUARY 29-30, 2025

**ANNUAL DBE WORKSHOP
& Networking Summit**

Get your tickets today for only \$99!

**Early bird registration will end
November 30, 2024**

**Nominate a deserving business, person,
or organization for the Secretary's Golden
Shovel Award.**

The Secretary's Golden Shovel awards were first presented in 1986. They were designed to recognize contractors, consultants, individuals and/or agencies for their exemplary efforts and actions in the implementation of DBE program principles and desired outcomes.

Over the years, hundreds of contractors and consultants have participated in the development of DOT projects across the state and were recognized for going above and beyond their contractual obligations in implementing the principles of the DBE Program that focus on

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The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and stakeholders.

[VISIT US ONLINE](#)



39th Annual DBE Workshop and Networking Summit

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nondiscrimination, business development efforts, compliance procedures, and fair and equitable access. compliance procedures, and fair and equitable access.

The Office of Business Opportunity and Equity Compliance ask that all DOT stakeholders keep their eyes and ears open for individuals and organizations in your vicinity who exemplify outstanding performance in heavy highway construction. We ask that you use the following criteria when considering a person/business for the Secretary's Golden Shovel Award.



LEFT TO RIGHT:

Tondra Davis, OBOEC Director, Kristina Boardman, DOT Deputy Secretary, Rebecca Burkel, DTSD Administrator, Secretary's Golden Shovel Award Winner Adam Skenandore, ANASA Traffic Control Services, Todd Matheson and Scott Lawry, DTSD Deputy Administrators

Secretary's Golden Shovel Award Criteria

We ask that you use the following criteria when considering a person/business for the Secretary's Golden Shovel Award:

- DBE certified firm, consultant/contractor, whose quality of work is demonstrably superior.
- Contractor or consultant firm who supports the ideals, efforts, and goals of the DBE Program via support, involvement, engagement, or advocacy; the support must be beyond meeting participation goals.
- Contractor or consultant firm whose workforce demonstrates diversity in its staff and or workforce that exceeds the diversity of the community, including the Highway Construction Skills Training (HCST) program participation or utilization.
- Prime contractor or consultant who subcontracts to DBE firms absent DBE goals and/or provides supportive services to help remove barriers to participation such as mentoring and technical assistance.
- Progressing DBE certified firms who have worked on WisDOT contracts for less than 2 years, who demonstrate the positive image and values of the DBE program.
- Individuals, organizations, groups, and agencies who have demonstrated notable support of the WisDOT DBE Program principles.
- To nominate an individual/firm/agency for the Secretary's Golden Shovel award consider what you have observed or knowledge that you have of that individual, firm, or organization's contributions to meeting DBE program objectives in 2024. Please include examples that support your nomination for the candidate when completing the [nomination form](#).

If you have any questions on your nomination, please call Rosalind Roberson at (414) 266-1172.

WisDOT Overall DBE Goal Summary Report

Federal Fiscal Year 2024: October 2023 - September 2024

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OVERALL DBE ANNUAL GOAL - 12.42%

OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS FFY2024

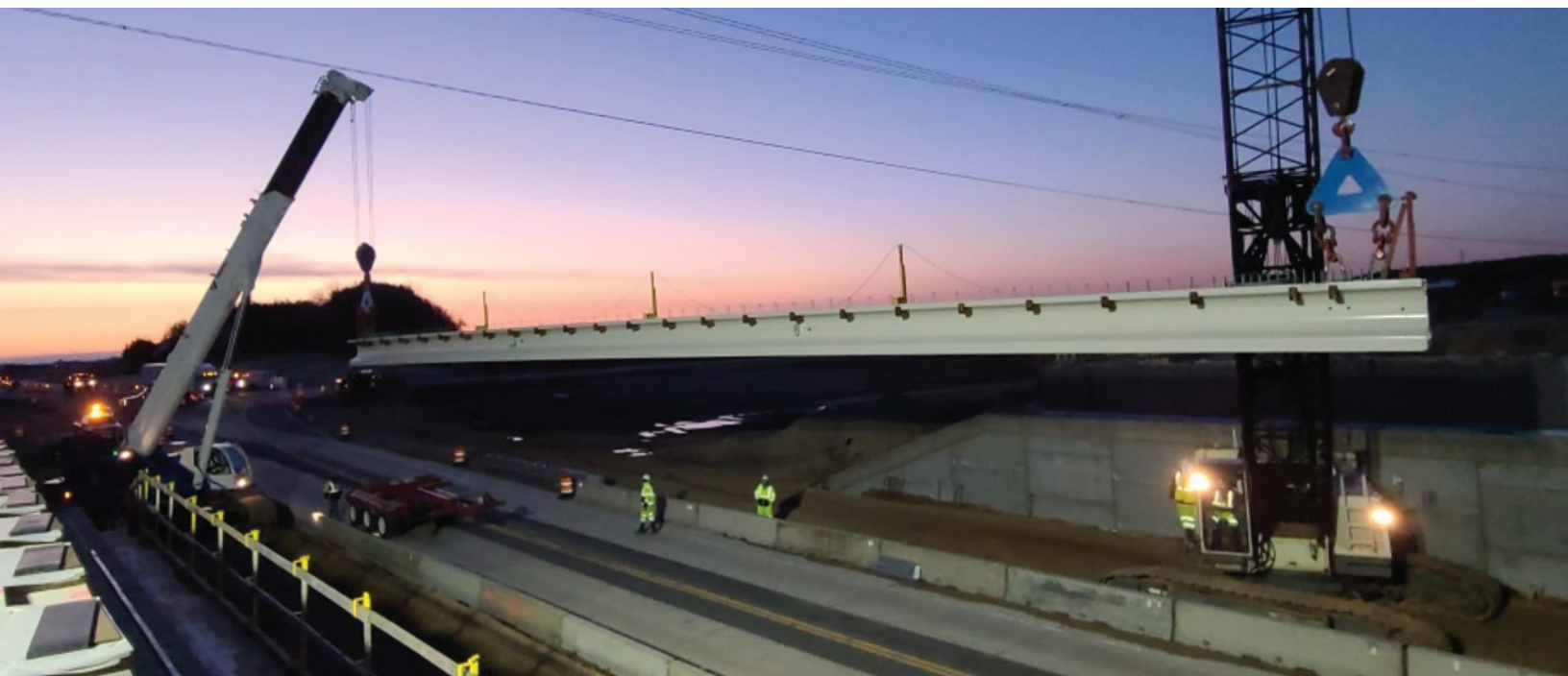
Overall Federal Funds:	\$854,945,351
Overall DBE Goal Committed:	\$111,137,229
Overall DBE Goal Percent:	13.00%
Conscious Attainment:	5.33%
Neutral Attainment:	7.67%

DBE CONSTRUCTION CONTRACTS FFY2024 (October-September)

Federal Funds:	\$710,947,855
Assigned DBE Goal:	\$60,456,764
DBE Goal Committed at Bid:	\$68,693,475
Committed after Contract Execution:	\$21,932,014
# Approved Contracts:	228
# Approved GFE:	9

DBE CONSULTANT CONTRACTS FFY2024 (October-September)

Federal Funds:	\$143,997,496
Assigned DBE Goal:	\$0
DBE Goal Committed:	\$20,511,740



What is VendorNet?

The Wisconsin Department of Administration (DOA) operates VendorNet a web-based system that allows vendors to access information on potential business opportunities with state agencies and municipalities throughout Wisconsin.

What is eSupplier?

Companies/DBE firms can register as a bidder for VendorNet by registering on <https://esupplier.wi.gov> to receive alerts on solicitations.

Sample business opportunities/solicitations include planning studies, marketing, website development, IT services, public shared ride taxi/transportation, janitorial services, and vertical construction project activities such as design, demolition, electrical, plumbing, paving, and landscaping.

A list of all NIGP codes can be found here:

<https://vendornet.wi.gov/NIGPCodes.aspx>.

Adding NIGP codes to an eSupplier account tells the system what types of solicitations you'd like to receive notifications. The [eSupplier Bidder FAQ](#) has registration instructions and additional bidder information.

Please note, [VendorNet Registration \(wi.gov\)](#) does not provide information on highway or construction projects; VendorNet is related to purchases of goods and services only. See the [Department of Administration, Division of Facilities Development](#) website for information on construction projects and the [Department of Transportation](#) for road and airport construction projects.

Questions about VendorNet can be sent to:

1-800-482-7813 (U.S. only)

608-264-7897

doawispro@wisconsin.gov.

REGISTER TODAY!

December 10-12, 2024

MARKETPLACE WI

GOVERNOR'S CONFERENCE ON
DIVERSE BUSINESS DEVELOPMENT



Home | Marketplace Wisconsin

The event will kick off with The Contracting Academy, a virtual session focused on federal government contracting opportunities and best practices, on Dec. 10.

MARKETPLACE in-person events will follow on December 11-12 at the Baird Center in Milwaukee.

Registration is Now Open

WRTP | BIG STEP

SERVING RACINE, KENOSHA, & WALWORTH COUNTIES

RACINE HIGHWAY CONSTRUCTION SKILLS TRAINING PROGRAM



WRTP | BIG STEP administers a Highway Construction Skills Program that is recognized statewide by the Wisconsin Department of Transportation (WisDOT). This program provides credentials and hands-on experiences that connect individuals to careers in construction. This program will make you **STAND OUT**.*

IF YOU ARE INTERESTED, PLEASE CONTACT US.

