



DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Fall 2022

The 2023 Annual Disadvantaged Business Enterprise (DBE) Workshop and Networking Summit will take place Thursday and Friday, March 2-3, 2023 at the Wilderness Resort in Wisconsin Dells.

The Wisconsin Department of Transportation (WisDOT) hosts the Annual DBE Workshop and Networking Summit to engage highway contractors, consultants, subcontractors and laborers in effective communications and teambuilding interactions that lead to a diverse and equitable highway contracting environment. The purpose of the Secretary's Golden Shovel Award is to recognize DBE firms and industry leaders for their outstanding highway contracting, project performance and program participation during the year, and to highlight individuals, organizations and groups instrumental to the success and progress of the DBE program.

WE INVITE YOU TO NOMINATE a business, organization, or individual in the construction industry you believe is deserving of this prestigious award in the highway construction industry. Consider what you have observed or knowledge you have of an individual, firm, or organization's contribution to meeting the DBE program objectives in 2022. Deadline to submit your nomination is December 15, 2022.

[CLICK HERE TO GO TO THE ANNUAL DBE SUMMIT WEBSITE!](#)

ON DAY 1, MARCH 2, 2023, the WisDOT DBE Summit will open at 11:00 am with a preconference virtual session on workforce development in highway construction. OBOEC Leaders will host the Secretary's Award Luncheon in person from 12 pm to 1:30 pm with the option to view the award presentations on a virtual live stream.



The professional development workshop presentations will take place in person and virtually from 2:00 pm to 5:30 pm for highway construction contractors, professional service consultants and small businesses followed

by a networking reception. This is your chance to get acquainted, share stories, and build new relationships.

ON DAY 2, MARCH 3, 2023, breakfast begins at 8:30 am with the Breakfast Power Hour Panel starting at 9:00 am. The Construction Business Group DBE Development Director will moderate the discussion on challenges, successes, and best practices in construction contracting. Next is two hours of formal networking with primes, contractors, consultants, WisDOT Leadership, and TrANS Graduates. For more information on the event, visit the new Annual DBE Workshop and Networking Summit website. **Early bird registration begins Monday, November 28, 2022, for only \$99.** Exhibitors and partners are welcome.

The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and stakeholders.

DBE SUPPORT SERVICES OFFICE
6150 West Fond Du Lac Avenue
Milwaukee, WI 53218
VISIT US ONLINE





On September 29, 2022, WisDOT's Disadvantaged Business Enterprise (DBE) program teamed up with the Construction Business Group (CBG) to host the DBE Roundtable 2.0 in Wisconsin Dells. The event brought together nearly 80 attendees including DBE firms, DBE applicants, prime contractors, WisDOT DBE staff, the Federal Highway Administration, USDOT, community and industry partners.

**DURING THIS EVENT, CBG LAUNCHED ITS DBE MASTER CLASS.
LEARN MORE ABOUT THE 9-MODULE CLASS CURRICULUM ON THE NEXT PAGE.**

The Construction Business Group is part of a joint labor-management organization. Its purpose is to enhance business opportunities and a quality of life by ensuring fairness, equity and standards of excellence in the construction industry of Wisconsin.

The Master Class is the vehicle by which CBG will provide strategic resources for DBEs who are eager to either enter the road-paving industry or build capacity in the existing business. CBG will be using their established internal expertise and external partnerships to develop an industry-specific training that will be targeted to the DBE's capacity.

To lead this initiative CBG selected Joe Davis as the new DBE Development Director. Joe has been a proud member of the Wisconsin building trades for over 30

years, both as a journeyman and as an instructor for an apprenticeship program. Most recently Joe spent five years as a Regional Program Manager for WisDOT and dedicated nine years of service as Alderman for Milwaukee's 2nd District.

As the new DBE Development Director Joe supports the growth and development of DBE firms. During the DBE Roundtable 2.0, he introduced the DBE Development Initiative (DBEDI) Master Class curriculum, designed and delivered by industry subject matter experts. The curriculum is comprised of nine modules that provide industry perspectives, advice, and practical application of the topics shared by industry professionals. It consists of a custom on-demand viewing via a Learning Management System with subject competency verification, participation tracking and a per module completion certificate.

CONTINUED ON NEXT PAGE

MODULE 1: WisDOT Certification Process

This Module provides an overview of DBE qualifiers, the certification process, and support services available through WisDOT's DBE program.

