

GOVERNOR'S BICYCLE COORDINATING COUNCIL

Wednesday, June 21st, 2023

9:30 am - 12:00 pm

Microsoft Teams Conference Call

Council Members Present:

Chris Squires, Dept. of Transportation

James Miller, Citizen Member

Justin Sargent, Sen Larson's Office

Stephanie Bradley Wilson, Citizen Member

Craig Heywood, Citizen Member

Scott Peterson, Citizen Member

Rep. Kristina Shelton

Michael Morgan, DPI

John Bowser, Dept. of Health Services

Andrew Potts, Chair

Jessica Wineberg, Citizen Member

Others in Attendance: Sara Rigelman, Dept. of Natural Resources; Paige Anderson, from Rep. Shelton's Office; Jake Newborn, WI Bike Fed; Collin Mead, WI Bike Fed; Kirsten Finn, WI Bike Fed; Kristie Goforth, FreeBikes4Kidz; Susan Gaeddert, 1000 Friends of Wisconsin; Matt Sudac, Dept. of Transportation; David Dahms, Dept. of Transportation; Justin Sargent, from Sen. Larson's Office, Sara Husen, Dept. of Transportation; John Campbell, TADI; Matt Schreiber, Dept. of Transportation

Meeting called to order by Andrew Potts at 9:31 am.

Minutes Approved

James Miller moved to approve the minutes and Craig Heywood seconded the approval of the March 15th minutes. All were in favor.

Legislative initiatives

- Paige Anderson moves for a deferral to DOT updates due to Shelton's late arrival.
- Shelton
 - ATB 76 allows refundable tax cut for up to 200 dollars.
 - Still trying to look for colleagues across the state to help pass bills in relation to bike-ped coordination.
 - Looking to pass bills on sidewalk condemnation.
 - Colleagues were not made aware WI is a stop state. Said bills being passed are promising.
 - Continuing to discuss potential outcomes from Egg Harbor case with other colleagues.
- Larson
 - Reached out to Sen Wanggaard to get the distracted driver bill to be passed, as it relates to bike/ped safety. We are encouraging them to introduce those budgets/bills.

WisDOT ATP 2050 Updates – Matt Schreiber

- Project need: Replace existing bicycle plan (1998) and Pedestrian Policy Plan (2002).
- Working Definition

- ATP represents the use of human-powered means of travel which includes bicycling, walking, with or without mobility aids, and it may also include other micromobility items.
- Project Status: Existing guidance and past plan review has been completed.
 - Wrapping up background and existing conditions reports
 - A survey for the ATP is currently available
 - Virtual Open houses, popup events and focus groups will be held over the next few months.
 - Visit www.wisdotplans.gov/plan/atp2050
- Anticipated Draft Plan by end of 2023
- Brainstorm for Discussion and Q&A: What is the most important thing this plan should accomplish?

ATP 2050 Discussion and Q&A:

- Jake Newborn: Will the previous plan be analyzed for any accomplished that came out of them?
 - Matt Schreiber: The past plan analysis did incorporate the accomplishments. The report will contain an appendix to demonstrate the key goals the plan is attempting to make. The technical components will be kept to the appendices.
- Kirsten Finn: Identify and prioritize gaps in our cycling network that would allow people to go farther on trails or bike lanes.
- Susan Gaeddert, 1000 friends of Wisconsin: I would like to see a commitment from WisDOT that state roads running through communities will have safe bike/ped infrastructure as a priority. One of the things that comes up in our org is about how to navigate the reconciliation between traffic flow and bike/ped safety.
- Andrew Potts: I would like to echo the concerns on the gaps between safety in the bike/ped network. Most people will end up having to avoid WisDOT infrastructure due to safety concerns. Reconciling that and recognizing that the gap in safety more or less makes it a state road.
- Kirsten Finn: Even with the additional funds from BIL, the programs are way over prescribed. Far more projects did not receive funding compared to those who did.
- Jake Newborn: NITSA is doing a Bike/ped safety assessment for DOT; will it inform this plan?
 - Matt Schreiber: It will. We hope our technical advisory committee will help bridge the gap between information flows.
 - Chris Squires: The assessment is still ongoing from what I remember, so it will continue to inform the ATP 2050.
- David Dahms: The assessment looks at 6 different areas of focus (6Es), and the assessors were actually in Madison last month, evaluating the outcomes. We can certainly share our findings with this group and continue to communicate on how this assessment can be integrated into the ATP.
- Andrew Potts: It sounds like part of the scope is to focus on the economic opportunity generated from Bike/Ped movements, and I would like to see that really incorporated. Usually bike/ped gets tourist focus when it comes to the economic focus, but there is a very utilitarian