WE OFFER CLASSES MONDAY – FRIDAY, 8 AM – 12 PM @ GATEWAY – RACINE CAMPUS.

REQUIREMENTS

- Valid Driver's License or the Ability to Obtain a License
- High School Diploma, GED, or HSED
- Social Security Card
- Updated Resume
- Drug-Free (Ability to PASS a Drug Screen)
- Seeking a Career in Construction

CLASSES INCLUDE

- OSHA Certification
- First AID/CPR
- Flagger's Training
- Construction Mathematics
- Basic Blueprint Reading
- Tool & Material Identification
- CDL Preparation
- Hands-On Projects
- Trades Application Assistance
- Contractor Engagement & Networking

CONTACT US FOR MORE INFORMATION:

(262) 619-6560 | RACINE@WRTP.ORG
1001 S MAIN ST, R119 | RACINE, WI 53403

**This program is funded in part by the Wisconsin Department of Transportation and is available at no cost for eligible candidates. The employers recruiting for this opportunity are all equal opportunity employers.*

Successful completion of this program increases your opportunity for a career in the skilled trades.

Industry-Led, Worker-Centered, and Community-Focused. Our mission is to enhance the ability of public and private institutions and develop a more diverse, qualified workforce in construction, manufacturing and emerging sectors of the regional economy. This workforce product was funded by a grant awarded by the U.S. Department of Transportation. The product was created by the recipient and does not necessarily reflect the social position of the U.S. Department of Transportation. The U.S. Department of Transportation make no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. It is the policy of WRTP | BIG STEP to provide equal employment opportunity to all persons regardless of age, color, national origin, physical or mental disability, race, religion, creed, gender, sex, sexual orientation, gender identity, and/or expression, marital status, status with regard to public assistance, status as a disabled veteran, and/or veteran or spouse of a veteran, or any other characters protected by federal, state, or local law. WRTP | BIG STEP will provide reasonable accommodations for otherwise qualified disabled individuals. WRTP | BIG STEP is an equal opportunity employer and service provider. To request information in an alternate format, including language assistance or translation of the information, please contact us at (414) 342-9787.

RACINE GATEWAY CAMPUS | 1001 S MAIN ST | RACINE, WI 53403 | WRTP.ORG

HCST GRADUATES

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2024 Highway Construction Skills Training Program (HCST) Graduates



WRTP | BIG STEP

NAME	GRADUATION DATE	TRADE OF INTEREST	EMAIL
Bryant Sommers	3/8/2024	HVAC	Bryantsommers7@gmail.com
Byran Lindsey	3/8/2024	Electrical	Byranlindsey04@gmail.com
Leonardo San Miguel	3/8/2024	Carpenters	Leonardosanmiguel17@yahoo.com
Mohammad Jafar Karimi	3/8/2024	Electrical	jafar.karimi121@gmail.com
Natalie Choeun-La	3/8/2024	Electrical	natalieelektra@gmail.com
Dairyon Johnson	5/3/2024	Steamfitters	dairyonjohnson886@gmail.com
Garret Londre	5/3/2024	Laborers	garret36londre@gmail.com
Jarrett McGee	5/3/2024	Carpenters	jmcgee0912@gmail.com
Clarence Easley	5/10/2024	Laborers	cjking061@gmail.com
Dominick Snow-Pierce	5/10/2024	Laborers	dominickpierce24@gmail.com
Jataisha Clemons	5/10/2024	Cement Masons	jataisha.clemons@icloud.com
Joshua Hemphill	5/10/2024	Laborers	jataisha.clemons@icloud.com
Keishawn Armstrong	5/10/2024	Carpenters	keishawnarmstrong7@gmail.com
Keveon Smith	5/10/2024	Cement Masons	chimdismith@gmail.com
Kevin Roberts	5/10/2024	Laborers	K2roberts414@gmail.com
Markeice Young	5/10/2024	Cement Masons	lowkiece@gmail.com
Mauriuntay Henderson	5/10/2024	Cement Masons	mauriuntayhenderson820@gmail.com
Noah Lorence	5/10/2024	Carpenters	lorennoa58@gmail.com
Sharlene Stevenson	5/10/2024	Operating Engineers	sharleneystevenson@gmail.com
Starr Richardson	5/10/2024	Operating Engineers	Starship2@comcast.net
Tynisha Trice	5/10/2024	Laborers	tynishatrice40@gmail.com
Camren Robinson	7/22/2024	HVAC	robinsoncamren3@gmail.com
Jade Retic	7/22/2024	HVAC	jretic2003@gmail.com
Joseph Jimenez	7/22/2024	Sheet Metal	chinchilla1983@gmail.com
Lashell Lampkins	7/22/2024	Carpenters	lashelllampkins1@gmail.com
Naeahshen Wandrick	7/22/2024	Electrical	naeahshenw1320@gmail.com
Paris McKinney	7/22/2024	Laborers	paris15mckinney@gmail.com