MODULE 2: Employment/Labor Law and Labor Management Agreements

This Module addresses Equal Employment Opportunity (EEO) provisions, performance reviews, and the fundamentals of an effective employee handbook. Dealing with labor relations requires an understanding of state and federal employment regulations, contract provisions, and wage negotiations.

MODULE 3: Income Statements and Balance Sheets

This Module provides a review of basic financial documents including the balance sheet, income statement, statement of cash flows, and examine their interrelationship. We will also review financial ratios that will help you gauge your company's financial health and guide business decisions.

MODULE 4: Cash Flow Strategies

This Module explores a range of tools and techniques, from simple to complex that will allow you to manage and control cash flow. Examples include contractual negotiation strategies, pricing and bidding practices, development of cost and resource-loaded schedules that tie to billing activities in the schedule of values, use of 13-week cash flow forecasts, project closeout procedures, and managing the billings and collection cycle.

MODULE 5: Fundamentals of Insurance and Bonding

This Module addresses the fundamentals of insurance and bonding and their importance to managing of a construction company. An insurance/bonding professional addresses the three major types of insurance required by contractors (G&L, Auto, and Workers Compensation), the types of surety bonds, the underwriting process, and the roles of safety and risk management.

MODULE 6: Business Law and Contracts for Contractors

An attorney covers basic legal issues such as indemnification, lien laws, and general guidelines that will help you avoid expensive lawsuits and liquidated damages. One of the most important aspects of a company leader's role is mitigating risk and protecting the company. We will review the pitfalls and lessons that everyone should be watching on their contracts and tell a few stories to illustrate the importance of contract administration.

MODULE 7: Safety, Risk and Crisis Management

Risk management professionals review the necessary safety and risk management guidelines that every contractor should follow. By nature, the construction industry is faced with the potential for danger every day. When a crisis occurs, a company must be prepared to act quickly. This Module identifies the critical steps of preparing a crisis plan.

MODULE 8: Quantity Take-Offs and Estimating for Transportation

Accurate estimating is critical to the financial success of a contractor firm. This Module shares recommended estimating practices for the transportation industry such as:

- Material and labor takeoff
- Effective markup strategies
- Assembling bids, submitting price quotes, and meeting deadlines
- The DOT letting process
- Tracking and utilizing historical information
- Effective bids follow up procedures

MODULE 9: The Benefits a Signatory Certified DBE

This session outlines the structure of the labor union, benefits for signatory subcontractors, and the Operating Engineers collective bargaining process.

- Advantages of signing a partnership agreement with Local 139
- History and structure of Local 139
- Skilled training through registered apprenticeship
- Process to becoming signatory

FOR MORE INFORMATION about the DBE Development Initiative (DBEDI) and enrolling in the DBE Master Class, contact Joe Davis, Sr., at (608) 310-8353 or J.Davis@cbgwi.com.

WisDOT DBE Goal Summary Report

Federal Fiscal Year 2022

OVERALL DBE ANNUAL GOAL - 12.41%

OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS

Overall Federal Funds: \$1,011,621

Overall DBE Goal Committed: \$139,275,700

Overall DBE Goal Percent: 13.77%

Conscious Attainment: \$75,781,008

Neutral Attainment: \$63,494,692

DBE CONSTRUCTION CONTRACTS (October 1, 2021 to September 30, 2022)

Federal Funds: \$873,909,620

Assigned DBE Goal: \$76,501,503

DBE Goal Committed at Bid: \$80,850,659

Committed after Contract Execution: \$29,395,851

Approved Contracts: 293 with federal funds

Approved GFE: 45

DBE CONSULTANT CONTRACTS (October 1, 2021 to September 30, 2022)

Federal Funds: \$137,711,407

Assigned DBE Goal: \$740,000

DBE Goal Committed: \$29,029,191

BENJIE HAYEK

WisDOT DBE Program Engineer

Benjie Hayek has joined the Office of Business Opportunity and Equity Compliance (OBOEC) as the WisDOT DBE Program Engineer. She is very excited about the opportunities to work with DBE firms promoting diversity, equity and inclusion under WisDOT's Three Pillars of Excellence - People, Process and Partnership. Her experience and knowledge of the transportation industry for construction and engineering gives her a unique perspective to advise on DBE Programs and assist DBE contractors and professional services firms achieve their business potential.

