

DBE ALERT: for February opportunities 2022

We hope your new year is off to a good start. We have a busy few months coming up. Here are a few highlights-

- January 25, 8:30 AM – Virtual session – **DBE Program recap FFY2021 and look forward.** [Register Now](#)
- January 28, 10 AM – 12 PM – Virtual meeting – **DBE Stakeholder Advisory Committee (SE Region).** Send us a [message](#) if you would like to attend.
- February 22, 8 AM- 12 PM – Virtual session – **DBE Recruitment and Opportunity event.** [Register Now](#) – see flyer attached for more information
- February 24 –In person event - **Engineering Opportunity Day**– You must register by January 28th. More information [here](#).
- March 3 & 4 – Virtual and In-person – **DBE Annual Workshop & Networking Summit.** [Event page and Registration information](#)
 - In preparation for this event we are offering DBE firms the opportunity to develop a presence and brand with a one-page marketing Capability Statement that describes who you are and what you do. A DBESS consultant will refine your answers into a professional flyer that you can use during networking with primes at the event. Send us a [message](#) to get started.

We hope to see you at one or all of these events!

The list of construction projects with common DBE opportunities for February is attached. The February ad is [here](#). Find the February solicitations [here](#).

Have a great month-

Wisconsin Department of Transportation
Disadvantaged Business Enterprise (DBE) Program
TUESDAY, FEBRUARY 22, 2022 / 8:00 AM – 12:00 PM
VIRTUAL EVENT

WisDOT DBE Support Services is offering a **DBE Information and Recruitment Event** for potential DBE firms, prime contractors, and DBE firms looking to expand service offerings and/or begin working with the state. **If you are interested in attending, please use this link to register:** <https://register.gotowebinar.com/register/6693233474131923979>

For more information contact: Jeff Johnson, JW JOHNSON & ASSOCIATES, INC
jwja.jj@gmail.com or at (920) 857-7181.

AGENDA

- 8:00 AM** Welcome & Introductions – Jeff Johnson, M.E., JW Johnson & Associates, Inc.
- 8:15 – 9:00 AM** DBE certification overview – Madalena Maestri, EdD, DBE Program Chief, WisDOT
- Basic DBE certification requirements
 - Opportunities and benefits of certification
- Are you ready for DBE certification? – Jeff Johnson**
- Tips for becoming DBE Certified
 - Keeping and expanding your DBE Certification
- 9:00 – 10:15 AM**
- Overview of current and projected areas of WisDOT construction and professional service opportunities- WisDOT Region Official
 - Native American Hiring Provision –Laurie Dolsen, Compliance Specialist, WisDOT
 - WisDOT / DBE Trucking Policy -Paul Ndon, WisDOT
 - DBE firm shares their experience – Amy Hacker - White Buffalo Trucking (Jeff to confirm with Amy & Cale.)
- 10:15-10:30 AM** *** Break ***
- Access to Business Loans and Contract Financing – First American Capital Corporation (FACC), Wisconsin Native Loan Fund (WINLF)
 - Opportunities for Federal / Local Contracting and their Certification Programs – Wisconsin Procurement Institute
- 11:15 – Noon** Developing Your Business Capacity Statement- Marci Martin, Write Like That