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2024 Highway Construction Skills Training Program (HCST) Graduates



WRTP | BIG STEP

NAME	GRADUATION DATE	TRADE OF INTEREST	EMAIL
Quentin Solomon	7/22/2024	Electrical	Irena1994Moore@yahoo.com
Stacy Whithers	7/22/2024	Carpenters	whithersstacy17@gmail.com
Anthony Price	8/9/2024	Electrical	priceanthony088@gmail.com
Raachee Moore Jr	8/9/2024	Electrical	rjr1213199@gmail.com
Raquel Rodriguez	8/9/2024	Laborers	raquelr313@gmail.com
Ryan Woods	8/9/2024	Carpenters	Ryanwoods50@gmail.com
Terrance Morris	8/9/2024	Electrical	terrancetyresemorris@gmail.com
Kalubi Nsabaka	8/30/2024	Laborers	kalubinsabaka@gmail.com
Leslie Weldon	8/30/2024	Laborers	leeleewdon@gmail.com
Luisangel Sanchez Calderon	8/30/2024	Operating Engineers	myfanisme@outlook.com
Noah Scott	8/30/2024	HVAC	tedopaidd@gmail.com
David Gooden	10/18/2024	Carpenters	davidgooden77@gmail.com
Eric Allen	10/18/2024	Electrical	allenej98@gmail.com
Fabian Acevedo	10/18/2024	HVAC	fabianace77@gmail.com
Fernando Perez Valentina	10/18/2024	Electrical	ytjelly2016@gmail.com
Isaiah Richardson	10/18/2024	Laborers	isaiahharris414@gmail.com
Kendraya Thomas	10/18/2024	Cement Masons	kenkenthomas2018@icloud.com
Raphael Rigueur	10/18/2024	Electrical	efwr63010948@gmail.com
Steven Florian	10/18/2024	Carpenters	Stevenf2847@gmail.com
Darnell King	10/25/2024	Laborers	darnellking17@gmail.com
Demetrius Jordan	10/25/2024	Laborers	diorjordan2019@gmail.com
Jervonta Jones	10/25/2024	Ironworkers	jervontajones1@gmail.com
Jose Puentes	10/25/2024	Electrical	puentesjl82@gmail.com
Korinthian Smith	10/25/2024	Carpenters	Korinthiansmith8@gmail.com
Leonard Harris	10/25/2024	Laborers	Leonardharris0085@gmail.com
Sebastian Rico	10/25/2024	Electrical	arspluggg79@gmail.com
Trever Kelemen	10/25/2024	Drywall Finishers	marciano.nevare01@gmail.com
Victoria Benson	10/25/2024	Laborers	victoriabenson901@yahoo.com

HCST GRADUATES

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2024 Highway Construction Skills Training Program (HCST) Graduates



NAME	GRADUATION DATE	TRADE OF INTEREST	EMAIL
Arturo Ramirez -Sanchez	January 2024	Asphalt Laborer	juniorsanch3z@gmail.com
Brent Huff	January 2024	Class A CDL Truck Driver	bradhuff1903@gmail.com
Dakota Degroot	January 2024	Heavy Equip. Operator	dakotadegroot96993@gmail.com>
Jaquan Williams	January 2024	Union Carpentry	jaquanwilliams173@yahoo.com
Joanna Baur	January 2024	Class A CDL Driver	joannaleebaur0@gmail.com
Jordan Walker	January 2024	Asphalt Laborer	Walkerjordanmatthew@gmail.com
Joseph Orosco	January 2024	Class A CDL Truck Driver	joe.orosco1@icloud.com
Joseph Pecore	January 2024	Flagger	sephcoreium84@gmail.com
Pierre Chery	January 2024	Class A CDL Driver	pierrerrichardchery83@gmail.com
Summer White	January 2024	Flagger	summerraine001@gmail.com`
Wayne Cornelius	January 2024	Operating Engineers	Wayne.cornelius3@gmail.com
Alejandro Alfaro-Flores	March 2024	Laborers	alejandroc flores31@gmail.com
Bruce Powell	March 2024	Laborers	brucepeople@gmail.com
Chad Shipp	March 2024	Laborers	mydip46@gmail.com
Devon Nobles	March 2024	Operating Engineers	Devon_nobles@yahoo.com
DySean Noble	March 2024	Operating Engineers	dysean_noble2424@gmail.com
Heaven Ellsion	March 2024	Laborers	heaven6ellison@gmail.com
Katie Kroenig-Vance	March 2024	Laborers	unicornsplasher@yahoo.com
Kenneth Golden	March 2024	Laborers	kennethgolden@gmail.com
Olajuwon Pope	March 2024	Laborers	olajuwonP93@gmail.com
Rastar Shipp	March 2024	Laborers	freemypeople112@gmail.com
Timothy Listenbee	March 2024	Laborers	tjlistenbee223@gmail.com
Avery King	April 2024	Asphalt Laborer	averyking2k23@gmail.com
Charles Hunt	April 2024	Laborers	cdhunt91313@gmail.com
Dakota White	April 2024	HVAC	dakotawhite36@gmail.co
Evan John	April 2024	Class A CDL Truck Driver	evanjohn92@icloud.com
Jonathon Alston	April 2024	Union Carpentry	Jonathanalston4@gmail.com

