



State of Wisconsin  
**Governor's Bicycle Coordinating Council**

**Meeting Agenda**  
**Wednesday, September 20th, 2023**  
9:30 to noon

**In-Person:**

Wisconsin State Capitol Building  
2 E Main St Madison, WI 53703  
Room 300SE

**Via Zoom:**

[Click here to join the meeting](#)

Meeting ID: 850 8624 4377

Passcode: 785976

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9:30 – 9:45	Welcome <ul style="list-style-type: none"><li>- Call meeting to order</li><li>- Review and approve previous minutes</li></ul>
9:45 – 10:00	Legislative initiatives <ul style="list-style-type: none"><li>- Opportunity to share information on initiatives</li></ul>
10:00 – 10:15	WisDOT Active Transportation Plan Update: Matt Schreiber – Project Manager
10:15 – 10:35	WisDOT Bike Buddy Program: Cody Garcia – Southeast Region Multi-Modal and TDM Planner
10:35 – 10:50	WisDOT Multi-modal Design Guidance Update: Chris Squires
10:50 – 11:30	Council Business Items <ul style="list-style-type: none"><li>- Council members share key highlights and activities</li><li>- Public Safety Campaigns Update</li><li>- Discussion of Initiatives<ul style="list-style-type: none"><li>- Proposed Council Website<ul style="list-style-type: none"><li>▪ What links and other content should be included? Hub for bicycling content?</li></ul></li><li>- Underrepresented Groups<ul style="list-style-type: none"><li>▪ Potential expansion of Council</li></ul></li></ul></li></ul>



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- Tax Credits for Bicycle Purchases
  - What information would be helpful for legislators to advance this issue?
- Other initiatives

11:30 – 11:55      Agency and partner reports and updates

- Department members share key highlights from their respective agency
- Partner Updates
- Inclusion and equity initiatives

11:55 – noon      Meeting wrap-up and adjourn

Next Meeting:      Wednesday December 20th, 2023