Benjie worked as a heavy equipment operator and foreman for a large road building prime contractor for over 20 years and then as an engineering consultant for 10 years leading WisDOT projects and working directly with WisDOT DBE Support Services and OBOEC in several roles. It is with this hands-on knowledge and expertise, Benjie will serve as an engineering technical resource to the DBE Program using federal and state rules and regulations governing the DBE Program, WisDOT contracting rules, and state standard specifications for construction. She will also work in a collaborative effort for the implementation of the DBE goal setting and performance monitoring programs.

TRANSPORTATION ADVISORY COMMITTEE FOR CONSTRUCTION (TRANS-AC)

Bimonthly meeting of the TRANS-AC stakeholder group to discuss current updates with construction industry stakeholders, DBE program and DBE industry construction firms.

2023 MEETINGS DATES:

- January 17
- March 21
- May 16
- July 18
- September 19
- November 21

For more information contact:

Lori Green
lori.green@dot.wi.gov

TRANSPORTATION CONSULTANT ADVISORY COMMITTEE (TRANS-CAC)

Quarterly meeting of the TRANS-CAC stakeholder group to discuss current updates with WisDOT consultants, the DBE program and DBE industry consultants.

2023 MEETING DATES:

- January 25
- April 26
- July 26
- October 25

For more information contact:

Kathleen Panak
kathleen.panak@dot.wi.gov

DBE PUBLIC INFORMATION WEBPAGE:

<https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/public-meetings.aspx>

DBE STAKEHOLDER ADVISORY COMMITTEE

Currently, there is a DBE Stakeholder Advisory Committee operating in the Southeast Region. The DBE Stakeholder Advisory Committee works with WisDOT on the following:

- Approaches to achieve greater DBE participation and strategies to monitor progress
- Upcoming transportation projects and learning about opportunities to partner with other firms
- As a liaison to communities
- Creating and implementing strategies for cultivating a diverse workforce

The DBE Stakeholder Advisory Committee is an opportunity to offer your perspective about potential improvements to WisDOT's DBE program. WisDOT is seeking the participation of DBE firms active on WisDOT projects. Meetings will be held on the 4th Thursday of the month quarterly from 10 am until 12 pm.

2023 MEETING DATES:

- March 23
- July 27
- October

To learn how you can participate contact:

Christina Crain
christina.crain@dot.wi.gov

CREATING OPPORTUNITIES IN CONSULTANT CONTRACTING

WisDOT is focusing on increasing diversity in consultant contracting and specifically cultivating DBE engagement with firms who have worked minimally or below their capacity on state projects.

Why are we doing this? For a variety of reasons. First, while we are exceeding projected DBE consultant participation we could do more to meet the spirit of the program (diversity in contracting and opportunities for groups historically shut out of heavy highway). We know that industry is stronger when we have more qualified firms engaged and familiar with how state projects work and we know that businesses are stronger when they are more diverse. In addition, contract level DBE goals are a potential in the next year and primes should be preparing by working with more firms now.

With these ideas in mind, WisDOT teamed with ACEC in a discussion with consultant primes with the intention of collaborating to increase diversity in consultant contracting. The initial meeting held in the beginning of October 2022, generated multiple suggestions and recommendations.

We are excited to begin exploring the feasibility of these ideas and others. We are teaming with Consultant Services in the Bureau of Project Development to identify next steps and will be sharing our progress with you. Stay tuned for updates on consultant networking opportunities coming in the winter of 2023. A big thank you to everyone who participated in this meeting. If you have suggestions or feedback you would like to share, please reach out to DBE Program Chief, Madalena Maestri at maestri@dot.wi.gov.

Ideas to increase diversity in contracting include:

- Allocate funds to cover mentor costs on projects to support DBE protégé lead
- Make sure primes know who is available – how are new DBEs introduced/promoted?
- WisDOT could request that primes use a portion of their master contracts to include DBEs
- Make DBE inclusion part of the selection process
- WisDOT should provide support/training for MasterWorks, CARS, and CFR preparation
- Selection process could require a DBE be part of the project from beginning to end
- DBEs could shadow primes on certain tasks, e.g. utility coordination
- Increase face to face networking opportunities in multiple locations across the state
- Offer training sessions for submitting successful NOIs
- Offer services to spotlight DBEs and their capabilities
- WisDOT to work with DBEs to understand where they want to grow; enlist primes to support
- Workforce development needs to be a key focus

CONSTRUCTION CONTRACTOR ROAD TRIP

After approximately two years of implementing changes to ASP-3, (the special provision that is attached to construction contracts with DBE goals), and COVID19 restrictions, it was time to get a face-to-face pulse check from the heavy highway construction community.