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HCST GRADUATES

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2024 Highway Construction Skills Training Program (HCST) Graduates



NAME	GRADUATION DATE	TRADE OF INTEREST	EMAIL
Jordan Funmaker	April 2024	Laborers	Asapfunmaker45@gmail.com
Kain Carson	April 2024	Class A CDL Truck Driver	Kaincarson16@gmail.com
Shinny Taylor	April 2024	Aggregate Quality Control	shannabarre@yahoo.com
Zachariah Carson	April 2024	Laborer	Zcarson0v0@gmail.com
Daniel Rechlin	May 2024	Laborers	ractho2024@gmail.com
Felix Njie	May 2024	Laborers	felixnjie96@gmail.com
Rufus Lively Jr	May 2024	Laborers	livelyrufus24@gmail.com
Timothy McGhee	May 2024	Laborers	timbo.mcghee@yahoo.com
Gustavo Villalobos	June 2024	Asphalt Laborer	Gustavo10509@Gmail.com
Kahnyatahawise Cornelius	June 2024	Laborers	raider.thunder20@gmail.com
Lukas Komanekin	June 2024	Laborers	lukasmatchie@gmail.com
Matthew Cornelius	June 2024	Union Carpentry	mcornelius35@aol.com
Steven Patzke	June 2024	Laborers	Stevenpatskejr1992@gmail.com
Taylon Nash	June 2024	Laborers	NashT21@uw.edu
Antonio Pugh	July 2024	Laborers	pugh.antonio49@yahoo.com
Arshel Eason	July 2024	Operating Engineers	Arshel2212@gmail.com
Charod Temple	July 2024	Laborers	templecharad@yahoo.com
Christopher Marvin	July 2024	Laborers	cmarv8413@gmail.com
Cristian Jacob	July 2024	Operating Engineers	cristianjacobs@ymail.com
Devin Wilson	July 2024	Operating Engineers	deewil18@yahoo.com
Jamal Shaw	July 2024	Operating Engineers	jamalshaw1993@yahoo.com
Jayvyonne Harvey	July 2024	Laborers	pharvey0002@gmail.com
Jeffrey Bass	July 2024	Laborers	jeffreybd20@aol.com
Jeremy Ajayi	July 2024	Operating Engineers	jeremyajayi9@gmail.com
Jerry Robinson	July 2024	Laborers	aceshigher1971@gmail.com
Jhamaar Cobb	July 2024	Laborers	jhamaar7@gmail.com

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2024 Highway Construction Skills Training Program (HCST) Graduates



NAME	GRADUATION DATE	TRADE OF INTEREST	EMAIL
Lindsey White	July 2024	Laborers	blueeyeddevil57@yahoo.com
Nathan Natal	July 2024	Laborers	natedawgg923@gmail.com
Paul Gayden	July 2024	Laborers	paulgayden@gmail.com
Preston Straight	July 2024	Laborers	prestonstraight1@gmail.com
Raymond Davis	July 2024	Laborers	raymodoe99@yahoo.com
Roberto Martinez	July 2024	Laborers	martirob00002@yahoo.com
Romon Roman	July 2024	Laborers	orlance0381@gmail.com
Ronald Dixon	July 2024	Laborers	rjdixon2424@gmail.com
Willie Powell	July 2024	Laborers	williepow@icloud.com



Unified Certification Program (UCP)

Newly Certified DBE Firms | July 2024 - October 2024

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WISDOT

Atlas Engineering Services, Inc.