function to bike/ped that generates local economy outside of tourism. What's the economic loss for people who can't bike or walk to their jobs due to safety issues? Much like those who lose a vehicle?

- Matt Schreiber: One of the groups we're analyzing is the zero vehicle owners, but Sara Schooley can speak more on it.
- Sara Schooley: It might be beyond the scope of this plan to specifically measure how much of a dollar impact is made from bike/ped outside of tourism, however we use national data that highly correlates to our understanding of how bike/ped infrastructure generates dollars locally.
- Jake Newborn: City of Milwaukee just finished a draft study too on the effect of loss of life and economic loss etc. due to crashes on our roads.

Bike Buddy Program – Chris Squires

- We are currently reevaluating RIDESHARE program currently in order to increase participation.
- The RIDESHARE program helps facilitate bicyclist who look to share commutes for other destinations.
- How many were aware we had this program?
 - Andrew Potts: I know that Madison is interested in this program, but I did not know the specifics.

Council Business Items

- Chris Squires: Any ideas for potential areas for future in-person meetings?
 - Andrew Potts: Usually at the capital, in one of the smaller hearing rooms.
- Chris Squires: Is office able to help us procure a room for the next meeting?
 - Sen. Larson and Rep. Shelton have agreed.
- Andrew Potts: We may want to continue discussing e-bike or micromobility demonstrations in the future.
- Chris Squires: We can also look into to other interested members, or suggestions for other groups to be involved as subcommittees.
 - Andrew Potts: We may want to expand on indigenous representation, which I will be speaking to the governor's office. We are also in communication with Black Girls Do Bike.
- Chris Squires: We discussed needing to formalize onboarding procedures for the GBCC, which a subcommittee might be helpful in participating for this effort.
 - Stephanie Bradley Wilson: I am interested.
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TADI VRUSA Presentation – John Campbell

- Vulnerable Road User Safety assessment (VRUSA) is a new requirement for all states.
 - It's due Nov 15, 2023
 - Will be included in the SHSP

- Includes all roadway types
 - Updates a minimum of every 5 years.
- TADI: Traffic Engineering specialty firm
 - We have a safety team lead by 5 people.
 - John Campbell, Dan Bieberitz, Larry Barta, Amy Pomeroy, Christian Strenke, Angela Rinaldi
 - Evaluating and incorporates national and worldwide new standards for safety.
- Award Winning: TADI became national award winners in best practice.
- VRUSA Main Tasks
 - Safety Analysis
 - Historical Trends for 10 years
 - Demographics
 - Review 2000 fatal and serious injury crashes
 - Fatal and Serious Injury Crashes
 - What parts of the system failed?
 - What parts of the safe system are solutions?
 - Consultation – Agencies and Organizations
 - Surveys (3 versions)
 - ATP
 - Agencies (MPOs, RPCs, Trial govs)
 - Organizations
 - Summary and Outcomes
 - General concerns and solutions
 - Tying it all together
- Schedule:
 - July – Survey, complete review of crashes
 - Aug – Complete follow up
 - Sep – Submit Draft
 - Nov – Submit final draft
- How you can help.
 - Complete the survey by July 14
 - Preview of questions for organizations

TADI VRUSA Presentation Discussion and Q&A

- Susan Gaeddert: Will you be collaborating with law enforcement or emergency management groups for crash reports accuracy?
 - John Campbell: Potentially, however the crash reports they provide might be the same or similarly incomplete, but sometimes we do reach out to them. We will make note of including that moving forward.