In the Summer of 2022, the WisDOT DBE Office embarked on an ambitious agenda of visiting our prime contractors and DBEs throughout the State of Wisconsin. Madalena Maestri, Maria Rojas, and Kathleen Panak sat down with 18 prime contractors and 11 DBEs, and gathered feedback on a variety of topics such as: new bid letting requirements, GFE documentation, DBE engagement, supply chain

interruption, DOT policy implementation, Retainage and Prompt Payment, and DBE trucking. The purpose of these visits was to have a causal but wide-ranging discussion and gather recommendations that the DBE Office could use to continue improving the program. We also hoped that these meetings could lead to future collaboration opportunities such as the Winter 2022 Western Regional DBE-Prime networking event to be held in Eau Claire. Overall, these visits were a win/win for both industry and WisDOT. The WisDOT DBE Office looks forward to future visits with prime contractors to further evaluate the WI DBE Program and ways to improve. Thank you to everyone who welcomed the WisDOT DBE Office into your offices.

WESTERN WISCONSIN CONTRACTOR CONNECTION



DBE NETWORKING FORUM

DECEMBER 1, 2022
1:30 – 4:00 pm

Sleep Inn and Suites Conference Center
5872 33rd Avenue, Eau Claire WI 54703

AGENDA

- 1:30 – 2:00 pm** Registration
- 2:00 – 2:15 pm** Welcome, Introductions
- 2:15 – 3:15 pm** Round Robin Discussion (Business, Industry, Partnership)
- 3:15 – 4:00 pm** Mingle / Network

SPONSORS

Mathy Construction Company & Divisions:
Monarch Paving, Northwoods Paving, and
American Materials
and WisDOT



[CLICK HERE to register!](#)

JOIN US
to meet Prime Contractors
and DBEs who work
in Western Wisconsin.

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - October 2022

WISDOT

ACR Trucking, LLC

Candice Rutkowski
Greenfield, WI 53220
(414) 617-5224
acrtruckingllc@gmail.com

CERTIFICATE DATE: 05/31/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight
(Except Used Goods) Trucking, Local

AGPD Paving LLC dba Cardi Asphalt

Amit Gauri
Lyons, IL 60534
(708) 562-4400
marc@cardiasphalt.com

CERTIFICATE DATE: 10/05/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Heavy Highway
Construction (Asphalt)
NAICS CODE: 237310 - Highway, Street, and
Bridge Construction

Alfaro & Son's Contractors, LLC

Vincente Alfaro
Kenosha, WI 53143
(262) 308-8152
alfarocontractors@gmail.com

CERTIFICATE DATE: 06/30/22

HOME REGION: SE

WORK CLASSIFICATION: Incidental
Construction (Clearing & Grubbing)
NAICS CODE: 238910 - Site Preparation
Contractors

All Star Transport, LLC

Francisco Carrillo
Milwaukee, WI 53215
(414) 491-1506
francisco.carr@icloud.com

CERTIFICATE DATE: 06/29/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight
(Except Used Goods) Trucking, Local

Bowlby & Associates, Inc.

Darlene Reiter
Nashville, TN 37212
(615) 997-3982
lrooks@bowlbyassociates.com

CERTIFICATE DATE: 08/15/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Engineering Design)
NAICS CODE: 541330 - Engineering Services

BRT Services, LLC

Demi Smith
Big Bend, WI 53103
(262) 993-1626
brtruckingservice@gmail.com

CERTIFICATE DATE: 08/09/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight
(Except Used Goods) Trucking, Local

Bush Management Company DBA Bush Companies

Kenneth Bush
Rochester, MN 55901
(507) 272-1056
bushcompanies@gmail.com

CERTIFICATE DATE: 09/12/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Construction
management for residential
developments, industrial, and commercial
builds
NAICS CODE: 236116 - New Multifamily
Housing Construction (except For-Sale
Builders)

Connico, LLC

Srikanth Kumar
Mount Juliet, TN 37122
(615) 758-7474
skumar@connico.com

CERTIFICATE DATE: 09/22/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Engineering Services)
NAICS CODE: 236220 - Commercial and
Institutional Building Construction

Dionne Construction, Inc.