Pamela Mather
Saint Petersburg, FL 33708
(727) 647-7996
pmather@atlaseng.com
www.atlaseng.com

CERTIFICATE DATE: 09/30/24
HOME REGION: Non-WI
NAICS CODES: 541330 - Engineering Services
541340 - Drafting Services

J&L Jobsite Solutions, LLC

Lou Anne Loewen
Savage, MN 55378
(612) 360-1462
bids@jljobsitesolutions.com
www.jljobsitesolutions.com

CERTIFICATE DATE: 09/30/24
HOME REGION: Non-WI
NAICS CODES:
541512 - Computer Systems Design Services
532420 - Office Machinery and Equipment Rental and Leasing
561720 - Janitorial Services
531210 - Offices of Real Estate Agents and Brokers
238990 - All Other Specialty Trade Contractors
519290 - Web Search Portals and All Other Information Services

JB-C's Taste of Louisiana, LLC

Jerome Brazier-Carter
Baton Rouge, LA 70802
(224) 447-6617
jbctastesl@gmail.com

CERTIFICATE DATE: 09/30/24
HOME REGION: Non-WI
NAICS CODES:
311919 - Other Snack Food Manufacturing
311999 - All Other Miscellaneous Food Manufacturing
722320 - Caterers

Journey Mobility LLC

Lauren Mattern
Austin, TX 78757
(512) 394-8554
hello@journeymobility.co
www.journeymobility.co

CERTIFICATE DATE: 9/30/2024
HOME REGION: Non-WI
NAICS CODE:
541611 - Administrative Management and General Management Consulting Services
925120 - Administration of Urban Planning and Community and Rural Development

Our Two Fathers Trucking and Logistics, LLC

Brandon Moye
Germantown, WI 53022
(414) 202-7371
Ourtwofathers414@gmail.Com

CERTIFICATE DATE: 09/30/24
HOME REGION: SE
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

Streets of Chicago Services

Joanna Guiterrez
Hampshire, IL 60140
(224) 523-3600
manny@streetsofchicago.net

CERTIFICATE DATE: 09/30/24
HOME REGION: Non-WI
NAICS CODES:
237310 - Highway, Street, and Bridge Construction
238110 - Poured Concrete Foundation and Structure Contractors
238990 - All Other Specialty Trade Contractors
561730 - Landscaping Services



BENCHMARK Line & Grade Specialists, LLC

Hannah Schultz
Burlington, WI 53105
(262) 379-0218
contact@benchmarkstaking.com
benchmarkstaking.com

CERTIFICATE DATE: 09/27/24
HOME REGION: SE
NAICS CODE: 541370 - Surveying and Mapping (except Geophysical) Services

H Prairie Operations, LLC

Tiana Hamilton
Arlington, SD 57212
(605) 690-7376
tiana@h-prairie-operations.com
www.h-prairie-operations.com

CERTIFICATE DATE: 09/23/24
HOME REGION: Non-WI
NAICS CODE:
423310 - Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers
425120 - Wholesale Trade Agents and Brokers
541611 - Administrative Management and General Management Consulting Services
541614 - Process, Physical Distribution, and Logistics Consulting Services

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Unified Certification Program (UCP)

Newly Certified DBE Firms | July 2024 - October 2024

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WISDOT

Construction Supply Services, LLC

Lycia Scott

Denver, CO 80229

CERTIFICATE DATE: 09/20/24

HOME REGION: region

NAICS CODES:

423120 - Motor Vehicle Supplies and New Parts Merchant Wholesalers
423610 - Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers
423720 - Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers
423740 - Refrigeration Equipment and Supplies Merchant Wholesalers
423820 - Farm and Garden Machinery and Equipment Merchant Wholesalers
423830 - Industrial Machinery and Equipment Merchant Wholesalers
423840 - Industrial Supplies Merchant Wholesalers
425120 - Wholesale Trade Agents and Brokers
493110 - General Warehousing and Storage
561110 - Office Administrative Services

Danforth Enterprises

Jeremiah Danforth

Green Bay, WI 54313

(920) 569-9498

jeremiahdanforth@yahoo.com

CERTIFICATE DATE: 09/19/24

HOME REGION: NE

NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

R & D Baker Co., LLC

Cynthia Baker

Skandia, MI 49885

(301) 481-2008

rdbakerco@aol.com

CERTIFICATE DATE: 09/19/24

HOME REGION: Non-WI

NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

Raul V. Bravo + Associates, Inc.

Claudia Bravo

Reston, VA 20191

(703) 326-9092

kelliequartana@rvba.com

CERTIFICATE DATE: 09/11/24

HOME REGION: Non-W

NAICS CODES:

237990 - Other Heavy and Civil Engineering Construction
488210 - Support Activities for Rail Transportation
541330 - Engineering Services
541611 - Administrative Management and General Management Consulting Services
541614 - Process, Physical Distribution, and Logistics Consulting Services
541618 - Other Management Consulting Services
561439 - Other Business Service Centers (including Copy Shops)

ETC Trucking and Distribution, Inc.

