

Wisconsin Freight Advisory Committee  
Wisconsin Department of Transportation  
Hill Farms State Office Building, Madison, WI  
Conference Room N108  
November 15, 2018  
9:00 a.m. to 3:00 p.m.

Time	Agenda Item	Presenters
9:00 - 9:30 a.m.	Registration & Networking	
9:30 - 9:35 a.m.	Opening Remarks	<ul style="list-style-type: none"> <li>• WisDOT Secretary Dave Ross</li> </ul>
9:35 - 9:45 a.m.	Recap of 7 <sup>th</sup> FAC Meeting and WisDOT Update	<ul style="list-style-type: none"> <li>• WisDOT DTIM Administrator Aileen Switzer</li> </ul>
9:45 - 10:05 a.m.	State of Wisconsin's Freight-Related Industries	<ul style="list-style-type: none"> <li>• Brian Buchanan, Canadian National Railway</li> <li>• Dean Haen and Peter Hirthe, Wisconsin Commercial Ports Association</li> <li>• Shea Wallace, JUSDA USA</li> </ul>
10:05 - 10:15 a.m.	Critical Rural/Urban Freight Corridors - Status Update	<ul style="list-style-type: none"> <li>• Chuck Wade, WisDOT DTIM</li> </ul>
10:15 - 11:05 a.m.	Intermodal Subcommittee - Presentation of Draft Report	<ul style="list-style-type: none"> <li>• Brian Buchanan, Canadian National Railway</li> <li>• Peter Hirthe, Port of Milwaukee</li> </ul>
11:05 - 11:15 a.m.	Break	
11:15 - 12:05 p.m.	Transportation Technology - Panel	<ul style="list-style-type: none"> <li>• Facilitator: Dave Leucinger, WisDOT DTIM</li> <li>• Panel Members <ul style="list-style-type: none"> <li>▪ Brian Buchanan, Canadian National Railway</li> <li>▪ Jason Swanson, SwanLeap</li> <li>▪ Mark Oesterle, FMCSA</li> </ul> </li> </ul>
12:05 - 12:30 p.m.	Transportation Technology - Room Discussion	<ul style="list-style-type: none"> <li>• FAC Members</li> <li>• WisDOT Staff</li> </ul>
12:30 - 1:15 p.m.	Lunch	
1:15 - 1:40 p.m.	Performance Management Technology - Presentation	<ul style="list-style-type: none"> <li>• Mary Sanchez and Laura Stella, WisDOT OMB</li> <li>• Justin Shell, WisDOT DTIM</li> </ul>
1:40 - 2:30 p.m.	E-Commerce and Supply Chains - Panel	<ul style="list-style-type: none"> <li>• Facilitator: Jen Pino-Gallagher, Madison International Trade Association</li> <li>• Panel Members <ul style="list-style-type: none"> <li>▪ Shirley Malski, UW-Oshkosh Small Business Development Center</li> <li>▪ Bryan Ellefson, Neesvig's Inc.</li> <li>▪ Ken Carlson, UPS</li> </ul> </li> </ul>
2:30 - 2:55 p.m.	E-Commerce and Supply Chains - Room Discussion	<ul style="list-style-type: none"> <li>• FAC Members</li> <li>• WisDOT Staff</li> </ul>
2:55 - 3:00 p.m.	Closing Remarks	<ul style="list-style-type: none"> <li>• WisDOT Deputy Secretary Bob Seitz</li> </ul>

DTIM - Division of Transportation Investment Management  
FMCSA - Federal Motor Carrier Safety Administration  
OMB - Office of Management and Budget