

Other Resources

Bicycle Federation of Wisconsin (BFW)

The Bicycle Federation of Wisconsin (BFW) is a statewide, nonprofit, bicycle advocacy organization with more than 2,500 members working to make Wisconsin a better place to bicycle. The BFW is actively involved with SRTS Programs. For more information, visit www.bfw.org/

Wisconsin Walks

Wisconsin Walks promotes walking for transportation, health and recreation and collaborates with individuals and communities to create walkable places that are delightful, safe and accessible for everyone. Wisconsin Walks is actively involved with SRTS Programs. For more information, visit www.wisconsinwalks.org/

Active Living by Design

Active Living by Design is a national program of The Robert Wood Johnson Foundation and was established to create and promote environments that make it safe and convenient for people to be more physically active. The goal of Active Living by Design is to encourage changes in design, transportation and policies to cultivate and support active living, a way of life that integrates physical activity into daily routines. For more information, visit www.activelivingbydesign.org

Kid Power

A program that works to develop a wide range of upbeat, effective community violence prevention and self esteem building services. For more information, visit www.kidpower.org

America on the Move

America On the Move Foundation (AOM) is a national non-profit organization. Their mission is to improve health and quality of life by promoting healthful eating and active living among individuals, families, communities and society. Find out more at www.americaonthemove.org

YMCA Activate America

YMCA Activate America is a long-term public health initiative of the YMCA movement that is focused on making healthy living a reality for millions of Americans. This initiative is the YMCA's response to America's growing obesity, chronic disease and health care crisis. For more information, ask you local YMCA or visit www.ymca.net/activateamerica

Girls on the Run

Girls on the Run is a non-profit prevention program that encourages preteen girls to develop self-respect and healthy lifestyles through running. Girls on the Run International (GOTRI) is the parent organization of more than 120 Girls on the Run councils across the United States and Canada. GOTRI establishes, trains and supports a network of community-level councils with local volunteers. The volunteers serve as role models to the girls through coaching the 12-week, 24 lesson curricula. The curriculum is delivered in these areas through after-school programs, recreation centers and other non-profit settings. For more information, visit www.girlsontherun.org

Conclusion

Safe Routes to School Programs are already underway in many Wisconsin schools and communities both large and small. Some schools are just starting by holding a Walk to School Day event while others are already making infrastructure changes and holding events throughout the year. What these communities have in common is a desire to increase the safety of children walking and biking to school and also increase the number of children who are walking and biking.

Bicycling and walking are important elements in a good transportation system. Constructing sidewalks, installing bicycle parking, teaching children to walk and bicycle safely all contribute to the safety and mobility in your community.

Once you have read through this toolkit start by forming a Task Force and developing a SRTS Plan. Once you have a SRTS Plan it will take enthusiasm and energy to keep moving forward. Hold a Walk to School Day or other fun events to keep enthusiasm high.

Remember, with a broad base of community support change is possible. Your work can achieve dramatic results in the safety and physical activity level of the children at your school and in your community.