Re'Nae Hood

Milwaukee, WI 53202

(414) 552-0806

Renae.Hood333@gmail.com

CERTIFICATE DATE: 08/16/24

HOME REGION: SE

NAICS CODE: 484220 - Specialized Freight (except Used Goods) Trucking, Local

4D Landscaping + More, LLC

Diane Froseth

Eleva, WI 54738

(715) 878-4792

Landscaping4d@Yahoo.com

CERTIFICATE DATE: 08/09/24

HOME REGION: NW

NAICS CODE: 561730 - Landscaping Services

Citizen Gen. Contractors, Inc. DBA Citizen Construction Services

Mustansar Bhatti

Brooklyn, NY 11234

(347) 922-4800

citizenconstruction@gmail.com

CERTIFICATE DATE: 07/31/24

HOME REGION: Non-WI

NAICS CODES:

541340 - Drafting Services
541618 - Other Management Consulting Services

Gil Berry and Associates

Gil Berry

McKeesport, PA 15132

(412) 720-1448

gilberry60@gmail.com

www.gilberryassociates.com

CERTIFICATE DATE: 07/31/24

HOME REGION: Non-WI

NAICS CODES:

238160 - Roofing Contractors
238310 - Drywall and Insulation Contractors
423310 - Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers
423320 - Brick, Stone, and Related Construction Material Merchant Wholesalers
423330 - Roofing, Siding, and Insulation Material Merchant Wholesalers
423430 - Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
444180 - Other Building Material Dealers
531390 - Other Activities Related to Real Estate
541370 - Surveying and Mapping (Except Geophysical) Services
541611 - Administrative Management and General Management Consulting Services
541614 - Process, Physical Distribution, and Logistics Consulting Services
541620 - Environmental Consulting Services
541690 - Other Scientific and Technical Consulting Services
611699 - All Other Miscellaneous Schools and Instruction

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Unified Certification Program (UCP)

Newly Certified DBE Firms | July 2024 - October 2024

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WISDOT

Utility Televisе Expose & Locate, LLC

Marshall Harley
Milwaukee, WI 53208
(414) 215-6086
utel2021@hotmail.com

CERTIFICATE DATE: 07/30/24

HOME REGION: SE

NAICS CODE: 561990 - All Other Support Services

Lepke Trucking & Excavating, LLC

Debbi Lepke
Chaseburg, WI 54621
(608) 483-2655
Lepketruckingexcavating@gmail.com

CERTIFICATE DATE: 07/29/24

HOME REGION: SW

NAICS CODES: 238910 - Site Preparation Contractors
237310 - Highway, Street, and Bridge Construction

Construction Recruiters America Staffing, Inc.

Kamalla Barbour
Palm Beach Gardens, FL 33410
(561) 914-6585
kam@crastaffing.com
www.crastaffing.com

CERTIFICATE DATE: 07/24/24

HOME REGION: Non-WI

NAICS CODE: 561320 - Temporary Help Services

Rolling Blue Logistics, LLC DBA Cardwell Financial Solutions

Brooke Cardwell
Herman, MN 56248

CERTIFICATE DATE: 07/23/24

HOME REGION: Non-WI

NAICS CODES:
541614 - Process, Physical Distribution, and Logistics Consulting Services
541219 - Other Accounting Services
541213 - Tax Preparation Services
561110 - Office Administrative Services
488510 - Freight Transportation Arrangement
424720 - Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)

Abney Direct, LLC

Shedrick Abney
Clawson, MI 48017
888) 977-1449
contact@abneydirect.com
https://abneydirect.com

CERTIFICATE DATE: 07/19/24

HOME REGION: Non-WI

NAICS CODE: 423850 - Service Establishment Equipment and Supplies Merchant Wholesalers

Booker Design Collaborative

Kristin Booker
Louisville, KY 40204 (502) 795-7788
kbooker@booker-design.com
booker-design.com

CERTIFICATE DATE: 07/19/24

HOME REGION: Non-WI

NAICS CODE: 541320 - Landscape Architectural Services

CITY OF MADISON

JMTL Builders LLC

Javier Samudio Carvajal
Middleton, WI 53562
(608) 512-5685
jsamudio@jmtlbuilders.com
www.jmtlbuilders.com

CERTIFICATE DATE: 10/10/24

HOME REGION: SW

NAICS CODES:
236118 - Residential Remodelers
236115 - New Single Family Housing Construction

Rashada Consultant Group, LLC.

Prince Rashada
Milwaukee, WI 53218
(414) 554-4765
rashadaconsultantgroup@gmail.com
https://www.rashadaconsultantgroup.com

CERTIFICATE DATE: 07/19/24

HOME REGION: SE

NAICS CODES:
541810 - Advertising Agencies
541613 - Marketing Consulting Services
541430 - Graphic Design Services



Helping DBEs obtain working capital to participate on WisDOT projects

The WisDOT Loan Mobilization Guaranty Program is designed to help certified Disadvantaged Business Enterprises (DBE) firms obtain working capital to participate on Wisconsin Department of Transportation (WisDOT) heavy highway construction projects as a prime or subcontractor. Here are a few testimonials from DBEs who have received mobilization loans on their DOT contracts.

