**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, Email Address]**

**[Law enforcement agency] reports results from Click It or Ticket seat belt enforcement campaign

[Law enforcement agency]** joined agencies across Wisconsin and the nation toraise awareness about seat belt safety during the annual Click It or Ticket seat belt enforcement campaign.

From May 22 through June 4, 2023, officers issued **[XX]** citations for seat belt violations, providing an opportunity to educate drivers and passengers of the important safety message.

“This year’s Click It or Ticket campaign was a success,” **[Law enforcement official]** said. “Through our enforcement efforts, we helped keep community members safe and reminded drivers of the importance of buckling up. Issuing tickets was not our goal, but it was a way to remind people of the importance of the simple action that can save a life.”

The campaign coincided with the Memorial Day holiday, which is an especially busy and dangerous time on the roads.

Wearing a seat belt is required by law in Wisconsin and it’s one of the most effective ways to protect drivers and passengers from injury or death in a crash.

For more information on the Click It or Ticket mobilization, visit [www.nhtsa.gov/ciot](http://www.nhtsa.gov/ciot).

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