Agency and partner reports and updates

- **Department of Transportation** (Chris Squires, David Dahms):
 - STARS has been moving forward and the announced winners will be coming out soon.
 - The regular scheduled round for TAP will also begin. We don't have any specific dates, but it will be coming up later this year.
 - Our design guides will also be updated and finished.
 - ASHTO new draft is under review, which we believe all the necessary approvals have gone through. It will cover on road and off-road shared use facilities and cover the newer best practices.
- **Department of Public Instruction** (Michael Morgen):
 - New to the position, here to provide any feedback or help later on. Contact DPI for any other updates.
- **Department of Health Services** (John Bowser):
 - We are in a holding pattern for grant writing, especially this year. Grants around diabetes and heart health are up for renewal, so we're writing those.
 - State nutrition plan grants are also something we're working on.
 - We are mostly waiting to see what funding we get. The collection of awards will dictate the work we complete in the next five years.
- **Department of Natural Resources** (Sara Rigelman):
 - Working on repairs for the state trail in Douglas county. We are making progress on culvert repairs.
 - We are also making repairs on the lake mills bridge, and it looks like repairs will begin in August, which will include a trail detour.
 - We are committed to include a new bike repair station and kiosk on the Sugar state trail. We also will be repairing the decks near military ridge state trail.
 - We have a new program called Check Out Wisconsin state parks at your library program which launched May 1st. As of mid-May, over 102 libraries were participating. If you would like to go to a state park, you can just go to your local library and get a free trail pass. Please spread the word!
 - The Trails Network Plan update has an accompanying mapping system that has gone live now on our website.
 - There is also a survey to document which state trails are used the most.
 - June 5th press release also spoke on the plan update.
 - A few events that we've had and some that are upcoming: bike week at friends of military ridge day trail, OutWiGO green at the Kettle Moraine State Forest southern unit (over 1800 attendees), and Ride Across Wisconsin event will be taking place on August 19th of this year.
 - There is still funding for Stewart tunnel, the selected alternative has been chosen, and it's still in the budget for approval.

Partner Updates:

- Andrew Potts: Bicycle friendly community awards have gone out.
- Kirsten Finn (Bike Fed): Bike fed just came off of bike week, and now we are at tour of Americas dairy land to discuss POC participation, which is happening tomorrow on June 22nd, 2023. We are also moving our dells rest stop to somewhere else, and we are looking to incorporate more family-based activities along the routes at mirror lake. We also have the Bike fed anniversary party which will be Friday September 15th, 2023. In Madison we will be having an event called ride for your life, to bring awareness on Bicycle safety, on October 1st, 2023.
- Collin Mead (Bike Fed): We spoke with legislators on bike safety, and in May we launched a letter writing campaign to discuss attention for bike/ped infrastructure related issues. We may deal with a problem with the 1.2 million local match, which we are working to collaborate and advocate some introduced legislation on how to deal with that match price as we work with the legislature.
- Jake Newborn: Thank you again for DOTs support of bike week. Summer bike camps are booked, and we are gaining more interest from adults who are interested in learning how to ride. Our mobile bike repair programs are beginning in Milwaukee next week, which is great. We are also looking forward to the VRUSA results. City of Milwaukee also collaborated with Bob Schneider to look at the economic impact of crashes (lights, infrastructure, loss of life, etc.).
- Kirsten Finn (GoForth Free Bikes 4kidz): We (at Goforth 4kidz) will be holding a free bikes for kids events, and we will also be hosting a slow roll event designed for those who have never gone biking on Saturday August 5, 2023.
- Craig Heywood (Private citizen): Things are reaching pre-pandemic levels, and we're beginning to see more people outdoors, especially bicyclists.

Meeting wrap-up and adjourn

- Andrew: Council would meet in the capitol in a hearing room.
- **Stephanie Bradley Wilson motioned to adjourn and Sen. Larson seconded the motion. All in favor. Meeting is adjourned at 11:05AM.**

Next Meeting: September 15, 2023.