To qualify, certified DBE firms must have a contract or subcontract for work LET by WisDOT and have demonstrated the ability to complete the work. To begin the process DBE firms must complete the [Capacity Building Business Assessment](#) (CBBA). You will be assigned a DBE Coach to help you get start with the application packet and documentation.

Elements of the Mob Loan Program include:

- Guaranty up to 90% of the loan amount.
- Loan cannot exceed 50% of the DBE contract or sub-contract.
- Loan proceeds shall only be used for new contract work with WisDOT.
- Loan cannot exceed \$100,000 at any given time.
- Loan proceeds are used as working capital necessary to mobilize a WisDOT project.
- Joint checks must be issued to lender and DBE until loan is paid in full.
- Term of loan is 6 months that can be extended for another 6 months upon request.

The American Indian Chamber of Commerce of Wisconsin (AICCW) is the Business Development Organization who provides the Guaranty on behalf of the Wisconsin Department of Transportation.

For more information on WisDOT Loan Mobilization Guaranty Program contact:

Paul Smith
AICCW
Assistant Executive Director
paul@acciw.org
(414) 416-3593

Rosalind Roberson
WisDOT, DTSD, OBOEC
DBE Support Services Coordinator
rosalind.roberson@dot.wi.gov
(414) 266-1172



Testimonials from DBEs who have received mobilization loans on their DOT contracts:

WisDOT Loan Guaranty helped Arrow Crete during critical times in improving our cash flow. The application process in its current set-up of having a third independent party assist DBEs in going through the application is excellent, because when one bank denied us, the DBESS consultant was able to identify other banks for us to do business with.

ANN NESHEK, VICE PRESIDENT
ARROW-CRETE CONSTRUCTION LLC

The Wisconsin DOT Mobilization Loan Guaranty program played a tremendous role in the startup cost of our company. The loans gave me the opportunity to fund the cost of materials we needed on multiple projects, as well as help cover wages for employees working on the projects Five Star Rebar was awarded. The application process was extremely easy with the help of the DBE Support Services Coordinator who then connected me to Bill, Gary, and Bev of AICCW-FACC.

CEDRIC MURPHY SR, PRESIDENT
FIVE STAR REBAR LLC



DBE COACHING



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by a Prime Contractor or Professional Consultant

WHAT IS DBE COACHING?

DBE coaching is when a prime contractor or professional consultant meets with a DBE subcontractor or subconsultant to help optimize their performance and ability to achieve successful outcomes on WisDOT projects.

Coaching can help a DBE advance in their trade by teaching new skills and strengthening existing skills. The DBE coach can assist with creating an action plan in coordination with the DBE Office to achieve specific outcomes, such as setting up office efficiencies, identifying niche areas

of work and potential work type expansions, and suggesting areas for training. A coach may observe the DBE practice specific skills and recommend areas for improvement.

DBE coaching can also provide encouragement and help DBEs gain confidence in their abilities, become stronger in their assigned NAICS code work areas, and propose expansions where applicable.

The coach helps the DBE gain insight into their strengths and identify areas for growth as they move along the path to successfully contracting with WisDOT.

Coaches provide guidance and expertise for working on WisDOT projects and help DBEs:



- Identify opportunities
- Improve productivity
- Overcome obstacles
- Stay focused and motivated
- Set business-related goals and objectives to create a path to success
- Identify strengths, weaknesses, opportunities, and threats/risks
- Evaluate prime contracting goals

CONTACT DBE PROGRAM SUPPORT TO HELP YOU EVALUATE YOUR GOALS AND DETERMINE IF COACHING CAN HELP YOU MEET YOUR OBJECTIVES.

ROSALIND ROBERSON
Civil Rights Urban Outreach Strategist
rosalind.roberson@dot.wi.gov
(414) 266-1172

ANNUAL **DBE WORKSHOP
& Networking Summit**

2025

**REGISTRATION
NOW OPEN**

January 29-30, 2025

**Glacier Canyon Conference Center
Wilderness Resort • Wisconsin Dells**

DBE SUMMIT REGISTRATION

**39th Annual DBE Workshop and Networking Summit
Conference Begins Wed, Jan 29, 2025 at 8:00 AM**

DBE SUMMIT WEBSITE: <https://widbesummit.com/>

**SECRETARY'S GOLDEN SHOVEL NOMINATION FORM
Submission Deadline Extended to November 27, 2024**

