



DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Summer 2022

WISDOT COVID 19 INFORMATION

WisDOT Office of Business Opportunity and Equity Compliance has partnered with **SCALE UP MILWAUKEE (SUMKE)** to develop selected DBE firms through their programs: **Rising Tide** and **SPARC**.

Scale Up Milwaukee, an initiative of the Greater Milwaukee Committee, started in 2013 and is helping to create business growth for entrepreneurs in the Milwaukee area and beyond. Based on ecosystem theory, the initiative convenes selected cohorts of businesses to spur extraordinary entrepreneurial growth. Leveraging Scale Up's experience, SUMKE recognizes a unique opportunity to impact not only business growth but also to help resolve economic and social disparities.



SCALE UP
• M I L W A U K E E •

OBOEC is recruiting entrepreneurs who have a strong interest in focusing intensely on growing their sales, taking advantage of all the resources at their disposal and the growth opportunities that come their way. The highly motivated DBE must commit to engaging in team and community-building exercises with other participants to take advantage of the experience fully. Participants will learn how and be willing to tell their growth stories at every

opportunity, taking advantage of lessons learned during workshops and how best to tell growth stories.

SPARC is a growth-centric virtual training program with a focus on helping Black, Hispanic, and woman-owned businesses under \$1 million in revenue grow their ventures in terms of sales, marketing, finances, operations, and organizational development. Taught by local and national experts, business owners, faculty, and alumni, the virtual training program consists of

small cohorts of businesses to foster relationships between companies. OBOEC is recruiting up to 5 non-competitive DBE firms to participate in the Fall 2022 Cohort.

Rising Tide focuses on closing the racial wealth gap as it impacts business owners, their families, and their legacy, as well as recognizing and addressing the challenges presenter by the historic racial and generational wealth gap of Black and brown-owned

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The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and supporters.

DBE SUPPORT SERVICES OFFICE
6150 West Fond Du Lac Avenue
Milwaukee, WI 53218
VISIT US ONLINE



businesses. SUMKE's approach focuses on identifying high-value activities and behaviors associated with creating, protecting, growing, and transmitting generational wealth, designed to advance all participants along the Generational Wealth Continuum by connecting them to information, tools, and resources for their journey.

Much of the work relates to enhancing wealth literacy among the participants.

Wealth literacy Indicators include:

- Insurance knowledge, including various vehicles for wealth transfer
- Familiarity with incorporation structures and their benefits
- Formation of an asset base and financial literacy

- Estate and succession planning
- Tax knowledge, including transition planning for wealth transfer
- Communication with successive generations to ensure smooth transition and understanding

OBOEC will sponsor a Rising Tide cohort for interested and highly motivated DBE firms next summer 2023. To learn more about these programs and how it can benefit your company, please contact Elizabeth Cizinsky, Director of Programs & Impact at elizabeth@sumke.com.

Ready to grow your company?

[APPLY TO SPARC TODAY!](#)



SAVE THE DATE
Disadvantaged Business Enterprise
ROUNDTABLE 2.0

September 29, 2022 • Wilderness Resort • Wisconsin Dells

CLICK HERE to Register FREE today!



WisDOT DBE Goal Summary Report

Federal Fiscal Year 2022 (through July 2022)



OVERALL DBE ANNUAL GOAL - 12.41%

OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS

Overall Federal Funds: \$918,378,549

Overall DBE Goal Committed: \$115,007,826

Overall DBE Goal Percent: 12.52%

Conscious Attainment: \$68,316,708

Neutral Attainment: \$46,691,118

DBE CONSTRUCTION CONTRACTS (October 2021 - July 2022)

Federal Funds: \$791,754,477

Assigned DBE Goal: \$69,030,779

DBE Goal Committed at Bid: \$72,283,989

Committed after Contract Execution: \$16,257,279

Approved Contracts: 271

Approved GFE: 42

DBE CONSULTANT CONTRACTS (October 2021 - June 2022)

Federal Funds: \$126,624,072

Assigned DBE Goal: \$740,000

DBE Goal Committed: \$26,466,558

Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - July 2022

WISDOT

EurekaFacts, LLC

Jorge Restrepo
Rockville, MD 20850
(240) 403-1636
restrepoj@eurekafacts.com

CERTIFICATE DATE: 5/24/22
HOME REGION: Non-WI
WORK CLASSIFICATION: Professional Services (Information Technology)
NAICS CODE: 541511 - Custom computer programming services

ACR Trucking, LLC

Candice Rutkowski
Greenfield, WI 53220
(414) 617-5224
acrtruckingllc@gmail.com

CERTIFICATE DATE: 05/31/22
HOME REGION: SE
WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

NMR Contractors, LLC

Nicole Richardson
Glenwood City, WI 54013
(715) 441-0855
nmrcontractorsllc@yahoo.com