Walter Ward
Roseville, MN 55113
(952) 334-3916
wwdionne2@gmail.com

CERTIFICATE DATE: 09/30/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Incidental
Construction (Landscaping)
NAICS CODE: 561730 - Landscaping
Services

DJ Handy Cleaners, LLC

Darnell Wilson
Delavan, WI 53115
262) 725-6633
darnellwilson@djhandycleners.com

CERTIFICATE DATE: 09/30/22

HOME REGION: SE

WORK CLASSIFICATION: Janitorial Services
NAICS CODE: 561720 - Janitorial Services

E6 Engineers Incorporated

Chiang Lee
Austin, TX 78702
(414) 303-9090
chiang.lee81@gmail.com

CERTIFICATE DATE: 06/20/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Engineering Design)
NAICS CODE: 541330 - Engineering Services

EE Consultants, LLC

Sana Khatri
Madison, WI 53719
(608) 239-5340
skhatri@eeconsultantsllc.com

CERTIFICATE DATE: 06/14/22

HOME REGION: SW

WORK CLASSIFICATION: Professional Services
(Engineering Design)
NAICS CODE: 541330 - Engineering Services

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - October 2022

WISDOT CONTINUED

Electronic Knowledge Interchange Company

Robert Blackwell Jr.
Chicago, IL 60603
(312) 236-0903
rblackwell@eki-consulting.com

CERTIFICATE DATE: 06/20/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Information Technology)
NAICS CODE: 541512 - Computer software consulting services or consultants

Energy Infrastructure Partners, LLC

Renwick Paige
Brooklyn, NY 11232
(646) 417-2390
renwick.paige@energyinfrapartners.com

CERTIFICATE DATE: 10/04/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Environmental Services)
NAICS CODE: 541611 - Administrative Management and General Management Consulting Services

EurekaFacts, LLC

Jorge Restrepo
Rockville, MD 20850
240) 403-1636
estrepoj@eurekafacts.com

CERTIFICATE DATE: 05/24/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Information Technology)
NAICS CODE: 541511 - Custom computer programming services

Fresh Coast Capital, LLC dba Greenprint Partners

Nicole Chavas
Chicago, IL 60602
773) 612-2906
nicole@greenprintpartners.com

CERTIFICATE DATE: 09/12/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Environmental Services)
NAICS CODE: 541620 - Environmental Consulting Services

Fumboleos Trucking, LLC

Antonio Fumbanks
Milwaukee, WI 53212
(414) 502-4982
fumboleostrucking@gmail.com

CERTIFICATE DATE: 07/16/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

KWAME Building Group

Anthony Thompson
St. Louis, MO 63103
614) 640-5544
mhulsey@kwamebuildinggroup.com

CERTIFICATE DATE: 07/20/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Construction Management)
NAICS CODE: 237310 - Highway, Street, and Bridge Construction

Legend Painting, Inc.

Kaliopy Vavoulas
Campbell, OH 44405
(330) 953-3264
legend@legendpainting.net

CERTIFICATE DATE: 09/12/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Heavy Highway Construction (Bridge Painting)
NAICS CODE: 238320 - Painting and Wall Covering Contractors

Love Is Patient Medical Supplies, LLC

Latia Ference
Milwaukee, WI 53218
(414) 616-1716
tiaference@yahoo.com

CERTIFICATE DATE: 06/22/22

HOME REGION: SE

WORK CLASSIFICATION: Supplier of online medical supplies and equipment
NAICS CODE: 423450 - Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers

New House Credit Repair, LLC

Latakey Doss
Bessemer, AL 35022
(205) 826-3382
info@newhousecreditrepair.com

CERTIFICATE DATE: 09/28/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services (Finance)
NAICS CODE: 541990 - All Other Professional, Scientific, and Technical Services

NMR Contractors, LLC

Nicole Richardson
Glenwood City, WI 54013
(715) 441-0855
nmrcontractorsllc@yahoo.com

CERTIFICATE DATE: 05/31/22

HOME REGION: NW

WORK CLASSIFICATION: Site Trailer Provision Services
NAICS CODE: 531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)

Out The Mud Hauling, LLC

Jory Hawthorne
New Berlin, WI 53151
(414) 213-5736
tia5364@gmail.com

CERTIFICATE DATE: 10/12/2022

HOME REGION: SE

WORK CLASSIFICATION: Box Trucks; Logistics; Shipping & Handling
NAICS CODE: 484110 - General Freight Trucking, Local

Pantera Trucking, LLC

Ismael Ordaz
Brown Deer, WI 53209
(414) 477-2198
yeyis05@gmail.com

CERTIFICATE DATE: 06/22/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - October 2022

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WISDOT CONTINUED

PMCM Consulting Services, LLC

Ganesh Kadam
Henderson, NV 89052
(702) 350-5313
ganesh.kadam@pmcmconsulting.com

CERTIFICATE DATE: 10/04/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Engineering Services)

NAICS CODE: 237110 - Water and Sewer
Line and Related Structures Construction

PPK Traffic Services, LLC

Frank Kyazze
Milwaukee, WI 53209
(414) 940-2991
ppktraffic@gmail.com

CERTIFICATE DATE: 06/13/22

HOME REGION: SE

WORK CLASSIFICATION: Heavy Highway
Construction (Traffic Control)

NAICS CODE: 561990 – All Other Support
Services

RK Management Consultants, Inc.

