



Who are Wisconsin's non-drivers?

Non-driving populations include aging adults; students; low-income individuals; those with physical, sensory, mental or intellectual/developmental disabilities; and those who prefer not to drive, are unlicensed or have limited access to a vehicle.

The table below contains the total population and estimated non-driving population for Wisconsin's 72 counties.

COUNTY NAME	TOTAL POPULATION	ESTIMATED NON-DRIVING POPULATION
Adams	20,208	20-30%
Ashland	15,524	30-40%
Barron	45,182	20-30%
Bayfield	15,088	10-20%
Brown	262,559	30-40%
Buffalo	13,087	20-30%
Burnett	15,363	10-20%
Calumet	50,005	20-30%
Chippewa	64,175	20-30%
Clark	34,668	30-40%
Columbia	57,331	20-30%
Crawford	16,155	20-30%
Dane	542,459	30-40%
Dodge	87,569	20-30%
Door	27,621	10-20%
Douglas	43,497	20-30%
Dunn	45,029	30-40%
Eau Claire	104,132	30-40%
Florence	4,312	10-20%
Fond du Lac	102,654	20-30%
Forest	9,003	20-30%
Grant	51,570	30-40%
Green	36,790	20-30%
Green Lake	18,807	20-30%
Iowa	23,632	20-30%
Iron	5,679	10-20%
Jackson	20,556	30-40%
Jefferson	84,837	20-30%
Juneau	26,603	20-30%
Kenosha	168,998	30-40%
Kewaunee	20,398	20-30%
La Crosse	118,168	30-40%
Lafayette	16,682	30-40%
Langlade	19,167	20-30%
Lincoln	27,687	20-30%
Manitowoc	78,977	20-30%

COUNTY NAME	TOTAL POPULATION	ESTIMATED NON-DRIVING POPULATION
Marathon	135,485	20-30%
Marinette	40,312	20-30%
Marquette	15,380	20-30%
Menominee	4,566	40% or more
Milwaukee	949,180	40% or more
Monroe	46,155	30-40%
Oconto	37,870	20-30%
Oneida	35,480	10-20%
Outagamie	186,829	20-30%
Ozaukee	89,179	20-30%
Pepin	7,261	20-30%
Pierce	42,336	30-40%
Polk	43,549	10-20%
Portage	70,822	30-40%
Price	13,351	10-20%
Racine	195,859	30-40%
Richland	17,408	30-40%
Rock	162,532	20-30%
Rusk	14,074	20-30%
Sauk	64,152	20-30%
Sawyer	16,477	20-30%
Shawano	40,813	20-30%
Sheboygan	115,152	20-30%
St. Croix	89,702	20-30%
Taylor	20,320	30-40%
Trempealeau	29,525	20-30%
Vernon	30,759	30-40%
Vilas	21,923	10-20%
Walworth	103,391	20-30%
Washburn	15,726	10-20%
Washington	135,529	20-30%
Waukesha	402,637	20-30%
Waupaca	50,997	20-30%
Waushara	24,256	20-30%
Winnebago	170,924	30-40%
Wood	72,892	20-30%

Notes about data quality can be found in WisDOT's Non-Driver ArcGIS Online Application: Methodology and Assumptions document: <https://wisconsin.gov/Documents/projects/multimodal/methodology-and-assumptions.pdf>