# Who's Who

## in WisDOT DBE Unit

### **Tondra Davis**

OBOEC Director (608) 267-5253

### Tie Fleming

DBE Program Chief (414) 750-1494

## Jay-Sun Bowman

Good Faith Effort (GFE) Analyst (262) 521-5362

### Manuel "Manny" Carrera Jr.

Certification Analyst (262) 548-6895

### John Franklin

Senior Certification Analyst (608) 264-8721

### Paul Ndon

IS Business Automation, Sr. (414) 266-1174 Work (414 305-8354 Mobile

## Ijeoma O'Rorke

Equal Opportunity Specialist Sr. (414) 266-1173

### Rosalind Roberson

DBE Support Services Coordinator (414) 266-1172

## Marquis Young

DBE Utilization Engineer (414) 227-2157

### Vacant

DBE Program Engineer

The DBE Program is a federal requirement legally enforced through and authorized in each Transportation Bill from ISTEA to Bipartisan Infrastructure Law.



# **DBE** Policy

WisDOT's Disadvantaged Business Enterprise (DBE) Program is embodied in the Code of Federal Regulations 49 CFR part 26. The U.S. Congress established the DBE program in 1982 to ensure nondiscrimination in the award and administration of DOT-assisted contracts, help remove barriers to the participation of underrepresented firms in DOT-assisted contracts, and assist the development of firms to compete successfully in the marketplace outside of the DBE program.

The program goal is to increase participation of firms owned by disadvantaged individuals in all federal aid and state transportation facility contracts.

WisDOT will not discriminate on the basis of race, color, national origin, or gender in the award and performance of any USDOT assisted contracts in the administration of its DBE program or requirements 49 CFR part 26.



# **Doing Business**with WisDOT

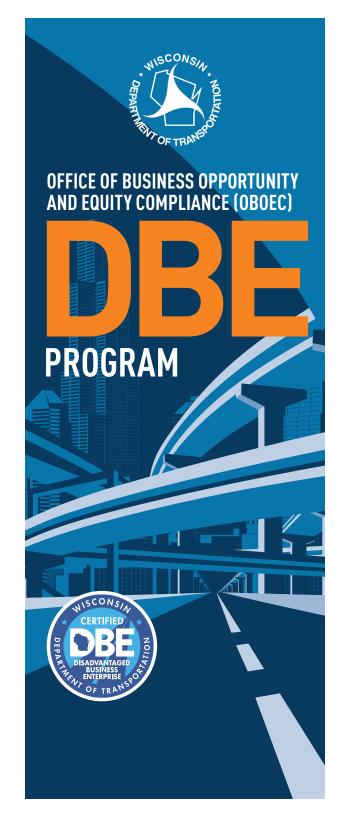
TYPICAL SUBCONTRACTING OPPORTUNITIES:

### **HIGHWAY CONSTRUCTION**

Clearing and Grubbing
Concrete: Flatwork, Retaining Walls,
Curb and Gutter
Equipment and Material Suppliers
Fencing
Grading
Erosion Control
Sewer/Utility
Traffic Control, Signing
Pavement Marking
Trucking

#### PROFESSIONAL SERVICES

Archaeology Survey and Study Construction Management Design Engineering Geotechnical Services Public Information/Involvement Real Estate Acquisition Storm Water Management Surveying



## **DBE** Qualifiers

### WHO CAN BE A DBE?

A small for profit business that is at least 51% owned and controlled by socially and economocally disadvantaged individual(s).

- Asian-Indian Americans
- Asian-Pacific Americans
- Black Americans
- Hispanic Americans
- Native Americans
- Women
- Any individual deemed as socially disadvantaged resulting from circumstances beyond their control per 49 CFR part 26 appendix E.

### **ELIGIBILITY CRITERIA**

Average Annual Gross Receipts of the business are less than \$30.72M.

Applicant must prove:

- 51% Ownership of Business
- Operational and Managerial Control
- Personal Net Worth is less than \$2.047M (effective 5/9/2024)
- Technical Competence in Work Area
- Firm is independent of other businesses

### **DOCUMENTS REQUIRED\***

- Uniform Certification Program (UCP) Application
  - \*Refer to the Supporting Documentation Checklist in the Certification Application
- Personal Net Worth Statement
- Requested Work/Geographic Area Summary
- Contractor Statement of Experience
- Three (3) years of tax returns
- Go to the DBE eligibility web page for forms



"The firm seeking certification has the burden of demonstrating by a preponderance of evidence that it meets the DBE requirements."

~49 CFR part 26.61

### **VENDOR REGISTRATION SYSTEM**

All firms applying for DBE Certification are required to register in the Vendor Registration System (VRS).

Go here for more information on the VRS: <a href="https://awpkb.dot.wi.gov/Content/vrs/VRS.htm">https://awpkb.dot.wi.gov/Content/vrs/VRS.htm</a>

To log into the VRS you must have a WAMS ID. To create a WAMS ID go to: <a href="https://on.wisconsin.gov/WAMS/SelfRegController">https://on.wisconsin.gov/WAMS/SelfRegController</a>

To register go to WisDOT Vendor Registration System (VRS): <a href="https://vendorregistration.">https://vendorregistration.</a> infotechinc.com/

If you have a VRS registration question, send an email to **AWPSupport@dot.wi.gov**.

## **DBE** Certification

- 1. Go to: https://wisconsindot. gov/Pages/doing-bus/ civil-rights/dbe/eligibityrequirements.aspx
- 2. Send the completed UCP application with supporting documents to <u>DBE Alert@dot.wi.gov</u> with subject line: Certification Application.
- **3.** Certification Analyst completes the following steps:
  - **a.** conducts a preliminary review of application submission,
  - **b.** contacts applicant to schedule an onsite review,
  - **c.** conducts the onsite visit using the WI UCP DBE Onsite Review Form
  - **d.** reviews all documents submitted to evaluate whether the firm meets the burden of proof for a certification decision.
  - **e.** sends a letter of approval or denial listing the decision per the federal regulations.
- **4.** Applicant can appeal denial decision with USDOT.
- 5. Approved firms are published in the WI UCP DBE Directory which primes are required to use for contracting with DBEs on projects with assigned DBE goals.
- 6. Newly Certified DBE Firms business information is published in the DBE Reporter newsletter: <a href="https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/newsletter.aspx">https://wisconsindot.gov/Pages/doing-bus/civil-rights/dbe/newsletter.aspx</a>

# **DBE** Support

### **DBE SUPPORT SERVICES**

The WisDOT DBE Program offers financial, technical, and engineering services at no cost to WI DBE firms. Support Services are provided by professional consultants and engineers who have extensive experience in transportation contracting.

# PROFESSIONAL SERVICES include but are not limited to:

- DBE Workshops
- Networking Opportunities
- Business Consultation/Coaching
- Capacity Building Business Assessment
- Capability Statements
- Financial Planning
- Mobilization Loan Guaranty for working capital
- Mentoring by prime contractors and consultants who do business with WisDOT
- Subscription to Bid Express Small Business Network
- Website Development