Raj Khanna
Oakbrook Terrace, IL 60181
(630) 706-3603
andre@rkmcinc.com

CERTIFICATE DATE: 10/04/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Information Technology)

NAICS CODE: 541519 - Other Computer
Related Services

Rock Leaf Water Environmental, LLC

Michelle Binsfeld
Elk River, MN 55330
(833) 762-5532
shelly.binsfeld@rlwenvironmental.com

CERTIFICATE DATE: 07/13/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Remediation and
cleanup of contaminated sites

NAICS CODE: 238990 - All Other Specialty
Trade Contractors

Seven Generation Contractors, LLC

Brian Wilson
Fort Atkinson, WI 53538
(608) 642-0241
bcwilsonjr@gmail.com

CERTIFICATE DATE: 09/30/22

HOME REGION: SW

WORK CLASSIFICATION: Building
Construction

NAICS CODE: 238110 - Poured Concrete
Foundation and Structure Contractors

Shaw's Trucking, LLC

Jermaine Shaw
Milwaukee, WI 53218
(414) 745-3057
shawstrucking414@gmail.com

CERTIFICATE DATE: 07/27/22

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking

NAICS CODE: 484220 - Specialized Freight
(Except Used Goods) Trucking, Local

Smart Concrete Technologies, LLC

Heather Rice
Chicago, IL 60641
(773) 359-7776
heather@smartconcretetech.com

CERTIFICATE DATE: 07/13/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Material Supplier

NAICS CODE: 423320 - Brick, Stone, and
Related Construction Material Merchant
Wholesalers

Tarrent Trucking, LLC

Tiffany Cusatis
Menomonee Falls, WI 53051
(262) 408-1111
tstark0418@gmail.com

CERTIFICATE DATE: 10/7/2022

HOME REGION: SE

WORK CLASSIFICATION: Dump Trucking

NAICS CODE: 484220 - Specialized Freight
(Except Used Goods) Trucking, Local

The Loren Group, Ltd.

Bethanne Mashburn
Wilmington, DE 19802
(256) 622-2298
beth@thelorengrp.com

CERTIFICATE DATE: 09/28/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Structural Steel
(Erection & Fabrication)

NAICS CODE: 238190 - Other Foundation,
Structure, And Building Exterior
Contractors

Trinity Freight Services, LLC

Towana Bryant
Fresno, TX 77545
(281) 431-0011
logistics@trinityfreightservices.com

CERTIFICATE DATE: 07/08/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Box Trucks;
Logistics; Shipping & Handling

NAICS CODE: 488510 - Freight
Transportation Arrangement

WD3 Associates

Lawrence Whitaker
South Holland, IL 60473
(708) 225-1010
l.whitaker@wd3assoc.com

CERTIFICATE DATE: 09/12/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Fabricator and
Supplier of Reinforced Steel

NAICS CODE: 332312 - Fabricated structural
metal manufacturing

White Water Associates, Inc.

Sally Hedtke
Amasa, MI 49903
(906) 822-7889
sally.hedtke@white-water-associates.com

CERTIFICATE DATE: 07/13/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Environmental Services)

NAICS CODE: 541620 - Environmental
Consulting Services

Wren Works, LLC

Sandra Benes
Poplar, WI 54864
(218) 590-1347
sandy@wrenworks4u.com

CERTIFICATE DATE: 07/15/22

HOME REGION: NW

WORK CLASSIFICATION: Shoreline restoration

NAICS CODE: 237990 - Other Heavy and
Civil Engineering Construction

CONTINUED ON NEXT PAGE

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - October 2022

MILWAUKEE COUNTY

24-7 Consulting LLC

Mellisa McColley
Apopka, FL 32703
(850) 559-1967
corporate@247consultingllc.com

CERTIFICATE DATE: 09/12/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Information Technology)