CERTIFICATE DATE: 5/31/22
HOME REGION: NW
WORK CLASSIFICATION: Site Trailer Provision Services
NAICS CODE: 532412 - Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

PPK Traffic Services, LLC

Frank Kyazze
Milwaukee, WI 53209
(414) 940-2991
ppktraffic@gmail.com

CERTIFICATE DATE: 6/13/22
HOME REGION: SE
WORK CLASSIFICATION: Heavy Highway Construction (Traffic Control)
NAICS CODE: 561990 - All Other Support Services

EE Consultants, LLC

Sana Khatri
Madison, WI 53719
(608) 239-5340
skhatri@eeconsultantsllc.com

CERTIFICATE DATE: 6/14/22
HOME REGION: SW
WORK CLASSIFICATION: Professional Services (Engineering Design)
NAICS CODE: 541330 - Engineering Services

E6 Engineers Incorporated

Chiang Lee
Austin, TX 78702
(414) 303-9090
chiang.lee81@gmail.com

CERTIFICATE DATE: 6/20/22
HOME REGION: Non-WI
WORK CLASSIFICATION: Professional Services (Engineering Design)
NAICS CODE: 541330 - Engineering Services

Electronic Knowledge Interchange Company

Robert Blackwell Jr.
Chicago, IL 60603
(312) 236-0903
rblackwell@eki-consulting.com

CERTIFICATE DATE: 6/20/22
HOME REGION: Non-WI
WORK CLASSIFICATION: Professional Services (Information Technology)
NAICS CODE: 541512 - Computer software consulting services or consultants

Love Is Patient Medical Supplies, LLC

Latia Ference
Milwaukee, WI 53218
(414) 215-5501
tiaference@yahoo.com

CERTIFICATE DATE: 6/22/22
HOME REGION: SE
WORK CLASSIFICATION: Supplier of online medical supplies and equipment
NAICS CODE: 423450 - Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers

Pantera Trucking, LLC

Ismael Ordaz
Brown Deer, WI 53209
(414) 477-2198
yeyis05@gmail.com

CERTIFICATE DATE: 6/22/22
HOME REGION: SE
WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

All Star Transport, LLC

Francisco Carrillo
Milwaukee, WI 53215
(414) 491-1506
francisco.carr@icloud.com

CERTIFICATE DATE: 6/29/22
HOME REGION: SE
WORK CLASSIFICATION: Dump Trucking
NAICS CODE: 484220 - Specialized Freight (Except Used Goods) Trucking, Local

Alfaro & Son's Contractors, LLC

Vincente Alfaro
Kenosha, WI 53143
(262) 308-8152
alfarocontractors@gmail.com

CERTIFICATE DATE: 6/30/22
HOME REGION: SE
WORK CLASSIFICATION: Incidental Construction (Clearing & Grubbing)
NAICS CODE: 238910 - Site Preparation Contractors

Trinity Freight Services, LLC

Towana Bryant
Fresno, TX 77545
(281) 431-0011
logistics@trinityfreightservices.com

CERTIFICATE DATE: 7/08/22
HOME REGION: Non-WI
WORK CLASSIFICATION: Box Trucks; Logistics; Shipping & Handling
NAICS CODE: 488510 - Freight Transportation Arrangement

Shaw's Trucking, LLC

Jermaine Shaw
Milwaukee, WI 53218
414-745-3057
shawstrucking414@gmail.com

CERTIFICATE DATE: 7/27/22
HOME REGION: SE
WORK CLASSIFICATION: Trucking
NAICS CODE: 484220 - Specialized Freight (except Used Goods) Trucking, Local

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Unified Certification Program (UCP)

Newly Certified DBE Firms | May 2022 - July 2022

MILWAUKEE COUNTY

Fly Away Foods

Devika Maini
Brea, CA 92823
(714) 612-3411
mainicorp@gmail.com

CERTIFICATE DATE: 5/3/2022
HOME REGION: Non-WI
WORK CLASSIFICATION: Food Service Contractors
NAICS CODE: 722310 - Food Service Contractors

Black Orchid Research

Dwayne Marks
Milwaukee, WI 53227
(414) 315-9914
blackorchidresearch@gmail.com

CERTIFICATE DATE: 5/16/2022
HOME REGION: SE
WORK CLASSIFICATION: Professional Services (Business Management)
NAICS CODE: 541611 - Business Management Consulting

OMG Its Gluten Free

Julie Scianna
Frankfort, IL 60423
(815) 469-4900
info@omgitsglutenfree.com

CERTIFICATE DATE: 5/16/2022
HOME REGION: Non-WI
WORK CLASSIFICATION: Bakery Products
NAICS CODE: 424490 - Bakery Products (except frozen) merchant wholesalers

SBS Tax LLC

Ruth Shibilski
Pewaukee, WI 53072
(262) 912-1310
sbstaxllc@gmail.com

CERTIFICATE DATE: 5/23/2022
HOME REGION: SE
WORK CLASSIFICATION: Professional Services (Administrative)
NAICS CODE: 561410 - Document Preparation Service

