

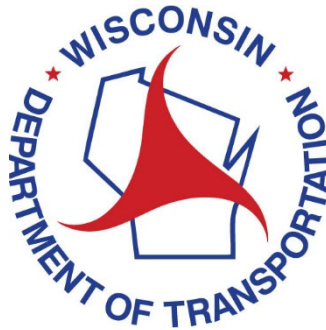
# Public Involvement

WIS 54

Maple Drive to I-39

Portage County

Project ID: 6414-01-04/74

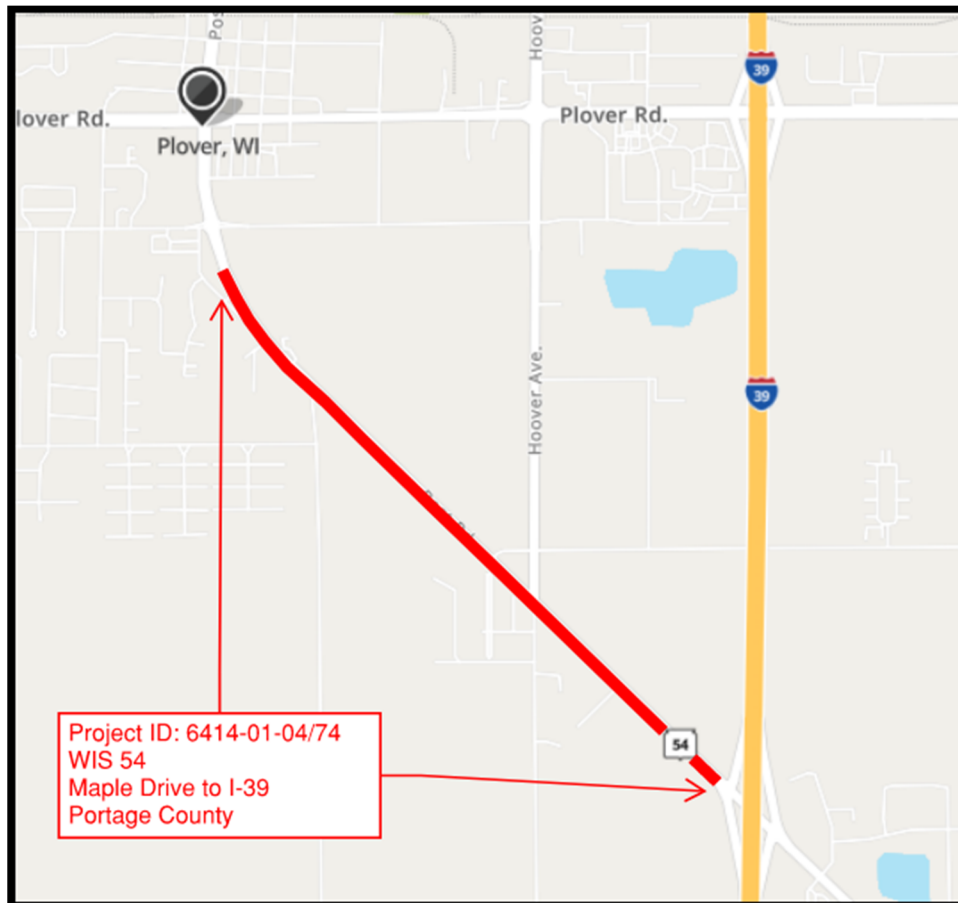


**March 11, 2024 to April 5, 2024**

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service for assistance by dialing 711.

## Purpose

The purpose of public involvement is to present design concepts for the proposed improvements along WIS 54, address impacts to traffic during construction and to obtain your input.



## Project Information

We are proposing to improve 1.5 miles of WIS 54.

The WIS 54 pavement is showing signs of deterioration. The existing pavement structure consists of asphalt overlaid with concrete. This atypical kind of overlay, concrete over asphalt, has resulted in an increased deterioration in the pavement, such as longitudinal and transverse cracking, spalling and shifting between slabs. The purpose of the project is to repair the deteriorating pavement.

Proposed improvements include:

- Replace deteriorated culverts under WIS 54 and several sideroads
- Remove 7-inches of the existing concrete pavement
- Remove 4-inches of the underlying asphalt pavement
- Place 6.25-inches of new asphalt pavement
- Upgrade guardrail to meet current standards
- New pavement markings
- Centerline rumble strips

An environmental document is being prepared to address potential impacts to environmental resources along the project corridor.

## Proposed traffic impacts

Construction is currently scheduled for 2031 but could be as early as 2025 if an advanceable date is chosen.

During construction, WIS 54 will be closed to through traffic. A posted detour will be in place utilizing County B and I-39.

Access to residences and businesses will be maintained on gravel. During culvert work there may be short periods of time where the road is closed completely directly at the culvert location.

Construction is currently anticipated to take one construction season to complete.

## Real estate

No real estate is anticipated for this project.

## Project update/next steps

Local officials meeting	February 2024
Public involvement	March 2024
Preliminary plans	April 2024
Environmental document	April 2024
Final plans	February 2025
Construction currently scheduled	2031 Scheduled, could be as early as 2025

## Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **April 5, 2024**:

1. Fill out the comment form attached to this handout and mail it to WisDOT
2. Complete the fillable online survey on the project website  
<https://wisconsindot.gov/Pages/projects/by-region/nc/default.aspx>
3. Email comments or questions to the contact(s) listed below

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service by dialing 711.

For more information, please contact:

Elle Miller, WisDOT Project Manager  
Wisconsin Department of Transportation  
1681 Second Avenue South  
Wisconsin Rapids, WI 54495-4768  
715-315-9237  
Elizabeth.Miller@dot.wi.gov



# In This Together Program

A quick guide to help your business prepare for road construction

## 1 ORGANIZE EARLY

- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization

- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

## 2 STAY ENGAGED WITH THE PROJECT

- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources

- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

## 3 HELP CUSTOMERS FIND YOU

- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers

- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

## 4 DEVELOP AND ACTIVATE YOUR GAME PLAN


- Check out case studies at [wisconsindot.gov/together](http://wisconsindot.gov/together)
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees

- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

## 5 END OF CONSTRUCTION

- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!

- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*

 Remember, we are In This Together! For more planning ideas, tips and resources: [wisconsindot.gov/together](http://wisconsindot.gov/together)



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Place  
Stamp  
Here

Attn: Elle Miller  
WisDOT Project Manager  
Wisconsin Department of Transportation  
1681 Second Avenue South  
Wisconsin Rapids, WI 54495-4768

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To mail, fold here and tape.