NAICS CODE: 541511 - Custom Computer
Programming Services

Aloekui, LLC

Rita Estremera
Milwaukee, WI 53204
(414) 255-6996
info@aloekui.com

CERTIFICATE DATE: 06/17/23

HOME REGION: SE

WORK CLASSIFICATION: Non Construction
Manufacturing

NAICS CODE: 3256 - Soap, cleaning
compound and toilet prep manufacturing

Ava J'zs Soul Food and More

Andrea Green
Milwaukee, WI 53202
(414) 731-9775
avajzssoulfood@gmail.com

CERTIFICATE DATE: 09/01/22

HOME REGION: SE

WORK CLASSIFICATION: Foodie Design
T-Shirt Business

NAICS CODE: 315990 - Apparel Accessories
and Other Apparel Manufacturing

Black Orchid Research

Dwayne Marks
Milwaukee, WI 53227
(414) 315-9914
blackorchidresearch@gmail.com

CERTIFICATE DATE: 5/16/2022

HOME REGION: SE

WORK CLASSIFICATION: Professional Services
(Business Management)

NAICS CODE: 541611 - Business
Management Consulting

CATCO Business Consulting DBA Coffeeshack

Catherine Tune
Gatlinburg, TN 37738
(850) 491-1450
catcobusinessconsulting@hotmail.com
07/15/22 Non-WI Airport Concessionaire
722310 - Food Service Contractor

CERTIFICATE DATE: 07/15/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Airport
Concessionaire

NAICS CODE: 722310 - Food Service
Contractor

Epic Express Medical Transport

Felisha Edwards
Wauwatosa, WI 53226
(414) 931-1008
epicexpresstransport@gmail.com

CERTIFICATE DATE: 09/13/22

HOME REGION: SE

WORK CLASSIFICATION: Transportation
Services

NAICS CODE: 485310 - Ridesharing
Arrangement Services

Fair Healthcare Staffing, LLC

Nicol McCaw
Saginaw, MI 48601
(866) 388-6588
governmentcontracts@fh-staffing.com

CERTIFICATE DATE: 08/02/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Professional Services
(Administrative)

NAICS CODE: 561311 - Employment
Placement Agencies

Fly Away Foods

Devika Maini
Brea, CA 92823
(714) 612-3411
mainicorp@gmail.com

CERTIFICATE DATE: 5/3/2022

HOME REGION: Non-WI

WORK CLASSIFICATION: Food Service
Contractors

NAICS CODE: 722310 - Food Service
Contractors

Image Concepts

Kelly Pond
La Mesa, CA 91941
(619) 895-0677
Pondiego@aol.com

CERTIFICATE DATE: 09/20/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Provider of
Professional Uniform

NAICS CODE: 313310 - Textile and Fabric
Finishing Mills

KSD Construction

Faviola Munoz
Milwaukee, WI 53221
(414) 248-3514
info@ksdconstruction.us

CERTIFICATE DATE: 08/18/22

HOME REGION: SE

WORK CLASSIFICATION: Landscaping

NAICS CODE: 561730 - Landscaping
Services

Loyalty Footprints of Life

Tamara Virghes
Milwaukee, WI 53210
(414) 702-7058
tamaravirghes@gmail.com

CERTIFICATE DATE: 09/13/22

HOME REGION: SE

WORK CLASSIFICATION: Transitional Housing

NAICS CODE: 624229 - Transitional Housing

Lucid Logistics

Evans Kohn
Columbia, SC 29210
(803) 764-2973
evans@lucid2020.com

CERTIFICATE DATE: 05/27/22

HOME REGION: Non-WI

WORK CLASSIFICATION: Box Trucks;
Logistics; Shipping & Handling

NAICS CODE: 424720 - Petroleum Bulk
Stations and Terminals

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - October 2022

MILWAUKEE COUNTY CONTINUED

OMG Its Gluten Free

Julie Scianna
Frankfort, IL 60423
(815) 469-4900
info@omgitsglutenfree.com

CERTIFICATE DATE: 05/16/23

HOME REGION: Non-WI

WORK CLASSIFICATION: Bakery Products

NAICS CODE: 424490 - Bakery Products
(except frozen) merchant wholesalers

Rubio Enterprises, LLC DBA Renata Rubio

Laura Rubio
Littleton, CO 80126
(303) 908-2083
laura@renatarubio.com

CERTIFICATE DATE: 10/10/2022

HOME REGION: Non-WI

WORK CLASSIFICATION: Jewelry Designer &
Wholesaler

NAICS CODE: 339910 - Jewelry, precious
metal, manufacturing

SBS Tax LLC

Ruth Shibilski
Pewaukee, WI 53072
(262) 617-5059
sbstaxllc@gmail.com

CERTIFICATE DATE: 05/23/22

HOME REGION: SE

WORK CLASSIFICATION: Professional Services
(Administrative)