Lucid Logistics

Evans Kohn
Columbia, SC 29210
(803) 422-1519
evans@lucid2020.com

CERTIFICATE DATE: 5/27/2022
HOME REGION: Non-WI
WORK CLASSIFICATION: Box Trucks; Logistics; Shipping & Handling
NAICS CODE: 424720 - Petroleum Bulk Stations and Terminals

Aloekui, LLC

Rita Estremera
Milwaukee, WI 53205
(414) 399-0979
info@aloekui.com

CERTIFICATE DATE: 6/17/2022
HOME REGION: SE
WORK CLASSIFICATION: Non Construction Manufacturing
NAICS CODE: 3256 - Soap, cleaning compound and toilet prep manufacturing



WisDOT Office of Business Opportunity and Equity Compliance has a new logo for the DBE Program and WisDOT certified firms to use for their business marketing needs. WisDOT DBE firms are free to use the logo on their emails, websites, etc.

← [CLICK ON THE LOGO FOR ACCESS AND USE](#)

Surety Bond Guarantees

Help Small Businesses Thrive and Grow

Maybe you're in the construction, service or supply industries and realize that you need a surety bond to compete for new or larger contracts. What do you do? As a small or emerging business your options may be limited. For over 50 years the U.S. Small Business Administration (SBA) has helped small businesses get their first surety bond or increase their bonding capacity through the Surety Bond Guarantee (SBG) program.

Bridge the Gap

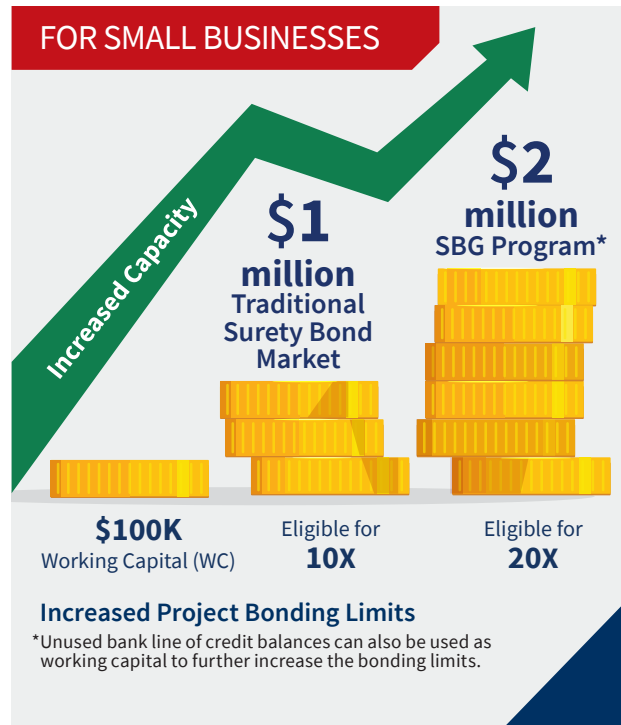
With SBA-guaranteed bonds, working capital requirements are lower — while the traditional market provides for 10 times working capital, the SBG program provides 20 times working capital. Unused lines of credit can be used as capital, and applicants have a decision in hours for projects under \$400,000. And surety companies and agents authorized to issue these bonds have years of experience working with small businesses.

Overcome issues with credit scores or limited resources, establish your own bonding track record, and build for the future.

Get Started

To find an SBA-Authorized Agent visit sba.gov/osg

All SBA programs and services are extended to the public on a nondiscriminatory basis. (09/2020)



Consider the SBA

-  Compete for bigger contracts — government and private
-  Flexible requirements help you qualify for your own surety bonds
-  Get approval within hours for small bonded projects
-  Work with bonding agents who understand small business
-  Enjoy peace of mind with a proven SBA program



U.S. Small Business Administration

[SBA.GOV](https://sba.gov)

ANNUAL DBE WORKSHOP & Networking Summit 2023



THURSDAY
MARCH 2, 2023
10 AM - 7 PM

- Preconference Workforce Development Virtual Workshops/Vendors Open
- Professional Development Workshops
- Mentor Protégé Program Participation Award Presentation
- Secretary's Golden Shovel Awards Luncheon
- Networking Reception

FRIDAY
MARCH 3, 2023
9 AM - 12:30 PM

- Breakfast Power Hour with Panel
- Networking with Prime Contractors
- Networking with Professional Consultants
- Networking with TrANS Graduates
- Networking with WisDOT

REGISTRATION: \$150

EARLY BIRD: \$99

ASK ABOUT EXHIBITING

Save *the* Date

Wilderness Resort

WISCONSIN DELLS

CALL for reservations
by January 30, 2023

1-800-867-9453

For event room rate, state you
are with **Leader #963496**
www.wildernessresort.com