NAICS CODE: 561410 - Document
Preparation Service

CITY OF MADISON

Driven IMS LLC dba Driven Marketing Solutions

Charles Slaughter
Monona, WI 53716
(608) 347-5409
drivenims@gmail.com

CERTIFICATE DATE: 08/17/22

HOME REGION: SW

WORK CLASSIFICATION: Professional Services
(Marketing/Advertising/PR)

NAICS CODE: 512110 - Motion Picture and
Video Production



WisDOT Office of Business Opportunity and Equity Compliance has a new logo for the DBE Program and WisDOT certified firms to use for their business marketing needs. WisDOT DBE firms are free to use the logo on their emails, websites, etc.

**CLICK ON
THE LOGO**

FOR ACCESS AND USE

MARKETPLACE WI

GOVERNOR'S CONFERENCE ON DIVERSE BUSINESS DEVELOPMENT

December 6, 2022 - In-person

The Wisconsin Center, Milwaukee



December 7, 2022 - Virtual

The Contracting Academy (TCA)

Registration is now open for the 41st Annual! This event connects business owners from across Wisconsin looking to do business with state, federal and local governments as well as the private sector.

At MARKETPLACE, minority, woman, veteran and LGBTQ+-owned businesses—and small businesses of all kinds—can learn from and connect with resource providers, government representatives, corporate buyers and business professionals to develop new partnerships and pursue new contracts.

Why attend MARKETPLACE?

- Minority, woman, veteran, and LGBTQ+-owned businesses, as well as small businesses of all kinds, can meet with dozens of government and corporate buyers and learn about business funding and assistance resources.
- Corporate buyers can meet diverse business owners who are eager to work with you.
- Government agency representatives can share business opportunities with potential suppliers.
- Lenders and business assistance providers can promote their offerings.
- Attendees of all types can partake in the networking opportunities and awards celebration.

Please join us for this exciting opportunity.

www.MARKETPLACEWISCONSIN.com

For more information on sponsorships or in-kind donations, contact Alex Ysquierdo at **alex.ysquierdo@wedc.org**.

BIPARTISAN INFRASTRUCTURE LAW



Be Involved — and In the Know

The Infrastructure Investment and Jobs Act, otherwise known as the Bipartisan Infrastructure Law (BIL), represents a once-in-a-generation investment in our Nation’s infrastructure, competitiveness, and communities and provides approximately \$550 billion in new Federal infrastructure investment.

Stay up to date with FHWA rollout of BIL programs

Information and Programs	Where to Find It
FHWA’s BIL website: information on funding, program guidance, and fact sheets	https://www.fhwa.dot.gov/bipartisan-infrastructure-law/
Overview of BIL highway provisions	https://www.fhwa.dot.gov/bipartisan-infrastructure-law/summary.cfm
Library of recorded BIL program webinars	https://www.fhwa.dot.gov/bipartisan-infrastructure-law/webinars.cfm
<i>Transportation Funding Opportunities for Tribal Nations</i> brochure	https://highways.dot.gov/federal-lands/programs-tribal/funding-opportunities
Listing of competitive grant programs and eligible entities	https://www.fhwa.dot.gov/bipartisan-infrastructure-law/grant_programs.cfm
USDOT Information of Notices of Funding Opportunities (NOFO’s)	https://www.transportation.gov/bipartisan-infrastructure-law/upcoming-notice-funding-opportunity-announcements-2022
To apply for discretionary grants	https://www.grants.gov/

New To Transportation Federal-Aid?

**USDOT Technical Assistance Resource
DOT Navigator**

USDOT Resources to help understand the grant-making process, key requirements, and transportation processes

<https://www.transportation.gov/dot-navigator>

**FHWA Technical Assistance &
Local Support**

Find your local Federal Highway Administration office, technical assistance programs, training opportunities, and program information

https://www.fhwa.dot.gov/bipartisan-infrastructure-law/technical_support.cfm

The Federal Highway Administration (FHWA) is diligently working to release BIL funding opportunities as well as informational materials for our many exciting programs.



U.S. Department
of Transportation
**Federal Highway
Administration**